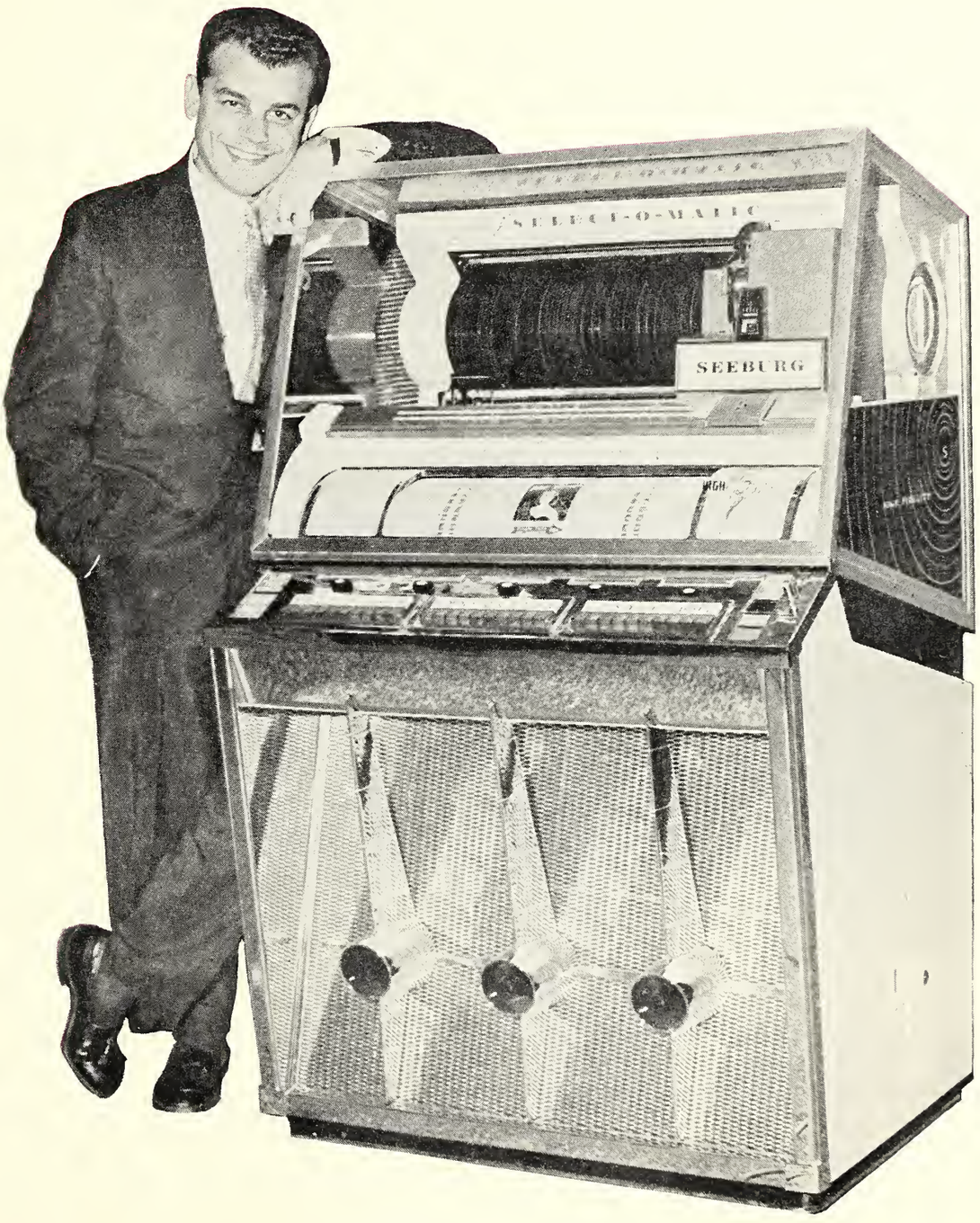
# The Cash Box

VOLUME XVIII — NUMBER 31

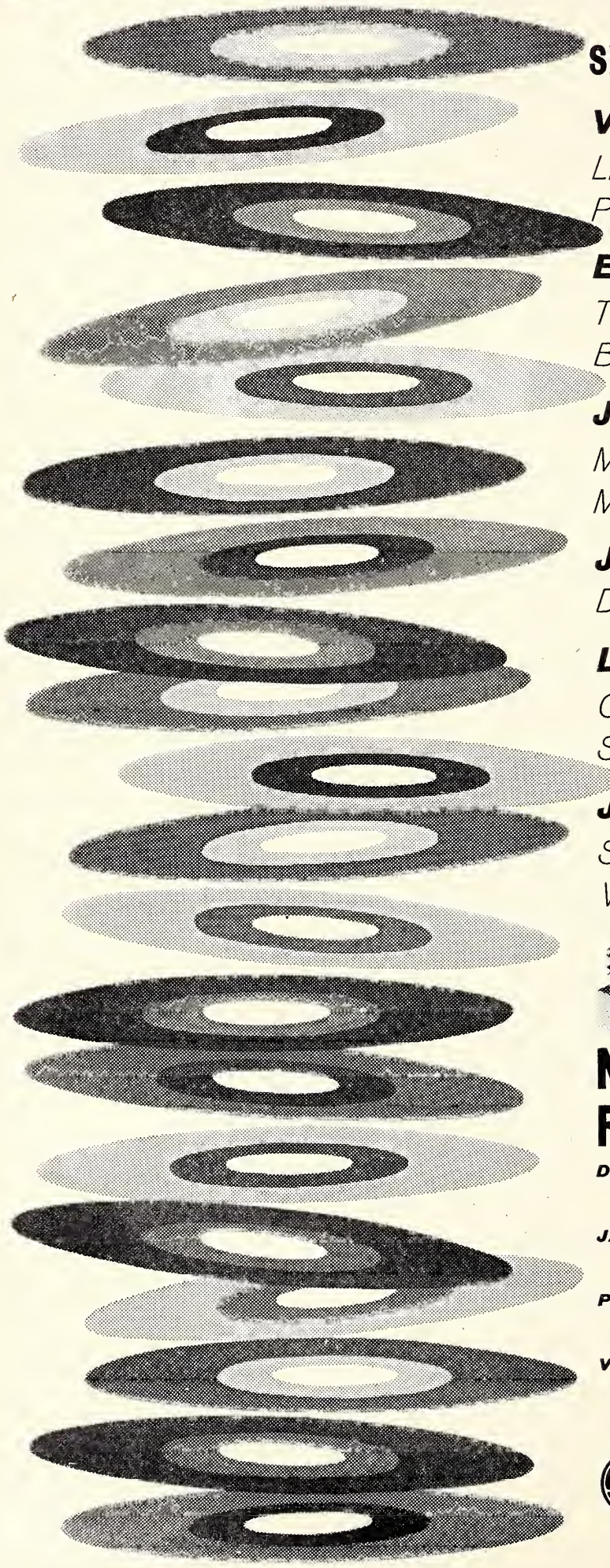
APRIL 20, 1957




Julius LaRosa is shown here helping to introduce the new Seeburg KD 200, which is Seeburg's latest 200 selection phonograph displayed at distributors' showrooms throughout the country this week. Julius naturally hopes that some of the slots on these new juke boxes will be devoted to his recordings, including his latest from RCA Victor, "Mama Guitar" and "Man To Man".



# GROWING UP FAST...WITH CUSTOMERS OF ALL AGES!



## SENSATIONAL NEW HIT SINGLES:

***VARETTA DILLARD***
*LEAVE A HAPPY FOOL ALONE /*
*PRAY FOR ME MOTHER* 47/20-6869

***EDDIE FISHER***
*TONIGHT MY HEART WILL BE CRYING /*
*BLUES FOR ME* 47/20-6849

***JULIUS LA ROSA***
*MAMA GUITAR /*
*MAN TO MAN* 47/20-6878

***JAYE P. MORGAN AND EDDY ARNOLD***
*DO YOU LOVE ME / ONE* 47/20-6842

***LOU MONTE***
*CALYPSO ITALIANO /*
*SOMEONE ELSE IS TAKING YOU HOME* 47/20-6848

***JUNE VALLI***
*STRICTLY SENTIMENTAL /*
*WILL YOU LOVE ME STILL* 47/20-6852



## TERRIFIC NEW 49¢* CHILDREN'S RECORDS:

***DOROTHY OLSEN:*** *THE ANIMAL FAIR/ I KNOW AN OLD LADY...WBY/BY-55*

***JAMES STEWART:*** *WINNIE THE POOH AND TIGGER/ PARTS I AND II...WBY/BY-51*

***PAUL WING:*** *THE UGLY DUCKLING/ THREE BILLY GOATS GRUFF...WBY/BY-53*

***VAUGHN MONROE:*** *WRINGLE WRANGLE/ WESTWARD HO, THE WAGONS...WBY/BY-56*

**SUGGESTED RETAIL PRICES*

RCA VICTOR
Tmk(s) ®
RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

Publishers
BILL GERSH JOE ORLECK

**The Cash Box Publishing Co., Inc.**

1721 Broadway, New York 19, N. Y.
(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Howie Freer Chuck Peele

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
80 Boylston St., Boston 16, Mass.
(Phone: HAncock 6-8386)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

EXECUTIVE STAFF
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
CISSIE GERSH, Woman's Editor
A. MARINO, Office Manager
T. TORTOSA, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

*THE CASH BOX* covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

*THE CASH BOX* covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

*THE CASH BOX* coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

*"THE CASH BOX PRICE LISTS"* (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. *"The Cash Box Price Lists"* have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in *"The Cash Box Price Lists."*

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1957 by The Cash Box Publishing Co., Inc.

**The Cash Box**

Volume XVIII—Number 31 April 20, 1957

# Pop Music Today Is Rock and Roll

Ever since Rock and Roll was first introduced, the music business has been hearing almost daily that it's just a fad and that it soon will pass. Well, we may not know what soon means, but the facts are that after a couple of years of Rock and Roll, the movement is stronger than ever.

The greatest proof you can possibly have is to look at this week's Top 60 list. Out of the Top 60, 40 are in the Rock and Roll beat. We would say that fairly well indicates that far from passing out of the picture, Rock and Roll has come to be American pop music today. What's more, its influence is being felt not only in this country, but apparently just as strongly everywhere else in the world that American records reach.

Of course, as we pointed out a few weeks ago, Rock and Roll today is not the same as Rock and Roll was when it first burst upon the public. It is more melodic and the lyrics are more meaningful. But the beat is still definitely there and apparently it is that beat which is attracting teenagers in particular and making it a rarity for other types of records to reach the top.

This movement, which has overwhelmed the entire music and record industries, has changed the concept of categories of music in a very short time. For instance a song like "Young Love" must be classified as a ballad. Yet it certainly has a beat which is nothing like a ballad in the classic sense, such as "Who Needs You". Moreover people who make records have found that even with ballads, it's sometimes best to stay away from strings, and to stick to the instrumentation which is more germane to Rock and Roll.

Adding to the impact that Rock and Roll has had is the fact that not only has it taken over the Pop market, but it has also made driving headway in the Country field. After being in eclipse for a couple of years, the Country contingent has decided that Rock and Roll is the beat and now one Country artist after another is recording in a manner designed to hit a wide pop market by using the Rock and Roll drive.

In a few short years, therefore, Rock and Roll has achieved dominance in every area of Pop music. It is obviously the music that the buyers of records want to a great degree. Moreover, when 40 of the Top 60 songs are in one idiom, it seems to us to be an exaggerated case of wishful thinking to say that it's on its way out.




JONI JAMES — ONLY TRUST YOUR HEART — From the MGM releaso "Ten Thousand Bedrooms" — K12450 45 rpm
CASHBOX VARIETY PICK
I NEED YOU SO — MGM12450 78 rpm

ON BEST SELLER LISTS

DAVID ROSE AND HIS ORCH. — CALYPSO MELODY and THEME FROM THE WINGS OF EAGLES (From MGM Film) — K12430 • MGM 12430

CHUCK ALAIMO QUARTET — LEAP FROG — K12449 • MGM 12449

DEAN JONES — YOUNG AND IN LOVE / THE GYPSY IN MY SOUL — K12462 • MGM 12462

DICK HYMAN / SAM (THE MAN) TAYLOR — DRUMMER BOY BLUES — K12441 • MGM 12441

ART MOONEY HIS ORCH. & CHORUS — A FACE IN THE CROWD / MAMA GUITAR — K12461 • MGM 12461

MARVIN RAINWATER — GONNA FIND ME A BLUEBIRD — K12412 MGM 12412

LEROY HOLMES HIS ORCH. & CHORUS — SOUVENIR D'ITALIE (Vocal by ANGELA DRAKE) / WARM AND TENDER — K12460 • MGM 12460

CONNIE FRANCIS — NO OTHER ONE — K12440 • MGM 12440

ACQUAVIVA & HIS ORCH. — ALWAYS THE SEA / ONE MOMENT MORE — K12434 • MGM 12434

FLOYD CRAMER AT THE PIANO — RIO GRANDE VALLEY / SLAP HAPPY — K12442 • MGM 12442

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.


# THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

| | | Pos. Last Week |
|---|---|---|
| 1 | **ROUND AND ROUND**<br>PERRY COMO<br>DA-2121—Walter Solek O. VI-20/47-6815—Perry Como | 2 |
| 2 | **BUTTERFLY**<br>CHARLIE GRACIE — ANDY WILLIAMS (Tie)<br>BY-1028—Bobby Carroll CR-61795—Billy Williams<br>CD-1308—Andy Williams EL-505—Bill Allen<br>CM-105—Charlie Gracie | 1 |
| 3 | **PARTY DOLL**<br>BUDDY KNOX — STEVE LAWRENCE<br>CR-61792—Steve Lawrence RO-4002—Buddy Knox<br>DE-30211—Wingy Manone | 3 |
| 4 | **I'M WALKIN'**<br>FATS DOMINO<br>IM-5428—Fats Domino | 5 |
| 5 | **LITTLE DARLIN'**<br>THE DIAMONDS<br>EX-2101—The Gladiolas ME-71060—The Diamonds | 9 |
| 6 | **YOUNG LOVE**<br>TAB HUNTER — SONNY JAMES<br>CA-3602 (F-3602)—Sonny James VI-20/47-6751—Ric Cartey & Jiva-Tones<br>DO-15533 (45-15533)—Tab Hunter<br>ME-71022 (71022x45)—Crewcuts | 4 |
| 7 | **MARIANNE**<br>TERRY GILKYSON — HILLTOPPERS<br>CO-40817—Terry Gilkyson DO-15537—Hilltoppers<br>DE-30217—Burl Ives VI-20/47-6810—Lane Bros. | 6 |
| 8 | **COME GO WITH ME**<br>DEL-VIKINGS<br>DE-30231—Sunny Gale DO-15538—Del-Vikings<br>DL-6112—Federals | 10 |
| 9 | **TEENAGE CRUSH**<br>TOMMY SANDS<br>CA-3639—Tommy Sands | 7 |
| 10 | **WHY BABY WHY**<br>PAT BOONE<br>DO-15545—Pat Boone | — |

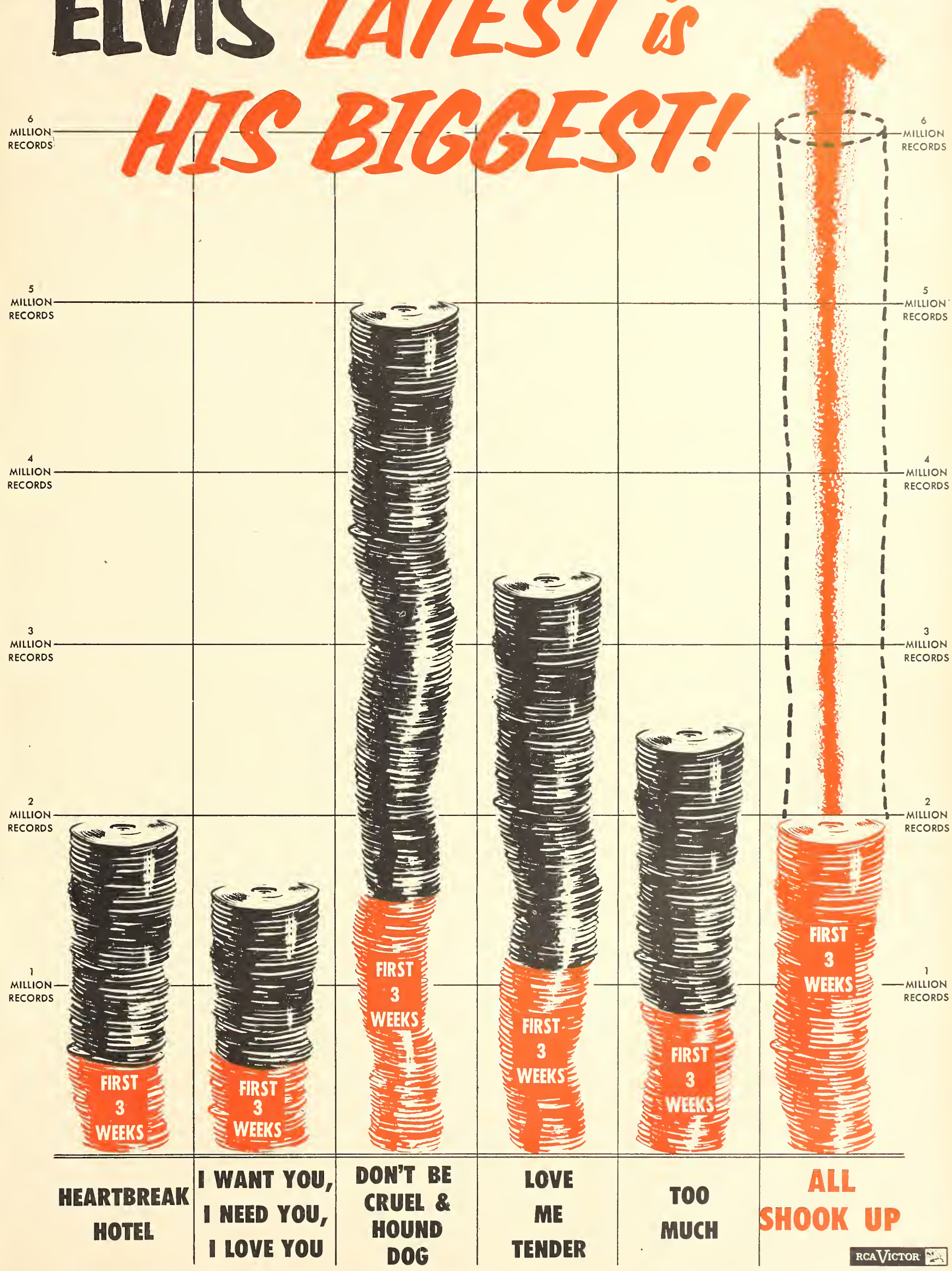
11) GONE. 12) MAMA LOOKA BOOBOO. 13) I'M STICKIN' WITH YOU. 14) ALL SHOOK UP. 15) BANANA BOAT (DAY-O). 16) ALMOST PARADISE. 17) WALKIN' AFTER MIDNIGHT. 18) TOO MUCH. 19) SITTIN' IN THE BALCONY. 20) NINETY-NINE WAYS. 21) I'M SORRY. 22) WHO NEEDS YOU. 23) DON'T FORBID ME. 24) JUST BECAUSE. 25) LOVE IS STRANGE. 26) EMPTY ARMS. 27) LOVE IS A GOLDEN RING. 28) POOR MAN'S ROSES. 29) SCHOOL DAY (RING RING GOES THE BELL). 30) LUCILLE. 31) PLEDGE OF LOVE. 34) BANANA BOAT SONG. 33) ONLY ONE LOVE. 34) ROCK-A-BILLY. 35) SO RARE.

**CODE**

AB—Abbott, AL—Aladdin, AO—Apollo, AP—ABC-Paramount, AT—Atlantic, BT—Bethlehem, BY—Bally, CA—Capitol, CD—Cadence, CH—Chess, CK—Checker, CM—Cameo, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DL—DeLuxe, DO—Dot, DT—Dooto, DU—Duke, EL—Eldorado, EP—Epic, ER—Era, EX—Excello, FB—Fabor, FE—Federal, FI—Fiesta, FR—Fraternity, 4 Star—Four Star, GE—Gee, GL—Glory, GR—Groove, HE—Herald, IM—Imperial, JU—Jubilee, JZ—Josie, KA—Kapp, KI—King, LI—Liberty, LO—London, ME—Mercury, MG—MGM, MO—Modern, NG—Norgran, OK—Okeh, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RM—Rama, RO—Roulette, RP—RPM, SA—Savoy, SE—Seeco, SP—Specialty, SU—Sun, TI—Tico, UN—United, UQ—Unique, VE—Verve, VI—RCA Victor, VJ—Vee-Jay, VK—Vik

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# ELVIS' LATEST is HIS BIGGEST!




RCA VICTOR

# The Cash Box TOP 60

## Best Selling Tunes on Records

### COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

**1—All Shook Up** (Pos. 4/13: 1, Pos. 4/6: 13)
AL-3359—DAVID HILL — *Melody For Lovers*
★VI-6870—ELVIS PRESLEY — *That's When Your Heartaches Begin*

**2—Little Darlin'** (Pos. 4/13: 2, Pos. 4/6: 4)
EX-2101—THE GLADIOLAS — *Sweetheart Please Don't Go*
★ME-71060—THE DIAMONDS — *Faithful And True*

**3—Party Doll** (Pos. 4/13: 4, Pos. 4/6: 1)
★CR-61792— STEVE LAWRENCE — *Pum-Pa-Lum*
DE-30211—WINGY MANONE — *Real Gone*
★RO-4002—BUDDY KNOX — *My Baby's Gone*

**4—Round And Round** (Pos. 4/13: 3, Pos. 4/6: 2)
DA-2121—WALTER SOLEK O. — *Georgie Porgie*
★VI-20/47-6815—PERRY COMO — *Mi Casa, Su Casa*

**5—Come Go With Me** (Pos. 4/13: 8, Pos. 4/6: 7)
DE-30231—SUNNY GALE — *Please Go*
DL-6112—FEDERALS — *Cold Cash*
★DO-15538—DEL-VIKINGS — *How Can I Find True Love*

**6—Butterfly** (Pos. 4/13: 5, Pos. 4/6: 3)
BY-1028—BOB CARROLL — *Look What You've Done*
★CD-1308—ANDY WILLIAMS — *It Doesn't Take Very Long*
★CM-105—CHARLIE GRACIE — *Ninety-Nine Ways*
CR-61795—BILLY WILLIAMS — *The Pied Piper*
EL-505—BILL ALLEN — *Oo-We-Baby*

**7—Gone** (Pos. 4/13: 7, Pos. 4/6: 10)
★CA-3628—FERLIN HUSKY — *Missing Persons*
CO-40852—JOAN WEBER — *A Love That's A Lie*
ME-71070—BOBBY WAYNE — *Mexican Maidens*

**8—Mama Looka Booboo** (Pos. 4/13: 9, Pos. 4/6: 9)
CA-3672—ROBERT MITCHUM — *What Is This Generation*
CO-40866—KING FLASH — *Zombie Jamboree*
★VI-6830—HARRY BELAFONTE — *Don't Ever Love Me*

**9—I'm Walkin'** (Pos. 4/13: 6, Pos. 4/6: 5)
★IM-5428—FATS DOMINO — *I'm In The Mood For Love*

**10—Why Baby Why** (Pos. 4/13: 10, Pos. 4/6: 12)
★DO-15545—PAT BOONE — *I'm Waiting Just For You*

**11—School Day (Ring Ring Goes The Bell)** (Pos. 4/13: 23, Pos. 4/6: 38)
★CH-1653—CHUCK BERRY — *Deep Feeling*

**12—Marianne** (Pos. 4/13: 11, Pos. 4/6: 8)
★CO-40817 (4-40817)— TERRY GILKYSON — *Goodbye Chiquita*
DE-30217 (9-30217)—BURL IVES — *Pretty Girl*
★DO-15537 (45-15537)— HILLTOPPERS — *You're Wasting Your Time*
VI-20/47-6810—LANE BROS. — *Segno D'Oro*

**13—Teen Age Crush** (Pos. 4/13: 12, Pos. 4/6: 11)
★CA-3639—TOMMY SANDS — *Hep Dee Hootie*

**14—Young Love** (Pos. 4/13: 13, Pos. 4/6: 6)
★CA-3602 (F-3602)— SONNY JAMES — *You're The Reason*
★DO-15533 (45-15533)— TAB HUNTER — *Red Sails In The Sunset*
ME-71022 (71022x45)— CREWCUTS — *Little By Little*
VI-20/47-6751—RIC CARTEY & JIVA-TONES — *Ooh-Eee*

**15—Pledge Of Love** (Pos. 4/13: 21, Pos. 4/6: 36)
AP-9800—JOHNNY JANIS — *I Played The Field*
AT-1132—PENGUINS — *I Knew I'd Fall In Love*
★DE-30230—MITCHELL TOROK — *What's Behind That Strange Door*
★IM-5432—KEN COPELAND — *Night Air*
★ME-71079—DICK CONTINO — *Two Loves Have I*

**16—I'm Stickin' With You** (Pos. 4/13: 14, Pos. 4/6: 14)
IM-5427—ROY BROWN — *Party Doll*
★RO-4001—JIMMY BOWEN — *Ever Lovin' Fingers*

**17—Ninety-Nine Ways** (Pos. 4/13: 16, Pos. 4/6: 23)
CM-105—CHARLIE GRACIE — *Butterfly*
★DO-15548—TAB HUNTER — *Don't Get Around Much Anymore*

**18—Rock-A-Billy** (Pos. 4/13: 29, Pos. 4/6: 32)
★CO-40877—GUY MITCHELL — *Hoot Owl*

**19—Sittin' In The Balcony** (Pos. 4/13: 15, Pos. 4/6: 15)
★CL-430—JOHNNY DEE — *A-Plus In Love*
CR-61811—DON CORNELL — *My Faith, My Hope, My Love*
★LI-55056—EDDIE COCHRAN — *Dark Lonely Street*

**20—I'm Sorry** (Pos. 4/13: 20, Pos. 4/6: 21)
★ME-71032—THE PLATTERS — *He's Mine*

**21—Empty Arms** (Pos. 4/13: 26, Pos. 4/6: 28)
★AT-1128—IVORY JOE HUNTER — *Love's A Hurting Game*
★CR-61805—TERESA BREWER — *The Ricky-Tick Song*

**22—Love Is A Golden Ring** (Pos. 4/13: 24, Pos. 4/6: 30)
★CO-40856—FRANKIE LAINE — *There's Not A Moment To Spare*

**23—Lucille** (Pos. 4/13: 25, Pos. 4/6: 29)
★SP-598—LITTLE RICHARD — *Send Me Some Lovin'*

**24—So Rare** (Pos. 4/13: 28, Pos. 4/6: 34)
★FR-755—JIMMY DORSEY — *Sophisticated Swing*

**25—Walkin' After Midnight** (Pos. 4/13: 19, Pos. 4/6: 20)
AC-1044—LYNN HOWARD
★DE-30221—PATSY CLINE — *A Poor Man's Roses*
DL-6115—OTIS WILLIAMS & CHARMS — *I'm Waiting Just For You*
SG-231—EDDIE DEAN — *Finger Prints*

**26—Almost Paradise** (Pos. 4/13: 17, Pos. 4/6: 16)
AP-9787—NORMAN PETTY TRIO — *It's Been A Long Long Time*
★KA-175—ROGER WILLIAMS — *For The First Time*
★UQ-385—LOU STEIN — *Soft Sands*

**27—Just Because** (Pos. 4/13: 27, Pos. 4/6: 22)
★AP-9792—LLOYD PRICE — *Why*
SP-597—LARRY WILLIAMS — *Let Me Tell You, Baby*

**28—Banana Boat (Day-O)** (Pos. 4/13: 18, Pos. 4/6: 17)
★VI-20/47-6771)— HARRY BELAFONTE — *Star-O*

**29—Don't Forbid Me** (Pos. 4/13: 30, Pos. 4/6: 24)
DE-30219 (9-30219)— ERNEST TUBB — *God's Eyes*
★DO-15521 (45-15521)— PAT BOONE — *Anastasia*

**30—Too Much** (Pos. 4/13: 22, Pos. 4/6: 19)
★VI-20/47-6800—ELVIS PRESLEY — *Playing For Keeps*

**31—First Date, First Kiss, First Love** (Pos. 4/13: 32, Pos. 4/6: 35)
★CA-3674—SONNY JAMES — *Speak To Me*

**32—Mangos** (Pos. 4/13: 38, Pos. 4/6: 37)
★CO-40835— ROSEMARY CLOONEY — *Independent*
ME-71091—BUDDY MORROW — *Back Home*

**33—Calypso Melody** (Pos. 4/13: 34, Pos. 4/6: 33)
DO-15559—DANNY WELTON — *Blue Echo*
★MG-12430—DAVID ROSE — *Theme From 'Wings Of Eagles'*

**34—Dark Moon** (Pos. 4/13: 42, Pos. 4/6: —)
★DO-15550—BONNIE GUITAR — *Big Mike*
★DO-15558—GALE STORM — *A Little Too Late*

**35—After School** (Pos. 4/13: 39, Pos. 4/6: 48)
★DD-100—RANDY STARR — *Heaven High*
KI-5037—TEARDROPS — *Don't Be Afraid To Love*
★ME-71080—JOY LAYNE — *You Gave Me Wings*

**36—Peace In The Valley (EP)*** (Pos. 4/13: 37, Pos. 4/6: 40)
★VI-EPA-4054
**Position on best seller list based on sales reports of Extended Play recording. Song is not available on a single release. Three other songs in this EP are: It's No Secret; I Believe; and Take My Hand, Precious Lord.*

**37—Yes Tonight, Josephine** (Pos. 4/13: —, Pos. 4/6: —)
★CO-40893—JOHNNIE RAY — *No Wedding Today*

**38—Wind In The Willow** (Pos. 4/13: 51, Pos. 4/6: 50)
★CO-40832—JO STAFFORD — *King Of Paris*
★KA-179—ANN REYNOLDS — *Say I Can Count On You*

**39—A White Sport Coat** (Pos. 4/13: 50, Pos. 4/6: —)
★CO-40864—MARTY ROBBINS — *Grown-Up Tears*

**40—Who Needs You** (Pos. 4/13: 31, Pos. 4/6: 26)
★CO-40811 (4-40811)— FOUR LADS — *It's So Easy To Forget*

**41—I'm Waiting Just For You** (Pos. 4/13: 40, Pos. 4/6: 31)
★DO-15545—PAT BOONE — *Why Baby Why*

**42—(Day-O) Banana Boat** (Pos. 4/13: —, Pos. 4/6: —)
★CA-3687—STAN FREBERG — *Tele-Vee-Shun*

**43—Wonderful! Wonderful!** (Pos. 4/13: 47, Pos. 4/6: —)
★CO-40784—JOHNNY MATHIS — *When Sunny Gets Blue*
GL-256—DENNY VAUGHAN — *Since You Went Away*

**44—Only One Love** (Pos. 4/13: 36, Pos. 4/6: 27)
★AP-9782— GEORGE HAMILTON IV — *If I Possessed A Printing Press*

**45—A Poor Man's Roses** (Pos. 4/13: 35, Pos. 4/6: 25)
DE-30221—PATSY CLINE — *Walkin' After Midnight*
★ME-71059—PATTI PAGE — *The Wall*

**46—Bahama Mama** (Pos. 4/13: —, Pos. 4/6: —)
★DE-30243—FOUR ACES — *You're Mine*

**47—Ring-A-Ding-A-Ding** (Pos. 4/13: 45, Pos. 4/6: —)
★CA-3690—TOMMY SANDS — *My Love Song*

**48—My Love Song** (Pos. 4/13: —, Pos. 4/6: —)
★CA-3690—TOMMY SANDS — *Ring-A-Ding-A-Ding*

**49—Love Is Strange** (Pos. 4/13: 33, Pos. 4/6: 18)
★GR-0175 (4G-0175)— MICKEY & SYLVIA — *I'm Going Home*
KI-5010 (45-5010)— LUTHER & LITTLE EVA — *Ain't Got No Home*

**50—40 Cups Of Coffee** (Pos. 4/13: 46, Pos. 4/6: 50)
★DE-30214—BILL HALEY — *Hook, Line & Sinker*

**51—Jamie Boy** (Pos. 4/13: 48, Pos. 4/6: —)

**52—Jim Dandy** (Pos. 4/13: 53, Pos. 4/6: 46)

**53—A Little Loneliness** (Pos. 4/13: 52, Pos. 4/6: —)
★CA-3687—STAN FREBERG — *Tele-Vee-Shun*

**54—Let It Be Me** (Pos. 4/13: —, Pos. 4/6: —)

**55—There Oughta Be A Law** (Pos. 4/13: 41, Pos. 4/6: 43)
GL-256—DENNY VAUGHAN — *Since You Went Away*

**56—Bad Boy** (Pos. 4/13: 49, Pos. 4/6: 41)

**57—Strictly Sentimental** (Pos. 4/13: —, Pos. 4/6: —)

**58—Leap Frog** (Pos. 4/13: 56, Pos. 4/6: —)

**59—When Rock 'N' Roll Came To Trinidad** (Pos. 4/13: —, Pos. 4/6: —)

**60—Dearest** (Pos. 4/13: 43, Pos. 4/6: 39)

**CODE:**

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| AB—Abbott | AO—Apollo | CD—Cadence | DA—Dana | DU—Duke | FE—Federal | HE—Herold | LO—London | PE—Peacock | RO—Roulette | TI—Tico |
| AC—Accent | AP—ABC-Paramount | CH—Chess | DD—Dole | EL—Eldorado | FI—Fiesta | IM—Imperial | LU—Luniverse | PI—Pilgrim | RP—RPM | UN—United |
| AF—Audio Fidelity | AT—Atlantic | CK—Checker | DE—Decca | EM—Ember | FL—Flash | JU—Jubilee | ME—Mercury | PR—Prestige | SA—Savoy | UQ—Unique |
| AG—Argo | BA—Baton | CL—Colonial | DL—DeLuxe | EP—Epic | FP—Flip | JZ—Josie | MG—MGM | PT—Point | SE—Seeco | VE—Verve |
| AL—Aladdin | BN—Benida | CM—Cameo | DO—Dot | ER—Era | FR—Fraternity | KA—Kapp | MO—Modern | RA—Rainbow | SG—Sage | VI—RCA Victor |
| | BT—Bethlehem | CO—Columbia | DS—Disneyland | EX—Excello | GE—Gee | K!—King | NG—Norgran | RE—Regent | SP—Specialty | VJ—Vee Jay |
| | BY—Bally | CR—Coral | DT—Dooto | FB—Fabor | GL—Glory | LI—Liberty | OK—Okeh | RM—Roma | SU—Sun | VK—Vik |
| | CA—Capitol | | | | | | | | | |

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# IT'S THE ORIGINAL! IT'S BIG!



# JIM REEVES

## Crashing out POP! with

# "FOUR WALLS"

*47/20-6874*

RCA VICTOR
Tmk(s) ®
RADIO CORPORATION OF AMERICA

# Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

**GOLDIE HILL**
**(Decca 30290)**

**B+** "CLEANIN' HOUSE" (2:20) [Shapiro, Bernstein ASCAP—Wiener, Crane, Symms] Star country songstress Goldie Hill comes up with a solid side for the pop market. Good rhythm ditty with a catchy arrangement and a swinging beat. Side could establish Goldie as a pop star.

**B** "A WASTED LOVE AFFAIR" (2:12) [Cedarwood BMI—Dallas] Another contagious bounce beat item with a sorrowful story to tell. This half has more of a country flavoring. Good coupling.

**GAR BACON**
**(RKO Unique 395)**

**B** "LONESOME WAIL" (2:44) [Russ-Dale BMI—Ruggeri] An exciting wailing intro leads into a powerful rockin' blues item excellently fashioned by the thrilling voice of newcomer Gar Bacon. Side has some great sound effects gimmicks that'll attract considerable attention to this off-beat jumper. Could make big noise. Something different.

**C+** "YOU AND YOUR LOVE" (2:04) [Schein ASCAP—Segal] Another strong fish-beat romancer emotionally styled by the artist.

**CAMARATA ORCH. & CHOIR**
**(Disneyland 47)**

**B+** "BIBBIDI-BOBBIDI-BOO" (2:07) [Walt Disney ASCAP—David, Hoffman, Livingston] With Walt Disney's pic "Cinderella" currently in re-release throughout the country, this fabulous smash of 1950 should attract heavy air play. Wonderful ditty superbly interpreted with a rhythmic twist by the Camarata aggregation. Special sleeve should attract many kiddie buyers. Excellent kiddisk.

**C+** "THE WORK SONG" (2:40) [Walt Disney ASCAP—David, Hoffman, Livingston] This spright and colorful melody is the work song from the same Disney film. Exciting job. Good change of pace programming for any dee jay show. Off beat instrumental.

**TONY MARTIN**
**(RCA Victor 6888)**

**B** "LOOK AT 'ER" (2:15) [Valyr ASCAP—Merrill] One of the top ballads from the forthcoming B'way musical "New Girl In Town," is fashioned in a warm, romantic manner by the dulcet tones of Tony Martin. Strong, class material that could develop into a strong seller.

**C+** "MAIL, MAIL, THERE AIN'T NO MAIL" (2:40) [Joy ASCAP—Wise, Thomas] An earthy, folk flavored rhythm item is handled interestingly by Tony. Good change of pace number.

**BOB RITTERBUSH**
**(Decca 30286)**

**B** "RAINDROP" (2:22) [Meridian BMI—DiPenti, Bongiovanni, Samson] Decca comes up with an exciting new performer named Bob Ritterbush. The lad makes an impressive debut with a honky tonkin' rock and roller that really swings. Terrific beat. Potent stuff for the kids.

**C+** "TOMORROW NIGHT" (2:26) [Bourne ASCAP—Coslow, Grosz] This half features the songster with a tearful ballad. Emotional delivery.

## The Cash Box Disk of the Week

**"NO HARD FEELINGS" (2:35) [Korwin ASCAP—Wayne, Frisch]**
**"ONE FOR MY BABY" (3:12) [E. H. Morris ASCAP—Mercer, Arlen]**
TONY BENNETT (Columbia 40907)

● Tony Bennett, who has been winning tremendous raves for his club appearances in recent months, has found an excellent new piece of material that should give him his first big hit of '57. Titled "No Hard Feelings," this tearful romancer about a broken love affair is perfectly suited for Tony's sincere, rich voice. Touching ballad with potent lyrics that should have a special significance to millions of teenagers. Well-written song excellently presented. Bottom half opens to the cheers of a crowd and leads into an exciting new swinging delivery of the standard "One For My Baby (And One More For The Road)". Fresh new treatment of a top-drawer oldie. Top half should smash thru.

**"1492" (2:02) [Trinity BMI—Grean, Moore, Csida]**
**"LITTLE WHITE LIES" (2:17) [Bregman Vocco & Conn ASCAP—Donaldson]**
BETTY JOHNSON (Bally 1033)

● Charming young Betty Johnson who skyrocketed to fame with her long running smash "I Dreamed," has a wonderful new two sider that should have no trouble keeping her consecutive hit string intact. One deck "1492" is a peppy, bounce beat romancer with the same delightful, lighthearted flair that sent "I Dreamed" onto the charts. Contagious love ditty with cute lyrics neatly woven into important dates in American hisory. Equally outstanding is the canary's fresh new treatment of the evergreen "Little White Lies." Strong multiple track waxing set to a commercial rock and roll beat. Both decks display Betty's versatility and both should make the grade.

**"THEME FROM 'NEW GIRL IN TOWN'" (2:58) [Valyr ASCAP—Merrill]**
**"IT'S GOOD TO BE ALIVE" (2:36) [Valyr ASCAP—Merrill]**
HUGO WINTERHALTER (RCA Victor 6889)

● In the near future, Bob Merrill's new Broadway musical "New Girl In Town" starring Gwen Verdon and Thelma Ritter will hit New York. The show looks like a winner and the score should create a sensation in the singles and album field. Here Hugo Winterhalter offers two of the show's top melodies which we can expect to be hearing very often in the coming months. They're beautiful performances of class material that should do a bang-up job in the sales department. One side, "Theme From 'New Girl In Town'" is a penetrating mood item with a harmonica in the spotlight, expertly showcased by Winterhalter's lush string section. Earthy melody that grows on you with each listen. The coupler is a most infectious bouncer with the chorus sending up most pleasant, easy-going vocal. Charming lyric. Subject of the tune is clearly explained by the title "It's Good To Be Alive." Watch this double-decker.

**"LIKE A BABY" (2:09) [Bob Abbott BMI—Stone]**
**"ECHO OF LOVE" (2:20) [Criterion ASCAP—Sigman, Muller]**
THE CHORDETTES (Cadence 1319)

**"LIKE A BABY" [Bob Abbott BMI—Stone]**
**"MY EMPTY HEART" [Montauk BMI—Avlotta Balvo]**
TONI ARDEN (Decca 30291)

**"LIKE A BABY" (2:36) [Bob Abbott BMI—Stone]**
**"I WAS A FOOL FOR LEAVING" (2:32) [Raleigh BMI—Deleston, Otis]**
VIKKI NELSON (Vik 0273)

● Veteran rhythm and blues tunesmith Jesse Stone, composer of a chain of top songs that have hit big throughout the years, has penned a great new blues ballad cut by three artists last week. The song is an absolutely fabulous composition and each of the three performers the Chordettes, Toni Arden and Vikki Nelson has come off with a sensational rendition that should take a healthy bite of the disk buyer's dollar.

The Chordettes' waxing is the only group effort. A thrilling heavy hearted interpretation with the lead voice wonderfully enhanced by the larks' inimitable harmony.

The Decca disk features ace songstress Toni Arden with a dramatic, penetrating reading. Emotional vocal effort set against a huge choral backdrop. Stirring side loaded with potential.

The Vik platter introduces the exciting, earthy voice of Vikki Nelson. This talented canary has a definite feel for the blues and she does a great job from start to finish.

The Chordettes' flip is a lovely waltzer with some pretty harmony. Toni's backing is a tearful song of loneliness. Vikki's companion deck is a house rockin' jumper set to a wild beat.

**CHARLIE APPLEWHITE**
**(RKO Unique 392)**

**B+** "YOU CAN'T ESCAPE THE BLUES" (2:37) [Avas BMI—Goldberg] Charlie Applewhite makes a great first showing on the RKO-Unique label with a terrific blues item set to a jump beat. The songster is in fine form and has some solid material to work with. Could catch on.

**B** "LOVE AFFAIR" (2:09) [Mack Martin BMI—Wolf] This portion is a lovely romancer describing the wonderful feeling one experiences in first love. Good arrangement.

**SHARON STRAUSS**
**(Jubilee 5275)**

**B** "MATCHIN' KISSES" (2:12) [Rayven BMI — Brassens, Engvick] The pert and lively young voice of Sharon Strauss is tailor made for this wonderful new bouncer with a kiddie love theme. Charming lyric that should appeal to all age groups. Sharon has a delightful, ear-pleasing voice.

**B** "A HOLE IN THE FENCE" (2:10) [Peer Inter'l BMI—Carroll] A bouncing march beat accompanies the refreshing young canary on her venture thru another colorful, happy, kiddie bouncer. Two good sides that could attract much attention. Both are excellent for change-of-pace programming.

**DICK LEE**
**(Vik 0269)**

**B** "PEBBLE ON THE BEACH" (1:55) [Tray ASCAP—Mitchell, Applebaum] Dick Lee, who has been winning many new fans with his appearances on the Sid Caesar show, is in top form as he chants a western flavored, folk type tune with a galloping tempo. Interesting side.

**C+** "A FACE IN THE CROWD" (2:23) [Remick ASCAP—Shulberg, Glazer] The songster rhythms thru the title tune from a forthcoming Elia Kazan pic. Commercial item with today's popular rock and roll beat.

**DICK WILSON**
**(Columbia 40894)**

**B** "BIMINI RUN" (2:39) [E. B. Marks BMI—Raleigh, Edwards] Dick Wilson, a versatile performer with a big voice, is in fine form as he projects on a strong calypso beat ditty about a "happy go lucky son of a gun." Good fare for dee jays seeking interesting new calypso material.

**B** "ONE SMALL VOICE" (2:31) [E. B. Marks BMI—Ebb, Strouse] Jimmy Carroll's ork and chorus supply a lovely backdrop for Dick's warm, sincere treatment of this tender, inspirational song. Dramatic, emotional reading of a powerful, religious opus.

**GENIE PACE**
**(Jade 105)**

**B** "LONESOME ROAD" (2:30) [Paramount ASCAP — Austin, Shilkart] An exciting, highly stylized new version of a great oldie is presented excellently by the polished voice of Genie Pace. Terrific arrangement and delivery. Jockeys will enjoy this side. Good beat, too.

**C+** "WHISPERING BREEZE" (2:52) [Met ASCAP—Martin, Johnson] The versatile lark drifts thru a smooth romancer set against a subdued easy-going beat. Pretty theme. Another imaginative arrangement.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box, Music Page 9 April 20, 1957

## Jack O'Brian's TViews

# Old Geniuses Never Die



Jack

Joel Kupperman, last generation's Rob Strom, now is a network press agent . . . NBC's "The Price is Right" daytime TV quiz claims 1,000,000 pieces of mail a week (For or against?) . . . The Hal March baby is due June 1 . . . June Allyson is mentioned f[or] the new lead in "Pvt. Secretary" with Singleton warming up . . . CBS s[ays] would have taken "Cinderella" 165 [days] theatre) to capture [an] equal Yiii! CBS has [the] conscious[ness] may [be] . . .

a week
to its T
tion to "
Sid Caesar
ing over to
been yanked fr
"Panic" will sha
to keep on owning
when it switches to
The high mortality
opus no longer is full
Jackie the right fis

GODFR
Wednes
fl[oor]

its
its 7th
around in
quences) was the
mean "was"? . . . She's

"THIS IS YOUR LIFE"
meaning good—even thou
premiere of "The Buster
touching, nostalgic nifty
"secret" guest on Statio
April 10 . . . Ford's run
the quality these days:
ing a birthday binge
East 60s digs for "My
fill-in Edward Mulhare
man Ace gave his pert
dallion inscribed: "To
Valentine — Nat Hi
funny in the trade; N
to work for Goodie a
the Phil Silvers' ser
and—aw, the heck . . .
Kraft Theatre's "I dallion"
(Not based on Jar ace's wrist)
was a good play last night but its
plot was simpler and better in the
Good Housekeeping mag original
. . . Its plot was half "Man in the
Gray Flannel Suit" and half "An-
astasia."

"Another Door Opens"

And "Yum, Yum, Yummy"

-- The original two great sides

On Oklahoma Records

# N. Y.'s Most Complete Daily TV Program Guide

## TELEVISION PREVIEWS

**3:00-4:00 P.M. (4)—Matinee.** "Talk You
Entertaining mystery, with
Dowell as a college dramatics
cused of giving private lesson
When teacher finds a new
move in.

**7:30-9:00 P.M. (9)—Million Dollar M**
Din," starring Cary Grant,
banks, Jr., and Victor McL
haven't caught this adven
it's all-week showing, tune
hacked to pieces, but sti
comedy and excitement.
British s[o]diers and a wate
rebell[ion] by Indian fan
10

**8:00-8:30 Bob Cummings**
itor (Hans Con
as a broken dow
mlet with and gets
alls the awkward pe
—**Dragnet.** A series o
mystery, since none o
cles turns up. The int
e are much more engro
nd th[e] some good a
l Duboy a

**-11:00 P.**
Four
opera a
to a widow
time for dad to cat
but if the lady of t
romantic drama, this
Osa Masson plays t
Ames is Adam.

**11:00-12:00 P.M. (5)—Mike Wallace's Night Beat.** John Beale, author of a recent bigoraphy of Secretary of State John Foster Dulles,



Jean Martin
Personal Management
Mannie Greenfield Assoc.
9 Rockefeller Plaza
N.Y.C.

ventures of a pirate band in
Caribbean. (90 mins.)
—News.

—3 P.M.—
★—Bob Cummings
e T. V. Previews).
u Bet Your Life,
Marx.
k Holmes.
eus Time:
ul Winchell and
ney. Circus per-
ur).
ne Time,
drama.

Climax, drama.
h Me," Shelley
dred Dunnock.
s. Henry Silva.

et,
Ben Alexander.
reviews).
land Show, com-

mas.
Niven Show,
An author
ecret that
interha

's Choice.
oper.

omas Show.
ws).

wood," Tom

l Theater.
bullets." Sheriff
fact he's going

ret.
Feature Film:
Kenyon." Joan Craw-

Playhouse 90.
(See T. V

nie
st.

:00 ❻—★—Video Theatre
Adam Had Four Sons."
See T. V. Previews).
)—Variety Show.
aughn Monroe, Elliott
wrence orch.
—Feature Film:
anga Din."
peat from 7:30).
—Captured, drama.

10:30 ❼—Damon Runyon Theatre, "The Pee Wees Take Over."
❶—"The Man Called X," Drama. Barry Sullivan.
❺—Feature Film:
"Black Swan."
(Repeat from 7:30).

7:00 ❷—News.
❷—Guy Lombardo Show. Dance music; Eddie Peabody.
❸—News. Mike Wallace.
❼—Kukla, Fran & Ollie.
❾—Terrytoons Circus.

## Latest Records

**"Another Door Opens" and "Yum, Yum, Yummy"**—Jean Martin (Oklahoma). A new disk company and its first disk. The singer has an excellent, full-throated voice which she knows how to use in these songs. One quality, among many other good ones, that Miss Martin has is restraint, which is not at all common in pop singing. One hopes she holds on to that, it's a mighty precious possession.

The backgrounds are provided by a group of musicians under the direction of Larry Clinton, although that informaton does not appear on the record label. Anyway, his name should evoke memorics, and potent ones, of an era in pop music, stable and quite different in other respects, too, from today's uncertainties, today's trends, if they are such.

The songs are rather good ones. And "Yum, Yum, Yummy" has the hit sign on it.

(Unique). Miss Douglas, about whose LP album your reporter did a flip, some week ago, comes through now with a pair of interesting, still-in-the-same-high-place performances. She sings and she plays. And if you yourself should add the adverb "engagingly" to those two verbs of action, you would please this chronicler no end.

A truly gifted girl, this, who basically, and from there on up, a truly gifted musical talent. The songs are especially suited to her or, on the other hand, very good in themselves. Frankly, I thing it's a case of both. Ray Ellis and his orchestra render efficient support.

*—Previewed by Robert Bagar.*

Today's Radio Programs Appear on Page 36

①—News.
—MIDNIGHT—
12:00 ❻—Film Drama.
①—Newsreel.
12:05 ①—Foreign Correspondent.
12:30 ❻—Strange Stories.
①—Ringside with Rasslers.
12:35 ❻—Prevues; Prayer.
—1 A.M.—
1:00 ❷—Feature Film:
"Stranger On The Prowl" (1953), Paul Muni, Joan Lorring. Man fleeing the police teams up with a homeless boy. (90 mins.)
❻—Sermonette.
—2:30 A.M.—
2:30 ❷—News; Give Us This Day.

One Dramatic Hour
Climax!
presents
SHELLEY WINTERS
"DON'T TOUCH ME!"

# Record Reviews

**A** DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

**B+** EXCELLENT — **C+** GOOD — **D** MEDIOCRE

**PUMPKIN**
(Brunswick 55004)

**B+** "BOOM-BOOM" [Danby BMI—McFarland] An artist billed as Pumpkin makes a strong debut on Brunswick with an exciting, catchy-beat rocker that'll have the kids hopping around the boxes. Strong R & R stuff that could develop into a national hit. Terrific drum gimmick wins one's attention.

**B** "½ PAST 17" [Danby BMI—McFarland, Lewis] Another terrific rocker with loads of teenage appeal. Swinging dancer with hand clapping and a torrid beat.

**MARGIE MEINERT**
(Fraternity 763)

**B** "TIGER RAG" [Feist ASCAP—DeCosta] Keyboard ace Margie Meinert lends her agile digits to an 1895 Wurlitzer Calliope and comes up with an exciting new arrangement of an oldie favorite. Spirited side with a charming sound all its own. The calliope never sounded like this before.

**B** "HERE COMES THE SHOW BOAT" & "WAITING FOR THE ROBERT E. LEE"—A medley of two great dixieland favorites results in another exciting off-beat disk that should do well in the jukes. Refreshing listening.

**THE STYLERS**
(Jubilee 5279)

**B+** "MIRACLE IN MILAN" (2:21) [Peer International BMI — Mitchell, Kahn] The Stylers display some beautiful harmony as they tell a fascinating story of a miracle that once happened to a little boy in a church in Milan. Enchanting delivery of an absolutely wonderful song. Side deserves heavy air play. Could be a big hit if it makes an impression in one important area. Superb new song with a lovely religious theme.

**B** "BREAKER OF HEARTS" (2:41) [Tee-Pee ASCAP—Starr, James] The boys change the pace on this half as they chant a pretty love song set to a good r & r beat. Boys blend well here too.

**NELLIE LUTCHER**
(Imperial 5436)

**B** "I NEVER GET TIRED" (2:00) [Atlantic BMI — Lutcher] Nellie Lutcher, veteran song stylist, employs her wonderful voice and incomparable technique on a peppy up-beat ditty from her own pen. Nellie's trigger-fast phrasing is most enjoyable. Unusual side.

**C+** "HURRY ON DOWN" (2:00) [Criterion ASCAP—Lutcher] The chirp offers another wordy, high speed, bounce-beat novelty that should appeal to her many fans.

**"TENNESSEE" ERNIE FORD**
(Capitol 3700)

**B+** "FALSE HEARTED GIRL" (2:20) [American BMI—Delmore, Delmore] TV and disk favorite Ernie Ford has two terrific sides here. This half is a wonderful up-beat blues item with some clever gimmicks in the arrangement. Simple accompaniment and tricky finger-snapping showcase Ford's earthy voice to perfection. Side'll get heavy play. It could click.

**B+** "THE LONELY MAN" (2:10) [Famous ASCAP — Van Cleave, Brooks] Ernie's rich voice is tailor made for this folk flavored title tune from an up-coming Paramount pic. Touching song about loneliness presented with great warmth and sincerity. Two sided threat for hitdom.

## The Cash Box Sleeper of the Week

**"DOODLE DOO DOO"** (2:15) [Feist ASCAP—Stitzel, Kassel]

**"BLOW THE WIND SOUTHERLY"** (2:32) [Burlington ASCAP—Beverley Sis.]

BEVERLEY SISTERS (London 1731)

● The Beverley Sisters, British larks who won fame in the U.S. with their recent best seller "Greensleeves", follow-up with two outstanding new waxings that should add many fans to their growing admiration society. One half is a refreshing new rhythm arrangement of the delightful oldie "Doodle Doo Doo". Charming new version that should send the tune high up on the hit ladder once again. The companion piece is a smooth shuffle beat treatment of a traditional tune with new lyrics and a new arrangement by the larks. This side has the "Greensleeves" flair. The larks' harmony on both ends is tops. Two hits back to back. Take your pick.

**"HOW MANY STARS HAVE TO SHINE?"** (2:49) [Knollwood ASCAP—Corday, Edwards, Mann]

**"IT'S LIKE GETTIN' A DONKEY TO GALLOP"** (2:25) [Bregman, Vocco & Conn ASCAP—Burke]

CARMEN McRAE (Decca 30274)

● Carmen McRae is one of the great song stylists in our business today. But never has she been as brilliant as she is on her latest Decca disk, "How Many Stars Have To Shine". The song is probably one of the best-written legitimate ballads to come along in recent years. And the ace canary gives it the treatment it deserves. A rich and rewarding performance. The few jockeys who may not yet be McRae admirers, will certainly join the fold after hearing this wonderful presentation. Flip, "It's Like Gettin' A Donkey To Gallop" is a contagious rhythm item with an unusual beat and a refreshing arrangement. Cute ditty. But watch the top morsel.

**"THE SEA"** [Robert Mellin BMI—Mellin]

**"IF I ONLY HAD YOU"** [Robert Mellin BMI—Mellin]

ROBERTO & ORCH. (Coral 61820)

● Roberto, the maestro responsible for introducing the recent best seller "Earthbound", excels once again as he introduces an absolutely enchanting new mood theme that could become the first top instrumental hit of '57. Titled simply "The Sea", the number is a beautiful musical portrait one would expect to hear in a dream sequence of a film. It's a string-filled number with a pretty melody. Some wonderful effects are created by the sounds of the sea rushing up on the shore and the sea gulls singing in the distance. Side could become another "Ebb Tide". Bottom half, "If I Only Had You" is a lush instrumentation of a lilting soft-shoe number.

**"THE OTHER MAN"** (2:55) [Moon-Mist BMI—Myles]

**"NO-NO"** (2:30) [Moon-Mist BMI—Kreisel]

DANNY LAMEGO (Josie 816)

● A thrilling new sleeper with tremendous potential to break wide open all across the country bowed its head on the Josie label this week. It's an exciting new rock and roll romancer which introduces a great new singing star, Danny Lamego. The side has a terrific teenage lyric and an unusual cadence that sticks with you after just one listen. Danny hands in a fabulous reading that should skyrocket him to stardom. Watch this lad and the hit side, "The Other Man". Swinging arrangement. Bottom half "No-No" is another teen-bait item with a good dance tempo. Chorus assists on this end. Top deck sounds like a tremendous money-maker.

**ROBERT ASHLEY ORCH.**
(MGM 12463)

**C+** "NON DIMENTICAR" (2:36) [Hollis BMI — Galdieri, Dobbins, Redi] A lovely mood theme from the smash Sylvana Mangano film "Anna" is treated to a lush, violin filled instrumental under the baton of Robert Ashley.

**C+** "ANNA" (2:48) [Hollis BMI—Giordano, Vatro] This is the charming baion title tune from the same movie. Sound track vocal of this tune rode the charts some years back. This instrumental version should also apeal to many disk buyers.

**TINA ROBIN**
(Coral 61822)

**B+** "MY MAMMY" [Bourne ASCAP — Lewis, Young, Donaldson] Coral has come up with a thrilling new performer destined for stardom. Her name is Tina Robin and she sings up a storm on her debut disk. This half is a sensational revival treatment of a great Jolson standard. Good jump beat treatment.

**B+** "I HAVE A HEART" (2:58) [Vernon ASCAP—Kaye, Garson] The lark's skill with a song in the present day idiom is displayed to perfection on this half as she chants an emotional R & R beat love tune. Exciting new star with a bright future in store. Top notch voice.

**JERI RENE**
(Point 11)

**B** "WITH THIS PEN" (2:10) [Herb Reis BMI—Parker] A sentimental waltz ballad set against a subdued rock and roll beat piano backdrop is tearfully fashioned by newcomer Jeri Rene. Lark has a sweet voice and handles the tune with a heavy heart.

**C+** "GO 'WAY! JOE" (2:19) [Ed. Kassner ASCAP—Wayne, Frisch] This portion stars the canary with a catchy multiple voice calypso beat ditty. Light and infectious number.

**NANCY WHISKEY & CHAS. McDEVITT SKIFFLE GROUP**
(Chic 1008)

**B+** "FREIGHT TRAIN" [—James, Williams] A sensational skiffle beat disk with a contagious melody and a fabulous arrangement is introduced in the U.S. on the Chic label by Nancy Whiskey and the McDevitt Skiffle Group. Side has a captivating sound and a beat that makes your toes tap. A refreshing and unusual item from England that could create a sensation in this country if it gets off to a big start. Nancy has a wonderful sound.

**C+** "THE COTTON SONG" [R. Mellin BMI—Belly] McDevitt and his group handle the vocal chores on this end. Another lively side with that exciting skiffle sound.

**GLORIA MARCH**
(Liberty 55065)

**B+** "THE OTHER SIDE OF THE MOON" (2:10) [Music Prod. ASCAP—Shanklin] Liberty has picked up a fabulous master here that could skyrocket in sales. A haunting multiple voice, echo side with a soft, slow vocal set against a fast moving guitar backdrop. Side reminds this listener of the Les Paul and Mary Ford hits. Deck has that something extra. It deserves attention.

**B** "IN A SMALL FORGOTTEN TOWN" (2:07) [Music Prod. ASCAP — Shanklin, Green, Mysior, Harvey] This half is a pretty waltz number handled in the same multiple track fashion. Enchanting love song. This deck also has a delightful sound.



# McRae at Her Singing Best!!

# CARMEN McRAE

*singing*

# "HOW MANY STARS HAVE TO SHINE"

# "IT'S LIKE GETTIN' A DONKEY TO GALLOP"



**DECCA (9-30274) 30274**

**A NEW WORLD OF SOUND**



DECCA RECORDS

# Best Bets

**"LIKE A BABY"**

**"MY EMPTY HEART"**

(Decca 9-30291; 30291)



TONI ARDEN

Toni's treatment of these tunes proves this gifted gal's got what it takes to make a hit. A smash follow-up to "Without Love"! "Baby" and "Empty Heart's" combination of unusual orchestral backings and Toni's great voice insures a place on charts. This should be her big one!

**"CITY OF TEARS"**

**"SUDDENLY"**

(Decca 9-30284; 30284)



GEORGIE SHAW

Georgie lends his big voice to two rhythmic sides, "Tears" and "Suddenly." Result is big! Splendid showing of singer's talent. That guy Shaw 'nuff has it!

**"CLEANIN' HOUSE"**

**"A WASTED LOVE AFFAIR"**

(Decca 9-30290; 30290)



GOLDIE HILL

Goldie is on her way again to the head of the C & W hit parade with contagious coupling "Cleanin' House" and "Love Affair." Goldie's talent really shines through on this one. Should create a field day for boxes.

A New World of Sound DECCA Records

# London Lowdown

Due to the fantastic success of the Count Basie Band here, further concerts have been planned for him in and around London.

Sophie Tucker who opened at the Cafe de Paris brought an air of nostalgia to the patrons of the Cafe. Sophie is still a great favorite here and this farewell tour is sure to leave us wanting her back whenever she feels like returning.

Philips is to launch a new label on the market called Fontana Records.

It has been suggested to record the whole of **Frankie Laine's** show from the London Palladium during his appearances starting mid May.

While in Paris **Ella Fitzgerald** will broadcast for Europe in the Musicalrama show. Also guesting on this programme will be **Frankie Laine.**

They tell me that **Frankie Vaughan** is tops in his first pic titled "These Dangerous Years" and the Wilcox/Neagle Organization has signed him to a seven year contract.

**Rosemary Clooney** will broadcast several times with the B.B.C. Show Band on her visit over here.

**This week's best selling pop singles**
Courtesy "New Musical Express")

1 **Cumberland Gap**—
Lonnie Donegan (Pye-Nixa)
2 **Banana Boat (Day-O)**—
Harry Belafonte (HMV)
3 **Young Love**—
Tab Hunter (London)
4 **Don't Forbid Me**—
Pat Boone (London)
5 **Long Tall Sally**—
Little Richard (London)
6 **Knee Deep In The Blues**—
Guy Mitchell (Philips)
7 **Look Homeward Angel**—
Johnnie Ray (Philips)
8 **The Girl Can't Help It**—
Little Richard (London)
9 **Don't You Rock Me Daddy-O**—
Lonnie Donegan (Pye-Nixa)
10 **True Love**—
Bing Crosby & Grace Kelly (Capitol)
11 **Singing The Blues**—
Guy Mitchell (Philips)
12 **She's Got It**—
Little Richard (London)
13 **You Don't Owe Me A Thing**—
Johnnie Ray (Philips)
14 **Cumberland Gap**—
The Vipers (Parlophone)
15 **I'm Not A Juvenile Delinquent**—
Teen-Agers (Columbia)
16 **Heart**—
Max Bygraves (HMV)
17 **99 Ways**—
Tab Hunter (London)
18 **Banana Boat Song**—
Shirley Bassey (Philips)
19 **Friendly Persuasion**—
Pat Boone (London)
20 **Cry Me A River**—
Julie London (London)
21 **Gonna Get Along Without You**—
Patience & Prudence (London)
22 **Wisdom Of A Fool**—
Norman Wisdom (Columbia)
23 **Marianne**—
Hilltoppers (London)
24 **Only You**—
Platters (Mercury)
25 **Baby, Baby**—
Teen-Agers (Columbia)
26 **I'll Find You**—
David Whitfield (Decca)
27 **Knee Deep In The Blues**—
Tommy Steele (Decca)
28 **I'll Take You Home Again Kathleen**—
Slim Whitman (London)
29 **You'll Never, Never Know/It Isn't Right**—
Platters (Mercury)
30 **(Day-O) Banana Boat**—
Stan Freberg (Capitol)

# Record Reviews

**A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
**B+** EXCELLENT **C+** GOOD **D** MEDIOCRE

## The Cash Box Sleeper of the Week

**"I DON'T WANT TO CRY"** [Crossroads BMI—Myles, Cadena]
**"ALL OF ME"** [Bourne ASCAP—Simons, Marks]

BIG MAYBELLE (Savoy 1512)

● Big Maybelle, the sensational blues singer who rode the pop charts in the past with her exciting waxing of "Candy", has a two-sided pop threat here. Both could make the grade (See R & B Reviews).

**"OUT IN THE COLD AGAIN"** [Joy ASCAP—Koeler, Bloom]

FRANKIE LYMON & TEENAGERS (Gee 1036)

● Frankie Lymon and his Teenagers have an exciting new side that should make a big splash in the pop field. (See R & B Reviews).

## The Cash Box Best Bets

| | | | |
|---|---|---|---|
| ★ | "FALSE HEARTED GIRL"/"THE LONELY MAN" | Ernie Ford | Capitol 3700 |
| ★ | "ONE IS A LONELY NUMBER" | Martha Lou Harp | Prep 103 |
| ★ | "FREIGHT TRAIN" | Nancy Whiskey & Chas. McDevitt Group | Chic 1008 |
| ★ | "MIRACLE IN MILAN" | Stylers | Jubilee 5279 |
| ★ | "THE OTHER SIDE OF THE MOON" | Gloria March | Liberty 55065 |
| ★ | "MY MAMMY"/"I HAVE A HEART" | Tina Robin | Coral 61822 |
| ★ | "YOU CAN'T ESCAPE THE BLUES" | Charlie Applewhite | RKO Unique 392 |
| ★ | "BOOM BOOM" | Pumpkin | Brunswick 55004 |
| ★ | "DELIA" | Bobby Short | Atlantic 1134 |

### THE SMITH TWINS
(Verve 10044)

**C+** "DREAM MAN" (2:21) [Miller ASCAP — Friend] The Smith Twins, two femme vocalists with a delightful blend, bow on Verve with a contagious cornball shuffler. Inviting old-fashioned flavor enhanced by some colorful banjo accompaniment.

**C** "THE OPEN SECRET" (2:19) [Barlou BMI — Meyer, Jones] Here the larks glide thru a romancer set to an up-tempo, shuffle rhythm.

### BETTY ANN GROVE
(Jubilee 5280)

**B+** "PIG'S KNUCKLES AND RICE" (2:22) [Kaolene BMI—LaMotta. Civil] Popular TV performer Betty Ann Grove gets a strong assist from a chorus as she offers a lively and charming calypso ditty. Refreshing delivery of a catchy number that should attract heavy air play.

**C+** "DE OBEAH MAN" (2:08) [Benell BMI—LaMotta] Another peppy and appealing arrangement of an up-beat calypso number. Chorus again supplies a wonderful showcase for Betty's voice.

### GLEN COVINGTON
(Tiara 6101)

**B** "I WONDER" (2:21) [Leeds ASCAP—Gant, Leon] Newcomer Glen Covington makes a fine first showing on the new Tiara label as he chants a strong blues ballad set to a good fish beat. Lad has an exciting voice that comes over well on this tear-jerker.

**C+** "CONFESSIN' THE BLUES" (2:46) [Leeds ASCAP—McShann, Brown] Another heartbreaker chanted effectively to a good driving rock and roll beat.

### OCIE SMITH
(Cadence 1312)

**B** "BAD MAN OF MISSOURI" (2:10) [Roosevelt BMI—Singleton, Dixon] A rhythmic folk flavored song about the famous western terror Billy the Kid is excitingly handled by Ocie Smith. Refreshing piece of material that could attract attention.

**B** "IF YOU DON'T LOVE ME" (2:30) [Acuff-Rose BMI—Turner] This half features the rich voiced songster with an emotional rock and roll beat ballad. Tearful blues item handled with class.

### LES BAXTER ORCH. & CHORUS
(Capitol 3704)

**B** "DESIGNING WOMAN" (1:58) [Robbins ASCAP—Brooks, Previn] A lush and flowery romancer describing the ever popular mademoiselle is charmingly fashioned by Les Baxter's orchestra and chorus. Light, flighty number with a warm, mood atmosphere. Title tune of a new MGM pic.

**B** "BLUE ECHO" (2:10) [Athens BMI—Atkins, Bryant] This side offers Baxter's inviting instrumental interpretation of a catchy melody that's been getting quite a bit of air play. Strong cover disk also aimed at the mood music buyers.

### PERCY FAITH ORCH.
(Columbia 40900)

**B** "ITALIANO!" (2:18) [Harms ASCAP — Rotter] Bernie Leighton does a great job on the harpsichord as Percy Faith's orchestra lilts thru a most appealing Italian melody. Ear-pleasing bouncer chock-full-of charm.

**B** "BAHAMA LULLABY" (2:30) [Shapiro, Bernstein ASCAP—Bilbert, Lofthouse] A pretty, subdued latin tempo is neatly woven throughout this dreamy melody with a Caribbean flair. Tender mood music.

# Record Reviews

**A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
**B+** EXCELLENT **C+** GOOD **D** MEDIOCRE

**DELLA REESE**
(Jubilee 5278)

**B+** "HOW CAN YOU NOT BELIEVE" (2:54) [Music of Today BMI—Chase] The very gifted Della Reese hands in a magnificent reading of a dramatic romancer with an inspirational flair. Superb love tale that could take off. It's powerful.

**B** "HOW ABOUT" (2:24) [Famous ASCAP—Wolf, Bacharach] The chirp picks up the pace and shuffles thru an exciting rhythm item that'll have the feet moving.

---

**BOBBY SHORT**
(Atlantic 1134)

**B+** "DELIA" (2:23) [Progressive BMI — Darin, Kirshner] The suave and very talented Bobby Short lends his rich, sentimental voice to a tender calypso beat romancer. Pretty tune with a contagious melody. Bobby can really sell a tune. Side's loaded with potential.

**C+** "LAST TRAIN TO SAN FERNANDO" (2:10) [Ludlow BMI—Padmore, DeVere] Another colorful calypso ditty, this one with a more peppy beat and a lighter story line.

---

**DICK JACOBS ORCH. & CHORUS**
(Coral 61824)

**B+** "ROCK-A-BILLY GAL" (2:33) [Criterion ASCAP—Colby, Wolf] An unusual cadence makes this Dick Jacobs offering a contender. It's a colorful off-beat ditty with a good teenage lyric and an exciting arrangement by the maestro. The chorus supplies a strong vocal. Could break.

**C+** "THE TWO-PENNY PIPER" (2:48) [Sheldon BMI—Discant, Meyer] A contagious novelty with the female voices handing in a delightful vocal. At mid point the male voices join in making the side a most inviting bit of easy listening.

---

**MARTHA LOU HARP**
(Prep 103)

**B+** "ONE IS A LONELY NUMBER" (2:25) [Miller ASCAP—Webster, Brodszky] Martha Lou Harp makes an exciting debut on Prep with a wonderful torch tune from an up-coming Hollywood film. Heart-rending blues with a great melody and a tear compelling lyric. This half could make the charts.

**B** "I'm NO STRANGER" (2:05) [Essex ASCAP—Schroeder, Demetrius] Another strong rendition of a good rockin' tune about a sorrowful love affair. Side has a terrific beat.

---

**JAYCEE HILL**
(Epic 9210)

**B** "WATCH YOUR STEP" (2:22) [Republic BMI—Nadel] Epic has a winner in this exciting jumper by Jaycee Hill. Terrific arrangement and delivery with a solid vocal by Hill. The repetitive beat in the backdrop will attract considerable attention. Side has a swinging sound that could sell in pop, country and R & B. If it catches in one area, it'll spread fast.

**B** "THAT'S WHAT YOU DO" (2:08) [Rush BMI—Stallman, Shapiro] This half is an emotional, fish beat romancer, dramatically dished up by the versatile and talented lad. Good side for the rock and rollers.

**THE TAZMAN**
(ABC-Paramount 9812)

**B** "EASY PICKIN" (2:21) [Keith ASCAP — Rumoro, Cunliffe] Here's a solid side for juke boxes in teenage locations. A solid rock and roll instrumental that'll keep many happy feet jumping. Joe Rumoro takes the spotlight with his rockin' guitar work.

**C+** "THE CHICKEN" (2:14) [Keith ASCAP—Rumoro] Here the boys slow up the pace as they send out some more good rhythm stuff aimed at the teenage rock and roll buyer.

---

**SHAYE COGAN**
(Gee 1034)

**B** "AIN'T NOBODY HOME" (2:22) [Marvin ASCAP—Segal, Fisher] Shaye Cogan, a polished newcomer with a powerful voice, debuts on Gee with a torrid rock and roller that should win many fans for the lark. Strong arrangement of a swinging new number the kids'll go for.

**B** "STAY AWAY NEARER" (2:18) [Planetary ASCAP — Goldsborough] A cute little bounce beat love ditty is colorfully fashioned on this half by the pert and versatile songstress. Happy, lighthearted programming.

---

**GEORGIE SHAW**
(Decca 30284)

**B** "SUDDENLY (The Meeting)" (2:40) [Roosevelt BMI—Scott] Georgie Shaw swings thru an exciting new love tune set to a rockin' beat. The songster hands in a spirited reading of this strong teenage item. Tune reminds this listener of "Don't Forbid Me."

**C+** "CITY OF TEARS" (2:25) [Shapiro, Bernstein ASCAP—Wiener, Crane] Another easy-going, free-swinging bouncer with a tearful story line.

---

**CYRIL STAPLETON ORCH.**
(London 1728)

**B** "ROCK FIDDLE ROCK" (2:15) [Zodiac BMI — Huston, Coll] Violins, which have taken a back seat during this rock and roll era, get their heyday on this clever disk offering a solid R & R swinger with the fiddles in the spotlight. Something off the beaten track that should attract jockey interest.

**B** "THE RED BALLOON" (2:05) [—Hamilton, Earley] This beautiful, lightheatred melody bears the same title as a highly lauded European film. Wonderful dancer with a refreshing rhythm and a winning delivery by Stapleton. Strong double-decker.

---

**DINAH WASHINGTON**
(Mercury 71087)

**B** "AIN'T NOBODY HOME" (2:30) [Marvin ASCAP—Segal, Fisher] The inimitable Miss "D" is exciting as she rhythms thru a solid latin beat blues item. Catchy side that should go great guns in the R & B and the pop field.

**B** "I'M GONNA KEEP MY EYES ON YOU" (2:41) [Statler ASCAP—Brooks, Walsh] This half is another solid deck with a swingier beat. Terrific jump number with a wonderful lyric. Kids'll be feeding the boxes to hear this one. Two torrid biscuits.


*A Rockin' Hit....*



**DICK JACOBS**
*His Chorus and Orchestra*

**"ROCK-A-BILLY GAL"**

CORAL RECORDS

61824;
9-61824



JOYCE HAHN

SINGING STAR OF CANADA'S

"TV HIT PARADE"

GONNA FIND ME A BLUEBIRD

(FAST RISING ON THE COUNTRY CHARTS)

*and*

A GREAT SONG WRITTEN BY

*MARTY ROBBINS*

I SAW YOU, I SAW YOU

No. 1318

cadence

RECORDS INC., 40 EAST 49th St., NEW YORK CITY


# Round The Wax Circle

## NEW YORK:

Reaction to **The Cash Box'** increasing the Top 50 to Top 60 has been overwhelming. It was apparently what everyone in the trade was waiting for and the response has been extremely gratifying. . . . **Keeley Smith,** vocalist and wife of **Louis Prima,** became the mother of a baby girl born on Friday, April 5th. When **Irv Jerome**, head of the new Prep label, heard a dub of the wailing gal, he immediately sent a contract blank for a first bid on her services. . . . **Ace Adams**, president of Billace Music, out on a road trip promoting his "Honky Tonk Number Three" by **Bill Doggett** on the King label. . . . "The Strange One", new Columbia picture, will have several recordings out shortly including two separate recordings on Cadence, one by **Archie Bleyer,** the other by **Kenyon Hopkins; George** Cates on Coral; and **Billy May** on Capitol. . . . **Allan Copeland,** formerly one of **The Modernaires,** now doing a single, has been signed as a regular on The Hit Parade. He records for Coral. . . . **Guy Lombardo** has instructed MCA to book him no more than three days a week because he is beginning to get busy with the details of producing "Show Boat" again this summer at the Jones Beach Marine Theater. . . . **Mr. and Mrs. Julian Aberbach** have announced the birth of their son **Ronny Jay Max** on Tuesday, April 2. **Teresa Brewer** back in New York after headlining at the 20th Anniversary of the Supermarket Institute Association Convention at the Cleveland Auditorium this week. . . . Singer **Ziggy Lane,** who headlines for two weeks at the Golden Slipper nightclub, Glen Cove, Long Island, is currently making the disk jockey rounds in the East plugging his new Carousel recording "Oh My Love, Oh My Love" which he wrote himself. . . . **Henry Okun** swinging in record promotion again after a Florida vacation. . . . **Billy Williams** has been signed to appear on the forthcoming ABC-TV Spectacular which stars **Kate Smith.**



TERESA BREWER

## CHICAGO:

**Betty Johnson** phoned from the airport early this past Monday all out of breath to tell the following story. That she had just come in from playing a one-niter in Peoria. Had taxied to her apartment to check on the movers crating her furniture for removal to her new place in New York's Greenwich Village. Saw copy of **The Cash Box** in mail box. Took it out. Put it under her arm. Jumped back into taxi. Ordered driver to dash for the airport. So she wouldn't miss her plane to the Big Town. Settled in the cab, Betty opened her copy of **The Cash Box,** and made with a most shrill and piercing scream of elation, when she saw herself on **The Cash Box' front cover.** "What a thrill," breathlessly trilled Betty over the phone. . . . How about that **Herb Oscar Anderson,** WBBM? He carries a small transistor radio everywhere he goes, "keeping tabs on my local competition." . . . The whole gang over at Mercury greatly excited over the prospect that **"Mr. B" (Billy Eckstine)** and **Sarah Vaughan** will again be together on wax. . . . **Erwin Barge** rushing 'round town like a man on fire with his big plug tune for April, "Man On Fire" by **Bing Crosby** and **Ames Bros.** . . . West coaster, **Danny Welton,** back thru town with his newie on Dot, "Blue Echo." "Just got to be a smash," cheers happy **Sandy Harbin.** . . . New man around town for Columbia is **Jerry "Wyatt Erp" Mazzara.** . . . **Al Beilin,** looking younger than ever with a coat of Florida tan, promises flick score, "Face In The Crowd," will click with some big sides. . . . While in town for the NARTB conclave, **Joe Leonard** of Lin, Gainesville, Texas, dropped around to say "Hello." . . . **Jimmy Hilliard,** greatly enthused over **Betty Johnson** cover, planning to send deejays handy little note book featuring said cover. . . . **Henry Freidman,** Midwest Mercury, happily went out on a limb to predict a smash for **Ralph Marterie's** "Shish-Kebab." . . . It was a busy week for **Vic Faraci** who had **Randy Star** (Dale), **Charlie Applewhite** (Unique), and **Marty Drake** (Rave) in last week. . . . On hand to entertain NARTB conventioners **The Andrews Sisters, Ray Bolger,** and **Tony Martin.**



MARTY DRAKE

## HOLLYWOOD:

**Glenn Wallichs,** president and co-founder of Capitol Records will be guest of honor at a Friars Club banquet April 29 in Beverly Hills. . . . **Frank Sinatra** jammed the Mocambo during his nine day engagement which he played in tribute to the memory of his long time friend, the late **Charlie Morrison.** . . . **Gale Storm** back East for a series of appearances in Chicago, Cleveland, and New York. Until now, songstress has been unable to fulfill p.a. dates due to a tight filming schedule on her TV show, "Oh, Susanna." **Lillian Roth,** of "I'll Cry Tomorrow" fame, is the current starring attraction at the Hotel Sahara in Las Vegas. . . . **Max Lutz** working on the first tune of newly reactivated Champagne Music firm which he heads. Tune is "Teenage Waltz" recorded by the **Lennon Sisters** on the Brunswick label. . . . **Sonny James** has signed to be featured on the Bob Hope Chevy show on NBC-TV, May 5. . . . **Harry Babbison** recording his Jazz Pickers group for the Emarcy label this month. . . . "Every Night" originally recorded by **Ed Townsend** for Aladdin Records getting heavy coverage, including a version on Liberty by **Danny Fuller.** . . . **Bob Stern** reports great reaction to the new Salem Records release of "Enough Man" by **Bobby Christian.** . . . **Phil Kahl** and **Morris Levy** in town for ten days meeting with the various West Coast manufacturers. . . . **The Randy Van Horne Singers,** currently hot with their RCA Victor album, "Swingin' Singin'" have been signed as regulars on the **Nat "King" Cole** TV show.



GLENN WALLICHS

Two Hit Sides by ...

"dapper" DAN BELLOC

And his orchestra



FLIP TOP

and

WHEN HELEN WALKS BY

NO. F 759

Fraternity RECORDS

413 RACE ST. CINCINNATI 2, OHIO.

CONGRATULATIONS AND VERY BEST WISHES TO CECIL STEEN, RECORD DISTRIBUTORS, BOSTON, MASS. ON THE OPENING OF THEIR OUTSTANDING NEW OFFICES.

DIRECTION of GENERAL ARTISTS CORP.

FOREIGN DISTRIBUTORS:

E. M. I., LONDON, ENGLAND;

W & G RECORD PRESSING CO., PTY., LTD., MELBOURNE, AUSTRALIA;

QUALITY RECORDS, LTD., TORONTO, CANADA

RECORDS, INC. . . . . Our best as always, Len & Phil.

Chess # 1653

"SCHOOL DAY"

(Ring! Ring! Goes the Bell)

CHUCK BERRY

| Chess #1654 | Checker #859 | Checker #860 | Chess #1652 |
|---|---|---|---|
| "OVER THE MOUNTAIN ACROSS THE SEA" | "EVERYBODY NEEDS SOMEBODY" b/w "NOBODY BUT YOU" | "HEY BO-DIDDLEY" b/w "MONA" | "ROCK ME" b/w "GOT MY MOJO WORKING" |
| Johnnie & Joe | Little Walter | Bo-Diddley | Muddy Waters |

CHESS-CHECKER RECORD CO.

4750 SO. COTTAGE GROVE AVE. CHICAGO 15, ILL.

All Phones: KEnwood 8-4342


# Peatman List

## SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

| RADIO (LISTED ALPHABETICALLY) | | TV | |
|---|---|---|---|
| A Face In The Crowd | Remick | Butterfly | Mayland & Presley |
| A Little Loneliness | Sunbeam | Chantez Chantez | Chantez |
| A Poor Man's Roses | Shapiro-Bernstein | Do I Love You (Because You're Beautiful) | Williamson |
| Almost Paradise | Peer | Emoty Arms | Ivory |
| Butterfly | Mayland & Presley | Goin' Steady | Central Songs |
| Calypso Melody | Cromwell | Gone | Hill & Range |
| Chantez Chantez | Chantez | He Knows | Spina |
| Do I Love You (Because You're Beautiful) | Williamson | I Could Have Danced All Night | Chappell |
| Gone | Hill & Range | I'm Stickin' With You | Jackie |
| Hotta Chocolatta | Beaver | I'm Walkin' | Reeve |
| I Could Have Danced All Night | Chappell | Kid Stuff | Gil |
| In My Own Little Corner | Williamson | Little Darlin' | Excellorec |
| It Looks Like Love | Paramount | Love Is A Child | Peter Maurice |
| Mama Guitar | Remick | Love Is A Feeling | E. H. Morris |
| Mama Looka Booboo | Duchess | Mambo, Tango, Samba, Rhumba, Calypso Blues | Carole |
| Mangos | Redd Evans | Mangos | Redd Evans |
| Marianne | Montclare | Marianne | Montclare |
| On The Street Where You Live | Chappell | Party Doll | Jackie |
| Only Trust Your Heart | Feist | Ring-A-Ding-A-Ding | Dominion |
| Round And Round | Rush | Round And Round | Rush |
| Seven Days In Barcelona | Britton | Ship That Never Sailed | Thunderbird |
| So Long, My Love | Eddie Shaw | Teen Age Crush | Central Songs |
| That's Where I Shine | Remick | Ten Little Trees | Rayven |
| Twelve O'Clock Tonight | Chas. N. Daniels | Too Much | Southern Belle-Presley |
| Warm And Tender | Famous | Walkin' After Midnight | Four Star |
| Wave To Me My Lady | Frank | Who Needs You | Korwin |
| Who Needs You | Korwin | Why Baby Why | Winneton |
| Why Baby Why | Winneton | Wide Wide World Theme | Bregman, Vocco & Conn |
| Wind In The Willow | Broadcast | Wonderful! Wonderful! | E. B. Marks |
| Young Love | Lowery | Wringle Wrangle | Disney |
| | | Written On The Wind | Northern |
| | | You Are My First Love | Rex |
| | | Young Love | Lowery |


BETHLEHEM RECORDS

catalog HIGH 1957 FIDELITY

*just out—*

frances faye sings folk songs ..... BCP-6017*

*current best sellers—*

porgy and bess ..... EXLP-1 ..... $14.98 sug. list
bethlehem's best ..... EXLP-6 ..... $5.95 sug. list
bethlehem's grab bag ..... EXLP-2 ..... $1.98 sug list
relaxin' with frances faye ..... BCP-62*
duke ellington presents ..... BCP-6005*
bethlehem's girlfriends—chris connor, julie london, carmen mcrae ..... BCP-6006*
the pat moron quartet ..... BCP-6007*
the voice of audrey morris ..... BCP-6010*
something else by johnny richards ..... BCP-6011*
the a.j.q. at the varsity drag ..... BCP-6012*
mel torme sings fred astaire ..... BCP-6013*
the debonaire mr. hartman ..... BCP-6014*

* each $4.98 sug. list

*in new england these bethlehem best sellers are on display at records, inc.*

BETHLEHEM High Fidelity New York Hollywood



*Spring is here!*

RECORDS, INC., is bustin' out all over New England — and UNICORN and STORYVILLE are bustin' out all over the country!!

New UNICORN Releases:

| | | Sug. List |
|---|---|---|
| "THE AUTOMOBILE—the Sounds of 50 Years" | UDS-1 | $5.95 |
| BACH: Brandenburg Concerto No. 5; Piano Concerto in D Minor | UNLP 1039 | 3.98 |
| MOZART: Eine Kleine Nachtmusik; Serenata Notturna: Divertimento No. 11 (K.251) | UNLP 1042 | 3.98 |
| DVORAK: Serenade in E Major, Op. 22; VAUGHAN WILLIAMS: Fantasia on Greensleeves; Fantasia on a Theme by Thomas Tallis | UNLP 1044 | 3.98 |
| SAMPLER: Music at M.I.T. Series | UNSR-1 | 1.98 |
| SAMPLER | UNSR-2 | 1.98 |
| *Music at M.I.T. Series:* | | |
| "THE MODERN AGE OF BRASS" | UNLP 1031 | 3.98 |
| HANDEL ORGAN CONCERTOS—Lawrence Moe | UNLP 1032 | 3.98 |
| BEETHOVEN PIANO SONATAS—Ernst Levy | UNLP 1033 | 3.98 |
| BEETHOVEN PIANO SONATAS—Ernst Levy | UNLP 1034 | 3.98 |
| FRANZ LISZT PIANO WORKS—Ernst Levy | UNLP 1035 | 3.98 |
| *Choral Series:* | | |
| Excerpts from Handel's "MESSIAH" | UNLP 1043 | 3.98 |

New STORYVILLE Releases:

| | | |
|---|---|---|
| JACKIE AND ROY: "SING, BABY, SING" | 915 | 4.98 |
| BOB BROOKMEYER AND ZOOT SIMS: "WHOO-EEEE" | 914 | 4.98 |
| TOSHIKO: Toshiko Akiyoshi, piano; Paul Chambers, bass; Edmund Thigpen, drums | 912 | 4.98 |
| Vocals by JACKIE AND ROY | 904 | 4.98 |
| TEDDI KING, "NOW IN VOGUE" | 903 | 4.98 |

UNICORN RECORDS | STORYVILLE RECORDS INC.

75 state street, boston 9, massachusetts

# Vik's CHART BOUND TOP SELLERS

MICKEY and SYLVIA

THERE OUGHTA BE A LAW

DEAREST

x/4x-0267

JACKIE JOCKO

HAUNTED LOVER

THE PRODIGAL SON

x/4x-0266

THE CORONADOS

MY BEAUTIFUL DREAM

NO, NO BLUES

x/4x-0265

JACK DUPREE

JUST LIKE A WOMAN

x/4x-0260

TO CECIL STEEN

our Boston Distributor we at VIK wish to extend our best wishes for success on the opening of your new Building and Distribution Supermarket.

Vik records

A Product of Radio Corporation of America

# OPERATORS RETAILERS DEEJAYS

## In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

## Fill In The Coupon Below
## (Or Put Them On Your Own Letterhead)
## And Mail To

## THE CASH BOX
### 1721 BROADWAY
### NEW YORK 19, N.Y.

**List Your Top Ten Pop Tunes Here**

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

**List Your Top Ten Country Tunes Here**

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

**List Your Top Ten Rhythm 'N Blues Records Here**

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....


# Platter Spinner Patter

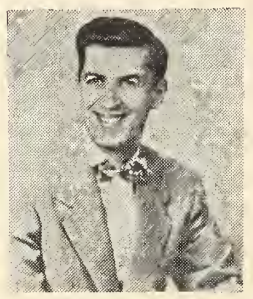
ALL ABOUT DISK JOCKEYS

As an April Fool gesture to their listeners, the disk jockeys of WDGY-Minneapolis, Minn. exchanged shows but pretended to be the disk jockey on duty. Deejays involved in the stint were **Jack Thayer, Bill Bennett, Don Lougnane** and **Don Kelly**. . . . **Johnny Michaels** (WOKY-Milwaukee, Wisc.) is resting up after a big St. James Parish fashion show he conducted recently. . . . The mayor of Kansas City, **H. Roe Bartle**, has been receiving mail intended for the "Morning Mayor" of station WHB-Kansas City, **Eddie Clarke**. . . . **Johnny Sandison** (CKRM-Regina, Saskatchewan) would appreciate any new releases from recording companies. Johnny is heard daily on the "Johnny Sandison Show." . . . **Gene Austin**, whose life story comes up on TV shortly, guested on **Tom Edwards'** (WERE-Cleveland, Ohio) show, and proved an interesting interviewee. . . . A snow storm that dropped 16 inches of the stuff didn't prevent a turnout of close to 800 for an appearance of **Earl Bostic** and his ork in Denver writes **Sam Blessing** (KOSI-Denver, Colo.) . . . According to **Curly Williams** (WMIL-Milwaukee, Wisc.), **Elvis Presley's** "Peace In The Valley" EP is the best thing the artist has cut to date. . . . Seventeen stations in the New England area took part in an indentify-the-tune contest tying in with **Dick Hyman's** three "All Time Favorite" LP's for MGM, which featured 60 songs to a deck. This resulted in great mail pull, and tremendous sales reaction. . . . **Don Loughnane** (WDGY-Minneapolis, Minn.) emceed and judged a beauty contest for B'nai B'rith that had a unique twist. Girls sponsored boys and the winner was tabbed "Beau Of The Year." . . . **Alan Fredericks** (WGBB-Long Island, N. Y.) has taken over "Night Train," a request show for teenagers heard seven nights a week from seven to midnight. Alan will be doing many records hops on L.I. and would like to use some rock 'n roll groups looking for publicity at the hops.



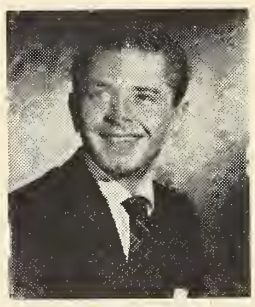
JOHNNY SANDISON
(CKRM—
Regina, Saskatchewan)

* * * * *



HOWIE LEONARD
(WPOR—Portland, Me.)

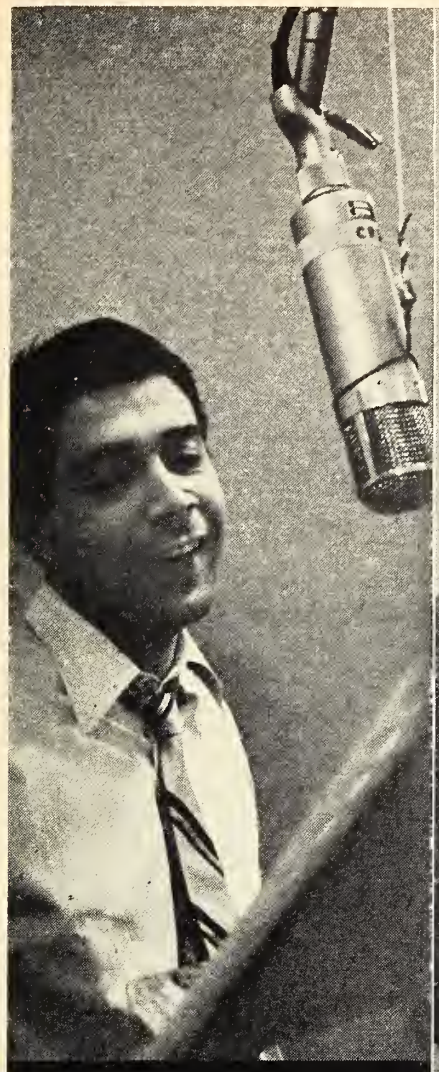
**Gary Owens** (KIMN-Denver, Colo.) recently instigated "The GO Fan Club" which entitles members to take part in the annual Gary Owens rock throwing contest, Easter bunny iconoclasm Society and a chance to win free records. Gary also received great and varied response to his contest "Why I Would Rather Dine At The Outrigger With Gary Owens Than A Pet Gorilla." The Outrigger is a plush restaurant in Denver. . . . **Bill Davis** (WLOW-Norfolk, Va. makes good use of **The Cash Box** Top 60 list on Saturday and Sunday. . . . **Elliot Litt** (KBLA-North Hollywood, Calif.) has switched his early morning time-slot to the afternoon (3:00 to 3:30), Monday thru Friday, and his program will be known as "The Musical Caravan Of Elliot Litt." The show will feature the top music of the week, from all parts of the country, as well as news, sports and weather reports. . . . **Dick Summer** (WCPO-Cincinnati, Ohio) has issued an S. O. S. for ideas concerning his expanded (now six hours) "TV Dance Party" heard every Saturday from 12 Noon to 6 P. M. Dick would like to set up some sort of correspondence in which he and other deejays doing similar shows could swap ideas. . . . **Harris L. Umstead**, prexy of the newly formed WKLV radio station in Blackstone, Va., informs us that WKLV is operating on 1440 Day, with a power of 5000 watts. . . . Here's the complete deejay staff of WLOB-Portland, Me.: **Seth Larrabee** (6 A. M. to 10 A. M.), **Dave Fennell** (10 A. M. to 2 P. M.) and **Howie Leonard** (2 P. M. to 6 P. M). . . . Station KDKA-TV, Westinghouse Broadcasting Corporation, Inc., station in Pittsburgh, Pa., has signed an affiliation agreement with the CBS Television Network. . . . Al **Meltzer** (WHEN-Syracuse, N. Y.) celebrating the first anniversary of his daily "Record Room". . . . **Gerry Myers** (CKOY-Ottawa, Canada) has his top pop, rock 'n roll and album selections printed in the Ottawa Citizen. . . . **John Magnus** (KGFJ-Hollywood, Calif.) likes **Georgia Gibbs'** "Silent Lips" on Mercury.



JOHN MAGNUS
(KGFG—Hollywood, Calif.)

* * * * *

**Rudy Paolangeli** (WTKO-Ithaca, N. Y.) is now handling "Rudy On Duty" Record Hops besides being the morning man and sales manager for WTKO. . . . **Lee Perkins** is a new addition to KTSA-San Antonio, Tex. and takes over the 9 P. M. to Midnight slot. **Frank Bell**, who formerly held down that time-slot, was voted "Night Mayor" of San Antonio and now holds forth from midnight to dawn. . . . When deejay **Dick Taylor** moved from WGUY-Bangor, Me. to WARE-Ware, Mass. he was surprised to see that **Dick Vaughan**, Taylor's classmate in high school, was working at WARE too. . . . **Jim Aylward**, formerly of WHIL-Medford, Mass., is now stationed at WREB-Holyoke, Mass. . . . **Scott Avery**, who moved from WNIX-Springfield, Vt. to WLFH-Little Falls, N. Y. recently, is a deejay, Staff Announcer and News Director for WLFH. . . . **Dick Doty** has resigned WHAM-Rochester, N. Y., effective May 17th, to take over the management of WTRL-Bradenton, Fla. Doty will also do some platter spinning for WTRL.



# VALE FAITH

Jerry has just pressed one of the smoothest discs we've heard in a long time. There's no telling how far this one will go, so hop on the gravy train while it's still in sight!

For You, My Love b/w
Don't You Know
Me Anymore
Jerry Vale with
Percy Faith
4—40880



# CHERRY FAITH-CONNIFF

Don's rich baritone blends with Percy Faith's distinctive orchestral styling in a terrific new ballad you'll be seeing all over the charts! Flip side features Ray Conniff backing Don in a sweet and simple song with tremendous appeal. Watch for plenty of action on both sides!

April Age
Don Cherry with
Percy Faith b/w
Mr. Teardrop
Don Cherry with
Ray Conniff
4—40885



# LUBOFF

The Norman Luboff Choir here delivers two of the best from their forthcoming great album, "Calypso Holiday" (CL 1000). Lead side is a gospel hymn of the islands sung in a Calypso rhythm, an acutely expressive rendition of a song with tremendous emotional impact. Look for a real bonanza as these sides hit the charts!

Water b/w
The Proposal
from the album
"Calypso Holiday"
(CL 1000)
The Norman Luboff Choir
4—40886



# PRICE

Ray won top country honors last year with his "Crazy Arms" and this latest entry looks clue for the same treatment. A C&W ballad geared to clip off the top of the charts for months to come, it will see heavy action in the "pop" columns too!

I'll Be There b/w
Please Don't Leave Me
Ray Price
4—40889-c

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS
A DIVISION OF CBS
® "Columbia" Marcas Reg.

# CashMakers

Capitol Records

## SMASH MOTION PICTURE HITS!

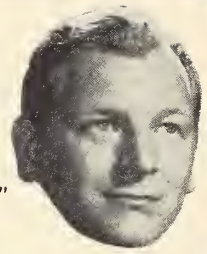
**LES BAXTER**

BLUE ECHO

DESIGNING WOMAN

From the M-G-M Motion Picture "Designing Woman"

Record No. 3704



**BING CROSBY**

Orch. Cond. by Nelson Riddle

MAN ON FIRE

From the Sol C. Siegel M-G-M Production "Man On Fire"

SEVEN NIGHTS A WEEK

Record No. 3695



**NAT "KING" COLE**

with the Music of Nelson Riddle

WHEN ROCK AND ROLL COME TO TRINIDAD

CHINA GATE

From Samuel Fuller's 20th Century-Fox film "China Gate"

Record No. 3702



"TENNESSEE"

**ERNIE FORD**

Orch. Cond. by Jack Fascinato

THE LONELY MAN

From the Paramount Picture "The Lonely Man"

FALSE HEARTED GIRL

Record No. 3700



**ANDY GRIFFITH**

with Bob Bain's Music

From the Warner Bros.-Elia Kazan Production "A Face In The Crowd"

MAMA GUITAR

A FACE IN THE CROWD

Record No. 3705

FREE MAN IN THE MORNING

JUST A CLOSER WALK WITH THEE

Record No. 3706



**BILLY MAY**

And His Orchestra

Themes from "THE STRANGE ONE"

From the Sam Spiegel Production, a Columbia release "The Strange One"

LAUREL'S THEME

From the Russ-Field Production "The Fuzzy Pink Nightgown"

Record No. 3697




# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

| | | Pos. Last Week |
|---|---|---|
| 1 | **ALL SHOOK UP**<br>ELVIS PRESLEY (RCA Victor) | 7 |
| 2 | **ROUND AND ROUND**<br>PERRY COMO (RCA Victor) | 1 |
| 3 | **BUTTERFLY**<br>ANDY WILLIAMS (Cadence)<br>CHARLIE GRACIE (Cameo) | 2 |
| 4 | **PARTY DOLL**<br>BUDDY KNOX (Roulette)<br>STEVE LAWRENCE (Coral) | 3 |
| 5 | **LITTLE DARLIN'**<br>DIAMONDS (Mercury) | 4 |
| 6 | **GONE**<br>FERLIN HUSKY (Capitol) | 6 |
| 7 | **I'M WALKIN'**<br>FATS DOMINO (Imperial) | 10 |
| 8 | **WHY BABY WHY**<br>PAT BOONE (Dot) | 8 |
| 9 | **TEENAGE CRUSH**<br>TOMMY SANDS (Capitol) | 5 |
| 10 | **ALMOST PARADISE**<br>ROGER WILLIAMS (Kapp)<br>LOU STEIN (RKO Unique)<br>NORMAN PETTY TRIO (ABC-Paramount) | 15 |
| 11 | **PLEDGE OF LOVE**<br>KEN COPELAND (Imperial)<br>MITCHELL TOROK (Decca) | 16 |
| 12 | **LOVE IS A GOLDEN RING**<br>FRANKIE LAINE (Columbia) | 13 |
| 13 | **COME GO WITH ME**<br>DEL-VIKINGS (Dot) | 12 |
| 14 | **NINETY-NINE WAYS**<br>TAB HUNTER (Dot) | 11 |
| 15 | **MARIANNE**<br>TERRY GILKYSON (Columbia)<br>HILLTOPPERS (Dot) | 9 |
| 16 | **SCHOOL DAY (RING RING GOES THE BELL)**<br>CHUCK BERRY (Chess) | 29 |
| 17 | **ROCK-A-BILLY**<br>GUY MITCHELL (Columbia) | 30 |
| 18 | **MAMA LOOKA BOOBOO**<br>HARRY BELAFONTE (RCA Victor) | 17 |
| 19 | **I'M SORRY**<br>PLATTERS (Mercury) | 18 |
| 20 | **YOUNG LOVE**<br>SONNY JAMES (Capitol) — TAB HUNTER (Dot) | 14 |

21) EMPTY ARMS. 22) SITTIN' IN THE BALCONY. 23) WHO NEEDS YOU. 24) I'M STICKIN' WITH YOU. 25) POOR MAN'S ROSES. 26) MANGOS. 27) CALYPSO MELODY. 28) SO RARE. 29) DARK MOON. 30) THE WALL. 31) LUCILLE. 32) BANANA BOAT (DAY-O). 33) WALKIN' AFTER MIDNIGHT. 34) TOO MUCH. 35) CHANTEZ, CHANTEZ. 36) WIND IN THE WILLOW. 37) AFTER SCHOOL. 38) JUST BECAUSE. 39) BAHAMA MAMA. 40) DON'T FORBID ME. 41) FIRST DATE, FIRST KISS, FIRST LOVE. 42) I'M WAITING JUST FOR YOU. 43) A WHITE SPORT COAT. 44) WONDERFUL! WONDERFUL! 45) YES TONIGHT JOSEPHINE. 46) LOVE IS STRANGE. 47) BANANA BOAT SONG. 48) THAT'S WHERE YOUR HEARTACHES BEGIN. 49) PEACE IN THE VALLEY. 50) ONLY ONE LOVE; JAMIE BOY; THERE OUGHTA BE A LAW; IT'S NOT FOR ME TO SAY; THAT'S WHERE I SHINE; I LOVE MY GIRL; A LITTLE LONELINESS.

# From Her Current Long Play Album...




GREAT SONGS
FROM
HIT SHOWS

MGP-2-100

***Mercury Proudly Releases As A HIT Single...***

# "POOR BUTTERFLY"

***Magnificently Presented By***

# SARAH VAUGHAN

coupled with

"APRIL GIVE ME ONE MORE DAY"

MERCURY 71085

## 2 Smash Hits...Coming Up Fast!

"SHISH KEBAB"

coupled with

"BOP A DOO-BOP A DOO"

**RALPH MARTERIE**

MERCURY 71092

"I NEED YOUR LOVIN"

coupled with

"BORN TO SING THE BLUES"

**CONWAY TWITTY**

MERCURY 71086

Mercury
REG. U.S. PAT. OFF.
RECORDS

# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"YES TONIGHT, JOSEPHINE"**

The Cash Box Disk of the Week 4/6

Johnnie Ray ..... Columbia 40893

**"MY LOVE SONG"**

The Cash Box Disk of the Week 3/30

Tommy Sands ..... Capitol 3690


## ATTENTION SONGWRITERS!!
## ATTENTION TALENT!!

GEORGE GOLDNER, former head of RAMA, GEE, TICO AND ROULETTE RECORDS, will interview talent and writers for recording purposes.

GONE RECORDS
1650 BROADWAY • NEW YORK CITY, N.Y.



## APRIL 23rd-30th
## PETER DE ROSE MEMORIAL WEEK



*Music World pays tribute to Radio-TV Pioneer and composer of "DEEP PURPLE", "WAGON WHEELS", "WHEN YOUR HAIR HAS TURNED TO SILVER" and many others on the occasion of the fourth commemorative anniversary.*


# Juke Box Regional Record Report

The Top Ten Records — City by City

### New York, N. Y.
1. Mama Looka Booboo
2. All Shook Up (E. Presley)
3. Little Darlin' (Diamonds)
4. Marianne (T. Gilkyson)
5. Gone (F. Husky)
6. Party Doll (B. Knox)
7. I'm Walkin' (F. Domino)
8. Round And Round (P. Como)
9. Young Love (James/Hunter)
10. Come Go With Me (Del-Vikings)

### Chicago, Ill.
1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. All Shook Up (E. Presley)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. Come Go With Me (Del-Vikings)
7. Butterfly (C. Gracie)
8. I'm Stickin' With You (J. Bowen)
9. Sittin In The Balcony (Dee)
10. Mama Looka Booboo (H. Belafonte)

### Los Angeles, Calif.
1. Round And Round (P. Como)
2. Mama Looka Booboo (H. Belafonte)
3. All Shook Up (E. Presley)
4. Why Baby Why (P. Boone)
5. Party Doll (S. Lawrence)
6. Come Go With Me (Del-Vikings)
7. Little Darlin' (Diamonds)
8. Butterfly (T. Gilkyson)
9. Young Love (T. Hunter)
10. Teen Age Crush (T. Sands)

### Seattle, Wash.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Come Go With Me (Del-Vikings)
4. Party Doll (B. Knox)
5. Butterfly (A. Williams)
6. Why Baby Why (P. Boone)
7. Gone (F. Husky)
8. Round And Round (P. Como)
9. 99 Ways (T. Hunter)
10. I'm Walkin' (F. Domino)

### Cleveland, Ohio
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. Round And Round (P. Como)
5. Gone (F. Husky)
6. I'm Walkin' (F. Domino)
7. Party Doll (Lawrence/Knox)
8. So Rare (J. Dorsey)
9. Pledge Of Love (Copeland)
10. After School (R. Starr)

### Atlanta, Ga.
1. Butterfly (A. Williams)
2. Gone (F. Husky)
3. All Shook Up (E. Presley)
4. Party Doll (S. Lawrence)
5. Little Darlin' (Diamonds)
6. Marianne (T. Gilkyson)
7. Young Love (S. James)
8. Why Baby Why (P. Boone)
9. So Rare (J. Dorsey)
10. Wonderful! Wonderful! (J. Mathis)

### Philadelphia, Pa.
1. Little Darlin' (Diamonds)
2. Wind In The Willow (A. Reynolds)
3. Butterfly (C. Gracie)
4. Just Because (L. Price)
5. Sittin' In The Balcony (Dee)
6. Round And Round (P. Como)
7. Calypso Joe (L. Amando)
8. Pledge Of Love (Copeland)
9. All Shook Up (E. Presley)
10. Party Doll (B. Knox)

### Denver, Colo.
1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Butterfly (A. Williams)
4. Party Doll (B. Knox)
5. I'm Walkin' (F. Domino)
6. All Shook Up (E. Presley)
7. Come Go With Me (Del-Vikings)
8. Teen Age Crush (T. Sands)
9. I'm Stickin' With You (J. Bowen)
10. 99 Ways (T. Hunter)

### San Antonio, Texas
1. All Shook Up (E. Presley)
2. I'm Walkin' (F. Domino)
3. Why Baby Why (P. Boone)
4. Butterfly (C. Gracie)
5. Party Doll (S. Lawrence)
6. Round And Round (P. Como)
7. Love Is Strange (Mickey & Sylvia)
8. Loneliness (Quarternotes)
9. Little Darlin' (Diamonds)
10. Love Is A Golden Ring (F. Laine)

### Baltimore, Md.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. School Day (C. Berry)
5. Party Doll (B. Knox)
6. Just Because (L. Price)
7. I'm Walkin' (F. Domino)
8. Gone (F. Husky)
9. I'm Stickin' With You (J. Bowen)
10. Butterfly (C. Gracie)

### Pittsburgh, Pa.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Round And Round (P. Como)
4. Party Doll (B. Knox)
5. Teen Age Crush (T. Sands)
6. Wind In The Willow (J. Stafford)
7. Butterfly (A. Williams)
8. Mama Looka Booboo (H. Belafonte)
9. I'm Walkin' (F. Domino)
10. So Rare (J. Dorsey)

### Cincinnati, Ohio
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Round And Round (P. Como)
4. Butterfly (A. Williams)
5. Come Go With Me (Del-Vikings)
6. I'm Walkin' (F. Domino)
7. Why Baby Why (P. Boone)
8. 99 Ways (T. Hunter)
9. Party Doll (Knox/Lawrence)
10. School Day (C. Berry)

### Detroit, Mich.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Round And Round (P. Como)
5. So Rare (J. Dorsey)
6. School Day (C. Berry)
7. Walkin' After Midnight (P. Cline)
8. Why Baby Why (P. Boone)
9. Party Doll (B. Knox)
10. Mama Looka Booboo (H. Belafonte)

### Boston, Mass.
1. Party Doll (B. Knox)
2. Little Darlin' (Diamonds)
3. I'm Stickin' With You (J. Bowen)
4. Walkin' After Midnight (P. Cline)
5. All Shook Up (E. Presley)
6. Round And Round (P. Como)
7. Marianne (T. Gilkyson)
8. Why Baby Why (P. Boone)
9. Come Go With Me (Del-Vikings)
10. Butterfly (C. Gracie)

### Milwaukee, Wisc.
1. Little Darlin' (Diamonds)
2. Butterfly (A. Williams)
3. Round And Round (P. Como)
4. Gone (F. Husky)
5. All Shook Up (E. Presley)
6. Party Doll (S. Lawrence)
7. Love Is Strange (Mickey & Sylvia)
8. I'm Walkin' (F. Domino)
9. Mama Looka Booboo (H. Belafonte)
10. I Just Want You To Want Me (J. Desmond)

### New Orleans, La.
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. I'm Walkin' (F. Domino)
4. A Poor Man's Roses (P. Cline)
5. Marianne (T. Gilkyson)
6. Gone (F. Husky)
7. Love Is A Golden Ring (F. Laine)
8. Teen Age Crush (T. Sands)
9. Empty Arms (I. J. Hunter)
10. First Date, First Kiss, First Love (S. James)

### St. Louis, Mo.
1. All Shook Up (E. Presley)
2. Round And Round (P. Como)
3. Pretend (T. Smith)
4. So Rare (J. Dorsey)
5. Butterfly (Gracie/A. Williams)
6. Why Baby Why (P. Boone)
7. Come Go With Me (Del-Vikings)
8. Strictly Sentimental (Valli)
9. 99 Ways (T. Hunter)
10. Sittin' In The Balcony (E. Cochran)

### Minneapolis, Minn.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. Party Doll (Knox/Lawrence)
5. Round And Round (P. Como)
6. Come Go With Me (Del-Vikings)
7. I'm Walkin' (F. Domino)
8. 99 Ways (T. Hunter)
9. Sittin' In The Balcony (E. Cochran)
10. Why Baby Why (P. Boone)

### San Francisco, Calif.
1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Round And Round (P. Como)
4. Party Doll (Knox/Lawrence)
5. Butterfly (Gracie/A. Williams/B. Williams)
6. I'm Walkin' (F. Domino)
7. Mama Looka Booboo (H. Belafonte)
8. Teen Age Crush (T. Sands)
9. Banana Boat (Day-O) (H. Belafonte)
10. Young Love (T. Hunter)

### Kansas City, Mo.
1. All Shook Up (E. Presley)
2. Party Doll (Knox/Lawrence)
3. I'm Walkin' (F. Domino)
4. Little Darlin' (Diamonds)
5. Round And Round (P. Como)
6. Teen Age Crush (T. Sands)
7. Gone (F. Husky)
8. Lucille (L. Richard)
9. Why Baby Why (P. Boone)
10. 99 Ways (T. Hunter)

### Houston, Texas
1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Lucille (L. Richard)
4. School Day (C. Berry)
5. Gone (F. Husky)
6. I'm Walkin' (F. Domino)
7. Party Doll (S. Lawrence)
8. Round And Round (P. Como)
9. Pledge Of Love (Copeland)
10. True Love Gone (Enchanters)

PREP TRADE MARK

*Proudly presents*

# MARTHA LOU HARP

**A distinctively different voice with 2 HITS Backed Up!**



## ONE IS A LONELY NUMBER

from the Allied Artists Picture—"LET'S BE HAPPY"
(Miller Music Corp. (ASCAP))

## I'M NO STRANGER TO THE BLUES

(Essex Music, Inc. (ASCAP))

Prep #103

PREP TRADE MARK

RECORDS, INC.

1730 BROADWAY · NEW YORK 19, N.Y.




# Album Reviews

## POPULAR

"FUNNY FACE" — Original Sound Track Recording — Verve MG-15001 (1-12" LP)

Verve has landed one of its biggest prizes in this sound track disk of the hit film musical "Funny Face." The score, which features 6 Ira Gershwin-George Gershwin oldies ("S'Wonderful," "How Long Has This Been Going On?," "Funny Face") plus 3 new pieces ("Bonjour Paris," "On How To Be Lovely," and "Think Pink") are sung with ease and rhythm by Fred Astaire, Audrey Hepburn and Kay Thompson. Eye-catching pink pic of "Funny Face" on the package. Excellent sales assured.

"VOICES OF VENUS"—Otto Cesana, His Chorus And Sextet — Columbia CL 971 (1-12" LP)

Cesana's previous Columbia release, "Ecstasy," created a stir in mood circles. His latest contains a different approach (lyrics and small combo) on a collection of original Cesana compositions (as was the case in the "Ecstasy"). The generally wistful material is sung and arranged with skillful touches of jazz and mood music sentimentality. Fine cover. Novel soft and sweet fare.

"GIVE US THIS DAY"—Joni James —MGM E-3528 (1-12" LP)

The title is taken from Miss James' recent inspirational click. With the warmth and sincerity found in "Give Us This Day," the singer presents a collection of familiar religious ("Ave Maria," "The Rosary") songs, and "pop" melodies in a similar vein ("You'll Never Walk Alone," "Bless This House"). David Terry conducts the ork and chorus effectively. Warm, inspirational presentation.

"HEY . . . LET YOURSELF GO!"—Nelson Riddle And His Orchestra — Capitol T814 (1-12" LP)

A good inkling of what Riddle could do orchestral-wise was found in his hit single, "Lisbon Antigua." This Capitol waxing has Riddle in 12 sparkling and inventive arrangements in dance tempo. The set provides a lift to such evergreens as "You Are My Lucky Star," "You're An Old Smoothie," and "You And The Night And The Music." Happy, rhythmic offering.

"CRESCENT CITY"—The Moods Of New Orleans—Paul Weston—Columbia CL 977 (1-12" LP)

This is Paul Weston's salute to New Orleans, the "Crescent City." The program is composed of various themes, some folk, others original, designed to capture the flavor of the city ("Riverfront Blues," "High Society," "Mardi Gras," "Creole Songs And Dances"). Weston's lush ork, at times contains snatches of a Dixieland combo, paints its picture of the interesting city with wit and charm. The conductor's many mood fans will be attracted to this issue.

"BRASS AND PERCUSSION" — Morton Gould And His Symphonic Band—RCA Victor LM-2080 (1-12" LP)

Few musical organizations lend themselves to hi-fi treatment as well as the band. This Victor offering is a rousing collection of trusted band material by Sousa ("Washington Post," "El Capitan"), Goldman ("On The Mall," "Jubilee") and the conductor of the symphonic band here, Morton Gould ("Parade," "American Youth March"). Gould leads with authority and spirit. Attractivec package. Real hi-fi band treat.

"ROCK 'N ROLL VERSUS RHYTHM AND BLUES"—Chuck Higgins —Roy Milton—Dooto DL 223 (1-12" LP)

"THE BEST VOCAL GROUPS IN ROCK 'N ROLL"—9 Top Groups—Dooto DL 224 (1-12" LP)

Dooto has 2 releases here fitting effectively into the rock 'n roll and rhythm and blues markets. The R&R and R&B disk "pits" the first cousins together for an entertaining run-through of the 2 styles. Chuck Higgins supplies the blazing R&R sessions, while Roy Milton takes the more relaxed R&B road. The vocal group disk features 9 groups (Cuff Links, Penguins, Meadowlarks, Romancers) in 12 typically energetic R&R pressings. Good material for the kids.

"THE THREE CHUCKLES"—With Marty Gold And His Orchestra—Vik LX-1067 (1-12" LP)

Though primarily a group for the teeners, this Vik entry by the "Chuckles" could find an adult audience. The selections are up-grade ("Where Or When," "To Each His Own," and "How Deep Is The Ocean") and the boys perform the min a soft and wistful vein which refrains from any rock 'n roll technique. Marty Gold leads a string-packed ork. Fine photo of the group on the package. Danceable album.

"MORE LEROY ANDERSON FAVORITES"—Richard Ellsasser Playing The Theatre Organ—MGM E3505 (1-12" LP)

Leroy Anderson, whose charming melodies give orchestras a fancy free work-out, is again the composer organist Richard Ellsasser has chosen in this MGM disk. Mr. Elsasser is a skillful artist, and with a versatile command of the theatre organ Anderson's composition ("Sandpaper Ballet," "A Trumpeter's Lullaby") retain their delightful air. Presented also is the lyrical Anderson in such items as "Summer Skies" and "Forgotten Dreams." A musical and hi-fi treat.

"HONKY-TONK IN HI-FI" — Westminster WP 6033 (1-12" LP)

Westminster has gone back an era to bring modern recording wizardry up to date. The instruments here are various forms of the player-piano, which produces the familiar honky-tonk sound. This combination of honky-tonk and hi-fi results in one of the slickest demonstrations, and nostalgically entertaining, disks of the year. Old-time material, colorful package. Hi-fi enthusiasts will have a field day with their apparatus with this one.

"YARNS AND SONGS"—Fess Parker—Disneyland WDL-3007 1-12" LP)

Fess Parker, of Davy Crockett fame, has a Disneyland disk aimed, and effectively so, at the kids who watch his exploits on TV or the theatres. Parker, spins, to music, some yarns ("The Ballad Of John Colter" and "The Devil Be Durned") and sings tunes with a folk-like quality ("Hunter's Return" and "Farewell"). "The Ballad Of Davy Crockett" is also on the bill. Excellent children's fare.

"SONGS FROM THE HEART OF TONI MERRILL"—Rama RLP 5004 (1-12" LP)

Miss Merrill has made various night club appearances both here and abroad. This Rama issue is the stylist's initial package entry, and with a durable bill of fare ("There Are Such Things," "I'll Know," "A Lazy Afternoon"), she unfolds a good deal of fine phrasing and softly intimate mannerisms. Effective harmonica backing. Attractive cover. Sensitive easy-chair listening.

# Album Reviews

"THE POLKA HABAT"—Eddie Habat And His Orchestra—Sokach-Habat Orchestra—Decca DL 8443 (1-12" LP)

The increased popularity of the polka will add to the sales pull of this Decca release containing 12 polka selections. Two orks offer lively performances on numbers which include 6 composed by ork leader Eddie Habat (the reason for the "Habat" spelling on the title). Cute cover art. Solid appeal to polka enthusiasts.

## JAZZ

"BIX DUKE FATS"—Interpreted By Thomas Talbert—Atlantic 1250 (1-12" LP)

The musical personalities of Bix Beiderbecke, Duke Ellington and Fats Waller as seen through the arrangements of Thomas Talbert are a delight. Mr. Talbert sees an off-beat Beiderbecke ("In A Mist"), a spright Waller ("Clothes Line Ballet") and the big-band color of Ellington ("Prelude To A Kiss"). Some of the men in the ensembles include George Wallington (piano); Joe Wilder (trumpet); Oscar Pettiford (bass); and Jimmy Cleveland (trombone). Talbert has seen 3 distinct jazz approaches and has brilliantly arranged them.

"MUSIC TO LISTEN TO BARNEY KESSEL BY"—Contemporary C 3521 (1-12" LP)

Kessel is one of the most inventive jazz guitarists around. This Contemporary issue features Kessel in 12 good humored ("Mountain Greenery," "Makin' Whoopee") and sensitive ("Reverie," "Laura") arrangements slickly created by Kessel. Boys in the background include Andre Previn (piano), Shelly Manne (drums) and Red Mitchell (bass). Attractive package. Easy-going jazz entry.

"SONNY ROLLINS"—Blue Note 1542 (1-12" LP)

Rollins is the acclaimed tenor sax artist, who has been favored with a number of previous sessions. On this Blue Note entry, Rollins displays a searchingly calm, but assuring, attack on 4 Rollins creations plus 1 standby "How Are Things In Glocca Mora"). Assisting Rollins in the quintet are such notables as Donald Byrd (trumpet), and Max Roach (drums). Smooth work.

## CLASSICAL

BEETHOVEN: Moonlight Sonata — Waldstein Sonata — Vladimir Horowitz, Piano—RCA Victor LM-2009 (1-12" LP)

Both the artist and the works here hardly need any introduction to the classical purchasers. The evocative "Moonlight" and the agile "Waldstein" find Mr. Horowitz in a full, lyrical and robust form that once again provides a distinguished keyboard disk from the artist. Attractive nocturnal scene on the package. Major classical issue.

STRAVINSKY: Rite Of Spring — Pierre Monteux Conducting The Paris Conservatoire-Orchestra—RCA Victor LM-2085 (1-12" LP)

Stravinsky's wondrous "Rite Of Spring" (or "Le Sacre du Printemps") is in the hands of one of its greatest admirers, Pierre Monteux, on this Victor waxing. This tale of the ancients' worship of Spring, with its strange, provocative rhythms is handled masterfully by Monteux and the Paris Conservatoire Orchestra. A hi-fi orchestral delight. Lovely and appropriate Rousseau primitive painting, "Snake Charmer," adorns the package. Thrilling presentation. This is a $2.98 April special.

"VIENNESE NIGHT AT THE 'PROM' "—Sir John Barbirolli—Halle Orchestra—Mercury MG 50124 (1-12" LP)

For light and delightful musical reading, few musical creations can equal that of the Strauss family. Sir John Barbirolli and the Halle Orchestra tackle such waltz schmaltz as "Tales Of The Vienna Woods," "Blue Danube Waltz," overtures ("Die Fledermaus," "Gypsy Baron") and assorted polkas and marches, with exuberance and grace. Spirited renditions of light classics.

"PRELUDE TO ROSSINI" — Six Favorite Overtures—Berlin Philharmonic Orchestra—RIAS Symphony Orchestra, Berlin—Decca DL 9902 (1-12" LP)

These are fine performances of 6 operatic overtures by Rossini. True to Rossini form, the works ("Barber Of Seville," "Signor Bruschino," and "The Italian Woman In Algiers") abound in melodic enchantment, and bright orchestrations. Ferenc Fricsay directs, with accuracy and lightheartedness, the Berlin Philharmonic and RIAS Symphony Orchestra. Solid attraction to opera lovers.

BORODIN: Overture "Prince Igor"—PROKOFIEV: March "Love Of Three Oranges" — STRAVINSKY: Circus Polka—SAINT SAENS: Danse Macabre—CHABRIER: Espana Rhapsody —DEBUSSY: Prelude A L'apres—Midi D'un Faune—RIMSKY-KORSAKOV: May Night Overture Ernest Ansermet Conducting L'orchestre De La Suisse Romande—London MS 4 (1-12" LP)

ROUSSEL: Symphony No. 3 In G Minor, Op. 42—Symphony No. 4 In A Major, Op. 53—Ernest Ansermet Conducting L'orchestre De La Suisse Romande—London LL 1495 (1-12" LP)

BARTOK: Concerto For Orchestra—Ernest Ansermet Conducting The L'orchestre De La Suisse Romande—London LL 1632 (1-12" LP)

TCHAIKOVSKY: Symphony No. 6 In B Minor ("Pathetique")—Ernest Ansermet Conducting L'orchestre De La Suisse Romande—London LL 1633 (1-12")

Noted Swiss Conductor Ernest Ansermet is currently celebrating 25 years as a recording artist, a span of time which has seen at least 49 releases by the maestro. As part of the anniversary, London is releasing a Special Anniversary Record plus 3 other recordings playing a role in the celebration. The anniversary disk consists of 7 lighter listening pieces ("Danse Macabre," "Prince Igor Overture," "Afternoon Of A Faun") played with precision and color by Ansermet. The latter waxing can be purchased for $1.98 if any of the three other releases are bought (a coupon is attached to each). These disks, 2 brightly orchestrated symphonies by Roussel; the staple Tchaikovsky "Pathetique" Symphony No. 6; and Bartok's searching "Concerto For Orchestra," are worthy additions to the LP catalogue. Fine recordings for classical stock even after this April promotion is concluded.




LOOKA THERE!
LOOKA THERE!!
LOOKA THERE!!!
LOOKA THERE!

"YOUNG BLOOD"

What a HOT Number!- by

the Coasters

ATCO-6087

bustin' out all over!



ATCO RECORDS
157 West 57th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

# Disk Jockey

## REGIONAL RECORD REPORTS

### Roger Clark
WNOR—Norfolk, Va.

1. All Shook Up (E. Presley)
2. Sittin' In The Balcony (E. Cochran)
3. Walkin' After Midnight (P. Cline)
4. Mama Looka Booboo (H. Belafonte)
5. Calypso Melody (D. Rose)
6. Sentimental Journey (Prima & Smith)
7. Pledge Of Love (Copeland/Penguins)
8. Gone (F. Husky)
9. I Love My Baby (J. Corey)
10. There Ougtha Be A Law (Mickey & Sylvia)

### Paul Howard
WCUE—Akron, Ohio

1. All Shook Up (E. Presley)
2. Peace In The Valley (E. Presley)
3. School Day (C. Berry)
4. Little Darlin' (Diamonds)
5. Why Baby Why (P. Boone)
6. Party Doll (Lawrence/Knox)
7. Come Go With Me (Del-Vikings)
8. Gone (F. Husky)
9. Rock-A-Billy (G. Mitchell)
10. Sittin' In The Balcony (E. Cochran)

### Jerry Jerome
WSAY—Rochester, N. Y.

1. Butterfly (A. Williams)
2. I'm Stickin' With You (J. Bowen)
3. Ballerina (N. Cole)
4. Leap Frog (C. Alamo)
5. A Poor Man's Roses (Page)
6. I Thought It Was Over (J. P. Morgan)
7. Big Beat (D. Jacobs)
8. Don't Promise Me (R. Hood)
9. The Wall (E. Rodgers)
10. I Hope You Won't Hold It Against Me (D. Olson)

### Dave Walshak
KCTI—Gonzales, Tex.

1. Pledge Of Love (Copeland)
2. Butterfly (A. Williams)
3. All Shook Up (E. Presley)
4. I'm Sorry (Platters)
5. Party Doll (Buddy Knox)
6. Ninety-Nine Ways (T. Hunter)
7. I'm Walkin' (F. Domino)
8. Gone (F. Husky)
9. From The First Hello To The Last Goodbye (J. Morgan)
10. I'm Waiting Just For You (P. Boone)

### Gerry Myers
CKOY—Ottawa, Ont., Can.

1. Little Darlin' (Diamonds)
2. Jamie Boy (K. Starr)
3. Round And Round (P. Como)
4. Only One Love (G. Hamilton IV)
5. After School (R. Starr)
6. Billy (L. Bryant)
7. Mama Guitar (D. Cornell)
8. First Love, First Date, First Kiss (S. James)
9. Pledge Of Love (J. Janis)
10. Butterfly (A. Williams)

### Jack Lamar
WCAM—Camden, N. J.

1. I Love My Girl (C. Morley)
2. United (Love Notes)
3. I Need You So (J. James)
4. Empty Arms (T. Brewer)
5. Rainbow Kisses (J. Brandon)
6. Calypso Parakeet (P. Brandon)
7. After School Rock (P. Villa)
8. Hotta Chocolatta (Fitzgerald)
9. Harem Dance (Armenian Jazz Sextet)
10. The Cricket Song (R. Bolger)

### Hank Goldman
WANN—Annapolis, Md.

1. Party Doll (B. Knox)
2. Butterfly (C. Gracie)
3. Come Go With Me (Del-Vikings)
4. Round And Round (P. Como)
5. The Wall (Page/Rodgers)
6. Sweet Slumber (A. Hibbler)
7. A Little Too Late (G. Storm)
8. I'm Walkin' (F. Domino)
9. Don't Promise Me (R. Hood)
10. Empty Arms (I. J. Hunter)

### Jim Aylward
WREB—Holyoke, Mass.

1. Party Doll (B. Knox)
2. All Shook Up (E. Presley)
4. Little Darlin' (Diamonds)
4. I'm Sorry (Platters)
5. First Date, First Kiss, First Love (S. James)
6. Love's A Hurting Game (I. J. Hunter)
7. Feeling Sorry For Myself (G. Nash)
8. The Wall (E. Rodgers)
9. Let Me Sing And I'm Happy (J. Lewis)
10. From The First Hello (J. Morgan)

### Joe Smith
WVDA—Boston, Mass.

1. It's Not For Me To Say (J. Mathis)
2. Little Darlin' (Diamonds)
3. Pum-Pa-Lum (S. Lawrence)
4. You're Mine (Four Aces)
5. Say It Isn't So (T. King)
6. Little Billy Boy (Three D's)
7. Gone (F. Husky)
8. The Chosen Few (Dion & Timberlanes)
9. The Wall (E. Rodgers)
10. Wind In The Willow (Reynolds/Stafford)

### Sherm Feller
WVDA—Boston, Mass.

1. Butterfly (A. Williams)
2. Who Needs You (Four Lads)
3. Why Baby Why (P. Boone)
4. Mangos (R. Clooney)
5. Calypso Melody (D. Rose)
6. Chapel Of The Roses (B. Whalen)
7. Round And Round (P. Como)
8. Party Doll (S. Lawrence)
9. It's Illegal (Four Happy Fellas)
10. Lonesome Road (G. Pace)

### John Harris
WDIG—Dothan, Ala.

1. I Love My Girl (C. Morley)
2. Pledge Of Love (M. Torok)
3. Butterfly (A. Williams)
4. Party Doll (B. Knox)
5. Why Baby Why (P. Boone)
6. Come Go With Me (Del-Vikings)
7. I'm Stickin' With You (J. Bowen)
8. Round And Round (P. Como)
9. Empty Arms. (I. J. Hunter)
10. Who Needs You (Four Lads)

### Bruce D. Farnsworth
WHYN—Springfield, Mass.

1. Young Love (T. Hunter)
2. Cinco Robles (R. Arms)
3. Teen Age Crush (T. Sands)
4. Almost Paradise (Williams)
5. The Wall (E. Rodgers)
6. Love Is A Golden Ring (F. Laine)
7. Gone (F. Husky)
8. Round And Round (P. Como)
9. Now That You're Gone (3 Friends)
10. A Poor Man's Roses (Page)

### Bob Smith
WDXF—Oxford, N. C.

1. Chapel Of The Roses (B. Whalen)
2. Don't Forbid Me (P. Boone)
3. Teen Age Crush (T. Sands)
4. Marianne (Hilltoppers)
5. Banana Boat Song (Vaughan)
6. Gone (F. Husky)
7. Round And Round (P. Como)
8. One Step At A Time (B. Lee)
9. Tricky (R. Marterie)
10. A Poor Man's Roses (Page)

### Jack McDermott
WHIL—Medford, Mass.

1. Butterfly (C. Gracie)
2. Little Darlin' (Diamonds)
3. Just Because (L. Price)
4. All Shook Up (E. Presley)
5. Almost Paradise (Williams)
6. A Poor Man's Roses (P. Page)
7. I Love My Girl (C. Morley)
8. Just Walkin', (F. Domino)
9. The Chosen Few (Dion & Timberlanes)
10. Symbol Of Love (G Clefs)

### Allin Slate
KIEV—Glendale, Calif.

1. He Knows (G. McKenzie)
2. The Wind In The Willow (J. Stafford)
3. It Was That Kiss (L. Welk)
4. Almost Paradise (R. Williams)
5. Ninety-Nine Ways (T. Hunter)
6. I'm Drowning My Sorrows (T. Brewer)
7. Love Is A Golden Ring (F. Laine)
8. Dreamer's Bay (Patience & Prudence)
9. Seven Days in Barcelona (F. Martin)
10. Mangos (R. Clooney)

### "Uncle" John Krunell
WSKI—Montpelier, Vt.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. You Gave Me Wings To Fly (J. Layne)
4. Silent Lips (G. Gibbs)
5. Gone (F. Husky)
6. Ballerina (N. Cole)
7. I Didn't Know How To Cry (J. Deane)
8. Love Is A Golden Ring (F. Laine)
9. I'm Sorry (Platters)
10. Mangos (R. Clooney)

### Vic Aime
WNNJ—Newton, N. J.

1. Round And Round (P. Como)
2. Party Doll (S. Lawrence)
3. Calypso Melody (D. Rose)
4. Love Story (M. Griffin)
5. Gone (F. Husky)
6. The Flirt (M. Liteo)
7. I'll Take Romance (E. Gorme)
8. My Faith, My Hope, My Love (J. Young)
9. Empty Arms (T. Brewer)
10. Blue Indian Sumer (B. Stubblefield)

### Gene Weed
KOWH—Omaha, Neb.

1. Party Doll (S. Lawrence)
2. Butterfly (C. Gracie)
3. Little Darlin' (Diamonds)
4. Round And Round (P. Como)
5. I'm Walkin' (F. Domino)
6. Why Baby Why (P. Boone)
7. Sittin' In The Balcony (E. Cochrane)
8. Teen Age Crush (T. Sands)
9. Come Go With Me (Del-Vikings)
10. All Shook Up (E. Presley)

### Charlie Trussell
KXEL—Waterloo, Iowa

1. Little Darlin' (Diamonds)
2. Butterfly (A. Williams)
3. Young Love (T. Hunter)
4. Party Doll (S. Lawrence)
5. Marianne (Hilltoppers)
6. Ninety-Nine Ways (T. Hunter)
7. Round And Round (P. Como)
8. Sittin' In The Balcony (D. Cornell)
9. A Poor Man's Roses (P. Page)
10. Do Anything (M. Miller)

### Bob Holmes
KSJO—San Jose, Calif.

1. Party Doll (B. Knox)
2. Pledge Of Love (Copeland)
3. Little Darlin' (Diamonds)
4. Why Baby Why (P. Boone)
5. Mangos (R. Clooney)
6. Bahama Mama (Four Aces)
7. I Cry For More (S. Syms)
8. Ninety-Nine Ways (T. Hunter)
9. After School (R. Starr)
10. Love Is A Golden Ring (F. Laine)

### Ernie Forrester
KALV—Alva, Okla.

1. Party Doll (B. Knox)
2. Butterfly (A. Williams)
3. All Shook Up (E. Presley)
4. A Poor Man's Roses (P. Page)
5. Pledge Of Love (Copeland)
6. Chapel Of Roses (Whalen)
7. Love Is A Hurting Game (I. J. Hunter)
8. Urchin Of Venice (Heyman)
9. Almost Paradise (L. Stein)
10. Rock-A-Billy (G. Mitchell)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

### Elliott Litt
KBLA—Burbank, Calif.

1. Come Go With Me (Del-Vikings)
2. Marianne (T. Gilkyson)
3. Little Darlin' (Diamonds)
4. Love Is A Golden Ring (S. Davis)
5. Mangos (R. Clooney)
6. Mama Looka Booboo (H. Belafonte)
7. Don't Forbid Me (P. Boone)
8. Jim Dandy (R. Brown)
9. Knee Deep In The Blues (G. Mitchell)
10. Dark Moon (B. Guitar)

### Mark Prichard
WCSS—Amsterdam, N. Y.

1. Round And Round (P. Como)
2. Almost Paradise (R. Williams)
3. It All Depends On You (J. Lewis)
4. Let It Be You (Five Keys)
5. Do You Love Me (Morgan/Arnold)
6. Mama Looka Booboo (H. Belafonte)
7. Tippy-Toe (M. Whiting)
8. Stardust (N. Cole)
9. Man With A Horn (A. Ellis)
10. Your Love For Me (Sinatra)

### Ken Johnstan
WNRC—New Rochelle, N. Y.

1. Viva Los Amantes (M. MacIntyre)
2. Una Momento (C. Carr)
3. Why Baby Why (P. Boone)
4. Round And Round (P. Como)
5. Marianne (T. Gilkyson)
6. Mama Looka Booboo (R. Mitchum)
7. Almost Paradise (L. Stein)
8. Rainbow Kisses (J. Brandon)
9. Don't Promise Me (R. Hood)
10. All Shook Up (E. Presley)

### Glenn Brooke
KIMA—Yakima, Wash.

1. All Shook Up (E. Presley)
2. Love Is A Golden Ring (F. Laine)
3. Gone (F. Husky)
4. Banana Boat (S. Freberg)
5. Ever Lovin' Fingers (Bowen)
6. Party Doll (B. Knox)
7. He's Mine (Platters)
8. Little Darlin' (Diamonds)
9. Come Go With Me (Del-Vikings)
10. Rock-A-Billy (G. Mitchell)

### Steve Schickel
WGN—Chicago, Ill.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Round And Round (P. Como)
4. Rock-A-Billy (G. Mitchell)
5. Party Doll (B. Knox)
6. Sittin' In The Balcony (J. Dee)
7. Come Go With Me (Del-Vikings)
8. Crickets On Parade (B. Christian)
9. After School (J. Layne)
10. Forty Cups Of Coffee (Haley)

### Wes Hopkins
KYW—Cleveland, Ohio

1. All Shook Up (E. Presley)
2. So Rare (J. Dorsey)
3. Rock-A-Billy (G. Mitchell)
4. Party Doll (S. Lawrence)
5. School Day (C. Berry)
6. Dearest (Mickey & Sylvia)
7. Little Darlin' (Diamonds)
8. Why Baby Why (P. Boone)
9. A Girl In Her Teens (C. Maduri)
10. Delia (B. Short)

### Cliff Hall
WQAM—Miami, Fla.

1. Round And Round (P. Como)
2. Butterfly (C. Gracie)
3. Party Doll (B. Knox)
4. Don't Forbid Me (P. Boone)
5. I'm Walkin' (F. Domino)
6. Teenage Crush (T. Sands)
7. Marianne (T. Gilkyson)
8. Little Darlin' (Diamonds)
9. Almost Paradise (R. Williams)
10. Banana Boat Song (Tarriers)

### Bob Ellis
KOY—Phoenix, Ariz.

1. Love Is A Golden Ring (F. Laine)
2. Why Baby Why (P. Boone)
3. Round And Round (P. Como)
4. Love Me Just A Little (E. Howard)
5. Marianne (T. Gilkyson)
6. Waiting Just For You (Boone)
7. Dark Moon (B. Guitar)
8. Who Needs You (Four Lads)
9. Can I Steal A Little Love (F. Sinatra)
10. Don't Hurry Worry Me (T. Gilkyson)

### Jay Dunn
WKOX—Framingham, Mass.

1. Why Baby Why (P. Boone)
2. All Shook Up (E. Presley)
3. A Poor Man's Roses (P. Page)
4. Round And Round (P. Como)
5. Sittin' In The Balcony (Dee/Cochran)
6. Love Is A Golden Ring (F. Laine)
7. Empty Arms (T. Brewer)
8. First Date, First Kiss, First Love (S. James)
9. Mangos (R. Clooney)
10. Party Doll (B. Knox)

### Bob Maxwell
WWJ—Detroit, Mich.

1. Round And Round (P. Como)
2. The Wall (E. Rodgers)
3. Love Is A Golden Ring (F. Laine)
4. Gone (F. Husky)
5. Waiting Just For You (Boone)
6. All Shook Up (E. Presley)
7. Empty Arms (I. J. Hunter)
8. Who Needs You (Four Lads)
9. Sentimental (J. Valli)
10. Rain No More (Honeydreamers)

### Ray Golden
KSTN—Stockton, Calif.

1. Banana Boat (S. Freberg)
2. All Shook Up (E. Presley)
3. I'll Take Romance (E. Gorme)
4. Pretty Eyed Baby (J. Ray)
5. Hotta Chocolatta (Fitzgerald)
6. I Want Elvis For Xmas (Holly Twins)
7. Crazy Love (F. Sinatra)
8. Bamboozled (D. Martin)
9. A Good Man Is Hard To Find (Daley)
10. No, Baby (Andrew Sisters)

### "Little Joe" Augello
WOHO—Toledo, Ohio

1. Party Doll (Knox/Lawrence)
2. Young Love (Hunter/James)
3. Round And Round (P. Como)
4. Butterfly (Gracie/Williams)
5. Teenage Crush (T. Sands)
6. I'm Walkin' (F. Domino)
7. Little Darlin' (Diamonds)
8. Marianne (Gilkyson/Hilltoppers)
9. Too Much (E. Presley)
10. Come Go With Me (Del-Vikings)

### Bill Rogers
KFDA—Amarillo, Tex.

1. All Shook Up (E. Presley)
2. Butterfly (A. Williams)
3. I'm Waiting For You (Boone)
4. Young Love (S. James)
5. The Wall (E. Rodgers)
6. Teen Age Crush (T. Sands)
7. I'm Walkin' (F. Domino)
8. Little Darlin' (Diamonds)
9. Round And Round (P. Como)
10. Walkin' After Midnight (O. Williams)

### John Wrisley
WIS—Columbia, S. C.

1. Round And Round (P. Como)
2. Butterfly (A. Williams)
3. Teen Age Crush (T. Sands)
4. Why Baby Why (P. Boone)
5. Ninety-Nine Ways (T. Hunter)
6. Party Doll (B. Knox)
7. Mangos (R. Clooney)
8. Almost Paradise (R. Williams)
9. Gone (F. Husky)
10. Young Love (T. Hunter)

### Gene Platt
KELO—Sioux Falls, S. D.

1. That's Where I Shine (Desmond-Costello)
2. Who Am I To Say (Southern)
3. It Happened In Monterey (Lancers)
4. Round And Round (P. Como)
5. Pledge Of Love (Copeland)
6. Towers Trot (D. Jacobs)
7. Butterfly (A. Williams)
8. Love Is A Golden Ring (F. Laine)
9. I'm Waiting Just For You (P. Boone)
10. It All Depends On You (J. Lewis)

### Dick Dean
WKTQ—Norway-Paris, Me.

1. Love Is A Golden Ring (F. Laine)
2. Who Needs You (Four Lads)
3. Mama Looka Booboo (H. Belafonte)
4. I'm Just Waitin' (P. Boone)
5. Butterfly (A. Williams)
6. Wind In The Willow (J. Stafford)
7. Almost Paradise (L. Stein)
8. Ninety-Nine Ways (T. Hunter)
9. Round And Round (P. Como)
10. Yes Tonight Josephine (Ray)

### "Dangerous" Dick
WPRY—Perry, Fla.

1. Butterfly (A. Williams)
2. Party Doll (W. Manone)
3. Round And Round (P. Como)
4. Come Go With Me (Del-Vikings)
5. Young Love (T. Hunter)
6. Don't Forbid Me (P. Boone)
7. Ninety-Nine Ways (T. Hunter)
8. You Don't Owe Me A Thing (J. Ray)
9. Why Baby Why (P. Boone)
10. Too Mush (E. Presley)

### Ed Ryan
CJOC—Lethbridge, Alb., Can.

1. Round And Round (P. Como)
2. Marianne (Hilltoppers)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Why Baby Why (P. Boone)
6. Little Darlin' (Diamonds)
7. Lucky Lips (R. Brown)
8. Love Is A Golden Ring (F. Laine)
9. All Shook Up (E. Presley)
10. Ship That Never Sailed (D. Carrol)

### Del Clark
WJJD—Chicago, Ill.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Party Doll (B. Knox)
4. Come Go With Me (Del-Vikings)
5. Gone (F. Husky)
6. Round And Round (P. Como)
7. I'm Stickin With You (Bowen)
8. Mama Looka Booboo (H. Belafonte)
9. I'm Walkin' (F. Domino)
10. Why Baby Why (P. Boone)

### Frank Ward
WWOL—Buffalo, N. Y.

1. Pledge Of Love (Copeland)
2. Butterfly (A. Williams)
3. You're Mine (Four Aces)
4. Yes Tonight Josephine (Jay)
5. Pretty Girl (N. Brown)
6. Almost Paradise (R. Williams)
7. My Faith My Hope My Love (J. Young)
8. All Shook Up (E. Presley)
9. Rock-A-Billy (G. Mitchell)
10. Empty Arms (T. Brewer)

### Dick Cole
WNBP—Newburyport, Mass.

1. Little Darlin' (Diamonds)
2. Party Doll (B. Knox)
3. Teen Age Crush (T. Sands)
4. Butterfly (C. Gracie)
5. Too Much (E. Presley)
6. Why Baby Why (P. Boone)
7. Ninety-Nine Ways (T. Hunter)
8. I'm Sorry (Platters)
9. Round And Round (P. Como)
10. All Shook Up (E. Presley)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# Disk Jockey

## REGIONAL RECORD REPORTS

### Johnny Magnus
KGFJ—Los Angeles, Calif.

1. Young And In Love (D. Kallman)
2. Tower's Trot (D. Jacobs)
3. That's Where I Shine (J. Desmond)
4. I Cry For More (S. Syms)
5. Walkin' Around In A Dream (M. Rayburn)
6. Chantez-Chantez (D. Shore)
7. Mangos (R. Clooney)
8. Round And Round (P. Como)
9. Mama Looka Booboo (H. Belafonte)
10. A Poor Man's Roses (P. Page)

### Len Ross
KDB—Santa Barbara, Calif.

1. Round And Round (P. Como)
2. Banana Boat (Day-O) (H. Belafonte)
3. Calypso Melody (D. Rose)
4. Hotta Chocolatta (Fitzgerald)
5. Who Needs You (Four Lads)
6. Let Me Sing And I'm Happy (J. Lewis)
7. Wind In The Willow (J. Stafford)
8. Don't Promise Me (R. Hood)
9. Ballerina (N. Cole)
10. True Love Gone (Madigan)

### Bill Previtti
KGGM—Albuquerque, N. M.

1. Butterfly (A. Williams)
2. Mama Looka Booboo (H. Belafonte)
3. Party Doll (B. Knox)
4. Empty Arms (T. Brewer)
5. Pledge Of Love (Copeland)
6. Love Is A Golden Ring (F. Laine)
7. Mangos (R. Clooney)
8. Dark Moon (B. Guitar)
9. Almost Paradise (N. Petty)
10. Katie-O (V. Martin)

### Scott Muni
WAKR—Akron, Ohio

1. Almost Paradise (R. Williams)
2. My Beautiful Dream (Coronados)
3. All Shook Up (E. Presley)
4. Hot Shot (R. Pearson)
5. Dearest (Mickey & Sylvia)
6. Party Doll (Lawrence/Knox)
7. Ubangi Stomp (W. Smith)
8. The Wall (Rodgers/Page)
9. Gone (F. Huskey)
10. Round And Round (P. Como)/ Empty Arms (I. J. Hunter)

### Charlie O'Donnell
WHAT—Philadelphia, Pa.

1. Butterfly (C. Gracie)
2. I'm Walkin' (F. Domino)
3. Pledge Of Love (K. Copeland)
4. Who Needs You (Four Lads)
5. Marianne (T. Gilkyson)
6. Shirley (Schoolboys)
7. My Life Is a Seven (J. Waters)
8. Bad Boy (Jive Bombers)
9. Billy (L. K. Bryant)
10. Love Me Love My Dog (Charlie-O)

### Frank Pollack
KRUX—Phoenix, Ariz.

1. Cinco Robles (R. Arms)
2. Round And Round (P. Como)
3. Who Am I To Say (Southern)
4. Pledge Of Love (Copeland)
5. Feeling Of Love (G. Robbins)
6. Mangos (R. Clooney)
7. Teen Age Crush (T. Sands)
8. Tricky (R. Marterie)
9. Almost Paradise (L. Stein)
10. That's Where I Shine (J. Desmond)

### Dick Pike
WNOP—Newport, Ky.

1. All Shook Up (E. Presley)
2. Only One Love (G. Hamilton IV)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. Party Doll (B. Knox)
6. Rock-A-Billy (G. Mitchell)
7. I Need You So (J. James)
8. Why Baby Why (P. Boone)
9. Sittin' In The Balcony (Dee)
10. Hard Head (J. Thomas)

### Dorothy Kinney
KVSA—McGhee, Ark.

1. That's Where I Shine (J. Desmond)
2. Round And Round (P. Como)
3. Little Darlin' (Diamonds)
4. Almost Paradise (Williams)
5. Love Is A Golden Ring (F. Laine)
6. Ninety-Nine Ways (T. Hunter)
7. I Only Know One Way To Love You (Ames Bros.)
8. That's Where Your Heartaches Begin (E. Presley)
9. Dark Moon (G. Storm)
10. You're Mine (Four Aces)

### Bob Elliott
KENT—Shreveport, La.

1. Lucille (L. Richard)
2. I'm Walkin' (F. Domino)
3. Come Go With Me (Del-Vikings)
4. Empty Arms (I. J. Hunter)
5. Round And Round (P. Como)
6. All Shook Up (E. Presley)
7. School Day (C. Berry)
8. Mama Looka Booboo (H. Belafonte)
9. Bahama Mama (Four Aces)
10. Wonderful, Wonderful (J. Mathis)

### Charlie Simms
KVLC—Little Rock, Ark.

1. I'm Walkin' (F. Domino)
2. Lucille (L. Richard)
3. Party Doll (B. Knox)
4. Butterfly (C. Gracie)
5. Walkin' After Midnight (P. Cline)
6. Love Is Strange (Mickey & Sylvia)
7. Gone (F. Husky)
8. Jim Dandy (L. Baker)
9. Why Baby Why (P. Boone)
10. Young Love (S. James)

### Jerry Collins
WNOX—Knoxville, Tenn.

1. Party Doll (B. Knox)
2. All Shook Up (E. Presley)
3. Butterfly (C. Gracie)
4. Round And Round (P. Como)
5. Marianne (Hilltoppers)
6. Little Darlin' (Diamonds)
7. I'm Walkin' (F. Domino)
8. Come Go With Me (Del-Vikings)
9. Banana Boat (Day-O) (H. Belafonte)
10. Gone (F. Husky)

### Earl Pudney
WGY—Schenectady, N. Y.

1. I'll Follow You (J. Hartman)
2. Round And Round (P. Como)
3. Butterfly (A. Williams)
4. Almost Paradise (R. Williams)
5. A Poor Man's Roses (Page)
6. The Wall (E. Rodgers)
7. Party Doll (S. Lawrence)
8. Mangos (R. Clooney)
9. Why Baby Why (P. Boone)
10. Love Is A Golden Ring (F. Laine)

### Sandy Singer
WTCN—Minneapolis, Minn.

1. Round And Round (P. Como)
2. I'm Walkin' (F. Domino)
3. Pledge Of Love Copeland)
4. Little Darlin' (Diamonds)
5. Party Doll (S. Lawrence)
6. Butterfly (A. Williams)
7. Ninety-Nine Ways (T. Hunter)
8. Gone (F. Husky)
9. Pied Piper (B. Williams)
10. Love Is A Golden Ring (F. Laine)

### Steve Grossman
WVU—Nashville, Tenn.

1. Party Doll (B. Knox)
2. Butterfly (B. Allen)
3. All Shook Up (E. Presley)
4. Round And Round (P. Como)
5. I'm Walkin' (F. Domino)
6. Loco-Motion (Ashley)
7. Why Baby Why (P. Boone)
8. Almost Paradise (Williams)
9. Ninety-Nine Ways T. Hunter)
10. Young Love (S. James)

### Lucky Logan
WOKY—Milwaukee, Wisc.

1. Calypso Melody (D. Rose)
2. Who Am I To Say (J. Southern)
3. The Pied Piper (B. Williams)
4. Mama Looka Booboo (H. Belafonte)
5. I Never Had A Worry In The World (A. Mooney)
6. Pledge Of Love (M. Torok)
7. Let's Go Calypso (R. Draper)
8. Twelve O'Clock Tonight (D. Day)
9. No Other One (C. Francis)
10. Why Baby Why (P. Boone)

### Steve Wade
WAEB—Allentown, Pa.

1. Gone (F. Husky)
2. Birds Bees & Cocoanut Trees (R. Coby)
3. Only One Love (G. Hamilton IV)
4. A Poor Man's Roses (P. Page)
5. A White Sport Coat (Robbins)
6. Butterfly (Williams/Gracie)
7. Calypso Joe (L. Amando)
8. Please Be Gentle With Me (P. Kirby)
9. Mama Guitar (J. LaRosa)
10. Calypso Melody (D. Rose)

### Ray Briem
KLUB—Salt Lake City, Utah

1. Round And Round (P. Como)
2. Why Baby Why (P. Boone)
3. Pledge Of Love (Copeland)
4. Ninety-Nine Ways (T. Hunter)
5. Sittin' In The Balcony (E. Cochran)
6. Party Doll (B. Knox)
7. Chantez, Chantez (D. Shore)
8. Young And In Love (D. Kallman)
9. Stardust (N. Cole)
10. Almost Paradise (L. Stein)

### Lou Dennis
WBRY-CBS—Waterbury, Conn.

1. Little Darlin' (Diamonds)
2. Gone (F. Husky)
3. Almost Paradise (Williams)
4. Pledge Of Love (Copeland/Torok)
5. Mangos (R. Clooney)
6. Jamie Boy (K. Starr)
7. After School (R. Star)
8. Pretty Woman (Playmates)
9. Love Is A Golden Ring (F. Laine)
10. Round And Round (P. Como)

### Gallagher and O'Brien
WMCA—New York, N. Y.

1. Round And Round (P. Como)
2. Almost Paradise (R. Williams)
3. Rock-A-Billy (G. Mitchell)
4. Who Needs You (Four Lads)
5. Calypso Melody (D. Rose)
6. Mangos (R. Clooney)
7. Mi Casa Su Casa (P. Como)
8. Why Baby Why (P. Boone)
9. Wind In The Willow (J. Stafford)
10. All Shook Up (E. Presley)

### Bill Cusack
WFST—Caribou, Me.

1. Marianne (T. Gilkyson)
2. Teen Age Crush (T. Sands)
3. Ninety-Nine Ways (T. Hunter)
4. Rock-A-Billy (G. Mitchell)
5. Round And Round (P. Como)
6. Mangos (R. Clooney)
7. Let There Be You (Five Keys)
8. Too Much (E. Presley)
9. Lucky Lips (R. Brown)
10. Only Trust Your Heart (J. James)

### Sam Babcock
WHB—Kansas City, Mo.

1. I'm Walkin' (F. Domino)
2. Party Doll (S. Lawrence)
3. Teen Age Crush (T. Sands)
4. Tricky (R. Marterie)
5. Butterfly (C. Gracie)
6. Round And Round (P. Como)
7. Little Darlin' (Diamonds)
8. Why Baby Why (P. Boone)
9. All Shook Up (E. Presley)
10. One Step At A Time (B. Lee)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.


WELL ON THE WAY TO

"NO. 1 CRICKETS ON PARADE"

c/w "ENOUGH MAN"

Bobby Christian

"THE BAND WITH A SOUND"

Salem-S-1001

*Bobby Christian Orchestra Under Direction Of:*

*Bill Black,* **ORCHESTRAS, INC.**

332 S. MICHIGAN, CHICAGO (Tel: WA 2-2962)

**salem RECORDS INC.**

64 W. RANDOLPH ST. CHICAGO 1, ILLINOIS

(All Phones: DEarborn 2-5617)

KING BEST SELLERS

BILL DOGGETT

JUST OUT—ALREADY A HIT KING 5044

CHLOE b/w NUMBER THREE

RAM-BUNK-SHUS

BLUE LARGO KING 5020

ANNIE LAURIE DeLuxe 6107

IT HURTS TO BE IN LOVE

OTIS WILLIAMS AND HIS CHARMS

WALKIN' AFTER MIDNIGHT

I'M WAITIN' JUST FOR YOU DE LUXE 6115

EARL BOSTIC King 5025

AVALON

TOO FINE FOR CRYING

SPECIAL RELEASE — THE TEARDROPS

AFTER SCHOOL KING 5037

LITTLE WILLIE JOHN King 5023

YOU GOT TO GET UP EARLY IN THE MORNING b/w LOVE, LIFE AND MONEY

Still Big By BILL DOGGETT

EARL BOSTIC

TEMPTATION

b/w

SEPTEMBER SONG

KING 5041

HERB LANCE

DRIFTING WATER

b/w

CLOSE YOUR EYES

DE LUXE 6124

ROY MILTON

I'M GRATEFUL

b/w

SUCCOTASH

KING 5035

DONNIE ELBERT

WHAT CAN I DO

b/w

HEAR MY PLEA

DE LUXE 6125

EARL (Connelly) KING

WALKING SLOWLY

b/w

NOTHIN'

KING 5038

LARRY HARVEY

WHEN LOVE BECOMES A BURDEN

b/w

HIGH WIND

KING 5036

CHARLIE FEATHERS

WHEN YOU DECIDE

KING 5022

KING - FEDERAL - DELUXE

DISTRIBUTED BY KING RECORDS


# Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### GAIETY MUSIC SHOP
New York, N. Y.

1. Marianne (T. Gilkyson)
2. Mama Looka Booboo (H Belafonte)
3. Little Darlin' (Diamonds)
4. Young Love (S. James)
5. Teenage Crush (T. Sands)
6. Butterfly (C. Gracie)
7. Round And Round (P. Como)
8. I'm Walkin' (F. Domino)
9. Come Go With Me (Del-Vikings)
10. All Shook Up (E. Presley)

### ROSE RADIO
Chicago, Ill.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Party Doll (B. Knox)
4. Ship That Never Sailed (D. Carroll)
5. I'm Stickin' With You (J. Bowen)
6. Mama Looka Booboo (H Belafonte)
7. Why Baby Why (P. Boone)
8. 99 Ways (T. Hunter)
9. Almost Paradise (R. Williams)
10. Gone (F. Husky)

### CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. Little Darlin' (Diamonds)
4. Party Doll (B. Knox)
5. Why Baby Why (P. Boone)
6. Teen Age Crush (T. Sands)
7. Mama Looka Booboo (H Belafonte)
8. 99 Ways (H. Hunter)
9. Butterfly (A. Williams)
10. Round And Round (P. Como)

### RICHLOY ONE STOP
Philadelphia, Pa.

1. Little Darlin' (Diamonds)
2. Butterfly (C. Gracie)
3. Come Go With Me (Del-Vikings)
4. Mama Looka Booboo (H. Belafonte)
5. Calypso (B. Duke)
6. Marriage And Divorce (H. Snow)
7. Round And Round (P. Como)
8. I'm Walkin' (F. Domino)
9. You May Not Love Me (S. Gibson)
10. Calypso Rock (M. Pedicin)

### BOWMAN'S RECORD SHOP
Bridgeport, Conn.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. Come Go With Me (Del-Vikings)
4. Walkin' After Midnight (P. Cline)
5. School Day (C. Berry)
6. I'm Stickin' With You (J. Bowen)
7. I'm Walkin' (F. Domino)
8. Round And Round (P. Como)
9. Pledge Of Love (M. Torok)
10. Good Morning Captain (J. Gibson)

### HOUSE OF MUSIC, LTD.
Honolulu, Hawaii

1. Don't Forbid Me (P. Boone)
2. Blue Monday (F. Domino)
3. Butterfly (A. Williams)
4. Ballerina (N. Cole)
5. Sittin' In The Balcony (J. Dee)
6. Love Is Strange (Mickey & Sylvia)
7. Marianne (Hilltoppers)
8. Round And Round (P. Como)
9. Mama Looka Booboo (H. Belafonte)
10. Looke Homeward Angel (J. Ray)

### DON LEARY'S, INC.
Minneapolis, Minn.

1. I'm Waiting Just For You (P. Boone)
2. 99 Ways (T. Hunter)
3. All Shook Up (E. Presley)
4. Little Darlin' (Diamonds)
5. Party Doll (S. Lawrence)
6. Come Go With Me (Del-Vikings)
7. Gone (F. Husky)
8. Marianne (T. Gilkyson)
9. Sittin' In The Balcony (J. Bowen)
10. I'm Walkin' (F. Domino)

### THE MUSIC SHOP
Springfield, Ill.

1. All Shook Up (E. Presley)
2. Party Doll (S. Lawrence)
3. Sittin' In The Balcony (E. Cochran)
4. Come Go With Me (Del-Vikings)
5. Gone (F. Husky)
6. I'm Stickin' With You (J. Bowen)
7. Little Darlin' (Diamonds)
8. Why Baby Why (P. Boone)
9. Rock-A-Billy (G. Mitchell)
10. Butterfly (A. Williams)

### RAYMAR SALES CO.
Jamaica, L. I., N. Y.

1. All Shook Up (E. Presley)
2. Mama Looka Booboo (H. Belafonte)
3. Little Darlin' (Diamonds)
4. Calyso Melody (D. Rose)
5. I'm Walkin' (F Domino)
6. Mangos (R. Clooney)
7. Pledge Of Love (M. Torok)
8. Why Baby Why (P. Boone)
9. Gone (F. Husky)
10. Donkey Got Drunk (Mooney)

### MUSIC BOX
Cleveland, Ohio

1. All Shook Up (E. Presley)
2. After School (R. Starr)
3. Little Darlin' (Diamonds)
4. Leap Frog (C. Alaimo)
5. Peace In The Valley (Presley)
6. Pledge Of Love (Coleman)
7. I'm Walkin' (F. Domino)
8. Calypso Melody (D. Rose)
9. So Rare (J. Dorsey)
10. Come Go With Me (Del-Vikings)

### CENTER MUSIC SHOP
Detroit, Mich.

1. All Shook Up (E. Presley)
2. Round And Round P. Como)
3. So Rare (J. Dorsey)
4. Why Baby Why (P. Boone)
5. Gone (F. Husky)
6. Mama Looka Booboo (H. Belafonte)
7. Walkin' After Midnight (P. Cline)
8. Pledge Of Love (M. Torok)
9. 99 Ways (T. Hunter)

### BEN BROWN MUSIC
Lynn, Mass.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. Little Billy Boy (3 D's)
5. Rock-A-Billy (G. Mitchell)
6. I'm Sorry (Platters)
7. First Date, First Kiss, First Love (S. James)
8. Round And Round (P. Como)
9. Loco Motion (J. Carr)
10. Why Baby Why (P. Boone)

### RADIO DOCTORS
Milwaukee, Wisc.

1. Little Darlin' (Diamonds)
2. Round And Round (P. Como)
3. Butterfly (A. Williams)
4. Gone (F. Husky)
5. I Just Want You To Want Me (J. Desmond)
6. Pledge Of Love (D. Contino)
7. Sittin' In The Balcony (J. Dee)
8. All Shook Up (E. Presley)
9. Rock-A-Billy (G. Mitchell)
10. One Step At A Time (Lee)

### YEAGERS MUSIC SHOP
Baltimore, Md.

1. All Shook Up (E. Presley)
2. School Day (C. Berry)
3. Little Darlin' (Diamonds)
4. Gone (F. Husky)
5. Party Doll (B. Knox)
6. I'm Sorry (Platters)
7. I'm Stickin' With You (J. Bowen)
8. Round And Round (P. Como)
9. I'm Wakin' (F. Domino)
10. Empty Arms (T. Brewer)

### ONE STOP RECORD SERVICE
Kansas City, Mo.

1. Party Doll (B. Knox)
2. All Shook Up (E. Presley)
3. Round And Round (P. Como)
4. Gone (F. Husky)
5. I'm Walkin' (F. Domino)
6. 99 Ways (T. Hunter)
7. Lucille (L. Richard)
8. Why Baby Why (P. Boone)
9. Sittin' In The Balcony (E. Cochran)
10. One Step At A Time (B. Lee)

### BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Little Darlin' (Diamonds)
2. Come Go With Me (Del-Vikings)
3. Party Doll (B. Knox)
4. Butterfly (A. Williams)
5. Bad Boy (Jive Bombers)
6. Marianne (T. Gilkyson)
7. Round And Round (P. Como)
8. Gone (F. Husky)
9. I'm Walkin' (F. Domino)
10. Teen Age Crush (T. Sands)

### GIMBEL'S DEPT. STORE
Pittsburgh, Pa.

1. Little Darlin' (Diamonds)
2. So Rare (J. Dorsey)
3. Party Doll (B. Knox)
4. Butterfly (C. Gracie)
5. Round And Round (P. Como)
6. Pledge Of Love (K. Copeland)
7. School Day (C. Berry)
8. Teen Age Crush (T. Sands)
9. After School (R. Starr)
10. Marianne (T. Gilkyson)

### LIL' PAL RECORD STORE
Houston, Tex.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. Gone (F. Husky)
4. Lucille (L. Richard)
5. I'm Walkin' (F. Domino)
6. Round And Round (P. Como)
7. Love Is A Golden Ring (Laine)
8. School Day (C. Berry)
9. Party Doll (S. Lawrence)
10. I'm Sorry (Platters)

### TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. 99 Ways (T. Hunter)
4. Why Baby Why (P. Boone)
5. Round And Round (P. Como)
6. Party Doll (B. Knox)
7. I'm Walkin' (F. Domino)
8. Sittin' In The Balcony (J. Dee)
9. Gone (F. Husky)
10. Teen Age Crush (T. Sands)

### MOSES MELODY SHOP
Little Rock, Ark.

1. Party Doll (S. Lawrence)
2. I'm Walkin' (F. Domino)
3. Lucille (L. Richard)
4. All Shook Up (E. Presley)
5. Jim Dandy (L. Baker)
6. Gone (F. Husky)
7. Little Darlin' (Diamonds)
8. Your True Love (C. Perkins)
9. Lucky Lips (R. Brown)
10. School Day (C. Berry)

### THE GROOVE RECORD SHOP
Norfolk, Va.

1. All Shook Up (E. Presley)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. Butterfly (A. Williams)
5. Fools Fall In Love (Drifters)
6. I'm Walkin' (F. Domino)
7. Party Doll (S. Lawrence)
8. Empty Arms (I. J. Hunter)
9. Pledge Of Love (Penguins)
10. I'm Sorry (Platters)

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# Best Selling Pop Albums

★ Also Available in EP

| This Week | | Pos. Last Week |
|---|---|---|
| 1. | ★CALYPSO<br>HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248) | 1. |
| 2. | ★MY FAIR LADY<br>BROADWAY CAST (Columbia OL 5090 * A 5090) | 3. |
| 3. | ★AN EVENING WITH BELAFONTE<br>HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402) | 2. |
| 4. | ★LOVE IS THE THING<br>NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824) | 6. |
| 5. | ★OKLAHOMA<br>MOVIE CAST (Capitol SAO 595 * SDM 595) | 4. |
| 6. | AROUND THE WORLD IN EIGHTY DAYS<br>MOVIE SCORE (Decca DL 9046) | 8. |
| 7. | ★THE KING AND I<br>MOVIE CAST (Capitol W 740 * EAP 740) | 7. |
| 8. | ★HYMNS<br>TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756) | 5. |
| 9. | ★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES<br>ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2—12" LP) | 10. |
| 10. | ★CLOSE TO YOU<br>FRANK SINATRA (Capitol W 789 * EAP 789) | 9. |
| 11. | ★THE EDDY DUCHIN STORY<br>MOVIE SCORE (Decca DL 8289) | 12. |
| 12. | ★ELVIS<br>ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382) | 11. |
| 13. | ★SUDDENLY IT'S THE HI-LO'S<br>(Columbia CL 592 * B-9521, 2, 3) | 14. |
| 14. | ★JERRY LEWIS JUST SINGS<br>JERRY LEWIS (Decca DL 8410) | 13. |
| 15. | ★HERE'S LITTLE RICHARD<br>LITTLE RICHARD (Specialty SP 100 * 400, 401, 402) | 18. |
| 16. | ★FOUR FRESHMEN AND FIVE TRUMPETS<br>(Capitol T 763 | 15. |
| 17. | IT'S POLKA TIME<br>STAN WOLOWIC (ABC-Paramount ABC 151) | 19. |
| 18. | ★ELLA FITZGERALD SINGS THE RODGERS AND HART SONG BOOK<br>(2—12" LP) (Verve MG V 4002 * EPV-5027, 8, 9, 30, 31, 32, 33, 34, 35) | 17. |
| 19. | ★THIS IS SINATRA<br>FRANK SINATRA (Capitol T 768) | 16. |
| 20. | ROCKIN'<br>FRANKIE LAINE (Columbia CL-975) | — |
| 21. | CINDERELLA<br>ORIGINAL TV CAST (Columbia OL-5190) | — |
| 22. | PAT<br>PAT BOONE (Dot DLP-3050) | 22. |
| 23. | ★'S WONDERFUL<br>RAY CONNIFF (Columbia CL 925 * EPA 925) | 24. |
| 24. | ANASTASIA<br>SOUND TRACK (Decca DL 8460) | 25. |
| 25. | ★SAY IT WITH MUSIC<br>LAWRENCE WELK (Coral CRL 57041 * EC 82027) | 20. |


## Russell Arms

His smash follow up to Cinco Robles

A "Cash Box" Best Bet

1. "EVANGELINE"

(Destined to go all the way!)

b/w

"SHARE MY LOVE"

ERA 1035

## Rosa Linda

Getting bigger and bigger

2. "WILL SUCCESS SPOIL ROCK-MANINOFF?"

(The talk of the hi-fi shows in Detroit, Los Angeles and Philadelphia)

LP—EL-20010

## Joe Dolney

Plays

3. "ITALIANO"

(A new approach to the greatest Italian favorites)

LP—EL-20009

## Alis Lesley

New singing sensation

(Just released—breaking already in Baltimore, Washington,

4. "HEARTBREAK HARRY"

and

"HE WILL COME BACK TO ME"

ERA 1034

ERA RECORDS 1481 No. Vine St. Hollywood 28, Calif.

Brunswick RECORDS

SWINGS FOR TWO MORE HITS!



JOE THERRIEN, JR.

and his Rockets

"COME BACK TO ME DARLING"

b/w

"HEY BABE! LET'S GO DOWNTOWN"

BRUNSWICK 55005; 9-55005

and



Pumpkin

sings...

"BOOM-BOOM"

b/w

"1/2 PAST 17"

BRUNSWICK 55004; 9-55004

it's better on . . .

Brunswick RECORDS

CORAL RECORDS, INC.
48 West 57th Street
New York 19, N. Y.


# NARTB Conclave Convenes In Chi, Largest Convention To Date

CHICAGO—The NARTB's 35th Annual Convention convened on a hopeful note last week. Those in attendance carried the look of hope and saw a bright future in the coming months for both commercial radio and TV.

Exhibits overflowed from the giant exhibition hall of the Conrad Hilton Hotel and into two full floors in the upper stories of the famous hotel.

An estimated four and one half thousand members attended this, the largest NARTB Convention to date. There were close to one hundred and fifty exhibitors.

Of great interest to the radio and record men in attendance, was an automatic turntable devised by RCA incorporating preset record selection, automatic cueing, remote control and ability to program up to sixty 45's.

In great abundance were the various color TV exhibits. Onlookers were wide-eyed over the great steps this "infant" has taken. Of course there were also the Bell System booths, G. E., Philco, and other names associated with the technical aspects of radio and TV broadcasting.

Unusual booth was the Zenith set-up. It fairly buzzed with radio-activity. A pert blond was handing out pencils containing uranium ore to passers-by. Down the aisle cow-girls handed out invitations in the shape of wooden silver dollars, to attend G. E.'s "Line Shack".

A must for radio people was the RCA exhibit of a package 1 KW radio station. The unit included console, transcription table, and antennae. "Just plug it in and play the music".

Another RCA exhibit that stopped a lot of radio people was the Thesaurus show. RCA's recorded program services is offering a tremendous line of jazz and pop stars including Count Basie, Art Tatum, Ella Fitzgerald, Duke Ellington, Oscar Peterson, Anita O'Day, and Lionel Hampton. Added to the above line-up, this month, was "The Lawrence Welk Show".

The banquet was well attended and the guests were royally entertained by Ray Bolger, The Andrews Sisters, and Tony Martin.

One quick look in the door of the BMI suite made one think the whole BMI N. Y. staff had moved into the Conrad Hilton Hotel.

Ken Sparnon, Al Marlin, Hy Reiter, Robert Sour, Russ Sanjek, Bob Burton, Carl Haverlin, and Glenn Dolberg were taking care of the hand shaking for BMI. To add a little local color, Jimmy Cairns popped in too.

The attractive suite was decorated with copies of past and present BMI hits. Added to this were giant sized blow-ups of *The Cash Box* "Top Fifty", listing no less than thirty-eight current BMI licensed tunes.

Introduced to the radio conventioneers, this year, was a voluminous loose leaf binder containing over four hundred artists and their BMI licensed records. The collection was designed to be used for programming and general information.

As artists are added to the list, supplementary sheets will be supplied to the user.

Included in this book are birth-dates and birthplaces along with a concise directory of recording company names and codes.

Pfc. Charlie Applewhite was host for the Army's recruiting film booth.

The army is using the young singer's talents to the fullest extent in emceeing, singing and personal appearances of this nature.

Included in the exhibit was a group of thirteen films shot in Nashville with Applewhite doing the emceeing and some singing. Reports are that these and other enlistment films using recording stars have been a big hit with TV programmers.

While in Chi, Applewhite cleared up a rumor that has persisted for quite some time that he was getting out of the army soon.

"It's not true", he advised. "I've got another year to go".

# Clooney Mango Queen



NEW YORK—Fred Maniello, of Maniello Brothers, one of America's largest fruit distributors, presents Rosemary Clooney with some early season copies of the fruit she is popularizing with her hit record "Mangos." The Florida Mangoes Association elected Rosie their "Queen." Dee Libby, the writer, offers her congratulations to Rosie. Presentation was made at the Steve Allen Show April 7.

# Off To Europe



MADISON, TENN.—On March 25 RCA Victor was host at a party for the troupe going to Europe for the month of April. The troupe includes Jim Reeves and the Wagonmasters, Del Wood, Jim Edward, Maxine and Bonnie Brown, Janis Martin, Dick O'Shaughnessy and Hank Locklin.

Seen above in the picture taken at the party are, left to right, Hank Locklin, Mrs. Katherine Shucher, Herb Shucher (Jim Reeves manager), Louie Dunn, Jack Stapp, Del Wood, Jim Reeves, Mrs. Mary Reeves, Maxine Brown, Leo Jackson, Bonnie Brown, Jim Edward Brown.

# Imperial Opens New York Office

BEVERLY HILLS, CAL.—In line with Imperial Records' current expansion plans, label prexy Lew Chudd this week announced the opening of imperial's New York office effective May 1, with Jay Mayer set as head.

Mayer, who formerly headed his own personal management firm and jointly operated the Montclare music publishing firm, will headquarter at 200 W. 57th Street. Along with his duties of East coast exploitation for the entire Imperial line, as well as working closely with the label's distributors, Mayer will head up Imperial's publishing companies in conjunction with Chudd, who formerly based his pubbery action on the West coast.

Chudd also announced that he is finalizing plans to buy land on Vine Street, in Hollywood, to build home offices for Imperial, and expects to break ground this year.

# Victor Singles Division Holds Chicago Meeting

CHICAGO—The RCA Victor singles division held its annual natl. sales meeting in Chi this past week. Hosts for the event were Bob Nossett, Chi RCA Victor distrib, and Bud Booth, Victor's mdiwest rep.

Present at the meeting were Steve Sholes and Joe Carlton, representing the A&R dept. and from sales management, Jack Burgess and Harry Jenkins. Also attending were the eight natl. reps.

# Decca To Continue To Convert 10" LPs To 12" LPs

NEW YORK—Decca Records last week announced that it will continue its successful policy of releasing several of its standard best-selling 10" LP's as 12" conversions. The albums that are now being released by the company in this category are: "Danny At The Palace" by Danny Kaye; "Songs From 'Lady And The Tramp'" by Peggy Lee; as well as an LP that couples selection from "Babes In Toyland" and "The Red Mill."

# "Teenage Crush" Tops Million

## Picture, TV, and P. A. Deals Flock in for Sands

HOLLYWOOD—Breaking the one-million mark last week was Tommy Sands' first recording for Capitol, "Teen-Age Crush"/"Hep Dee Hootie (Cutie Wootie)." The distinction of breaking into the million-plus category by Sands closely followed a similar achievement by Capitol's Sonny James, whose version of "Young Love" was his first pop record for the company. Both artists' disks were produced by artist and repertoire man, Ken Nelson.

Capitol reports requests to establish local chapters of Tommy Sands Fan Clubs have come in from more than 1,000 locations and general fan mail continues to come pouring in to International Fan Club Chairman Adele Millard at the rate of more than 15,000 pieces a week. Many of the letters and cards still refer to seeing Sands as star of "The Kraft Theater" presentation of "The Singin' Idol" on NBC-TV over nine weeks ago.

On national release now from Capitol are a new single record and a new 45 rpm album by Sands. The single is "My Love Song" (which includes a recitation by Tommy) and "Ring-a-Ding-a-Ding." The album, titled "Teen-Age Crush," includes the above pair of songs plus "Teen-Age Crush" and "Hep Dee Hootie (Cutie Wootie)." Capitol also is rushing production on Sands' first complete 12-inch LP, "Steady Date," which will be out about April 15-20.

On the motion picture front, Sands has signed a six-year contract with 20th Century Fox for one picture a year, non-exclusive, which demands 10 weeks of his time each year. His first starring role will be in "The Singin' Idol" in which he also starred on TV's "Kraft TV Theater."

He has been set as a starring attraction on the stage of the Roxy theater in New York for one week in May.

"Flesh and Blood," his second starring appearance on "Kraft TV Theater" over NBC-TV, will be beamed May 8.


LONDON® RECORDS

Already a hit!

Vera Lynn

DON'T CRY MY LOVE



(The Faithful Hussar)

1729

New Release

The Beverley Sisters



DOODLE DOO DOO

B/W

BLOW THE WIND SOUTHERLY

1731

A real sleeper

Edmundo Ros



YOU'LL NEVER KNOW

B/W

The Sunny Side of the Street

1716

New Release

Frank Chacksfield

LULLABY OF THE LEAVES

(Featuring Bobby Pratt on trumpet)



B/W Temptation 1725

New Release

Cyril Stapleton



ROCK FIDDLE ROCK

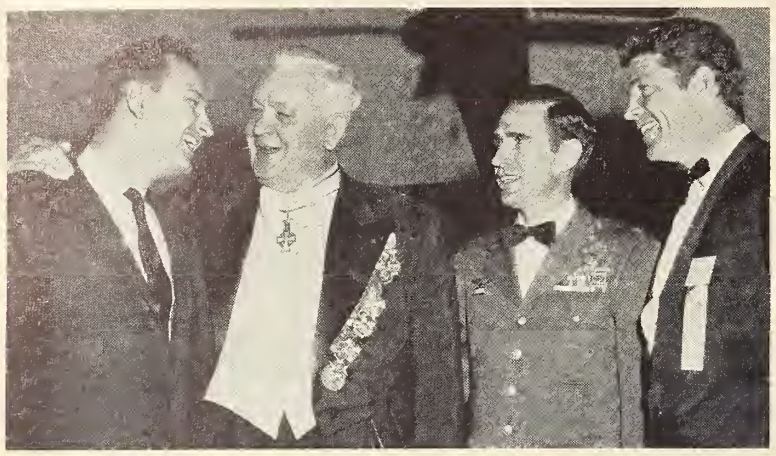
B/W

The Red Balloon

1728

LONDON RECORDS, INC. 539 W. 25 St., New York 1, N. Y.

# Receiving Congratulations



WILMINGTON, N. C.—Johnny Dee, Colonial recording star and writer of "A Rose and a Baby Ruth" and "Sittin' in the Balcony" receives congratulations for his recent Wilmington, N. C. Azalea Festival coronation performance from a trio of top festival celebrities. They are, left to right, opera and movie star Lauritz Melchoir, Col. Dean Hess, whose life story was portrayed by Rock Hudson in "Battle Hymn," and movie and stage star Dale Robertson. Dee has another single coming up this month on Colonial and is currently working on an album.

Hit LP's From Liberty

"Solid! South Pacific"

by

The Bobby Hammack Quintet

LRP # 3037

LIBERTY RECORDS, Inc.

1556 N. LaBrea Hollywood, Calif.
HO 2-0811

JACK LEWIS
(The Singing Pilot)

"I TOLD THE SUNSHINE"

and

"I KNOW A BEAUTIFUL LADY"

VITA # 156

VITA RECORDS

1486 NO. FAIR OAKS AVENUE
PASADENA CALIFORNIA

*Sitting Pretty with her*

NO. 1 PIV Release

Roberta Linn



Sings

"OLD HACIENDA"

(By The Writers Of Cinco Robles)

and

"MORE AND MORE AMORE"

PIV-1010

PIV RECORDS:

1486 No. Fair Oaks Ave.
Pasadena, Calif.
Ry. 1-6609

# Hugo & Luigi Rush To Cut 20 Sides As Buddy Knox Goes To Army

NEW YORK—Buddy Knox, whose first record, "Party Doll" hit the number one spot on the trade charts recently, was called to active duty as a Lieutenant in the U.S. Army last week. The announcement, made by the Roulette label, was preceded by a flurry of recording activity for the Texas born rock-a-billy singer.

Hugo and Luigi, Roulette's A & R chiefs, announced that they have recorded more than twenty sides with Buddy Knox to "insure Buddy's recording career while he is on active duty." The sides will be used for a forthcoming album, plus singles, while Knox is in uniform. Since Knox's tour of duty is only for a six month period, the label will have enough sides to keep him on the air and in the public limelight while he is away.

Hugo and Luigi have been telling the trade that they have had a Fort named after Buddy and that is why the Army sent the singer to Fort Knox. "In any case," the boys remarked, "whether in the record business or in the Army, Buddy Knox is just naturally attracted to gold!"

## Web Signs Wrestler To Sing

NEW YORK—Walter Web, head of Web Records in New York, has announced the signing of one of the top wrestlers in the country, Ricki Starr to a recording contract.

Starr is no stranger to the theatrical world, having been booked as a dancer in stage, screen and television roles as well a having played many roles in dramas and comedies.

The songster's first release couples "Cobweb" with "Mood Indigo." Frank DeFazio, Web promotion director, will tie-in promotion for Starr's record with forthcoming wrestling appearances.

# Don Rondo Salad



NEW YORK—Jubilee Records star Don Rondo (L) and Irving Wexler, of Town House Restaurant in New York, sample the "Don Rondo Salad" prepared by the restaurant's chef and which will become a permanent menu feature to honor the singer's success with his two hit platters, "Two Different Worlds" and "Don't."

# Maggie Signs



HOLLYWOOD—Newest Dot recording star to sign with president Randy Wood is Margaret Whiting. Randy looks pleased at having her signature on a long-term contract. Agent Bill Loeb (right) set up the deal.

# RKO-Unique Signs Gar Bacon, Philly Business Exec To Recording Pact

NEW YORK—RKO-Unique Records has high hopes for one of its latest pactees, Gar Bacon who debuted on the label last week with his recording of "Lonesome Wail." The diskery feels the songster has a "new sound" that should win the attention of many disk buyers.

In private life, Bacon is an industrial executive and a suburban family man who is the proud father of four strapping young sons.

Daily from nine to five, he is more formally known as W. Garwood Bacon, Jr., in his office at E. W. Twitchell, Inc., long established Philadelphia firm supplying industrial yarns used to manufacture carpets, cables, and other products. Now in his early thirties, he joined the company while in his teens and rose steadily to his present rank of vice president.

Devoted to music-making as a sideline during his successful business career, Gar Bacon long confined his singing and playing to church and school benefits and similar events. Finally making the plunge into popular recording, he called himself "Billy Woods" to keep his musical and corporate selves separate. Radio and television appearances followed. His business and professional talents first merged when the Twitchell concern issued trade records with a promotional message (spoken by Garwood Bacon) on one side and a rhythmic ballad (sung by Billy Woods) on the other. This was so well received that in his new association with RKO-Unique it was decided to take off the wraps and reveal Gar Bacon as himself.

"Lonesome Wail" is a country-folk-pop tune by Mary Ruggeri. It is backed by another new song recorded with an instrumental group, "You and Your Love."

## Arrow Inks Pretenders

BRIDGEPORT, CONN. — Herman Pollock, prexy of the Arrow Record Company, last week announced the signing of the Pretenders, a vocal group. The quartet is set to cut within the next two weeks.

At the same time, Pollock reports strong reaction to his latest release by Bobby Bunny and the Jack Rabbits. The disk couples "Scatty Cat," a novelty with a 'meow' gimmick with "The Joker" another novelty with a laughing gimmick.

GEE has the Original SMASH VERSION!

# THE MELLO-TONES

# "ROSIE LEE"

GEE-1037

A Natural For Each and Every Juke Box in the Nation

GEE RECORDS
659 10th Avenue, N.Y.C.

# New Headquarters



LOS ANGELES—Shown above, is one section of the new headquarters of Record Sales Co. in Los Angeles. The new location is strictly self service with all albums displayed on wall racks, and singles displayed on tables. Owner Al Sherman reports enthusiastic dealer reception to the wholesale self-service set-up.

FALSE HEARTED GIRL
Tennessee Ernie Ford
CAPITOL
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

SPOTLIGHT
PICK OF THE WEEK
Recommended for POP or R&B
"ALL OF ME" b/w
"I DON'T WANT TO CRY"
SAVOY 1512
BIG MAYBELLE
•
UP THE LIST IT GOES!
CALYPSO ROCK HIT
"PRETTY GIRL"
(Yea - Yea - Yea)
SAVOY 1511
NAPPY BROWN
•
STAYING UP THERE!
The One and ONLY
"BAD BOY"
SAVOY 1508
THE JIVE BOMBERS
SAVOY RECORD CO
56 MARKET ST.
NEWARK, N. J.

## Boorstein Charters Plane To Fly Music Trade To MOA Convention

NEW YORK—Lou Boorstein, well known distributor and one stop operator, has arranged for a special plane on the Northwest Orient Air Line to take music people from New York to the MOA Convention in Chicago. The flight will leave from Idlewild Sunday, May 19.

The line-up of music men who have already scheduled their flight aboard this plane are: Lou Boorstein, Bernie Boorstein, Gene Gotthelf (Hartford Dist.), Joe Delaney, Harry Aposteleris (Alpha Dist.), Moe Gale, Goldie Goldmark, Norman Weinstroer, Bob Thiele, Frank Abramson, Lou Valente (operator), Bob Kerr, Senator Bobkin, Murray Dorf, Ben Checkofsky (operator), Murray Deutch, Jimmy Landay (dealer), Jerry Blaine, Morty Politz, Bill Darnell, Norman Orleck, Sid Parnes, Bob Austin, Archie Bleyer, Aaron Sternfield, and Bob Kornheiser.

## 5th Birthday For Fiesta

NEW YORK—Fiesta Records, in honor of its Fifth Aniversary in the record business, is introducing a special two 12-inch LP package called "Fiesta Time" with a suggested list of $5.95. The album, being billed as a "dancer's delight," will contain 24 selections in a variety of Latin tempos.

Fiesta was started in 1952 as a means of exploiting the Pemora Music Latin American song catalog. As a result of the acceptance by disk jockeys and the public of Fiesta recordings, the label began issuing commercial pressings. Today, Fiesta has a large singles catalog and an LP catalog consisting of 18 twelve-inchers, featuring such prominent Latin American names as Jose Curbelo, Monchito and his Mambo Royals, and many others. Fiesta's subsidiary Piknik Records, which specializes in polkas, has five 12-inch LP's in its catalog.

# Meeting Dates

## Music Operators' Associations

Apr. 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

17—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

18—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (executive board)

18—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

23—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

6—California Music Merchants' Association
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

13—Tri-County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

19—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

June 27—West Virginia Music Operators' Association
Place: McLure Hotel, Wheeling, W. Va., 6:00 P.M. (W. Va. M.O.A. Executive Board)

28, 29—3rd Annual State Convention of W. Va. Music Ops

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

# Glenn Miller Ork Takes Amer. Music Behind Iron Curtain

NEW YORK—The Glenn Miller Orchestra, under the direction of Ray McKinley, is currently engaged in a project of bringing American popular music to those people behind the iron curtain. The band is touring Poland, Rumania and Czechoslovakia under the auspices of the United States State Department, as assisted by ANTA. They've repeated the successes that have made the name of Glenn Miller a household word with popular music lovers of all ages in the U. S.

Opening night in Weisbaden, Germany, the band was mobbed by civilians who stormed the hall to hear the band. They broadcast over Armed Forces Network and the result was an avalanche of telegrams, letters and phone calls that threatened to shut off American communications in the area. On the band's arrival at Frankfurt airport, Army MP's and civilan police were overpowered as civilians rushed police lines to shake hands with McKinley and welcome back the Glenn Miller Orchestra, which had not been on European soil since late in 1945. Photographers from European papers and press services mobbed the plane and an unidentified photographer was nearly run over by the plane in his eagerness to "get the shot."

Templehof Airport in Berlin was much the same. Crowds, police, photographers, happiness and confusion.

Opening night in Warsaw was the biggest thing the Polish city had seen in decades. The Commissar of Police estimated the crowd at 40,000. The Palace of Culture and Art held only 3,500 people, yet 10,000 people bought tickets and 6,500 people remained in the foyers and lobbies—just listening, with no view of the band. The Polish police called out the militia and hundreds were arrested trying to force their way into the hall without tickets, after the hall had become dangerously overloaded. About 25 "speculators" in tickets were arrested. Finally, to restore order, the Polish Ministry of Information had speakers placed outside the hall and a little peace was restored. At least the people "heard" the band from outside!

The trip, thus far, was not without some incident. Jazz trumpeter Fern Caron fell out of the plane in Bordeaux and broke his leg. The trumpet was uninjured!

Band will be back in this country the end of April.

## Buddy Laine Replaces Goodman

CHICAGO—Buddy Laine and his "Whispering Music of Tomorrow" have been chosen to replace Benny Goodman for the Annual Drake Relay Dance to be held April 27, at the Coliseum, Drake University, Des Moines, Iowa. Goodman was originally scheduled for the event but couldn't make the date.

# "Oh, The Life Of A Disk Jockey"



HANNIBAL, MO.—"Oh, the life of a disk jockey", moans Ken Albridge (KHMO-Hannibal, Mo.). Ken had Marine Corp Tech Sergeant Walt Smith and Marine Corp mascot Enzio, the English Bull, on his show on a special recruiting drive. Albridge and Smith worked desperately to get the mascot to bark on the air, but all he did was pant and lick Albridge's face. While the recruiting talk was being given on the air, reports Albridge, Mascot Enzio, with his paws on the control board, turned on the network for about two minutes before it was discovered. All that time Sergeant Smith and Albridge were conducting their recruiting drive. Naturally the entire bit had to be done again. Two weeks later, when Albritten was reading the Marine Magazine, he noted that Mascot Enzio had been court martialed for turning on the network during the recruitment talk.

HEADING FOR THE TOP!!
No. 5432
Ken Copeland
"Pledge Of Love"
Imperial Records

55 West 42nd Street, New York City, phone LO. 5-4276

*A New Recording Company*

VIP

presents: *a new voice*

*ViVienne*



**Haunted Heart**

*b/w*

**From This Moment On**

IT'S Tops! IT'S Pop!
Marty Robbins'
A WHITE SPORT COAT
(AND A PINK CARNATION)
COLUMBIA 40864 (4-40864)

TRUE LOVE GONE
(Come On Home)
Sensationally recorded by
• BETTY MADIGAN
on Coral
• THE ENCHANTERS
on Coral
MILLS MUSIC, INC.

from the 20th Century-Fox Production
"BOY ON A DOLPHIN"
BOY ON A DOLPHIN
ROBBINS MUSIC CORPORATION

ROGER WILLIAMS
"ALMOST PARADISE"
K-175
KAPP records

ATTENTION
watch for
FACE IN THE CROWD
&
MAMA GUITAR
REMICK MUSIC CORP.

THE ORIGINAL — THE HIT
"SEVEN DAYS IN BARCELONA"
by
HENRI DE PARI
RKO Unique # 394
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

Gale Storm
"DARK MOON"
# 15558
DOT RECORDS
SUNSET & VINE
HOLLYWOOD CALIFORNIA

2 Sensational Sides by the exciting New Voice
published by
TARGET MUSIC CO.
Gen. Mgr.:
LIGE McKELVY
1650 Broadway, N.Y.
Bob Temple
"GONNA SEE MY BABY TONIGHT"
b/w
"I WANT TO HANG MY HAT IN HEAVEN"
Fraternity Record #762

David Seville . . . "The Gift" (LIBERTY 55055)
Eydie Gorme . . . "I'll Take Romance" (ABC-PARAMOUNT 9780)
Tony Bennett . . . "One Kiss Away From Heaven" (COLUMBIA 40849)
Kitty Kallen . . . . . "Star Bright" (DECCA 30267)
Julius La Rosa . . . . "Man To Man" (RCA VICTOR 6878)
BOURNE, INC.—ABC CORP.

BREAKING IN THE EAST and SPREADING!
Harmonica Rogues and Ted Morrell
"PETER PLATYPUS"
b/w
"MISSION OF THE MOON"
MICHELLE RECORD # 365
DIST. Some territories open—WRITE—WIRE
MICHELLE RECORDS
Subsidiary of ELDEE MUSIC CORP.
260 W. 39th ST. N. Y. 18

ATTENTION SMALL RECORD MANUFACTURERS!
If you feel you want a hit and want national exploitation and sales on the "GONE" label—please contact me.
GEORGE GOLDNER
former head of RAMA, GEE, TICO AND ROULETTE RECORDS—
at GONE RECORDS, 1650 Broadway, New York City

# RIAA Reports 1956 Good Record Year

NEW YORK — According to the Record Industry Association of America's annual report to the trade, the year 1956 was a good year for the record industry as a whole as well as for its members. Although final and authoritative figures are not available yet, it is generally believed by the RIAA that total sales by all manufacturers in 1956 exceeded those of 1955 by upwards of thirty percent, this following an increase of twenty-five percent in 1955 over 1954.

At the fifth annual meeting of the Association held at the New York Athletic Club, this city, March 21, the following directors were elected or re-elected: Sam H. Clark, Goddard Lieberson, Irving B. Green, Larry Kanaga, Leonard W. Schneider, John Stevenson and Glenn E. Wallichs.

Due to the fact that it was not immediately possible to assemble a quorum of the board of directors, the election of officers of the Association was postponed and officers who had been elected in 1955 continued to serve in 1956.

1956 was the third successive year in which production figures by individual companies were reported on a quarterly basis for the RIAA's Industry Statistical Report. Over 20 leading manufacturers participated in this activity and the RIAA believes that the composite report, which is furnished to all participating members, accounts for approximately 80% of all phonograph record production in the United States.

In the 1957 Statistical Report, the survey will ask for the relationship of classical selections of all types to the record business as a whole. Consequently, the report form which will be forwarded to RIAA members covering the first quarter of '57, provision has been made to separate 12"—33 1/3 rpm records into two classes: First, those featuring classical selections and secondly, all other types of recordings.

An important accomplishment of the Association during 1956 came about through the activity of the RIAA's Engineering Committee. For the past 50 years, the record industry operated with no official mechanical standards, and since the development of electrical recording, without similar standards in the field of electronics. Late in 1955, the Engineering Committee was able to offer to the Board of Directors of the RIAA a recording and reproduction curve on which agreement had been secured from all principal manufacturers. This curve was in turn approved by the Board and designated as the RIAA Standard. Copies of this Standard have been forwarded to practically all countries of the world in which phonograph records are manufactured.

With the electronic standards established, members of the Engineering Committee began the task of correlating and summarizing mechanical standards dealing with such matters as size, thickness, lead-in groove, etc., of all types of records. Agreement on standards was eventually reached and the recommendations of the Engineering Committee were approved by the Directors at a meeting held on Oct. 25, 1956. Both types of standards were later presented at an international meeting in Paris attended by record manufacturers from all parts of the world. A final report has not yet been issued, but it now seems probable that the American standards developed by the RIAA will be accepted throughout the world with possibly a few inconsequential changes.

During 1956, the Association continued its effort to secure the repeal of the excise tax levied on phonograph records. A bill specifically repealing this tax on records was introduced by members of Congress impressed by the justice of the cause. Although legislation was not enacted, the House Small Business Committee in its annual report recommended that this and other excise taxes should be eliminated.

## Era Expends Artist Roster

HOLLYWOOD — Lou Bedell and Herb Newman announced the signing of several new artists to Era Records contracts in Hollywood last week. Among the new artists pacted by the label were: Lorry Lohman, who had the record "Whither Thou Goest" a few seasons back; The Magic Notes, a group of four male voices; and Don Deal, a rock-a-billy singer. Another recent pactee, Alice Lesly is currently appearing at the Lotus Club in Washington, D.C.

At the same time Bedell and Newman announced the appointment of Larry Green as midwest representative for the label. Green will headquarter in Chicago and cover the major markets in that area for Era.

## Decca Holds Special Screening

NEW YORK — Dealers and disk jockeys from the entire New York Metropolitan area attended a private screening of Michael Todd's "Around The World In 80 Days." The screening which was conducted by Decca Records in conjunction with its best-selling Soundtrack album of the film's score, was held at Midnight on Saturday, April 13, at the Rivoli Theater.

## Perry Likes "Mountain" Music

NEW YORK — A recent United Press story noted that if ever a song is written about Mt. Everest, chances are the composer will be a part-time songwriter and canvasser for a New York photo service, Jack Perry. Realizing that songs about mountains appeal to the public, as evidenced by "When The Moon Comes Over The Mountain", "She'll Be Comin' Round The Mountain", etc., Jack constantly includes a line about mountains everytime he writes a tune. One of his recent tunes, "Must I", by the Carol Sisters on RCA Victor includes the line, "Must I Tear Down A Mountain". His latest, that he and co-writers, Harry Sims and Larry Stock cleffed, and recorded by Sammy Kaye and Barry Frank on Columbia, is a ditty tagged "Mountain Of Kisses". Perry, whose thoughts are in the clouds, adds that the subject for his next series of tunes will be the stars.

52 Issues
THE CASH BOX $15

# Display Down Under




SYDNEY, AUSTRALIA—Down under in Sydney, Australia, music dealers go in for window display in a big way. This one is now occupying a very large section of Nicholson's store front, having been placed there in cooperation with J. Albert & Son, Australia's leading music house. J. Albert & Son have been handling the Edward B. Marks Music Corporation popular catalog for over sixty years and "The Banana Boat Song" promises to be one of its big hits. The records on display are: The Fontane Sisters—Dot, The Tarriers—Glory and Sarah Vaughan—Mercury.

# Baton Signs Two; Releases Three Lp's

NEW YORK— Baton Records has announced the signing of two artists to its LP roster, and the release of three new LP's.

The artists are the Alex Kallao Trio, who formerly recorded for RCA Victor, and Dave Hildinger, a young jazz pianist, arranger and composer, who played and arranged for the Sauter-Finegan Orchestra, and the new Charlie Ventura quintet.

The three new LP's scheduled for immediate release are: "The Alex Kallao Trio in Concert at the University of Ottawa, Canada," a concert which took place on October 26, 1956; "The Young Moderns," featuring the Dave Hildinger Quintet, a jazz package introducing new talent, and featuring arrangements and compositions by Hildinger; and "America's Best Loved Folk Songs," a collection of 16 songs which comprise a "hit parade" of folk material, sung by Milt Okun, a folk singer who has recorded for Riverside, Stinson and others.

Baton, at the same time, announced the acquisition of an LP master featuring the Polish concert pianist Severin Turel. Turel's concerts throughout Europe have received wide critical acclaim.

At present, Turel is on a concert tour in this country, and just recently performed with the Detroit Symphony Orchestra under Paul Paray. Critics in Detroit were unanimous in their acclaim. This package is being readied for release in the very near future.

# Fraternity Signs Tobacco Auctioneer

NEW YORK—Bob Temple, hailing from North Carolina where he is a leading tobacco auctioneer, has just been signed to a long-term contract by Fraternity Records as a singer.

Temple, who for the past two years has been dividing his time between Dixie and New York, auctioning tobacco and writing songs, now debuts on Fraternity records with two of his own compositions, "Gonna See My Baby Tonight," backed with "I Want To Hang My Hat in Heaven," which have just been released.

Both in high school and college Temple sang with and directed his own band, but his aspirations were slanted mainly toward writing songs rather than singing them. The complexion of things changed, however, when Harry Carlton, prexy of Fraternity, heard him on wax demonstration records doing original material.

Fraternity has started an "all out" promotion campaign on Temple's first release.

# Hi Lo's Set For Big Build-Up by Columbia

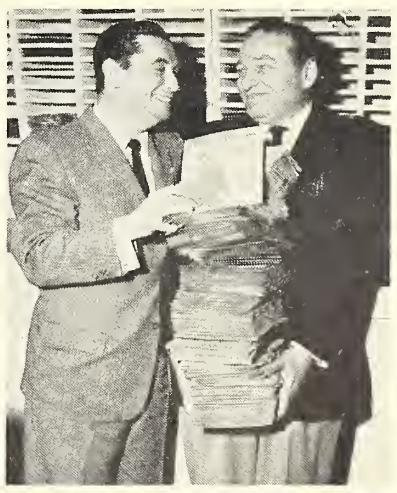
NEW YORK—The Hi Lo's, popular West Coast vocal group, have been set for a full scale build-up by Columbia Records on the strength of sales of their first album for the label. The set, titled "Suddenly It's the Hi Lo's," is reported to have passed the 75,000 mark after only four weeks on sale.

The group has been given the assignment of cutting the title song from Elia Kazan's "Face In the Crowd," which is slated for a heavy push by Warner Brothers Pictures to follow up "Baby Doll." Columbia has stepped up pressing in order to get the disk out this week. The Hi Lo's will cut another single session for Columbia April 16, and will include the title song from the RKO film "The Girl Most Likely," which will be released in conjunction with the picture.

The Hi Lo's will next be featured album-wise on a set with Rosemary Clooney. This will be Columbia's "Buy of the Month" plug for June; marking the vocal group's second time around as the label's "Buy of the Month" in the last four months. "Suddenly It's the Hi Lo's" was featured in Columbia's March spotlight.

In addition to 39 filmed appearances on the "Rosemary Clooney Show" (TV) during the coming year the following bookings have been set for the Hi Lo's: Through April 21, The Crescendo, L. A.; April 29, one week—Town Casino in Buffalo; May 6-12, Midwest Concert appearances; May 13—3 weeks, Black Orchid in Chicago; June 6-19, Birdland in New York.

# Good Luck



FREEPORT, L. I.—Sandy Moore (right), Long Island coin machine operator, who opened a record shop in Freeport, April 6, is visited by songster Ziggy Lane who brought with him best wishes for success.

The Publisher Who Gave You "HONKY TONK" No. 1 and No. 2 Now Gives You The Best of Them All....
"HONKY TONK NUMBER THREE"
....BILL DOGGETT....KING 5044
published by BILLAGE MUSIC CO. (ACE ADAMS pres.) 24-19 95th Street, E. ELMHURST, L. I.

ARROW RECORDS
You'll get a BIG, BIG laugh out of BOBBY BUNNY'S new swinging instrumental
"THE JOKER"
b/w
"SCATTY CAT"
ARROW # 714
Arrow Records, 1650 Broadway, N. Y. C.

ZEPHYR RECORDS ARE ROUND RECORDS

KENYON HOPKINS
New LP for CADENCE
"ROOMS"
CLP No. 1019
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

# Mercury Plans Increased European Schedule

## Adds Mooney and Rugolo to A & R Staff

NEW YORK—As a result of European conferences in Amsterdam recently between Mercury Records' representatives from the United States and Mercury Records' European affiliates, a special Chicago conference of Mercury brass was held last week to discuss the company's plans for greatly increased recording and releasing schedule to meet with the booming European record market.

The Chicago conference was attended by Irving Green, Art Talmadge, Bobby Shad, Irwin Steinberg, Morrie Price and Wilma Cozart.

The conference resulted in an agreement to accelerate special recording projects and to increase the number of releases in Europe in the field of classical and jazz merchandise. The plan goes into effect immediately and will affect Mercury's affiliates in Portugal, Spain, France, England, Belgium, Holland, Norway, Sweden, Finland, Denmark, Germany, Switzerland and Italy. These thirteen countries were represented at the Amsterdam conferences.

In conjunction with the increased recording schedule, Hal Mooney, a Mercury recording artist who had been doing some A & R work for the label, will now devote his entire time to A. & R. Mooney will operate out of the New York office under Bobby Shad's supervision. At the same time, it was announced that Pete Rugolo, veteran jazz maestro, had been added to the label's west coast staff to handle special recording projects. He will devote much of his time to the recording of jazz records.

All future special recording projects will be released both in the United States and in Europe.

In the publicity department, Mercury has retained Harris Fine, formerly of the publicity staff of MCA, to handle all press and publicity material for the European releases.

Irving Green and Bobby Shad will leave for the coast Tuesday (Apr. 16) to meet with Mercury Distributors and ranches up and down the west coast. While there, Shad will meet with Rugolo to discuss recording plans for the coming months. Shad will also record Patti Page, Sarah Vaughan, and Billy Eckstine as well as a number of jazz artists, while out on the Coast.

## Norman Kaye Goes Solo

NEW YORK—Decca Records this week is releasing the first sides as a "solo" vocalist by Norman Kaye. Kaye is the older brother of Mary Kaye, and until now was heard only as one of the Mary Kaye Trio, which also is under contract to Decca. His first single couples "Blue Jean Betty" and "Snake Charmer".

At the same time, Decca announced that Warner Mack, a 22-year-old vocalist, had just been signd to an exclusive Decca pact. Mack, who hails from Nashville, Tenn., has been added to the company's Pop roster. His first sides, to be released next week, are "Is It Wrong" and "Baby Squeeze Me." Until recently, Mack was a disk jockey on Station WVIM in Vicksburg, Mississippi.

## Electra Reports Highest Quarter

NEW YORK—Elektra Records reports that sales for the quarter ended March 31st were the highest in the company's history, reflecting an increase of 30% over the last quarter of 1956.

Early in May Elektra will release its "Folk, Pops 'n Jazz Sampler" (12", $2.00 retail), culled from recent Elektra records. The Sampler will include twelve different selections and will feature eleven artists or groups.

All new Elektra releases are being recorded stereophonically as well as monaurally. The stereophonic tape version of the material bears the name Elektratape and is manufactured by Livingston Audio Products.

## Chordettes Wax German Hit

NEW YORK — The Chordettes' latest waxing "Echo Of Love" on the Cadence label is of German origin.

Published by Criterion Music, the song was originally titled "Wenn Die Berge Im Abendrot Gluhn" and was featured in the first German color CinemaScope movie. The music was composed by Werner Muller and an English lyric was added by Carl Sigman.

The song was one of the top hits in Germany in 1956.

## Decca Inks "Hayride" Singer

NEW YORK—Decca Records has signed Rudy Hansen, a singer featured for two years on the Midwestern Hayride" WLW, Cincinnati, TV show. Paul Cohen of Decca's A. & R. division signed Hansen and immediately recorded him in Nashville. Though Hansen's initial record will only be released late this month, Cohen has already picked up Hansen's first option.

Hansen is currently playing one-night and full week dates in the Ohio area, with an occasional return to the "Hayride" show.

the HAT
Bobby John-Victor
Lynn Marshall-Crest
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

BOB ROUBIAN
"ROCKET TO THE MOON"
PREP # 101
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

# Meeting of Decca Managers



NEW YORK—Decca Records' semi-annual meeting of Division Managers and Assistant Division Managers was held on April 3, 4 and 5 at the Park Sheraton Hotel in New York City. At the series of confabs, the Divisional execs and National Office brass discussed future company plans.

Seated, left to right, are: Martin P. Salkin, Director of Publicity and Promotion; Claude Brennan, National Sales Manager; Clarence Goldberg, Assistant Midwest Div. Mgr.; Sellmann C. Schulz, Midwest Div. Mgr.; Shim Weiner, Asst. Midwest Div. Mgr.; James McDonald, Asst. Eastern Div. Mgr.; and Al Simpson, Eastern Division Mgr. Standing, left to right, are: Erna Katz, of Decca's Gold Label Division; Lu C. Gilman, Western Division Mgr.; Stan Goodman, Sales Promotion Manager; Lou Sebok, National Sales Dept.; Sydney N. Goldberg, Vice-President in Charge of Sales; Bill Green, Asst. North Central Div. Mgr.; Ed Hurley, Asst. Eastern Div. Mgr.; Bill Glaseman, North Central Division Mgr.; Clayton E. McNabb, Asst. Southern Div. Mgr.; Ed Russell, Asst. Southern Div. Mgr.; Arthur Grobart, Asst. Western Div. Mgr.; and Eric Steinmetz, of the National Sales Dept.

## MGM Rushes Sound Track

NEW YORK — MGM Records is rushing to market a sound track album from the forthcoming film "This Could Be The Night". The package will contain songs and music from the film and will feature Ray Anthony and His Orchestra, Julie Wilson, and Neile Adams. Selections are "This Could Be The Night", "Trumpet Boogie", "I Got It Bad And That Ain't Good", "Mambo Cambo", "Hustlin' Newsgal", "Blue Moon", "Dream Dancing", "I'm Gonna Live 'Till I Die", "The Tender Trap", "When The Saints Go Marching In, March", "Just You, Just Me", "Sadie Green", "Club Tonic Blues", "Taking A Chance On Love", "I've Got You Under My Skin", and "Bunny Hop".

## Losch Named Coast Rep

HOLLYWOOD—Joe Kolsky, executive vice-president and sales manager of the Roulette, Rama, Gee and Tico labels, has announced the appointment of Jules Losch Associates to represent all of the labels on the West Coast. Losch will shortly set up new offices for the labels in Hollywood and will be acquiring songs for the labels to record, signing new talent, and will also bid for movie scores. Losch will cover the eleven western states acting as liason with the labels' distributors as well as working on promotion. A veteran music man, Losch for the past year has been handling top personalities and publishing firms for west coast promotion.

## Jean Martin On New Label

NEW YORK — Jean Martin, the vocalist familiar to millions of Americans for her vocal efforts on behalf of that "heavenly coffee", is the featured performer on the first release by the new Oklahoma label. The disk is slated for an all out push by the new diskery. The two sides include "Yum, Yum, Yummy" and "Another Door Opens".

Miss Martin is a native of Texas who has been featured during the past few years on both the NBC and ABC television networks. In addition to headlining her own shows on both networks, she was also featured on "The Sammy Kaye Show," "The Morey Amsterdam Show," and "Jerry Lester's Late Date Show."

## New Nitery For Harlem

NEW YORK—On Friday night, April 19, the Hotel Theresa in the heart of New York's Harlem, will open a supper club in its lobby to be known as the Gold Room. The room will seat 175 persons.

Leonard Reed, manager of the Apollo Theatre, will book and produce the shows at the Gold Room. The entertainment bill for opening night stars Othella Dallas, a new Phil Moore discovery; the Three Riffs; and Cadence Records' star Ocie Smith. The Eagle Eye Quintet will supply music for dancing. Diahann Carroll and pianist Eddie Heywood have been inked for future shows.

Showtime Friday, Saturday and Sunday will be at 10 PM, 12PM and 2 A.M. Weekday shows will be presented at 10 and 12. The Gold Room will be closed Tuesday nights.

# Album Sure Shots

★Also Available in EP

**CINDERELLA**
ORIGINAL TV CAST (Columbia OL-5190)

•

**ROCKIN'**
FRANKIE LAINE (Columbia CL-975)

•

**ANASTASIA**
SOUND TRACK (Decca DL-8460)

## Disneyland Inaugurates "Story Teller" Series

NEW YORK—Disneyland Records this week issued the first album in its "Story Teller" series, a new series aimed at the kiddie market.

The first album is devoted to the story of "Cinderella." It features Cliff Edwards as Jiminy Cricket telling the familiar tale against a musical backdrop taken directly from the sound track of the smash Disney film (currently in re-release throughout the country). The playing time of the disk is more than 20 minutes and is available in either one 10" LP or two 45 rpm EP disks. Both the 45 and 33⅓ recordings are housed in a special 3-cover fold open jacket with four color cartoons and captions of key scenes from the "Cinderella" film. All six covers feature the colorful cartoons.

The EP and LP versions list for $2.98.

Other famous Disney smashes will comprise the future disks in this series.

## No Ill Wind



HOLLYWOOD—"Written on the Wind" the Universal-International picture, was lucky for several people, those being specifically Dorothy Malone, who won an Academy Award for her performance in the film, and the Four Aces, whose Decca recording of the title song was a hit. Here they are, from L. to R., Sod Vaccaro, Dave Mahoney, Dorothy, Al Alberts and Lou Silvestri.

THE WEST'S NEWEST AND FINEST ONE STOP
Records: 45 RPM — 60¢ 78 RPM — 65¢
Extended Play — 98¢ LP's — 30% off
Complete Mail Order Service OPEN 7 DAYS A WEEK "Order Sunday, Pick Up Monday"
NORTY'S MUSIC CENTER
2775 W. PICO BLVD. Phone: REpublic -7258 LOS ANGELES 6, CALIF.




Colonial
RECORDS
Distributed by
AM-PAR Record Corp.

...AND BROTHER!—
THIS ONE CAN'T MISS!

Already zooming upward
on the lists—COLONIAL's Johnny Dee's
SITTIN' IN THE BALCONY
and hilarious Doug Harrell's
HOSPITALITY BLUES!

THE SMASH HIT....

(as performed on the Steve Allen TV Show)

MARTHA CARSON

sings the new Pop

"LET THE LIGHT SHINE ON ME"

RCA Victor 20/47-6861

★

published by

VALLEY PUBLISHERS

BOX 10033, KINGSTON PIKE

KNOXVILLE, TENN.

ANOTHER BMI "PIN-UP" HIT



HE'S MINE

Recorded by

THE PLATTERS.....Mercury

Published by

PERSONALITY MUSIC PUBLISHERS

Getting Hotter!

Four Tunes

COOL WATER

b/w

A LITTLE ON THE LONELY SIDE

JUBILEE 5276

Jubilee Records

1650 Broadway, New York City

3 Way Smash

Carl Perkins

"YOUR TRUE LOVE"

b/w

"MATCHBOX"

SUN 261

SUN RECORD CO.

706 UNION ST.

MEMPHIS, TENN.

## Dorsey Music Firms Up For Sale

NEW YORK — The music publishing firms owned by the late Tommy Dorsey, which have been the object of numerous buyers over the past few years, have been put up for sale by the estate of the late bandleader. Bids for the two firms are being accepted by Philip A. Braunstein of the accounting firm of Braunstein & Chernin, who has handled Tommy Dorsey's finances for years.

The catalogs consist of Embassy Music Corporation, an affiliate of Broadcast Music, Inc., and Dorsey Bros. Music, Inc., a member of the American Society of Composers, Authors and Publishers. The two firms will be sold separately or together, depending on the buyer. Bids will be kept open for 60 days at Braunstein's offices at 270 Madison Ave., New York City. Braunstein has compiled a brochure listing the copyrights owned by the firms and also has gotten up a breakdown of gross income and performance credits earned over the past six years.

A year or so ago Tommy Dorsey refused an offer of $200,000 for the two firms combined. Originally, he owned Dorsey Bros. Music, jointly with brother Jimmy, but Tommy subsequently acquired Jimmy's interest. The move is made to liquidate Tommy Dorsey's estate.

## Neely And Krebs Named To Urania Posts

HOLLYWOOD — The appointments of Hal G. Neely to Vice Presidency, and Ernest Krebs, as Assistant to the President of American Sound Corporation and Urania Records Distributing Co., of Belleville, New Jersey, were simultaneously announced last week by S. G. Bart, President, of Belleville, New Jersey, and Daken K. Broadhead, Chairman of the Board, of Hollywood, California.

The appointments are part of an organization and facilities expansion program.

Neely, formerly in an administrative capacity for the company, was made Vice President in charge of sales, including the Urania Records Division.

Krebs will handle manufacturing, production, special administrative and other management assignments, according to Bart and Broadhead. Krebs comes to American Sound from Capitol Records, Inc. where, for over ten years, he served in manufacturing and management positions. He was successively Los Angeles Plant Controller, Los Angeles Plant Manager, and International Representative, residing in Europe.

One year ago, Krebs returned to Capitol's home Office, headquarters in Hollywood, California, to assume the position of International Product Coordinator, which post he resigned March 31st to accept his position with American Sound.

## Sher WMGM Business Mgr.

NEW YORK — Morris Sher has been named Business Manager of Station WMGM, New York, it was announced last week by Arthur Tolchin, Vice-President and Director of the WMGM Broadcasing Corporation.

Sher formerly was a member of the legal staff of Loew's Inc., where he served as liaison with Station WMGM and M-G-M Records. He joined Loew's Inc. in 1937.

# Set For Disneyland Build-Up



NEW YORK—Disneyland Records has begun a "big build-up" campaign designed to make a record star of Darlene Gillespie, the teenage favorite of the popular "Mickey Mouse Club" TV show seen daily on the ABC-TV network. The Disneyland brass considers the versatile youngster a performer with great potential and will employ every promotional method possible to advance the lark to star status.

Ever since the Mickey Mouse show began its run, Darlene has been one of the favorites of the show's viewers and she has been the recipient of heavy fan mail every week.

Disneyland is beginning its promotion with a three-fold record release for Darlene. The diskery is issuing 12 new recordings by the artist in three different forms: Three single records; three extended play records; and one 12" LP titled "Darlene of the Teens". The twelve songs featured on these various records are, "Love Me Tender", "Young Love", "I've Never Been In Love", "Come Go With Me", "Teenage Crush", "Don't Forbid Me", "Too Much", "Sittin' In The Balcony", "Butterfly", "Seven Days", "Ninety-Nine Ways" and "Rock-A-Billy".

The company has recorded Darlene in these twelve rock and roll favorites because it feels they display the performer's best talent and at the same time offer the potential record buyer the only female recorded versions of these tunes. Her fan following is expected to account for a considerable initial sale.

Tutti Camarata, musical director of Disneyland recorded the twelve sides.

Darlene was born in Montreal, Canada, one of four daughters of Herbert and Dorothy Gillespie. When she was brought to Los Angeles by her parents, she soon gave indications that she would follow in her parents' footsteps in the theatrical profession. While attending dancing school in Los Angeles, Darlene got her chance in Hollywood. Her teacher selected her to try out at the Disney Studios for the Mousketeers. After selection by Disney, as one of the regular Mouseketeers, Darlene's subsequent performances rewarded her with a starring assignment in many other Disney features.

Above Darlene is shown singing one of Disney's songs to her hound dog.

## Colonial Inks Tarheel

CHAPEL HILL, N. C. — Cecelia Batten, a senior at the University of North Carolina, has just signed an exclusive recording contract with Colonial Records. Initial sides have already been cut, and records were shipped last week to distributors and disk jockeys.

Miss Batten has starred in several campus musicals and is considered a top flight entertainer. Her first release couples "My Big Brother's Friend", written by Johnny Dee, writer of "A Rose And A Baby Ruth", and "Before" by Joe Tanner. Colonial president Orville Campbell closed the deal.

Colonial is now working on several LP albums as well as several singles. All Colonial releases are now distributed by the Am-Par Record Corp., distributors of ABC-Paramount.

## Brunswick Adds 3 Distribs

NEW YORK—Norm Wienstroer, Coral and Brunswick Records' General Sales Manager, last week announced that three additional distributors have been signed to handle the recently re-activated Brunswick line. They are: Recordit Distributors, Inc. in St. Louis; Flemington Distributors, Inc., in Kansas City, Mo.; and Record Distributors in Pittsburgh. These additions bring to a total of 29 the number of Brunswick distribution offices.

## Capitol Rushes Griffith Disk

HOLLYWOOD — Two new sides from the soon-to-be-released Warner Brothers-Elia Kazan production, "A Face In the Crowd," in which Andy Griffith stars will be released as a Rush record by this artist on Capitol. The disk couples "Mama Guitar" with "A Face In the Crowd."

The film introduces Griffith as a dramatic actor in his first starring role.

# Territorial Tips

**The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.**

**(Listed Alphabetically)** *** Indicates first appearance on Territorial Tips**

AFTER HOURS
*Lloyd Glenn (Aladdin 3346)*

*AFTER SCHOOL
**Randy Starr (Dale 100)*
**Teardrops (King 5037)*

BIG WHEEL
*Clifton Chenier (Argo 5262)*

BIRTHDAY PARTY
THE LAST TIME
*Sil Austin (Mercury 71027)*

BUTTERFLY
*Andy Williams (Cadence 1308)*

CALYPSO JOE
*Louis Amando (Encino)*

CHICKEE WAH-WAH
*Bobby Marchan (Gale 101)*

DON'T WANT NO WOMAN
*Bobby Blue Bland (Duke 167)*

EVERYBODY NEEDS SOMEBODY
*NOBODY BUT YOU
*Little Walter (Checker 859)*

FLORENCE
*Paragons (Winley 215)*

FORBIDDEN FRUIT
*Anita Ellis (Epic 9204)*

GONE
*Ferlin Husky (Capitol 3628)*

GOT MY MOJO WORKING
ROCK ME
*Muddy Waters (Chess 1652)*

GOT MY MOJO WORKING
*Ann Cole (Baton 237)*

GUIDED MISSILES
*Cuff Links (Dootone 409)*

HARD HEAD
*Jon Thomas (Mercury 71078)*

HERE COMES ROMANCE
*Clovers (Atlantic 1129)*

HE'S MINE
*Platters (Mercury 71032)*

HONEY, HONEY
*Louie Lymon & Teenchords (Fury 1003)*

HONEY, WHERE YOU GOING
LITTLE RAIN
*Jimmy Reed (Vee-Jay 237)*

HOW DO I LOVE YOU
*B. B. King (RPM 490)*

I DON'T BELIEVE
*Bobby Blue Bland (Duke 160)*

I'M STICKIN' WITH YOU
*Jim Bowen (Roulette 4001)*

IN THE CHAPEL
*Ann Cole (Baton 232)*

IT'S NOTHING TO ME
*Lay Clingman (Liberty Bell 9012)*

JUST BECAUSE
*Larry Williams (Specialty S97)*

*JUST TO HOLD MY HAND
*Clyde McPhatter (Atlantic 1137)*

LEAVING YOU BABY
*Angels (Irma)*

LET ME CRY
*Willie Headon (Dooto 410)*

LITTLE DARLIN'
*Gladiolas (Excella 2101)*

LOVE'S A HURTIN' GAME
*Ivory Joe Hunter (Atlantic 1128)*

MIDNIGHT
*Gogi Rene (Class 205)*

MY HOME IS A PRISON
*Lonesome Sundown (Excella)*

MY LIFE
GOING BACK HOME
*Howlin' Wolf (Chess 1640)*

MY LOVE WILL NEVER DIE
*Otis Rush (Cobra 5005)*

NUMBER THREE
*CHLOE
*Bill Doggett (King 5044)*

OH HAPPY DAY
*Satins (Ember 1014)*

ONE MORE DANCE
*Harrold Burrage (Cobra 5004)*

ONLY JIM
*Six Teens (Flip 320)*

PLEDGE OF LOVE
*Ken Copeland (Imperial 5432)*

PRETEND
*Tab Smith (United 205)*

PRETTY GIRL
*Nappy Brown (Savoy 1511)*

RANG TANG DING DONG
*Cellos (Apollo 510)*

RED SAILS IN THE SUNSET
AFTER A WHILE
*Joe Turner (Atlantic 1131)*

SITTIN' IN THE BALCONY
*Eddy Cochran (Liberty 55056)*

SHE'S GOTTA WOBBLE
*Sugar Boy (Imperial 5424)*

SHOULD I EVER LOVE AGAIN
*Wynona Carr (Specialty 589)*

SOMEBODY SOMEWHERE
*Gene Allison (Decca 30185)*

TEENAGE LOVE
*Lymon & Teenagers (Gee 1032)*

THE WALL
*Brook Benton (Epic 9199)*

THERE OUGHTA BE A LAW
DEAREST
*Mickey & Sylvia (Vik 0267)*

TRICKY
*Gus Jinkins (Flash 115)*

TRUE LOVE GONE
*Enchanters (Coral 61756)*

UNDERSTANDING
*Bull Moose Jackson (Encino)*

UNITED
*Love Notes (Holiday)*

WALKING BY MYSELF
*Jimmy Rogers (Chess 1643)*

WHY DO YOU DO ME LIKE YOU DO
*Cleftones (Gee 1031)*

WHY DO YOU HAVE TO GO
*Dells (Vee-Jay 236)*

YOUR CHEATIN' HEART
*Pearls (Onyx 510)*

YOUR TRUE LOVE
*Carl Perkins (Sun 261)*

# R & B Disk Jockey
## REGIONAL RECORD REPORTS

**ED DAVIS**
**WFPG—Atlantic City, N. J.**

1. I'm Walkin' (F. Domino)
2. Kool Kitty (B. Johnson)
3. Lucille (L. Richard)
4. Love Is Strange (Mickey & Sylvia)
5. Let's Start All Over Again (D. Bruce)
6. Somebody Somewhere (G. Allison)
7. Party Doll (R. Brown)
8. Empty Arms (I. J. Hunter)
9. Blue Monday (F. Domino)
10. School Day (C. Berry)

**AL SHEAHEN**
**KRCK—Ridgecrest, Calif.**

1. Little Darlin' (Diamonds)
2. All Shook Up (E. Presley)
3. I'm Walkin' (F. Domino)
4. Sittin' In The Balcony (E. Cochran)
5. Come Go With Me (Del-Vikings)
6. Party Doll (B. Knox)
7. Lucille (L. Richard)
8. Ever Lovin' Fingers (Bowen)
9. A Thousand Miles Away (Heartbeats)
10. Bad Boy (Jive Bombers)

**BILL BOWSER**
**WFAI—Fayetteville, N. C.**

1. Send Me Some Lovin' (L. Richard)
2. Just Because (L. Price)
3. He's Mine (Platters)
4. Love's A Hurtin' Game (I. J. Hunter)
5. I'm Walkin' (F. Domino)
6. Love Is Strange (Luther & Eva)
7. Dearest (Mickey & Sylvia)
8. Lucille (L. Richard)
9. Ain't That Love (R. Charles)
10. School Day (C. Berry)

**SCOTT MUNI**
**WAKR—Akron, Ohio**

1. All Shook Up (E. Presley)
2. Come Go With Me (Del-Vikings)
3. I'm Walkin' (F. Domino)
4. Let's You And I Go Steady (Pearls)
5. Dearest (Mickey & Sylvia)
6. Ubangi Stomp (W. Smith)
7. Hot Shot (B. Pearson)
8. Empty Arms (I. J. Hunter)
9. Lucille (L. Richard)
10. My Beautiful Dream (Coronados)

**ROCKY GROCE**
**WFEC—Miami, Fla.**

1. Just Because (L. Price)
2. Mama Looka Booboo (H. Belafonte)
3. Empty Arms (I. J. Hunter)
4. Out In The Cold Again (Teenagers)
5. Next Time You See Me (J. Parker)
6. Lucky Lips (R. Brown)
7. All Shook Up (E. Presley)
8. School Day (C. Berry)
9. C. C. Rider (C. Willis)
10. Pledge Of Love (Penguins)

**RON PAUL**
**WLCS—Baton Rouge, La.**

1. Lucille (L. Richard)
2. Empty Arms (R. Brown)
3. She's Gotta Wobble (Sugar Boy)
4. Send Me Some Lovin' (L. Richard)
5. C. C. Rider (C. Willis)
6. School Day (C. Berry)
7. Jim Dandy (L. Baker)
8. It Was A Tear (Drifters)
9. Ram-Bunk-Shush (B. Doggett)
10. Avalon (Earl Bostic)

**CHARLIE O'DONNELL**
**WHAT—Philadelphia, Pa.**

1. I'm Walkin' (F. Domino)
2. Bad Boy (Jive Bombers)
3. Shirley (Schoolboys)
4. Pledge Of Love (K. Copeland)
5. Lo-Co-Motion (I. Ashby)
6. Forbidden Fruit (E. Ellis)
7. Love Me Love My Dog (Charlie-O)
8. Jungle Hop (Don & Dewey)
9. Blue Monday (F. Domino)
10. Mary (Schoolboys)

**DICK DEAN**
**WKTQ—Norway-Paris, Me.**

1. All Shook Up (E. Presley)
2. Rock-A-Billy (G. Mitchell)
3. I'm Walkin' (F. Domino)
4. So Rare (J. Dorsey)
5. Empty Arms (I. J. Hunter)
6. Why Baby Why (Pat Boone)
7. Teenage Crush (T. Sands)
8. Party Doll (B. Knox)
9. C. C. Rider (C. Willis)
10. There Oughta Be A Law (Mickey & Sylvia)

**DICK COLE**
**WNBP—Newburyport, Mass.**

1. Ain't That Love (R. Charles)
2. Little Darlin' (Diamonds)
3. Butterfly (C. Gracie)
4. I'm Walkin' (F. Domino)
5. Lucille (L. Richard)
6. Jim Dandy (L. Baker)
7. Without Love (C. McPhatter)
8. Love Is Strange (Mickey & Sylvia)
9. I'm Stickin' With You (Bowen)
10. All Shook Up (E. Presley)

**DENNY SULLIVAN**
**WFBL—Syracuse, N. Y.**

1. Party Doll (B. Knox)
2. I'm Walkin' (F. Domino)
3. Lucky Lips (R. Brown)
4. All Shook Up (E. Presley)
5. Love Is Strange (Mickey & Sylvia)
6. Jim Dandy (L. Baker)
7. Ram-Bunk-Shush (B. Doggett)
8. Butterfly (A. Williams)
9. Lucille (L. Richard)
10. Empty Arms (I. J. Hunter)

**GERRY MYERS**
**CKOY—Ottawa, Ont., Can.**

1. Sittin' In The Balcony (J. Dee)
2. I'm Walkin' (F. Domino)
3. Ninety-Nine Ways (C. Gracie)
4. Ram-Bunk-Shush (B. Doggett)
5. Hey You (Cooley & Dimples)
6. Empty Arms (I. J. Hunter)
7. Lucky Lips (R. Brown)
8. Tricky (G. Jinkins)
9. Gone (F. Husky)
10. Bad Boy (Jive Bombers)

**JOE SMITH**
**WVDA—Boston, Mass.**

1. Symbol Of Love (G-Clefs)
2. Little Darlin' (Diamonds)
3. School Day (C. Berry)
4. I'm Walkin' (F. Domino)
5. Party Doll (B. Knox)
6. Leap Frog (C. Alaimo)
7. True Love Gone (Enchanters)
8. Billy Boy (Three D's)
9. Chickie Wah Wah (Marchan)
10. I'm Sorry (Platters)

FRANKIE LYMON & THE TEENAGERS AT THEIR GREATEST!

"OUT IN THE COLD AGAIN"

b/w

"Miracle In The Rain"

Gee 1036

GEE

659 10th AVE.
NEW YORK, N. Y. (CI 6-4490)

A Brand New Gus Jinkins!
Another Smash Hit!
"So What"
b/w
"Spark Plug"
Gus Jinkins
FLASH # 116

Greatest Calypso Of All!
"Back To Trinidad"
b/w
"Kiss Me Baby"
Brown And Green
FLASH # 119

FLASH RECORDS
623 EAST VERNON AVENUE LOS ANGELES, CALIFORNIA

The Cash Box
R&B SLEEPER OF THE WEEK

"RANG TANG DING DONG"
(I AM THE JAPANESE SANDMAN)
by
The Cellos
APOLLO # 510

"I NEED YOU TONITE"
by
Solomon Burke
APOLLO # 511

"KINGS ROCK"
by
King Curtis
APOLLO # 507

"DEAREST ONE"
by
Eddie Bo
APOLLO # 509

APOLLO RECORDS N. Y. CORP.
457 W. 45th St. N. Y. 36, N. Y.

NEW SENSATION!
by JOHN LEE HOOKER
"I'M SO EXCITED"
B/W
"I SEE YOU WHEN YOU'RE WEAK"
VEE-JAY 245
Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

BREAKING WIDE OPEN!
MEAN OLE LONESOME TRAIN
LIGHTNIN' SLIM
EXCELLO 2106
For prompt shipments Call CHapel 2-2215.
Shipments made also from
PLASTIC PRODUCTS
IN MEMPHIS, TENN.
NASHBORO RECORD CO., INC.
177 3rd AVENUE N.
NASHVILLE TENN.

CASH MAKING CHART BREAKER!
BOBBY BLUE BLAND'S
"I SMELL TROUBLE"
b/w
"DON'T WANT NO WOMAN"
Duke 167
DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

# Pacific Plans European Album Projects

## Moves To Larger Offices

HOLLYWOOD—Richard Bock, president of Pacific Jazz Records, will fly to Europe at the end of this month to supervise a series of projects tied in with the label's forthcoming productions. Beginning in England, Bock will follow the Gerry Mulligan Quartet on its eighteen-day tour, supervising the musical recording as well as a complete photographic record of the tour, which will be included with the scheduled Pacific Jazz album.

At the completion of the Mulligan tour, Bock will fly to Frankfort, Germany, where he will record Gary Crosby's upcoming album, which is scheduled to feature Bud Shank and Bob Cooper, now on tour on the Continent. For the Crosby date, the special high fidelity facilities of Frankfort's Sudwestfunk Radio Studios will be employed, using top musicians from Germany's Kurt Edelhagan Orchestra. The backgrounds will feature the arrangements of Johnny Mandel, who made Pacific Jazz' "Hoagy Sings Carmichael".

From Germany, Bock will travel through France, Italy, and the Scandinavian countries, conferring with Pacific Jazz' foreign agents and solidifying its foreign distribution program. Although no confirmation has as yet been set, plans for recording Europe's foremost jazzmen for American release through the Pacific Jazz or Jazz West Coast labels seem in the offing.

On April 1st, Pacific Jazz Enterprises moved its entire operation to 8255 Sunset Boulevard—Hollywood's Sunset Strip. The new office suite is Pacific Jazz' first permanent home since its formation, four and one-half years ago.

The first office was a nine-by-twelve partitioned cubicle in the back room of Drum City on Santa Monica Blvd. The next step was to the larger upstairs office in the same building. Then, in March 1955, Pacific Jazz moved to 7614 Melrose Ave., which after two years proved inadequate in both space and facilities for the expanding company.

# Central Records Formed

NEW YORK—The formation of a new record firm, Central Records of New York, was announced by Malcolme Newkirk and Aaron Thomas, president and vice-president, respectively.

Central's first release will feature vocalist Gloria Lynn on a ballad, "Somebody Somewhere," b/w a jump tune, "Just Like That."

Miss Lynn is currently appearing at the 125 Club in New York for an indefinite engagement.

# The Cash Box HOT

## NEW YORK

| | | |
|---|---|---|
| 1 | LITTLE DARLIN' | *Diamonds (Mercury 71060)* |
| 2 | JUST BECAUSE | *Lloyd Price (ABC-Paramount 9792)* |
| 3 | I'M WALKIN' | *Fats Domino (Imperial 5428)* |
| 4 | COME GO WITH ME | *Del-Vikings (Dot 15538)* |
| 5 | MAMA LOOKA BOOBOO | *Harry Belafonte (RCA Victor 20-6830)* |
| 6 | FLORENCE | *Paragons (Winley 215)* |
| 7 | ALL SHOOK UP | *Elvis Presley (RCA Victor 20-6870)* |
| 8 | PARTY DOLL | *Buddy Knox (Roulette 4002)* |
| 9 | LUCILLE | *Little Richard (Specialty 598)* |
| 10 | I'M SORRY | *Platters (Mercury 71032)* |

## CHICAGO

| | | |
|---|---|---|
| | I'M WALKING | *Fats Domino (Imperial 5428)* |
| | NEXT TIME YOU SEE ME | *Little Jr. Parker (Duke 164)* |
| | LITTLE DARLIN' | *Diamonds (Mercury 71060)* |
| | JUST BECAUSE | *Lloyd Price (ABC-Paramount 9792)* |
| | COME GO WITH ME | *Del-Vikings (Dot 15538)* |
| | ALL SHOOK UP | *Elvis Presley (RCA Victor 20-6870)* |
| | RAM-BUNK-SHUSH | *Bill Doggett (King 5020)* |
| | LOVE IS STRANGE | *Mickey & Sylvia (Groove 0175)* |
| | EMPTY ARMS | *Ivory Joe Hunter (Atlantic 1128)* |
| | I SMELL TROUBLE | *Bobby Blue Bland (Duke 167)* |

## NEW ORLEANS

| | | |
|---|---|---|
| | C. C. RIDER | *Chuck Willis (Atlantic 1130)* |
| | JUST BECAUSE | *L. Williams (Specialty 597) Lloyd Price (ABC-Paramount 9792)* |
| | SEND ME SOME LOVIN' | *Little Richard (Specialty 598)* |
| | I'M WALKIN' | *Fats Domino (Imperial 5428)* |
| | EMPTY ARMS | *Ivory Joe Hunter (Atlantic 1128)* |
| | IT HURTS TO BE IN LOVE | *Annie Laurie (DeLuxe 6107)* |
| | SCHOOL DAY (RING RING GOES THE BELL) | *Chuck Berry (Chess 1653)* |
| | PARTY DOLL | *Roy Brown (Imperial 5427)* |
| | LUCILLE | *Little Richard (Specialty 598)* |
| | LITTLE DARLIN' | *Diamonds (Mercury 71060)* |

## ST. LOUIS

| | | |
|---|---|---|
| 1 | COME GO WITH ME | *Del-Vikings (Dot 15538)* |
| 2 | C. C. RIDER | *Chuck Willis (Atlantic 1130)* |
| 3 | I'M WALKIN' | *Fats Domino (Imperial 5428)* |
| 4 | SCHOOL DAY (RING RING GOES THE BELL) | *Chuck Berry (Chess 1653)* |
| 5 | LUCILLE | *Little Richard (Specialty 598)* |
| 6 | NEXT TIME YOU SEE ME | *Little Jr. Parker (Duke 164)* |
| 7 | IT HURTS TO BE IN LOVE | *Annie Laurie (DeLuxe 6107)* |
| 8 | JUST BECAUSE | *Lloyd Price (ABC-Paramount 9792)* |
| 9 | PARTY DOLL | *Buddy Knox (Roulette 4002)* |
| 10 | ALL SHOOK UP | *Elvis Presley (RCA-Victor 20-6870)* |

## NEWARK

| | | |
|---|---|---|
| | JUST BECAUSE | *Lloyd Price (ABC-Paramount 9792)* |
| | I'M WALKIN' | *Fats Domino (Imperial 5428)* |
| | IT HURTS TO BE IN LOVE | *Annie Laurie (DeLuxe 6107)* |
| | EMPTY ARMS | *Ivory Joe Hunter (Atlantic 1128)* |
| | LUCILLE | *Little Richard (Specialty 579)* |
| | THERE OUGHTA BE A LAW | *Mickey & Sylvia (Vik 0267)* |
| | SCHOOL DAY (RING RING GOES THE BELL) | *Chuck Berry (Chess 1653)* |
| | MAMA LOOKA BOOBOO | *Harry Belafonte (RCA Victor 20-6830)* |
| | PARTY DOLL | *Buddy Knox (Roulette 4002)* |
| | RANG TANG DING DONG | *Cellos (Apollo 510)* |

## DALLAS

| | | |
|---|---|---|
| | I'M WALKIN' | *Fats Domino (Imperial 5428)* |
| | SCHOOL DAY (RING RING GOES THE BELL) | *Chuck Berry (Chess 1653)* |
| | LUCILLE | *Little Richard (Specialty 579)* |
| | ALL SHOOK UP | *Elvis Presley (RCA Victor 20-6870)* |
| | LOVE IS STRANGE | *Mickey & Sylvia (Groove 0175)* |
| | LITTLE DARLIN' | *Diamonds (Mercury 71060)* |
| | NEXT TIME YOU SEE ME | *Little Jr. Parker (Duke 164)* |
| | HONEY, WHERE ARE YOU GOING | *Jimmy Reed (Vee-Jay 237)* |
| | DON'T WANT NO WOMAN | *Bobby Blue Bland (Duke 167)* |
| | HE'S MINE | *Platters (Mercury 71032)* |

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# The Cash Box



| | PHILADELPHIA | LOS ANGELES | DETROIT |
|---|---|---|---|
| 1 | JUST BECAUSE<br>*Lloyd Price*<br>*(ABC-Poromount 9792)* | COME GO WITH ME<br>*Del Vikings*<br>*(Dot 15538)* | NEXT TIME YOU SEE ME<br>*Little Jr. Parker*<br>*(Duke 164)* |
| 2 | LUCILLE<br>*Little Richard*<br>*(Specialty 598)* | JUST BECAUSE<br>*Lloyd Price*<br>*(ABC-Poromount 9792)* | COME GO WITH ME<br>*Del-Vikings*<br>*(Dot 15538)* |
| 3 | I'M WALKIN'<br>*Fats Domino*<br>*(Imperial 5428)* | I'M WALKIN'<br>*Fats Domino*<br>*(Imperial 5428)* | IT HURTS TO BE IN LOVE<br>*Annie Laurie*<br>*(DeLuxe 6107)* |
| 4 | LITTLE DARLIN'<br>*Diomonds*<br>*(Mercury 71060)* | LITTLE DARLIN'<br>*Diomonds*<br>*(Mercury 71060)* | ALL SHOOK UP<br>*Elvis Presley*<br>*(RCA Victor 20-6870)* |
| 5 | COME GO WITH ME<br>*Del Vikings*<br>*(Dot 15538)* | NEXT TIME YOU SEE ME<br>*Little Jr. Porker*<br>*(Duke 164)* | SCHOOL DAY (RING RING GOES THE BELL)<br>*Chuck Berry*<br>*(Chess 1653)* |
| 6 | SCHOOL DAY (RING RING GOES THE BELL)<br>*Chuck Berry*<br>*(Chess 1653)* | ALL SHOOK UP<br>*Elvis Presley*<br>*(RCA Victor 20-6870)* | LITTLE DARLIN'<br>*Diomonds*<br>*(Mercury 71060)* |
| 7 | IT HURTS TO BE IN LOVE<br>*Annie Laurie*<br>*(DeLuxe 6107)* | LUCILLE<br>*Little Richord*<br>*(Specialty 598)* | I'M WALKIN'<br>*Fats Domino*<br>*(Imperial 5428)* |
| 8 | MAMA LOOKA BOOBOO<br>*Harry Belafonte*<br>*(RCA Victor 20-6830)* | PARTY DOLL<br>*Buddy Knox (Roulette 4002)*<br>*Roy Brown (Imperial 5427)* | LUCILLE<br>*Little Richord*<br>*(Specialty 598)* |
| 9 | CALYPSO JOE<br>*Louis Amondo*<br>*(Encino)* | IT HURTS TO BE IN LOVE<br>*Annie Laurie*<br>*(DeLuxe 6107)* | MAMA LOOKA BOOBOO<br>*Harry Belafonte*<br>*(RCA Victor 20-6830)* |
| 10 | FLORENCE<br>*Porogons*<br>*(Winley 215)* | I'M SORRY<br>*Plotters*<br>*(Mercury 71032)* | GOT MY MOJO WORKING<br>*Ann Cole*<br>*(Boton 237)* |

| | ATLANTA | MEMPHIS | BOSTON |
|---|---|---|---|
| 1 | LUCILLE<br>*Little Richord*<br>*(Specialty 598)* | I SMELL TROUBLE<br>*Bobby Blue Blond*<br>*(Duke 167)* | LITTLE DARLIN'<br>*Diomonds*<br>*(Mercury 71060)* |
| 2 | IT HURTS TO BE IN LOVE<br>*Annie Lourie*<br>*(DeLuxe 6107)* | LUCILLE<br>*Little Richord*<br>*(Specialty 598)* | PARTY DOLL<br>*Buddy Knox*<br>*(Roulette 4002)* |
| 3 | I'M WALKING<br>*Fats Domino*<br>*(Imperiol 5428)* | NEXT TIME YOU SEE ME<br>*Little Jr. Porker*<br>*(Duke 164)* | JUST BECAUSE<br>*Lloyd Price*<br>*(ABC-Poromount 9792)* |
| 4 | PARTY DOLL<br>*Roy Brown*<br>*(Imperial 5427)* | IT HURTS TO BE IN LOVE<br>*Annie Lourie*<br>*(DeLuxe 6107)* | COME GO WITH ME<br>*Del Vikings*<br>*(Dot 15538)* |
| 5 | SCHOOL DAY (RING RING GOES THE BELL)<br>*Chuck Berry*<br>*(Chess 1653)* | GOT MY MOJO WORKING<br>*Muddy Waters*<br>*(Chess 1652)* | LUCILLE<br>*Little Richord*<br>*(Specialty 598)* |
| 6 | EMPTY ARMS<br>*Ivory Joe Hunter*<br>*(Atlantic 1128)* | SCHOOL DAY (RING RING GOES THE BELL)<br>*Chuck Berry*<br>*(Chess 1653)* | ALL SHOOK UP<br>*Elvis Presley*<br>*(RCA Victor 20-6870)* |
| 7 | NEXT TIME YOU SEE ME<br>*Little Jr. Parker*<br>*(Duke 164)* | I'M WALKIN'<br>*Fats Domino*<br>*(Imperial 5428)* | I'M WALKIN'<br>*Fats Domino*<br>*(Imperiol 5428)* |
| 8 | LITTLE DARLIN'<br>*Gladiolas (Excello 2101)*<br>*Diomonds (Mercury 71060)* | LOVE'S A HURTIN' GAME<br>*Ivory Joe Hunter*<br>*(Atlantic 1128)* | SCHOOL DAY (RING RING GOES THE BELL)<br>*Chuck Berry*<br>*(Chess 1653)* |
| 9 | COME GO WITH ME<br>*Del-Vikings*<br>*(Dot 15538)* | LUCKY LIPS<br>*Ruth Brown*<br>*(Atlantic 1125)* | LUCKY LIPS<br>*Ruth Brown*<br>*(Atlantic 1125)* |
| 10 | ROCK ME<br>*Muddy Waters*<br>*(Chess 1652)* | EMPTY ARMS<br>*Ivory Joe Hunter*<br>*(Atlantic 1128)* | CHICKEE-WAH-WAH<br>*Bobby Marchan*<br>*(Gale 101)* |

# R & B Sure Shots

**"GOT MY MOJO WORKING"**
The Cash Box R&B Sleeper of the Week 3/30
Ann Cole ..... Baton 237

**"GOT MY MOJO WORKING"**
**"ROCK ME"**
The Cash Box R&B Sleeper of the Week 3/23
Muddoy Waters ..... Chess 1652

**"PLEDGE OF LOVE"**
The Cash Box Sleeper of the Week 3/23
Ken Copeland ..... Imperial 5432

**"NUMBER THREE"**
**"CHLOE"**
The Cash Box Award o' the Week 4/13
Bill Doggett ..... King 5044

## Gee Purchases "Rosie Lee"

New York—Gee Records moved into position for another hit disk late last week with the purchase of "Rosie Lee" by the Mello-Tones. The disk, which has broken wide open in Detroit was put out originally on the Fascination label and drew overnight dealer traffic.

Purchase of the master was made late last week when Joe Kolsky, Gee executive V.P. flew the disk's original owner Armand Balodian, from Detroit to New York. In an all-night huddle with Kolsky, Balodian, and Hugo and Luigi, A & R chiefs for the label, the disk was pacted to Gee with a long term contract for the Mello-Tones.

Because of the great demand in Detroit and immediate reaction on the part of disk jockeys in six other cities, 150,000 records were pressed and shipped over the weekend with more coming off the presses this week.

## Aladdin Opens N. Y. Office

HOLLYWOOD—Leo and Eddie Mesner announced the opening of Aladdin Records' New York offices last week at 1619 Broadway, with Jerry Lester in charge of the Eastern operation. All three of the firm's labels, Aladdin, Lamp and Intro will operate from the new offices. At the same time, the Mesner brothers announced the discontinuation of the Jazz West label with the Intro label being devoted to jazz LP's in the future. Already in release on Intro are albums by Art Pepper, Red Norvo and Calypso Mac Niles. Their newest label, Lamp Records, features releases by a new Eastern group, the Lovers, and a single by singer Johnny Cook.

A NEW HIT!
JESSIE BELVIN
"DON'T CLOSE THE DOOR"
b/w
"BY MY SIDE"
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

*Zoomed onto the charts—and headed for the top!*
"C. C. RIDER"
CHUCK WILLIS
ATLANTIC 1170
ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

Two Great Sides!
"CALYPSO FEVER"
"BABALU"
TUXEDO 919
PHYLLIS BRANCH
TUXEDO RECORDS
132 NASSAU ST., N. Y. 38, N. Y.

# R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

**TODD RANDALL**
(Josie 814)

**B+** "WITH THIS PEN" (2:19) [Herb Reis BMI—Johnny Parker] Todd Randall offers a lilting ballad slow beat. Lyric idea is a letter to his love. Done with an effective arrangement. Randall handles the vocal with appeal. Good deck. Pop and r & b.

**B+** "LETTERS" (1:51) [Herby Reis BMI — Johnny Parker] Another strong r & b pop possibility. Randall does a fine job on the rhythmic bouncer. Deck is very much in the current vein. Like both decks for hit possibility.

**JOHNNY FULLER**
(Hollywood 1077)

**C+** "TOO LATE TO CHANGE" (3:00) [Golden State BMI—Geddins, York] Johnny Fuller chants a slow beat down home tune with a southern markets approach. Real blues feeling injected by Fuller.

**C+** "MAMA TOLD ME" (2:50) [Golden State BMI — Geddins, York] Another slow beat southern blues. Best markets in the down home country.

**LITTLE MURPH & HIS ALL STARS**
(Epic 9207)

**B** "MY DOG LOVES YOUR DOG" (2:04) [T. J. Music BMI—H. Jones] Little Murph & His All Stars rock out a novelty quick beat, with a hard hitting ork, shouty vocal, hand claps and a novelty lyric. Cute deck for change of pace programming.

**C+** "LITTLE MURPH WALKS" (2:40) [T. J. Music—H. Jones] Little Murph & His All Stars dish up a quick beat jump instrumental deck with lots of dash and pepper. Ok instrumental side.

**DONNIE ELBERT**
(DeLuxe 6125)

**B** "WHAT CAN I DO" (2:56) [Men-Lo-BMI—Donnie Elbert] Donnie Elbert turns in a pretty terrific vocal reading of a slow beat blues. The gal is a swinging singer with a load of vocal gimmicks and must go over socko on a night club floor. Jockeys should find it a good deck for programming.

**B** "HEAR MY PLEA" (2:27) [Men Lo BMI—Donnie Elbert] Donnie gives out with a rhythmic blues. Quick beat jumper given a belting performance by the energetic shouter. Real rocking ork support.

**ROY MILTON**
(King 5035)

**B** "I'M GRATEFUL" (2:34) [Jay & Cee BMI—Pierce, Milton] Roy Milton does a moving job on a slow beat rhythm blues with a soft ork backing. Sentimental wax softly turned out. Restful and pleasing.

**B** "SUCCOTASH" (2:22) [Jay & Cee BMI—Milton, Rogers] Middle beat rhythm instrumental. Big, defined beat that makes great listening and dance wax.

**STICKS HERMAN**
(Hollywood 1080)

**B** "LONG GONE BABY" (2:39) [Golden State BMI—Shuler, Willridge, Guidry] Sticks Herman swings out with a quick beat bouncer. His vocaling is infectious and makes good listening. Backed by the Marcelle Dugas Combo, Herman turns in a strong performance.

**C+** "CRY, CRY, CRY" (2:21) [Golden State BMI — Shuler, Willridge, Guidry] Herman sings a slow beat tune with a definite pop flavor. Deck is done well, but lacks the spark to make it a big side.

## The Cash Box Award o' the Week

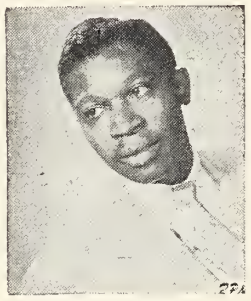
**"OUT IN THE COLD AGAIN" (2:20 [Joy ASCAP—Koehler, Bloom]**
**"MIRACLE IN THE RAIN" (2:17) [Kahl BMI—Cooper, Goldner, Reid]**
**FRANKIE LYMON and THE TEENAGERS**
**(Gee 1036)**



TEEN AGERS

● Frankie Lymon and The Teenagers, busy building their international markets these last few months, offer two delectables, either of which could be their next hit. "Out In The Cold Again", is a soft, slow ballad, tenderly fashioned by young Frankie and The Teenagers. This is a real break from their familiar style which gave birth to the term, "teenager sound". Lymon sings, more in the style of straight singing on this side, moving along with the current trend to "popularize" the r & r feeling, does a wonderful job that should find favor with a greater overall market. The flip, "Miracle In The Rain", is a bouncy effort filled with spirit, love, and good vocaling — the necessary ingredients for a top selling disk. Two top waxes, though we lean just a little to "Out In The Cold Again".

**"I WANT TO GET MARRIED" (2:47) [Modern BMI—King, Josea]**
**"TROUBLES, TROUBLES, TROUBLES" (2:45) [Modern BMI—King, Ling]**
**B. B. KING**
**(RPM 492)**



B. B. KING

● B. B. King goes back to the r & b medium for this release. Both sides are real down home material and King wails with deep feeling. "I Want To Get Married" is a slow, rhythmic blues. King tells his women he is off to find a wife. The flip, "Troubles, Troubles, Troubles", is also a slow beat blues. King has nothing but troubles and wonders what in the world is going to become of him. Two country blues handled by King in a style that means sales.

**"I DON'T WANT TO CRY" (2:41) [Crossroads BMI—Myles, Cadena]**
**"ALL OF ME" (2:31) [Bourne ASCAP—Simons, Marks]**
**BIG MAYBELLE**
**(Savoy 1512)**



BIG MAYBELLE

● Big Maybelle, one of the most exciting singers around, turns in two topflight performances with an original, "I Don't Want To Cry", and that wonderful standard, "All Of Me". "I Don't Want To Cry" is a melodic slow beat in which Big Maybelle turns to tender emotions and handles the tune in great style. While not exactly of the feathery vocal school, Maybelle gets her thoughts across perfecty—holding the listener in rapt attention. On the coupling, "All Of Me", Maybelle belts—giving the song another great reading. Either or both of these sides can make it. Watch this release.

## The Cash Box R & B Best Bets

| | | |
|---|---|---|
| ★ "WITH THIS PEN" / "LETTERS" | Todd Randall | Josie 814 |
| ★ "SEPTEMBER SONG" / "TEMPTATION" | Earl Bostic | King 5041 |
| ★ "YOU ALWAYS HURT THE ONE YOU LOVE" | Bobby Mitchell | Imperial 5440 |
| ★ "WILD BLUES" | Wild Bill Davis | Imperial 5435 |
| ★ "PLEDGE OF LOVE" | The Penguins | Atlantic 1132 |

**EARL BOSTIC**
(King 5041)

**B+** "SEPTEMBER SONG" (2:43) [DeSylva, Brown & Henderson ASCAP—Weill, Anderson] Earl Bostic and his crew dish up that delectable standard giving it a swinging reading. Up front is that Bostic horn turning the lovlie into a beaty wax the kids should go for.

**B+** "TEMPTATION" (2:44) [Robbins ASCAP — Brown, Freed] More of same. Bostic delivers the sweetie, retaining the melody, but giving it a swingy lift. Two delighters the instrumental fan should love.

**BOBBY MITCHELL**
(Imperial 5440)

**B+** "YOU ALWAYS HURT THE ONE YOU LOVE" (2:03) [Pickwick ASCAP—Roberts, Fisher] Bobby Mitchell delivers the oldie with that big beat behind him. The sentimental tune still retains its warmth and tenderness—tho diluted with a beat the kids can understand. Kids can fish to this one.

**B** "I WOULD LIKE TO KNOW" (2:05) [Travis BMI — Bartholomew, Mitchell] Mitchell swings out on this side. A quick beat jump with a true r & b shout. Good deck for the Lindy hoppers.

**DAVE BARTHOLOMEW**
(Imperial 5438)

**B+** "THE MONKEY" (2:24) [Travis BMI—Bartholomew, King] Dave Bartholomew does a cute recitation with a syncopated beat in back of him. The monkey resents the allegation that man descended from him. Points out all the things man does that no self respecting monkey would do. Chuckley item that'll make good change of pace programming.

**B** "THE SHUFFLIN' FOX" (2:34) [Travis BMI — Bartholomew, King] Bartholomew and his aggregation dish up a rhythmic middle beat shuffle with intriguing sounds and arrangement. Good instrumental side.

**WILD BILL DAVIS**
(Imperial 5435)

**B+** "WILD BLUES" (2:15) [Travis BMI—Jones] Wild Bill Davis and his combo swing out lightly with a lovely and intriguing middle beat. Organ, guitar and drums team delightfully and this reading could kick up some dust. Good programming and good listening.

**B+** "WEST OF THE ALLAH" (2:00) [Travis BMI — W. Richardson] Quick beat exciter. Tremendous sound and a beat that'll keep the feet tapping and the body jumping. Two excellent instrumental decks.

**CHUCK PAYNE**
(Atlas 1072)

**C+** "BABY" (2:40) [MacAvery BMI—Al Hyman] Chuck Payne sings out a middle beat pop styled blues and does a good job. The vocal styling is in the familiar kick of many years standing.

**C+** "LA-DE-DA" (2:31) [Blue Sun ASCAP—C. DeMetrus] Dramatic slow beat blues. Good job, but of the floor show type.

# R & B Reviews

A AWARD & SLEEPER  B+ EXCELLENT  B VERY GOOD
C+ GOOD  C FAIR  D MEDIOCRE

## The Cash Box R & B Sleeper of the Week

"DON'T ASK ME (To Be Lonely)" (2:20)
[RealGone BMI—Johnson, Blandon]
"DARLING" (2:17) [RealGone BMI—Johnson, Gardner]

THE DUBS
(Gone 5002)

● First release on the new George Goldner label is a slow paced ballad, "Don't Ask Me (To Be Lonely)". Deck is already making quite a bit of noise in the local area. The Dubs chant the melodic tune with a sound the kids seem to cotton to. It looks like the Gone label will kick off with a hit on its first release. The flip, "Darling", is a middle beat jump ballad delivered in much the same sound and manner as the top deck. Good wax, but indications are that it is "Don't Ask Me" all the way.

"I NEED YOU TONIGHT" (2:41) [Bess BMI—Williams, Bagby, Burke]
"THIS IS IT" (2:50) [Bess BMI—Horton, Merenstein]

SOLOMON BURKE
(Apollo 511)

● Solomon Burke turns in a beautiful performance as he sings "I Need You Tonight", a slow, rhythmic ballad. Young Burke delivers the romantic plea with sincerity, warmth and excellent voice. The arrangement embroiders his vocaling with a choral background and a beaty band. Deck should grab lots of attention. The flip, "This Is It", is a slow ballad lovely done with a tenderly caressing vocal. Burke, of the Hamilton-Hibbler school, takes a backseat to neither as he fashions his phrases. Two delightful waxes for the tender set.

"HOT SHOT" (2:32) [Angel BMI—Bob Bobo]
"I'M OLD ENOUGH" (2:22) [Angel BMI—S. Malcolm Williams]

RONNIE PEARSON
(Herald 500)

● Newcomer to the Herald label, Ronnie Pearson, rocks right out in rock-a-billy manner with a fast moving deck, "Hot Shot". Item swings out with a rocking quick beat, a twanging, singing guitar and Pearson's shouty vocal. Deck has captured that teenager quality in real strength and it could become another rock-a-billy hit. Watch it very carefully. The flip, "I'm Old Enough", is another rock-a-billy based on the teener 'plaint that he's old enough to be in love. Good sound, good melody, good vocalizing, but a shade in back of "Hot Shot".

### CHUCK PARTY
(Chart 649)

**B** "MY STEADY GIRL" (2:15) [Sherlyn BMI—Stone, Dougherty, Spinn] Chuck Party sings out a cute bouncer item with a happy feeling. He's happy 'cause she's his only and no other guy is beating his time. Spirited, lighted hearted wax. Good for all over teenage market.

**C** "CAN'T YOU SEE" (2:00) [Sherlyn BMI — Stone, Dougherty, Spinn] Chuck Party gives out with a middle beat rock-a-billy type tune. Fair Deck.

### THE VELVETONES
(Aladdin 3372)

**B** "GLORY OF LOVE" (2:45) [Shapiro Bernstein ASCAP — Billy Hill] The Velvetones sing the pretty oldie with a novel touch. The deck opens and closes with the song in fairly straight manner, but it serves merely as a background for the recitation which becomes the strongest portion of the record. The recitation is in the vein of a "dear john" letter. Kids seem to like this kind of material and it may create some excitement. Ok offering.

**B** "I LOVE HER SO" (2:16) [Aladdin BMI — Daniels, Lewis] The Velvetones back with a quick beat r & b blues. Deck moves in good style and it should grab off some air play.

### ED TOWNSEND
(Aladdin 3373)

**B+** "LOVE NEVER DIES" (2:04) [Fairway Music/Aladdin Music BMI—Johnson, Townsend, Raeg] Ed Townsend sings a cute takeoff on the famous saying, by rephrasing it to "Love may fade away, but it never dies." It is a quick beat bouncey bit of fluff with a sound that combines r & b, country and pop. Swinging little ditty that could step out.

**B** "EVERY NIGHT" (2:15) [Fairway Music BMI—Johnson, Townsend] Middle beat jump given a flavory reading. More on the r & b kick than is the upper side. Townsend gives the tune a nice ride and kids should like it.

### THE PENGUINS
(Atlantic 1132)

**B+** "PLEDGE OF LOVE" (2:40) [Lin BMI—Redd] The Penguins turn in an excellent performance of the currently rising tune. The Penguins may have given other versions too great an edge in the matter of timing, but in areas where none has yet taken hold it should put up a strong battle for the sales.

**B** "I KNEW I'D FALL IN LOVE" (2:21) [Argo BMI—Miles] The Penguins swing out on a middle beat jump. Infectious love tune delivered in captivating style. Foot tapper that could take hold.

## THE NATION'S R & B TOP 20

| | | Pos. Last Week |
|---|---|---|
| 1 | I'M WALKIN'<br>*Fats Domino (Imperial 5428)* | 1 |
| 2 | LUCILLE<br>*Little Richard (Specialty 598)* | 2 |
| 3 | JUST BECAUSE<br>*Lloyd Price (ABC-Paramount 9792)* | 3 |
| 4 | COME GO WITH ME<br>*Del Vikings (Dot 15538)* | 4 |
| 5 | SCHOOL DAY<br>*Chuck Berry (Chess 1653)* | 6 |
| 6 | ALL SHOOK UP<br>*Elvis Presley (RCA Victor 20-6870)* | 11 |
| 7 | LITTLE DARLIN'<br>*Diamonds (Mercury 71060)* | 5 |
| 8 | PARTY DOLL<br>*Buddy Knox (Roulette 4002)*<br>*Roy Brown (Imperial 5427)* | 8 |
| 9 | IT HURTS TO BE IN LOVE<br>*Annie Laurie (DeLuxe 6107)* | 7 |
| 10 | NEXT TIME YOU SEE ME<br>*Little Jr. Parker (Duke 164)* | 10 |
| 11 | EMPTY ARMS<br>*Ivory Jae Hunter (Atlantic 1128)* | 14 |
| 12 | LOVE IS STRANGE<br>*Mickey & Sylvia (Groove 0175)* | 9 |
| 13 | I'M SORRY<br>*Platters (Mercury 71032)* | 15 |
| 14 | JIM DANDY<br>*Lavern Baker (Atlantic 1116)* | 12 |
| 15 | SEND ME SOME LOVIN'<br>*Little Richard (Specialty 598)* | 16 |
| 16 | LUCKY LIPS<br>*Ruth Brown (Atlantic 1125)* | 13 |
| 17 | MAMA LOOKA BOOBOO<br>*Harry Belafonte (RCA Victor 20-6830)* | 18 |
| 18 | C. C. RIDER<br>*Chuck Willis (Atlantic 1130)* | 20 |
| 19 | RAM-BUNK-SHUSH<br>*Bill Doggett (King 5020)* | 17 |
| 20 | I SMELL TROUBLE<br>*Bobby Blue Bland (Duke 167)* | — |


Getting Bigger!
"GUIDED MISSLES"
The Cuff Links
# 409
ON THE CHARTS!
"Let Me Cry"
Willie Headen
# 410
DOOTO RECORDS

WATCH THIS LABEL!
TWO SOLID HITS!
The Lovers
"GOTTA WHOLE LOT OF LOVIN' TO DO"
and
"DARLING IT'S WONDERFUL"
# 2005
Johnny Cook
"IT'S ALL IN YOUR MIND"
and
"MY DEAR, MY DARLING"
# 2006
LAMP RECORDS
5352 WEST PICO BOULEVARD
LOS ANGELES CALIFORNIA

BREAKING IN
KANSAS CITY - ST. LOUIS AREAS
"HOTSHOT"
RONNIE PEARSON
Herald # 500
Herald RECORDS 1697 B'way, New York City, N.Y.

DOUBLE SIDED SMASH!
"GROANING THE BLUES"
b/w "IF YOU WERE MINE"
by OTIS RUSH
COBRA 5010
ANOTHER DOUBLE SIDED SMASH!
"CRYING THE BLUES"
b/w "LITTLE GIRL"
by LITTLE WILLIE FOSTER
COBRA 5011
COBRA RECORD CORP.
2854 W. ROOSEVELT CHICAGO 12, ILL.
(All Phones: NEvada 8-2325)

# R & B Ramblings

## NEW YORK:

With Easter drawing near a couple of local r & r shows have been set. Alan Freed goes into the Brooklyn Paramount with an imposing lineup that includes Charlie Gracie, Buddy Knox, Jimmy Bowen and the Rhythm Orchids, The Cellos, The Cleftones, Bo Diddley and his band, Billy Mason and The Rhythm Jesters, Anita Ellis, The G-Cleffs, The Pearls, The Heartbreakers, Bobby Marchan, The Harptones, The Rosebuds, The Solitaires, The Four Joes, and Alan Freed and his Big R & R band featuring Sam (The Man) Taylor, Big Al Sears, Freddie Mitchell and Panama Francis. . . . Milton Subotsky and Max Rosenberg, Vanguard Productions, who produced the flic "Rock, Rock, Rock" staging a show April 17 to 23, at the Mastbaum Theatre, the biggest theatre in Philadelphia seating 4200. Cal Milner and Larry Brown of the 950 Club, WPEN-Philadelphia, will emcee the following top notch cast. Al Hibbler, Nappy Brown, The Willows, Eddie Cochran, Gene Nash, Maureen Cannon, George Hamilton IV, The Harvey Boys, Bull Moose Jackson and his band, Lloyd Thomas and The Calypso Troubadors, and a Rock 'N Roll Battle of the Century between Gene Vincent and his Blue Caps and Bobby Boyd and The Jazz Bombers. Boyd is a local Philadelphia group. . . . Al Silver, Herald Records, will delay his trip to Miami for a week or two because of an unusual accident to his daughter. The lass is recovering but Al was out of the office several days as a result. Herald has two items going for them currently. "Oh Happy Day" by The Five Satins and "Hot Shot" by Ronnie Pearson. . . . Mickey Shorr-WXYZ, Detroit, will put on his own r & r show in Detroit the week of April 26. . . . Atlantic Records excited about "C. C. Rider" by Chuck Willis. The platter gains steadily in strength and it looks like a real big one. Other decks currently collecting the dollars are Joe Turner's "Red Sails In The Sunset", Clyde McPhatter's "Just Hold My Hand", and of course—that biggie—Ivory Joe Hunter's "Empty Arms". . . . Execs at Atlantic moving about the country. Jerry Waxler out Texas way and now back, Ahmet Ertegun hit Canada and now back, So—Nesuhi Ertegun shoots to California. . . . Hy Weiss, Old Town Records, says he's putting out a new Robert & Johnny, "Gosh Oh Gee" and "Your Kisses". . . . We've gotten a little buzz on "When You're Smiling" by Gene Mumford & The Serenaders Whiz Records. . . . Jerry Winston, Onyx Records, will shoot out to Cleveland, Detroit and Chicago to lay on "Your Cheatin' Heart" by The Pearls. The deck has been showing definite sales action in several areas and is on the verge of breaking big. . . . Another getting the trade excited and starting the bid for the master is Fantasy's "Rosalie" by The Mel Tones. Gee Records picked up the master. . . . Louis Jordan and his Tympany Five, with Dottie Smith, open at the Apollo Theatre in Harlem on April 19. Jordan is presently plugging his Mercury LP, "Somebody Up There Digs Me", and his latest single, a calypso titled "Morning Light" and a r & r'er titled "Rock Dock". Following his Apollo engagement Jordan continues his natoinal tour of theatres and night clubs. . . . Teenage Records out with a new r & r item aimed at the teeners and kids. It's called "Mickey Mouse Rock" and sung by the Jolly Jax. Walt Disney Music is getting behind the deck with a good sized promotion. . . . Chris Forde, Tuxedo Records, thinks he has Phyllis Branch's hottest release yet. Her newest is "Calypso Fever" and "Babalu". . . . Sol Rabinowitz, Baton Records, got a wonderful call this week from Bugs Scruggs (WCIN-Cincinnati, O.) who told him he was launching a "Mojo Week" and featuring Ann Cole's "Got My Mojo Working". The deck has been a solid seller in Cincy, where Ann has been quite strong on all her releases. Rabinowitz reports action all over the country.



LOUIS JORDAN and DOTTIE SMITH



JOLLY JAX



BO DIDDLEY

## CHICAGO:

There's another big show due for local R&B fans co-skippered by deejays McKie Fitzhugh and Bill Hill (WOPA) and Richard Stamz (WGES). The boys are skedding Paul Bascomb, Jack Cooley, Billy Cannon, Memphis Slim, Al Smith's Ork, Madman Jones, The Clouds, Harold Burrage, Miss "Good Rock'n" Brown, The Serenades, The Gay Tones, The Echoes, and Lil "Upstairs" Mason for their big Mambo Contest Easter Dance. . . . Paul Glass of All-State Distribs finding Imperial's Ken Copeland with "Pledge Of Love" starting to climb. "That's the original too", added Glass. Sales mgr., Dan Hosto, picked Little Richard's Specialty sockeroo two sider, "Lucille" b/w "Send Me Some Lovin'" for top honors sooooo. . . . Stan Pat predicts a smash for Roulette group, The Playmates, doing "Pretty Woman". "They just can't help but get as big as Buddy Knox's and Jimmy Bowan's smashes," cheered Pat. . . . Len and Phil Chess greatly excited over Chuck Berry's zooming, booming smash, "School Day". The tune has caught on locally like a house-afire and is showing bigger each week on national charts. Along with the Berry opus the Chess Bros. are tremendously proud of The Cash Box picking Bo Diddley's "Mona" for "Award Of The Week" and Little Walter's "Nobody But You" as "Sleeper Of The Week". . . . Chuck Willis was forced to cut his local one-nighters short in order to plane back to Gotham for session. He'll take up where he left off next week. . . . The boys over at Cobra delirious over promising stand Otis Rush's "Groaning The Blues" is taking. It won a Cash Box "R&B Best Bet", 4/13. Looks like another biggie for the lad. . . . Jimmy Reed and Derby Thomas got together for one nite at Cream City's Rendevous Ballroom. . . . Lenny Garmisa still kept busy, but real busy with Lloyd Price's ABC Pararoo "Just Because". . . . Muddy Waters in and out of very popular Hollandale, Fla. . . . Jubilee making considerable noise in these parts with Ethel Waters' "Memories Of You". . . . Over at M.S. Distribs, Vic Faraci went out on a limb to pick two Paris decks for top honors, "Little Billy Boy" by The Three D's and "Do You Promise" by Jimmy Ricks. . . . Onyx's Pearls reportedly racking up good air exposure on their newie, "Your Cheatin' Heart". . . . Abner claims The Delegates are starting to swing votes in their favor of their new Vee-Jay lark "Mother's Son". Another Vee-Jay group, The Dells, telegramed from Philly to say their swingeroo, "Why Do You Have To Go", is starting to show on local pop charts. Abner released a couple more spirituals, this past week. The Raspberry Singers with "No Tears In Heaven" and Macio Woods' Singers doing "Walls Of Jericho". . . . The Wacker Drive offices of Mercury were greatly excited over the news that Billy Eckstine and Sarah Vaughan would again be united, this time via Mercury. . . . The Moonglows headed back this-a-way from Hartford and points east. . . . Still #1 on the hit board at United Distribs is Duke's "Next Time You See Me" by Jr. Parker. Right on Parker's heels is Chief's "Man From The Islands" featuring Mel London and Atco's "Young Blood" by The Coasters. Geo. Leaner picked Roy Hamilton's "So Long" to smash wide open in the next couple of weeks. Bro. Ernie likes "No Haps" by Roy Wright on Drexel. . . . Jimmy Bracken off to KC to make plans for coming session with Priscilla Bowman. . . . Prestige LP, "All Night Long" looks like some of that commercial jazz the public has been clamoring for. The LP is reportedly going in great quantities in very unlikely places. . . . No, don't rub your eyes. That was Little Walter bicycling down the street. Seems he lost his driver's license and has taken up the bicycle. . . . Geo. Leaner phoned in all excited over a visitor to United Distribs. The man's name—Anders Larson, Stockholm, Sweden. Larson had seen United's record ad and wanted to meet and talk with the Leaner boys. Says George, "Never thought our ad would get action that far". . . . Ray Charles swung back into Chi area for skedded one nighters. . . . Dakota Staton, Capitol, opened at The Crown for two weeks. She will be followed by T. Bone Walker's revue for two more. . . . Sam Most back at The Stage for a skedded two weeks. . . . "It's just got to hit", says Columbia's Granville White about Jay & Kaye (Johnson and Winding that is) brand new LP.



JIMMY REED



CHUCK WILLIS



CHUCK BERRY

## LOS ANGELES:

Specialty Records' Little Richard has signed with the Lee Gordon office for a three week personal appearance tour of Australia. . . . Modern Records getting great reaction nationally to the new B. B. King RPM waxing of "I Wanna Get Married" and "Trouble, Trouble, Trouble". . . . Mae Conley doing the disk-jockey show formerly done by husband Leroy over KFOX. Leroy now devoting full time to his other interests. . . . Sid Talmadge expecting another big hit for The Teenagers in their current Gee release of "Out In The Cold Again". Group is now touring the British Isles. . . . The Doran Twins, West Coast duo, who were winners on both the "Stairway To Stardom" and the "Al Jarvis" TV shows, have been signed to an Antler Records contract with their first sides due this week. . . . The Platters finished a very successful two week tour of Scotland, and open at The London Palladium on April 29. Personal Manager Buck Ram leaves on the 18th. to meet the group in England. . . . Bob Ross' R-dell label has a big one in "No More Crying" by The Dooley Sisters which is now breaking big in the pop field. . . . Nellie Lutcher re-recorded her famous "Hurry On Down" for Imperial Records and backed it with another Lutcher original, "I Never Get Tired". Sides are her first effort for Imperial and are getting a big play on the Coast. . . . The Del Vikings recording in Pittsburgh this week for Dot Records, to follow up their smash hit of "Come Go With Me". . . . Wild Bill Davis taking time off from his new Morocco supper club to make the rounds of the local disk jockeys with his new Imperial Records release. . . . Eddie Gomez, now billed as Mr. Domingo and his band open this week at the El Rancho Vegas. . . . The Six Teens hit the charts with their recording of "Only Jim", and now the jockeys are giving the big play to the flip side, "My Special Guy".



SIX TEENS

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# Country Big 10 JUKE BOX TUNES

| | | Pos. Last Week |
|---|---|---|
| 1 | **GONE**<br>*Ferlin Husky*<br>*(Capitol 3628; F3628)* | 1 |
| 2 | **YOUNG LOVE**<br>*Sonny James*<br>*(Capitol 3602; F3602)* | 2 |
| 3 | **THERE YOU GO**<br>*Johnny Cash*<br>*(Sun 258; 45-258)* | 3 |
| 4 | **WALKIN' AFTER MIDNIGHT**<br>*Patsy Cline*<br>*(Decca 30221; 9-30221)* | 7 |
| 5 | **I'M TIRED**<br>*Webb Pierce*<br>*(Decca 30155; 9-30155)* | 5 |
| 6 | **TOO MUCH**<br>*Elvis Presley*<br>*(RCA Victor 20-6800; 47-6800)* | 4 |
| 7 | **AM I LOSING YOU**<br>*Jim Reeves*<br>*(RCA Victor 20-6749; 47-6749)* | 6 |
| 8 | **ALL SHOOK UP**<br>*Elvis Presley*<br>*(RCA Victor 20-6870; 47-6870)* | — |
| 9 | **HONKY TONK SONG**<br>*Webb Pierce*<br>*(Decca 30255; 9-30255)* | — |
| 10 | **GONNA FIND ME A BLUEBIRD**<br>*Marvin Rainwater*<br>*(MGM 12412; K12412)* | — |

# First Golden Guitar Awards



NASHVILLE—Marty Robbins and Ray Price display the first Golden Guitar Awards ever presented by Columbia Records which they won for selling more than 250,000 copies of their hit recordings, "Singing the Blues" and "Crazy Arms" respectively. The awards were presented on the stage during Prince Albert's NBC portion of the Grand Ole Opry by Hal Cook, Columbia's Director of Sales and Don Law, the country A & R man for Columbia. From left, Marty, Hal Cook, Don Law, and Ray.

# Permo Intros Lubri-Stat Record Spray

CHICAGO—Fidelitone Lubri-Stat Record Spray, a new development in record and needle protection, has been announced by Permo, Incorporated, manufacturers of Fidelitone Phonograph Needles and accessories.

In making the announcement, Bill Anton, Fidelitone vice-president in charge of sales, had this to say:

"Lubri-Stat is absolutely the last word in formulations for record and needle care. This product will not only eliminate static electrical build-up, but will also coat the record grooves with a microscopic lubricating film to reduce the coefficient of friction — thereby reducing record and needle wear.

"In Fidelitone's laboratories, tests proved that needles played on Lubri-Stat treated records showed far less wear than those played on untreated records.

"Furthermore, tests proved the sound quality of LubriStat treated records after 400 plays showed no deterioration, while untreated records appeared fuzzy in tone after the same number of plays.

"Lubri-Stat can be safely used on any and all types of records, and it is non-toxic." Anton continued, "it is the result of years of testing and research in our own laboratories."

Fidelitone Lubri-Stat Record Spray will be supplied in six-ounce spray cans, and packed in attractive display boxes.

# The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. GONE ..... Ferlin Husky (Capital)
2. YOUNG LOVE ..... Sonny James (Capital)
3. AM I LOSING YOU ..... Jim Reeves (RCA Victar)
4. THERE YOU GO ..... Jahnny Cash (Sun)
5. I MISS YOU ALREADY ..... Faran Yaung (Capitol)
6. GONNA FIND ME A BLUEBIRD ..... Marvin Rainwater (MGM)
7. HONKY TONK SONG ..... Webb Pierce (Decca)
8. MONEY ..... Al Terry & Rusty & Doug (Hickory); The Browns (RCA Victor); Jady & Odie (Chic)
9. OH, SO MANY YEARS ..... Wells & Pierce (Decca)
10. ALL SHOOK UP ..... Elvis Presley (RCA Victar)

11. WALKING AFTER MIDNIGHT. 12. I'M TIRED. 13. KNEE DEEP IN THE BLUES. 14. A WHITE SPORT COAT. 15. FRAULEIN. 16. SOMEDAY. 17. TRAIN OF LOVE. 18. I'VE GOT A NEW HEARTACHE. 19. FIRST DATE, FIRST KISS, FIRST LOVE. 20. TOO MUCH. 21. SINGING THE BLUES. 22. I'M COMING HOME. 23. YOU'RE THE REASON I'M IN LOVE. 24. DON'T LAUGH. 25. ROCKING IN THE CONGO. 26. CALYPSO SWEETHEART. 27. FOURTEEN KARAT GOLD. 28. YOUR TRUE LOVE. 29. DON'T STOP THE MUSIC. 30. DON'T FORBID ME; I'M SETTIN' YOU FREE; NOTHING AT ALL; TEARS BEHIND THE SMILE; THE SAME TWO LIPS; FOUR WALLS; CRAZY ARMS; SPEAK TO ME; YEARNING; I WAS THE FIRST ONE; DON'T CRY FOR YOU I LOVE; POOR OLD ME; ONE STEP AT A TIME.

# Country Best Sellers IN RETAIL OUTLETS

| | | Pos. Last Week |
|---|---|---|
| 1. | GONE<br>Ferlin Husky<br>(Capitol 3628; F3628) | 1 |
| 2. | YOUNG LOVE<br>Sonny James<br>(Capitol 3602; F3602) | 2 |
| *C | THERE YOU GO<br>Johnny Cash<br>(Sun 258; 45-258) | 3 |
| 4. | WALKIN' AFTER MIDNIGHT<br>Patsy Cline<br>(Decca 30221; 9-30221) | 4 |
| 5. | HONKY TONK SONG<br>Webb Pierce<br>(Decca 30255; 9-30255) | 8 |
| 6. | ALL SHOOK UP<br>Elvis Presley<br>(RCA Victor 20-6870; 47-6870) | — |
| 7. | AM I LOSING YOU<br>Jim Reeves<br>(RCA Victor 20-6749; 47-6749) | 6 |
| 8. | I'M TIRED<br>Webb Pierce<br>(Decca 30155; 9-30155) | 7 |
| 9. | KNEE DEEP IN THE BLUES<br>Marty Robbins<br>(Columbia 40815; 4-40815) | 9 |
| 10. | I'VE GOT A NEW HEARTACHE<br>Ray Price<br>(Columbia 21562; 4-21562) | 10 |

11. I MISS YOU ALREADY. 12. FRAULEIN. 13. GONNA FIND ME A BLUEBIRD. 14. TOO MUCH. 15. FIRST DATE, FIRST KISS, FIRST LOVE. 16. MONEY. 17. A WHITE SPORT COAT. 18. TRAIN OF LOVE. 19. OH, SO MANY YEARS. 20. YOUR TRUE LOVE; CRAZY ARMS; SOMEDAY; ONE STEP AT A TIME; ROCKING IN THE CONGO; DON'T LAUGH.

# Marine Corps To Use Grand Ole Opry Stars On "Leatherneck Jamboree"

NASHVILLE, TENN.—The U. S. Marine Corps is inaugurating a new series of country music shows featuring "Grand Ole Opry" stars. The fifteen minute programs entitled "Leatherneck Jamboree" mark the first time that the Marines have utilized country music. The shows will star leading country entertainers and will be written, produced, directed, and transcribed at WSM. The emcee will be T. Tommy Cutrer and will be guested each time by two stars of the "Grand Ole Opry."

The first two shows were transcribed on Friday, April 12, with Faron Young and George Jones on the docket for the initial program. The second show will feature Ferlin Husky and Justin Tubb. Plans for distribution of the shows have not been announced.

# Country Round Up

April 6th was Geegee Day at the "Grand Ole Opry". Geegees are Columbia's Gold Guitar Awards given to the Columbia country artist whose record sold 250,000 copies or more. Recipients were **Ray Price**, for his best selling "Crazy Arms", and **Marty Robbins** for his "Singing The Blues" which far exceeded the ¼ million mark. The presentation was made by **Hal Cook**, Vice President and Director of Sales for Columbia and **Don Law**, Columbia's country A & R man. Both Ray and Marty emceed Prince Albert's NBC portion of the Opry on that Saturday night. This is the first time that the show has had two emcees and the first time that awards have been given. Immediately following the show, Ray and Marty embarked on a gigantic tour which will take them across the nation promoting their new Columbia releases.



RAY PRICE

* * * * *

**Bill Monroe, Jimmy Newman, Rod Brasfield,** and **Judy Lynn** opened in McGee, Mississippi on April 2nd with their big tent show. The tour will close on August 30th and will hit highspots all over the nation. The troupe has its own tent and power plant which they carry across the country in 2 huge trucks.

* * * * *

**Ben A. Green** infos that he's kicked off a new 4-part series in the Nashville Banner concerning the "Opry" as it launches a new spring-summer season. The initial article, appearing in the Banner's March 30th issue, pictured "Opry" performers (nearly all who joined since June 30th, 1956) **Johnny Cash, Marshall Grant, Luther Perkins, Hylo Brown, Shirley Webb, Jerrie Johnson, George Jones, Bill Carlisle with Sugarfoot Collins, Dottie Sills, Stoney Cooper,** wife **Wilma Lee Cooper,** daughter **Carolee & The Clinch Mtn. Clan, Woody Woodham, Johnny Clark, Jimmy Crawford, Porter Wagoner** with **Red Gayle** and **Don Warden, Stonewall Jackson,** The **Wilburn Bros, (Teddy & Doyle).** Those pictured previously with the "Opry" were Bill Carlisle, Jerrie Johnson and the Wilburns.

* * * * *


HANK LOCKLIN

A former RCA Victor artist, **Don Meehan,** is now appearing on the MGM wax roster. Don, a Texas lad currently residing in New York has an extraordinary voice that covers 3 octaves in range, easily and solidly. His unique talent can be appreciated on his 1st MGM disk, out this week, tagged "Far Away Look In Your Eyes" and "The Man In The Phone Booth (Hello Baby)". Jocks who don't have a copy as yet can get same by just dropping a line to Don at P.O. Box 101, Flushing 64, N.Y.

* * * * *

**Edward Freeman** announced his association, last week, with WIDE-Biddeford, Me. In addition to his previous radio work, Ed is a guitarist specializing in country music. He notes that the station is planning an extensive increase in country music and at the present time is really in need of both new and old c&w releases. All the diskeries, artists, promotion men, etc. are urged to send the wax to Freeman at WIDE, 234 Main St., Biddeford, Me.

* * * * *

**Gabe Tucker** pens from Houston, Tex., that he's now managing RCA Victor's **Hank Locklin.** Gabe sez that he has great hopes for and much favorable comment on Hank's latest "Going Home All By Myself" and "The Rich And The Poor". Hank, currently in Europe, will return May 3rd, stay home 2 weeks and then head for a 25-day string of personals in Canada. Also, Tucker has just closed a deal for Hank to make a series of transcriptions for the Navy late in the summer.

* * * * *

**Evan Kemp,** who is heard via CHUB-Nanaimo, B. C., Can. on 2 shows, Sat. from 1:05 P.M. to 3:00 A.M. and Sun. from 4:05 'til 5:00 P.M. would appreciate pictures and info from the c&w artists. Kemp has recorded with **King Ganam** for RCA Victor and has also waxed his own tunes, with his **B. C. Trail Riders,** for Vancouver's Aragon label.


AL ROGERS

* * * * *

**Al Rogers'** new publishing firm Arsak Music has come out with a new label, Exxa Records. The "Panhandle Barn Dance", produced and headed by Rogers has been getting tremendous ratings in Texas, Kansas, Oklahoma and New Mexico and negotiations are on now for having the show filmed and distributed nationally according to Don Cambell, Box 1293, Amarillo, Tex.

* * * * *

**John Galley,** deejay on the 50,000 watter, KATR-Corpus Christi, Texas, pens his plea for more artists, companies and promotion men to send him country wax.

* * * * *

The "Louisiana Hayride" takes to the road and leaves its home base in Shreveport for 3 Sat. nites away, April 27th, May 4th and 11th. The May 11th date has been set for Corpus Christi while the other 2 dates have not been confirmed as of this date. However, one will probably be in Ft. Worth. A remote is carried from each city and broadcast over the "Hayride" outlet, KWKH-Shreveport. The "Hayride's" guest roster for the month of March included **Dave Rich, Bud Deckleman, Floyd Tillman, Eddie Bond, Mel Tillis** and **Melvin Endsley.**

* * * * *

**Slick Norris** types from Highlands, Texas, that he'll be down in Meridian, with Mercury-Starday's **James O'Gwynn,** for the annual **Jimmie Rodgers Day.** The dates have been changed to May 21st & 22nd because the regular dates fell on the weekend. Incidentally, O'Gwynn's latest slicing is a Rodgers standard, "Muleskinner Blues".

* * * * *

**Bob Cole** pens that his first record release is on the Jay label. The tunes are 2 self-penned items titled "You Lied" and "Face To Face".


BUD DECKELMAN

* * * * *

Chief Announcer, **Hank Brosche,** writes that teenager, **Jennie Cook,** is winning the hearts of country music lovers with her own show, "Country Capers", on WKCT-Bowling Green, Ky. The 16-year-old Jennie spins the top country hits each Saturday morning from 11:00 'til 12:15.

* * * * *

**Mac Wiseman,** country and western A & R director for Dot Records will be spending this week at the Andrew Jackson Hotel in Nashville, Tennessee, where he's auditioning talent for Dot's C & W department.

* * * * *

**Wanda Jackson** (Capitol), whose new release from Capitol Records is the pop-styled, "Let Me Explain" and "Don'a Wan'a", is set to appear for the 1st week of **Connie B. Gay's** new "Town and Country" show which will be aired via CBS Television 5 days a week from 7 to 8 a.m. EST. Wanda also appeared with the "**Hank Thompson**" show on April 6th and 7th in Newburgh, N. Y., and Newark, N. J. Dates were promoted by **Don Larkin.** Wanda will rejoin Hank in Hammond, Indiana on Sunday, April 14th for a big show at the Civic Auditorium.

Big Red Furniture Warehouses of Oklahoma, who sponsor 3 half hour TV shows each week over the Oklahoma Network starring the talents of both **Hank Thompson** and **Leon McAuliffe** Bands recently opened a new store in Midwest City, Oklahoma. The opening drew thousands of people and featured a live TV broadcast with both Hank and Leon, as well as TV comic **Jimmy Jefferies, Buttons,** The Clown, and a parade featuring several high school bands and several elephants from the winter headquarters of the Hagen Bros. Circus. This makes the 16th store operated by Big Red, who is reported to be already the largest furniture outlet in the state.


JENNIE COOK

**Bob Franklin,** operation manager of Thunderbird Artists, Inc. of Independence, Kansas will spend the next 2 weeks on the road with **Hank Thompson** and His **Brazos Valley Boys.** Nice chatting with Franklin, who dropped into the New York office last week.

* * * * *

The first country music show ever to be played in the New Roberts Municipal Stadium in Evansville, Indiana will be presented this Sunday, April 14th at 8:00 P.M. Featured artists will be **Ernest Tubb, Kitty Wells, Johnnie and Jack,** and the **Wilburn Brothers.** The show is presented by the Tri-State Disc Jockeys: **Jerry Hirsch,** WGBF, **Sam Dodd,** WIKY, **Rusty,** WEOA, **Johnny Williamson,** WITZ, **Stewart Kay,** WRAY, **Earl Fisher,** WVJS, and Tex **Justus,** WBNL. This date also celebrates Tex Justus' 18 years of radio in the territory.

* * * * *

**Paul Simpkins,** veteran record spinner on 50,000 watt WBAM, Montgomery, Alabama, this month, celebrates his 2nd Anniversary with the all-Country music station. Prior to moving to WBAM, Simpkins worked as Announcer-Time Salesman with WCOC-TV in Meridian, Miss. This Mississippi-born country DJ began his career in 1941 with a local station in Natchez, Mississippi, and was long affiliated with the P. K. Ewing Stations located throughout North and South Mississippi. Paul's shows begin at 5:15 over WBAM and continue through the day till noon. The Simpkins family consists of three young sons and another addition is expected this June.

* * * * *

Mercury-Starday recording artists, **Denver Duke** and **Jeffery Null,** visited with disk jockeys through Kentucky, Tennessee, and West Virginia plugging their latest platter, "All Washed Up With You" and "Million Tears". The boys found reports very favorable, and this looks like the 'one' for them. They were accompanied by their managers, **Paul Gilley** and **Carter Gibbs.** Denver and Jeffery played one-niters in Kentucky and West Virginia before heading for Tennessee and a guest shot on 'Tennessee Barndance' over WNOX, Knoxville on April 13th. Any deejays needing a copy of the boys' latest release may receive it by writing to Paul Gilley, Maytown, Kentucky.


WANDA JACKSON

* * * * *

Thrush **Doris Lee** and The **Lewis County Partners** from WMOR, Morehead, Ky., recently played several shows through Kentucky with **Jimmie Skinner** (Mercury-Starday), **Salty Holmes** (Atlantic), and **Ray Lunsford** (Excellent). Miss Lee, it is reported, is being considered for a recording contract by several of the major labels. Her management is handled by Skinner, **Carter Gibbs,** and **Paul Gilley.**

* * * * *

**Charles Sands,** Gen. Mgr. of the new "Farmerama" farmers' market, located in Farmingdale, Long Island, is setting a new policy, featuring a top c&w attraction every 4 weeks. The free shows will be seen every Thurs., Fri., and Sat. from 1:00 P.M. to 10:30 P.M. He'll open April 18th with **Shorty & Smokey Warren** & their **Garden State Jamboree Gang.** Coming in the future are such stars as **Pee Wee King, Sonny James, Hank Snow** and **Webb Pierce.**

# Country Round Up

**Ozark Jubilee's** headman, **Red Foley**, who has hit the road for 2 consecutive weeks on tours of Colorado and Florida, plans to remain at home until his May 5th & 6th shows in Cleveland. The appearance there will be under the sponsorship of the Fraternal Order of Police.

**Don Richardson** is currently in New York, making the round of the feature writers and syndicated columnists with **Sonny James**. Personal Manager **Ed McLemore** joined them prior to Sonny's opening on Thursday, April 4, at the Palace.



PAUL SIMPKINS

**Joe Slattery** has been appointed by Crossroads TV Productions to supervise the budding career of 12-year-old **Libby Horne**. Joe, who is well known as "Ozark Jubilee's" redheaded anouncer, is currently examining material for Libby's upcoming recording date at Victor's New York studios.

* * * * *

**Brenda Lee** is not confining her singing talents to television and personal appearances alone these days. She's now a member of the Junior Choir at Springfield's Glenstone Ave. Baptist Church. . . . **Tommy Russell**, Little Rock attorney and husband of **Maxine Brown**, went along on the Brown Trio's tour of a dozen foreign lands. . . . **Leroy** ("The Auctioneer Song") **VanDyke** will join the **Cisco Kid** as a guest on the "Jubilee" April 13. . . . **"Calling All Girls,"** the teen-age publication of Parents' Magazine devotes 8 pages of its current issue to a story and pictures of Brenda Lee. . . . Four different square dance sets are now used on the "Jubilee"—**the Tadpoles**, the **Promenaders**, the **Whirli-Jiggers** and the **L. D. Keller Dancers.**

* * * * *

**Ray Pulley**, WFOS-South Norfolk, Va., notes that **Jerry Reed's** Capitol waxing of "It's High Time" broke all records in making his "Cuzin' Ray's Hoedown" top ten list. Ray adds that he was real privileged to have Jerry come and chat with him at the school station.

* * * * *

Another Norfolk, Va. resident is Mercury-Starday's **Curtis Gordon.** The artist sold his Mobile, Ala. nite club and is now working for the all-country music station, WCMS-Norfolk. Curtis, currently out with "Tired Of Crying" and "I Know My Baby's Gone", will have a new release this month. His bookings and promotion are handled by **Roy Lemere** of the WCMS Artist Service Bureau.



CURTIS GORDON

* * * * *

A real busy fellow nowadays is **Slim Coxx.** Slim and the **Cowboy Caravan** are on the air 10:00 A.M. 'til 11:00 A.M. daily, Mon. thru Sat. with country music on the 5,000 watter WJKO—E. Longmeadow, Mass. Daily, from 12:00 to 12:30 noon, he features country rockers. Coxx and **Jimmy Stiphen** of the Caravan are also featured on the WHYN-TV, Holyoke, Mass. every Sat. nite, along with **Smiley Roberts** on **Randy King's** half-hour TV show. Slim is currently appearing with King at Holyoke's "Valley Arena", every Sat. nite and opened, with his band, at Lake Compounce, Bristol, Conn. on April 7th. The park, the oldest one in the U. S., sez Coxx, is in its 112th season while Slim is in his 8th.

* * * * *

Effective April 2nd, **Randy Blake** moved his "Suppertime Frolics" from WJJD-Chicago to WLW-Cincinnati, Ohio. The show, to be aired 8:05 to 9:30 EST, every nite except Monday, will be on tape since Randy's home base is still in Chicago. Other recent switches include **Ed Hamilton**, from KCIJ-Shreveport, La. to XERF-Del Rio, Texas and **Neal Merritt**, from KONO-San Antonio, Texas to KCIJ-Shreveport.

* * * * *

**Betty Cody** (formerly RCA Victor) who with hubby **Hal "Lone Pine"** (Event Records) appeared on WWVA Jamboree, Wheeling and traveled the states on RCA Country Caravan and recently on Channel 8—T.V. Mount Washington, N. H. has retired from show business and resides now at her home in Auburn, Maine. Betty was advised by doctors to get off the road and start leading a normal life. She recently had a second relapse from an earlier illness. "Lone Pine" is still packing them in with his tours through Maine. At Augusta, for 27 consecutive weeks, he has had 1000 paid admissions. **Curtis Johnson,** rock 'n roll artist from Mobile, Alabama is helping the draw and is a regular member of "Lone Pine's" crew on Channel 8.



BETTY CODY

* * * * *

**Clyde & Willie Joy** from the Rochester Jamboree in N. H. were recently into Event studios in Maine for a session. They cut "Beautiful Heaven Some Where" and "Echoes From The Hills", which is being readied for immediate release. **Dick Curless** also cut a new session for Event on the 11th of April.

**Jimmy Copeland** and **His Western-Aires,** which consists of **Rocky Carroll** on fiddle, **Lefty Nason** on steel guitar and **Miss Rocky Rockland** on bass fiddle and vocals, have been drawing capacity crowds at the Montaray Candelight Room in Montreal, Canada. Jimmy's own recording is of "Radar" and "What Kind Of Life Am I Living", on the Event label. The Western-Aires have already been held over six weeks and if future bookings can be re-arranged, will be there for six more. They send along their thanks for their many friends and fans they have made in Montreal, Quebec.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, **The Cash Box**, 1721 Broadway, New York 19, N. Y.

# Traveling In Style




INDEPENDENCE, KANSAS—Traveling around the country in real style these days is bandleader "Take It Away Leon" McAuliffe. A veteran pilot with more than 3500 hours to his credit, "Take It Away Leon" recently purchased a new Beechcraft Bonanza. Leon is shown here as he is ready to take out a personal appearance tour.

## Teenagers Take Over Opry

NASHVILLE, TENN. — Teenagers took over Saturday night, April 6 at Nashville, Tenn., where more than one-half of the 4,000 "Grand Ole Opry" spectators were of school age. At least 15 high school groups, mostly seniors on tour, passed notes to the stage requesting songs and the Opry stars responded with a show that drew rafter-ringing applause throughout the 4½ hour show (7:30 to midnight).

"We enjoyed having the boys and girls," said Dee Kilpatrick, director of WSM's Grand Ole Opry. "They are great country music fans and their conduct was perfect in every way. They not only had a good time, but helped everybody enjoy the show."

The jam-packed Ryman Auditorium crowd cheered Marty Robbins and Ray Price as they received the first "Geegees" (Golden Guitars) ever awarded a Columbia artist. The award was presented by Columbia v.p. Hal Cook. The "GeeGee" is awarded by Columbia Records to Columbia artists in the country field whose sales for a single release have exceeded the 250,000 mark. Robbins won his for "Singing The Blues" and Ray Price copped the trophy for his "Crazy Arms" smash.

## Thesaurus Appoints Alves

NEW YORK—John J. Alves has just been added to the RCA Recorded Program Services Sales Staff as the radio-TV firm's Southwest Sales Representative with offices in Dallas. Alves will represent RCA Recorded Program services' radio transcription library service, RCA Thesaurus, and its TV Film Department. His territory will include Arkansas, Louisiana, Mississippi, Oklahoma and Texas.

## Satherley Named Prexy of Hometown Records

LOS ANGELES—Uncle Art Satherley, formerly Vice President of Columbia Records in charge of its Country-Western Division, who will assume the position of President of Hometown Records, Inc., has announced that Hometown has just released its initial L.P. of sixteen top Country-Western tunes. For the present, this album has been made available throughout the United States only to radio listeners.

Hometown Records will eventually branch out through the normal distribution channels releasing country-western singles as well as albums, etc. Dealing exclusively in the Country-Western field, Hometown Records will, in addition to producing records, package Country-Western television, radio and traveling road shows. Nat Nigberg, Executive Vice President of Hometown, formerly with Enterprise Productions, is packaging these shows under the supervision of Art Satherley.

Heard on the initial Hometown record are Dick Miller, Lucille Star, Bobby Regan, Tex Holland, Bobby Charles, Roy Counts, Gene McKown and Foreman Slim.

During Satherley's 38 years with Columbia Records, he is said to have produced roughly 28,000 country-western records.

## "This Is Your Life" Tommy Sands

HOLLYWOOD — Highlights from the young life of singer Tommy Sands were presented on television's "This Is Your Life" show April 10th.

Nineteen-year-old Sands, who in a period of several months has become one of the nation's teenage idol's, saw a procession of persons, including his mother and father, relate incidents in his upbringing showing a strong interest in religous affairs, and a desire to become an entertainer. The artist is in Hollywood for his first motion picture assignment.

America's Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

# Canadian Capers

TORONTO TOPICS:



JOYCE HAHN

**Buddy Greco** (Coral) opened at the Town Tavern on April 10. . . . Wooing audiences at the Prince George are **The Bluejays**, a local male quartet. . . . At the Colonial Tavern it's the **Jonah Jones** quartet until April 22nd when the **Cal Tjader** quintet takes over.

At the Imperial Room of the Royal York, **Mia Slavenska** and **Johnny Brascia** are the dancers, and **Roy Roberts** and **Lorraine McAllister** the vocalists. . . . **Rose Murphy** (Chi Chi Girl) appearing at Bassel's.

Just back in Toronto is **Joyce Hahn** (Cadence) who just cut a session with **Archie Bleyer** in New York. . . . Teenage country artist **Myrna Lorrie** in Toronto for a quick visit between radio and TV appearances in these parts, tieing in with her current Victor platter "Die, I Thought I Would", backed with "That's What Sweethearts Do".

Arrangements have practically been completed to bring **Stan Freberg** (Capitol) to town on April 17 for the Cross Canada Hit Parade. . . . CKFH DJ, **Phil MacKellar** is the new emcee of Jazz Unlimited, (CJBC-9).



HANK SNOW

**Liberace** (Columbia) has been added to the lineup of the final Chrysler Festival on April 17. **George London**, Montreal-born basso at the Met, **Shirley Harmer**, and **Marian Anderson** will also be featured as Festival guests. **Oscar Peterson** (Columbia) who was slated to appear on the Festival can't make it, but will be seen on another CBC Show later this month. The Festival will also feature excerpts from "Spring Thaw," Toronto's annual musical review which is packing them in.

RCA Victor seems to have a fast click with **Hank Snow's** "Squid-Jiggin' Ground". Another record that should make a big noise is **Wally Koster's** new Hallmark release "Radisson" with music by **Johnny Cowell.**

Regency label in Canada has rushed "High Wind", a new release featuring Newfoundland country artist **Larry Harvey**, to country DJ's in the Toronto area who have been giving it quite a spin. This disk is backed wth "When Love Becomes A Burden" and is breaking very fast. This piece of luck couldn't happen to a nicer guy than Larry Harvey!



BILL DOGGETT

A Rock and Roll Show at the Maple Leaf Gardens on April 29th will star **Fats Domino** (Imperial), **The Moonglows** (Quality), **Clyde McPhatter** (Quality), **Chuck Berry** (Quality) and **Bill Doggett** (Regency).

BYTOWN BROWSING:

**Sonny James** (Capitol) slated to do a show at the Coliseum on April 24. . . . CKOY DJ, **Keith Sterling**, says in his weekly newspaper column: "Chalk up a very fine record for **Denny Vaughn** on Apex with 'Wonderful! Wonderful!' "

In Hull's Circus Lounge (Ottawa House Hotel) it's the polished **Mitchell-Ruff Duo** and **Richard Wyands**, modern San Francisco pianist. . . . **Phil Brito**, (Sparton) whose "Open Fireplace" is stirring up present interest, appearing at the Gatineau Club.

Taking Off!
RED FOLEY
sings
ONE LIFE, TWO LOVES
(And Three Broken Hearts)
DECCA 30249
VALLEY PUBLISHERS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEE"
BMI

# Country Disk Jockey
## REGIONAL RECORD REPORTS

### EVAN KEMP
CHUB—Nanoimo, B.C., Can.
1. I'm Tired (W. Pierce)
2. Am I Losing You (Reeves)
3. Young Love (S. James)
4. There You Go (J. Cash)
5. I Miss You Already (Young)
6. Gone (F. Husky)
7. Singin' The Blues (Robbins)
8. Knee Deep In The Blues (M. Robbins)
9. I've Got A New Heartache (R. Price)
10. I'm Comin' Home (Horton)

### CLARENCE KNEELAND
WICH—Jewett City, Conn.
1. Am I Losing You (J. Reeves)
2. I Miss You Already (Young)
3. Cheated Too (Lee/Cooper)
4. Train Of Love (J. Cash)
5. You Can't Hurt Me (Smith)
6. Good Looking Blonde (E. Arnold)
7. Someday (W. Pierce)
8. 14 Karat Gold (Richards)
9. Hey, Honey (D. Owens)
10. Grown Up Tears (Robbins)

### SLIM COXX
WJKO—E. Longmeodow, Mass.
1. Gone (F. Husky)
2. Loving You (Stony/Cooper)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Walkin' After Midnight (P. Cline)
5. Ain't Gettin' Nowhere (M. Endsley)
6. Hey Honey (D. Owens)
7. I Miss You Already (Young)
8. Money (Terry, Rusty, Doug)
9. Paradise Valley (L. Moore)
10. Whispering Winds (R. King)

### RAMBLIN' LOU
WJJL—Niogoro Falls, N. Y.
1. Gonna Find Me A Bluebird (M. Rainwater)
2. Loving You (Lee & Cooper)
3. Calypso Sweetheart (Snow)
4. Train Of Love (J. Cash)
5. I'm Tired (W. Pierce)
6. All Shook Up (E. Presley)
7. Rockin' In The Congo (H. Thompson)
8. I've Got A New Heartache (R. Price)
9. I Miss You Already (Young)
10. Money (Terry, Rusty & Doug)

### JOE MORRIS
WAGS—Bishopville, S. C.
1. I'm Settin' You Free (Wilburns)
2. Nothing At All (Wilburns)
3. Honky Tonk Song (W. Pierce)
4. I Miss You Already (Young)
5. Oh So Many Years (Wells & Pierce)
6. Am I Losing You (Reeves)
7. Fraulein (B. Helms)
8. Money (Browns)
9. Sweethearts In Heaven (B. Owens)
10. Gonna Find Me A Bluebird (M. Rainwater)

### WAYNE "SADDLEBAGS" GRIFFIN
KDEF—Albuquerque, N. M.
1. Young Love (S. James)
2. There You Go (J. Cash)
3. Am I Losing You (J. Reeves)
4. I Miss You Already (Young)
5. I'm Tired (W. Pierce)
6. I've Got A New Heartache (R. Price)
7. Rockin' In The Congo (H. Thompson)
8. There Goes My Love (G. Morgan)
9. I Was The First One (H. Thompson)
10. Gone (F. Husky)

### TEX JUSTUS & NORM HALL
TRIANGLE NETWORK — Boonville, Ind.
1. I'm Settin' You Free (Wilburns)
2. Honky Tonk Song (W. Pierce)
3. Gone (F. Husky)
4. Shootin' Pool (B. Hall)
5. Am I Losing You (J. Reeves)
6. Gonna Find Me A Bluebird (M. Rainwater)
7. Four Walls (J. Reeves)
8. I Miss You Already (Young)
9. Blue (F. Hart)
10. Jealousy Versus Bossy (Thomas & Hawks)

### PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Am I Losing You (Reeves)
2. I Miss You Already (Young)
3. Speak To Me (S. James)
4. Gone (F. Husky)
5. Money (Terry, Rusty & Doug)
6. White Sport Coat (Robbins)
7. Young Love (S. James)
8. Find Me A Bluebird (M. Rainwater)
9. Tears Behind The Smile (G. Morgan)
10. Fraulein (B. Helms)

### DUB PHILLIPS
WQSN—Chorleston, S. C.
1. Young Love (S. James)
2. Gone (F. Husky)
3. Am I Losing You (J. Reeves)
4. I Miss You Already (Young)
5. First Date, First Love, First Kiss (S. James)
6. Honky Tonk Song (Pierce)
7. All Shook Up (E. Presley)
8. Butterfly (A. Williams)
9. Teen Age Crush (T. Sands)
10. Walkin' After Midnight (P. Cline)

### "TATER" PETE HUNTER
KTLW—Texas City, Texas
1. I've Got You On My Mind (J. Newman)
2. Where D'Ja Go (Emmerson & Robbins)
3. Poor Old Me (B. Barnes)
4. I'm Coming Home (Horton)
5. Gentle Love (C. Walker)
6. Going Home All By Myself (H. Locklin)
7. I'm Rough Stuff (Carlisles)
8. There You Go (J. Cash)
9. I Miss You Already (Young)
10. Don't Forbid Me (E. Tubb)

### CARL STUART
WAMO—Pittsburgh, Pa.
1. Am I Losing You (J. Reeves)
2. Young Love (S. James)
3. Gonna Find Me A Bluebird (M. Rainwater)
4. Gone (F. Husky)
5. Wasted Words (R. Price)
6. Money (Terry, Rusty & Doug)
7. I Miss You Already (Young)
8. Don't Cry For You I Love (G. Morgan)
9. The Tears Behind The Smile (G. Morgan)
10. Four Walls (J. Reeves)

### JOE MC CALLUM
CFRN—Edmonton, Alb., Can.
1. Young Love (S. James)
2. Gone (F. Husky)
3. There You Go (J. Cash)
4. Too Much (E. Presley)
5. Train Of Love (J. Cash)
6. I Was The First One (H. Thompson)
7. Knee Deep In The Blues (M. Robbins)
8. Walkin' After Midnight (P. Cline)
9. Singin' The Blues (Robbins)
10. I've Got A New Heartache (R. Price)

### HAPPY ISON
WKIS—Orlondo, Fla.
1. Gonna Find Me A Bluebird (M. Rainwater)
2. Gone (F. Husky)
3. Just What You Want Me To (Yaney/Talley)
4. Our Last Night Together (D. Rich)
5. Honky-Tonk Song (Pierce)
6. I Miss You Already (Young)
7. Going Home All By Myself (H. Lockin)
8. White Sport Coat (Robbins)
9. Nothing At All (Wilburns)
10. Where D'Ja Go (Emerson/Robbins)

### DOROTHY KINNEY
KVSA—McGehee, Ark.
1. Gone (F. Husky)
2. First Date, First Kiss, First Love (S. James)
3. White Sport Coat (Robbins)
4. Pledge Of Love (M. Torok)
5. Walkin' After Midnight (P. Cline)
6. I've Got A New Heartache (R. Price)
7. Sugar Beet (P. W. King)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. I Miss You Already (Young)
10. Am I Losing You (J. Reeves)

### "HILLBILLY" EVANS
WXOK—Baton Rouge, La.
1. All Shook Up (E. Presley)
2. Young Love (S. James)
3. Honky Tonk Song (W. Pierce)
4. Money (Browns)
5. Somebody Else's Arms (D. Houston)
6. Am I Losing You (J. Reeves)
7. White Sport Coat (Robbins)
8. So Many Years (Pierce/Wells)
9. All The Time (Johnnie & Jack)
10. There You Go (J. Cash)

### LILLIE ANNE
WIRC—Hickory, N. C.
1. Oh So Many Years (Wells/Pierce)
2. Gone (F. Husky)
3. Young Love (S. James)
4. Don't Forbid Me (E. Tubb)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Honky Tonk Song (Pierce)
7. Am I Losing You (J. Reeves)
8. Rough Stuff (Carlisles)
9. All Shook Up (E. Presley)
10. You're The Reason (S. James)

### JIMMIE WILLIAMS
WNOP—Newport, Ky.
1. Gone (F. Husky)
2. All Shook Up (E. Presley)
3. Show Me (B. Grove)
4. Your True Love (C. Perkins)
5. Walkin' After Midnight (P. Cline)
6. Honky Tonk Song (W. Pierce)
7. Don't Forbid Me (E. Tubb)
8. Marriage & Divorce (Snow)
9. Do You Love Me (Morgan/Arnold)
10. Gonna Find Me A Bluebird (M. Rainwater)

### "BAREFOOT COWBOY" ALAN HERBERT
KDSJ—Deodwood, S. D.
1. Young Love (S. James)
2. Walkin' After Midnight (P. Cline)
3. Train Of Love (J. Cash)
4. Knee Deep In The Blues (M. Robbins)
5. You're The Reason (S. James)
6. Singin' The Blues (Robbins)
7. There You Go (J. Cash)
8. Gone (Ferlin Husky)
9. I'm Tired (W. Pierce)
10. Am I Losing You (J. Reeves)

### RAY GODWIN
WFVG—Angier, N. C.
1. Gone (F. Husky)
2. Our Last Night Together (D. Rich)
3. Money (Jody & Odie)
4. I Miss You Already (Young)
5. Yearning (Jones & Hicks)
6. Honky Tonk Song (Pierce-Tallis)
7. Gonna Find Me A Bluebird (M. Rainwater)
8. A Poor Man's Roses (P. Cline)
9. The Tears Behind The Smile (G. Morgan)
10. Don't Stop The Music (Jones)

### CLIFF RODGERS
WHKK—Akron, Ohio
1. Gone (F. Husky)
2. Oh So Many Years (Pierce/Wells)
3. Someday (W. Pierce)
4. Money (Brown/Terry)
5. Am I Losing You (J. Reeves)
6. Don't Cry It's You I Love (G. Morgan)
7. Walkin' After Midnight (P. Cline)
8. I Should Be With You (P. Wagoner)
9. Young Love (S. James)
10. I've Got A New Heartache (R. Price)

### TOMMY DOWNS
WKLO—Louisville, Ky.
1. Look What You Done (B. Martin)
2. Dark Moon (B. Guitar)
3. My Heart Turned Gypsy (C. Mayfield)
4. Am I Losing You (J. Reeves)
5. Don't Forbid Me (E. Tubb)
6. The Story Of My Life (B. Martin)
7. The Tears Behind The Smile (G. Morgan)
8. White Sport Coat (Robbins)
9. Twenty Four Hours A Day (C. Johnson)
10. Honky Tonk Song (M. Tallis)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

# Country Reviews

**A** BULLSEYE **B** VERY GOOD **C** FAIR

**B+** EXCELLENT **C+** GOOD **D** MEDIOCRE

## THE CASH BOX BULLSEYE

**"A CATCHY TUNE" (2:15)**
**[Leeds ASCAP—S. Lippman]**
**"(I TASTED) TEARS ON YOUR LIPS" (2:38)**
**[Tannen BMI—S. Long, L. Russell]**
**PEE WEE KING**
**(RCA Victor 20-6884; 47-6884)**

● Mix a bit of "Slowpoke" with a dash of "Third Man's Theme" and flavor with Pee Wee King's tantalizing instrumental stylings and you'll probably come up with a catchy tune that'll make the ops, jocks and dealers sit up and take notice. "A Catchy Tune" is the title of Pee Wee's latest chart contender and it looks like it's gonna do big things, pop and country-wise for the ace baton wielder. The light-hearted lyrics are handled in most refreshing style by Lee Russell and the Coquettes. On "Tears On Your Lips" King's crew masterfully backs up Russell's fine vocal efforts as the chanter warmly lilts over a potent, waltz-weeper. Great coupler tho the topside has the edge.

**"GOING DOWN THE ROAD" (2:40)**
**[Acuff-Rose BMI—R. & D. Kershaw]**
**"YOU'LL SEE" (2:09)**
**[Acuff-Rose BMI—R. & D. Kershaw]**
**RUSTY & DOUG**
**(Hickory 1063; 45-1063)**

● Rusty and Doug, who have been consistently hitting the deejay charts, teaming up with Wiley Barkdull on "Mister Love" and currently with Al Terry on "Money", send up another strong trio performance on their newest Hickory waffle. This time they combine their vocal talents with Carolee, daughter of the label's Wilma Lee & Stoney Cooper, on a captivating quick beat romantic opus tagged "Going Down The Road". And the boys hand in another top flight job on the other half as they delightfully belt out an inviting, fast moving love affair labeled, "You'll See". Sensational instrumental showcase for this 'must-programming' double-decker.

**"DEVIL DOLL" (2:09)**
**[Knox BMI—R. Orbison]**
**"SWEET AND EASY TO LOVE" (2:11)**
**[Knox BMI—R. Orbison]**
**ROY ORBISON**
**(Sun 265; 45-265)**

● The label that played a most important role in helping to break down the country, pop and r&b borders, comes up with another double-barreled package of dynamite that should further help to blast away any existing barriers. This time, it's Roy Orbison doing a stellar job on two pieces of material tailor-made for today's market. Top half is most attractive, rhythmic teenager's lament tagged "Devil Doll". Lower side is a rockin', romantic entry titled "Sweet And Easy To Love". The Roses are responsible for the wonderful vocal and instrumental sounds on both ends of the release. They're two goodies. Take your pick.

### THE MADDOX BROS. & ROSE
**(Columbia 40895; 4-40895)**

**B+** "LOVE IS STRANGE" (2:22) [Ben-Ghazi BMI—E. Smith, M. Baker] One of the top tunes in both the r&b and pop fields is taken for a most appealing country vocal and instrumental ride by the talented Maddox Bros. and Rose. A happy-go-lucky, quick beat, gimmicked-up delighter that could prove to be a solid country sales item.

**B+** "MY LIFE WITH YOU" (2:21) [Hamblen BMI—S. Hamblen] The prolific pen of Stuart Hamblen provides the top grade material for Rose's heartfelt performance. Touching, middle beat song of love and devotion. Potent coupler.

### JIMMIE SKINNER
**(Mercury-Starday 71090; 71090x45)**

**B** "NO FAULT OF MINE" (2:17) [Starrite BMI — G. Jones] Here Skinner advises the guy that he has himself to blame if he wakes up with a headache and sorrow after a night of honky-tonking. A fast paced moralizer that the chanter sells with authority. Loads of airplay on both ends.

**B** "BORN TO BE WILD" (2:31) [Starrite BMI—J. Skinner] No gal's gona get the travelin', fun-lovin' Jimmie Skinner to settle down. It's an engaging, quick moving affair that the artist decks out in fetching fashion.

### DAVE LOWE
**(Liberty Bell 9015; 45-9015)**

**B** "SO YOUNG" (2:05) [Renda Desert Palms BMI—D. Sherman] Here's one that has all the potential to skyrocket to hitsville. Haunting melody and beat on a touching, teenage ballad that Dave Lowe styles intriguingly. Infectious vocal and instrumental backdrop on a deck well-suited for today's pop-country market.

**C+** "A TRAMP" (2:19) [Desert Palms Renda BMI—N. & C. Crunk] This end Lowe and chorus hand in an effective reading on a beaty, rhythmic tale of a disappointing love.

### "LITTLE" JIMMY DICKENS
**(Columbia 40890; 4-40890)**

**B+** "I NEVER HAD THE BLUES" (2:03) [Acuff-Rose BMI—Bryant] "Little" Jimmy Dickens, along with a top drawer vocal and instrumental assist, tearfully tells how he's finally met up with a heartbreakin' gal. Fine vocal effort by Jimmy on a powerful, steady-driving item that could prove to be a solid money-maker for the dealers, both pop and country-wise.

**B+** "HAPPY HEARTACHES" (2:04) [Cedarwood BMI—W. Walker] The songster is in a happier frame on this end 'cause here he's found a true love to take his last sweetie's place. A contagious, quick beat ditty that Dickens bounces out in delectable fashion. A standout coupler.

### GENE MORRIS
**(Edmoral 1012; 1012-45)**

**B+** "I'VE GOT A LOVE" (2:20) [Slim Willet BMI—G. Morris, G. Gaza] Gene Morris demonstrates that he's a talent to be reckoned with as he comes up with an absolutely beautiful performance on a striking, middle beat romantic opus. Great assist by the Pages. Could be a pop-country smash with exposure. Watch it.

**B** "LOVIN HONEY" (2:01) [Slim Willet BMI—G. Morris] Bottom portion is an exciting, change-of-pace house-rocker that Morris and the Pages belt out at lightning speed. Tremendous two-sider for the boxes.

### JACK TUCKER
**(Bel-Aire 22; 45-22)**

**C+** "SURROUNDED BY SORROW" The Oklahoma Playboys team up with Jack Tucker on a heartbreaking lilter that they project with moving sincerity. OK side that should grab off a fair share of the sales and spins.

**C+** "LET ME PRACTICE WITH YOU" Reverse etching, is a colorful, quick beat romantic novelty that Tucker knocks out in spirited style. Lyrics may limit airplay.

### GLENN REEVES
**(Decca 30293; 9-30293)**

**B+** "I FOUND A DREAM" (2:21) [Schwartz ASCAP—C. Speicher] Glenn Reeves receives an ultra lovely choral and instrumental background on very pretty, middle beat romantic piece. Whistle adds flavor to Reeves' most appealing vocal effort.

**B+** "SHE TRADED HER PIGTAILS FOR A 'TONI'" (2:15) [Trails End & Copar BMI—V. McAlpin, G. Douglas] Under portion is a charming, rhythmic tale of a cute little gal who's developed into quite an eye-catcher. Another socko assist rounds out this two-sided powerhouse for both the country and pop markets.

### DON MEEHAN
**(MGM 12459; K12459)**

**B+** "THE MAN IN THE PHONE BOOTH (HELLO BABY)" (2:42) [Piccadilly BMI—Zane, Pines] Don Meehan debuts on the label with a tantalizing novelty item that can really stir up a heap of excitement on the country turntables. While the operator is getting his number for him Meehan is thinking of the many things he's gonna tell his gal. Interesting side that bears close watching.

**B+** "FAR AWAY LOOK IN YOUR EYES" (2:38) [Acuff-Rose BMI—Meehan] The chanter displays his wide vocal range on this easy-moving, self-penned lover's blues. Real impressive intro pairing.

### SONNY DEFREEST
**(Event 4262; 45-4262)**

**C+** "LITTLE BOY BLUE" (2:04) [Dawn ASCAP—S. DeFreest, K. Sunkes] On his first outing for the label, Sonny DeFreest is ably assisted by the Western Rhythm Boys as he flavorfully runs through a quick beat, tear-compelling lover's tale.

**C+** "I'VE BEEN HURT BY LOVE BEFORE" (2:35) [Dawn ASCAP—S. DeFreest, K. Sunkes] Soft, subdued strings support DeFreest as he warmly spins this tender, moderate paced lover's lament. Two good showings worthy of the spins.

## CINCINNATI CUT-UPS

Columbia records were the host at a dinner given to honor Ray Price and Marty Robbins at the Gibson Hotel, Monday April 8th, for their achievements in earning the Gold Guitar Awards. The artists honored their guest by singing bits of their forthcoming records to be released by Columbia. From here the boys were scheduled to visit Indianapolis and Louisville, before returning to the "Grand Ole Opry" . . . Nelson King tells us that Red Smith has resigned from WCKY and will be leaving the "Jamboree." Nelson will be taping the whole show, starting next week, during the day so that he'll have his evenings with his family. . . . Russell Arms (Era) was in Cincinnati last week to plug his latest record "Evangeline", and to discuss, with executives at WCPO-TV, his new musical quiz-giveaway "Songgram Sweepstakes" which premiere's Sunday at 3:00 P.M. over WCPO. Russell will not be on the hit parade next season, but will be back on the free-lance basis again. Fans will recall that his last record was the hit-parader "Cinco Robles" (Five Oaks).

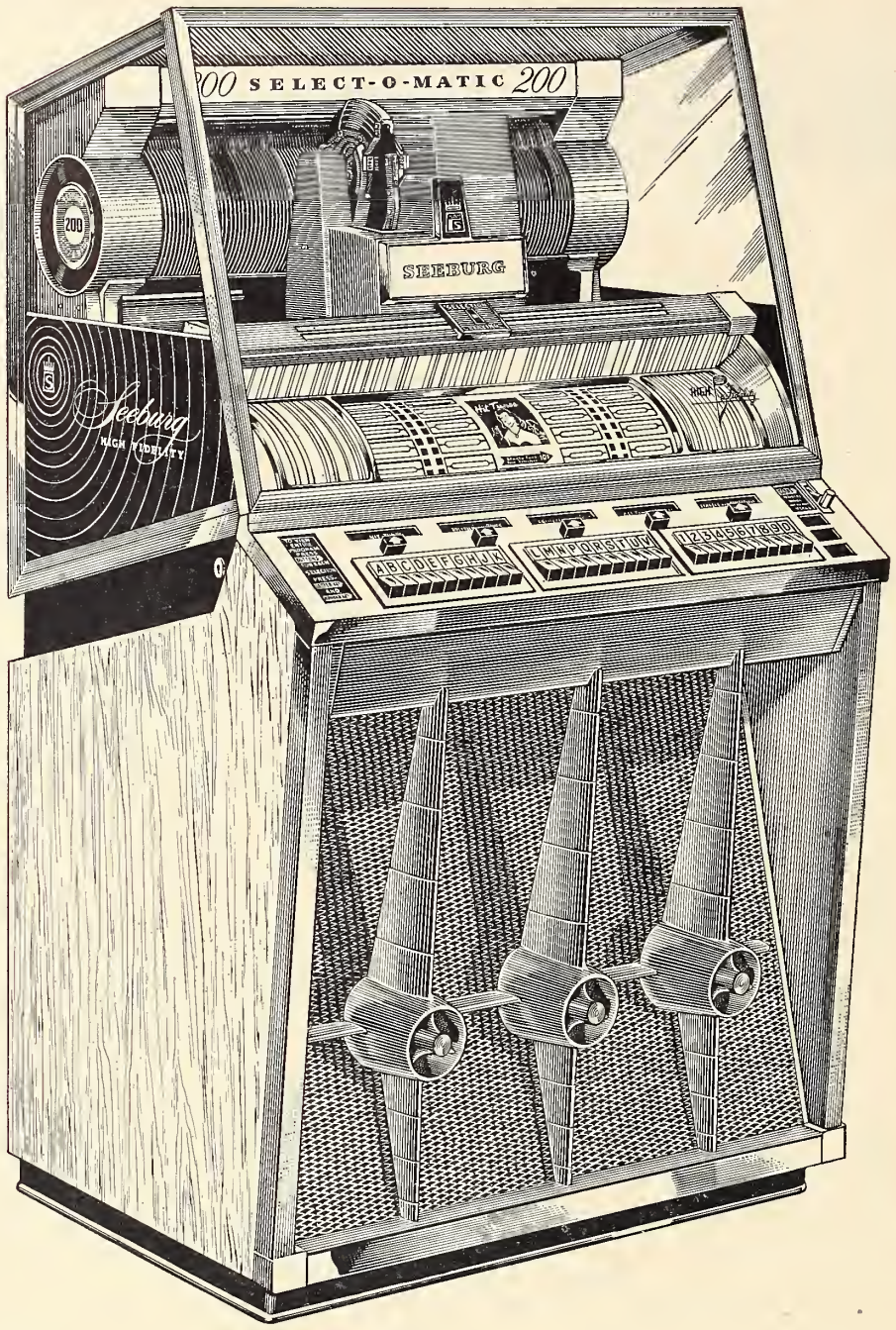
At WLW they call it "Comex". A sort of electronic heart, feeding the needs of the vast community it serves with a balanced flow of entertainment and information. Along with "Comex" the ultra-modern communication exchange building was unveiled, with street level studios and mechanisms ready to serve us with up-to-the-second radio and TV news broadcasts. "Comex" represents the latest development in 35 years of pioneering by the Crosley Broadcasting Corp.

Along with Spring comes baseball, and soon the Reds will be back to start the ball rolling. Calling the games this year for the home team will be George Bryson, who will solo, on the play-by-play for all 53 games to be carried by WLW-TV, due to the resignation of Mark Scott. Waite Hoyt and Jack Moran will, as usual, be doing the calling for WKRC-Radio.

Billy Hayes writes that he has both ends of Sonny Defreest's Event Record, "Little Boy Blue", "I've Been Hurt By Love Before". The artist is a newcomer in the business and is managed by Jim Small.

Please send all news to CINCINNATI CUT-UPS—7771 Cheviot Rd., Cincinnati 31, Ohio.

His Latest — His Greatest!
**PORTER WAGONER**
sings
**"GOOD MORNIN' NEIGHBOR"**
RCA Victor 20/47-6844
**VALLEY PUBLISHERS**
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENN.




**announcing**

# the new *Seeburg* 200

**smart, crisp styling...jets-in-flight grille...**

**dual pricing...straight-in-line select-o-matic mechanism...**

**printed circuits throughout...tormat memory unit**

SEE IT AT YOUR SEEBURG DISTRIBUTOR

**Seeburg**

DEPENDABLE MUSIC SYSTEMS SINCE 1902

**J. P. SEEBURG**
Chicago 22, Illinois

*A Division of Fort Pitt Industries. Incorporated*

*America's Finest and Most Complete Music Systems*

# Here and There

NEW ORLEANS, LA. — For the past few years, the State of Louisiana has been making tremendous progress in developing into one of the great industrial States. And the outlook is that still greater progress will be made in the future. This development is due to the abundant water and ample natural resources on Louisiana's lower Mississippi. About 30 miles up from New Orleans, near the town of Laplace, the first phase of work has begun on what eventually will become a large industrial "community." About 20 miles farther on at Gramercy, Kaiser Aluminum & Chemical Corp. is putting up a $70 million plant, its third in this area. Still another 60 miles up-stream, just below Baton Rouge, Dow Chemical Co. is building a $50 million installation. Since 1950, more than $1 billion has been spent, or committed, for new or expanded plants in just the eleven-parish segment of the river linking the two cities. Since 1946, about $1.8 billion has been poured into new plant construction in Louisiana. Last year alone, some $563 million of industrial expansion was launched in the state. This industrial expansion has had a large impact on New Orleans. The city draws some $40 million annually in tourist and convention business. This booming condition augurs well for the coin machine trade. With more people earning and spending more money, coin operated equipment is bound to get its fair share.

WASHINGTON, D.C. — While reports from some areas thruout the country indicate a slowup in business, a great many U.S. economists expect this year to outpace 1956 in output and income. Secretary of Commerce, Sinclair Weeks, in an address here, said, "Business is good and the prospect for the rest of 1957 is also good. If we can keep the peace and do what is sensible, the outlook for the next few years is bright because our increasing population . . . is creating a market of about 2.8 million new customers every year." The analysis noted that higher prices and wages "have again tended to expand dollar totals of output and income in recent months."

NEW YORK—We like this crack: "You can tell your children are growing up when they start asking questions you can answer."

## An Outstanding Editorial In:

# An Operator's Letter

Mr. Bill Gersh
The Cash Box,
Chicago, Illinois

Dear Sir:

In reply to your letter of March 14, the Pete L. Weyh Co. has been on a 2/3 - 1/3 commission basis for the past 22 years.

I have only been with the company for the last ten years and there has been no deviation from this method of doing business.

The only exception to this rule was during a period of about a year prior to World War II when a sliding scale was used.

This did not turn out to be popular with the locations and they were satisfied with a return to the 2/3 - 1/3 commission deal.

Of course, there have been some exceptions the other way. We have put in new equipment where it was not warranted by the collections. But even then we have always had a minimum per week.

In no instance have we ever paid more than 1/3 of the collection to the location owner.

The only reason for this means of doing business, in our mind, and the only explanation we give to the location owners, is that we have to make a profit to stay in business and be able to take care of our business in a competent way.

As long as we are making money we will do a good job for them as well as for ourselves.

Because of this we do not have to cheat or knock-down in any way to make up for any monies we have indirectly given them.

Over a period of years a reputation for capability and honesty should certainly pay off and it does with at least 95% of our locations.

This has been the case up to the present time.

Yours truly,

*James P. Decker*

**Pete L. Weyh Co.**
**Havre, Montana**

# PROS & CONS OF OPS' CO-OPS

CHICAGO—As was reported in the past week's issue of this publication, the greater majority of those who have been questioned regarding operator co-operatives, have answered that they believe these can work out successfully.

There are some of a negative viewpoint. These people have brought forth some very interesting points.

---

**Stanley C. Woznak of Little Falls, Minn.** believes, "More income would bring operators into co-operatives.

"I believe they would work out", he says. "Badly needed", he adds. Continuous cropping up of new and inexperienced operators hinders larger operators from successfully operating games and buying new equipment."

---

**John Dockhus of Rockford, Ill.** says, "This is a step in the right direction. Co-operation among operators is the only way to increase earnings, especially with present high cost of equipment, operating expenses, added licenses, taxes, and so forth.

"I cannot visualize a co-operative set-up of operators failing", he continues. "Co-operatives in other fields have been in operation for many years. Why not in the coin machines field?"

---

**E. H. Stockham of Bloomingdale, Mich.** believes that operator-co-operatives can work out successfully from both an operating and financial standpoint.

"But", he adds, "in our small towns 10¢ play won't work."

---

**Willard F. Workman of Chester, Pa.** takes an entirely opposite view. He answers, "No", to co-operatives. Adding, "Operators are individuals and I believe they can run a business more successfully making the decisions as individuals."

Workman also doesn't believe that ops-co-ops would work out from an operating and financial standpoint.

"It would create too much confusion", he says, "and would not be on a personal basis which is the success of the average operator."

---

**Frank M. Pell of Orlando, Fla.** believes that ops-co-ops will work out from a financial standpoint.

"Definitely yes", he says, "many things can be accomplished from a financial standpoint.

Pell brings up an interesting point, should all the operators in any one area join into a co-operative.

"Co-operation is a good thing", he says, "but agreement to fix commissions or to stick 100% to dime play might be attacked by the Federal Trade Commission, charging monopoly or price fixing."

---

**R. J. Erfle, vice-president of the Broad Street Trust Company, Philadelphia, Pa.** believes, "Co-operatives really amount to 'mergers' in many cases. In instances where the operators each take a 'piece' without 'merger', they can cut costs."

From a financial standpoint he advises, "Co-operatives only change ownership. But, by absorbing into present routes, operating costs can be reduced and with more assets bank credit can be more easily arranged."

---

**Hal March of Brattleboro, Vt.** has this to say, "There is as much chance to have complete agreement between operators as the proverbial snowball has to stand heat.

"Co-operatives might work out", he adds, "because the money taken in is distributed over a great many machines. And if an 8% return is realized that is good. The lone operator must make much more to make something for himself."

---

**Milton Braun of Savannah, Ga.** claims, "It would be hard to get the music machine operators in Savannah to agree on anything. If they did it would be a miracle.

---

"Operator-co-operatives may work in some places, but I have my doubts about them working here."

---

**Otto Gage of Fayetteville, Ark.** is of the belief that ops-co-ops could work and would prove financially profitable.

---

**J. A. Wallace of Oak Hill, W.Va.,** is also of the belief ops-co-ops would improve conditions for the operators and would work out successfully from an operating and financial standpoint.

---

**L. B. Gupton of Louisville, Ky.** says, "Today 10¢ play is a must. In this area co-operatives will not work. One man in an area can hold everyone back."

---

**Sam W. Miller of Archbold, O.** is in agreement that operator-co-operatives can work out and will also prove financially profitable.

---

**Gleason Stambaugh, Jr. of West Palm Beach, Fla.** does not believe that ops-co-ops can work nor will they prove profitable to the operators.

---

**W. R. Parrish of West Columbia, S.C.** reports, "Yes, I think this is a good idea. I have already been talking to some of the operators in our town about this very same thing."

---

**Paul Hurst of Atkins, Ark.** reports that he is in complete agreement with ops-co-ops and believes that they can prove profitable.

---

**(Editor's Note: The Cash Box will continue to present the pros and cons regarding operator-co-operatives as they arrive from its readers.)**

## Washington Music Guild Elects Officers

WASHINGTON, D.C.—At an election of officers meeting of the Washington Music Guild, at the Ambasador Hotel, this city, on March 26, Roger Squitero was named president. Other officers elected were: Charles Bowles, vice president; Horace Biederman, secretary; and Evan Griffeth, treasurer. Elected to serve on the board of directors, including the above officers, were Teddy Crawford, Myron Loewinger and Robert Burner.

# Seeburg Intros Models "KD-200" and "L-100"

CHICAGO—J. P. Seeburg, this city, Division of Fort Pitt Industries, Incorporated, this week introduced its new 200 and 100 coin-operated phonographs to music operators in all major market areas.

Mainstay of the line is the new Seeburg 200 (designated as the "KD-200"), which features a startlingly beautiful and complete change in design with angular, crisp, cabinet styling. The cabinet is highlighted by a unique "jet" grille which displays prominently a trio of simulated aircraft jets with brightly lighted red plastic fixtures on a silver background of expanded metal.

The now ten-year straight-in-line Seeburg "Select-O-Matic" mechanism which searches out and plays records from a stationary magazine has been supplemented with a new "Selection Playing Indicator" which is conveniently located at the base of the mechanism carriage and moves along with it. A small magnifying window brings the "selection playing" up to enlarged identification.

The "KD-200" also presents to the trade a significant electronic design advancement with the industry's first complete "printed circuits" electronics system. Seven individual printed boards make up the system: to "stepper" boards, the "Tormat" electronics board, and the four boards making up the audio system—the pre-amplifier, tone control, Automatic Volume Compensator and Power Amplifier boards. The new, revolutionary "Transistorized" pre-amplifier, for the first time, is mounted on the mechanism close to the pickup for further refinement of tone quality.

Each printed board, being an entity unto itself, can be removed individually and replaced on the spot when service may be required. The power Amplifier board, for example, weighs only 14 ounces and is a scant 8" by 4½" in size. The entire printed electronics system is mounted on a door hinged at the side so that electronics and acoustical chamber can easily be inspected without interfering with the operation of the music system.

Other new features include a concealed spring latch for the "jet" assembly to hold jets firmly in place and prevent tampering, a new safety lid support, a removable coin mechanism that swings free for inspection and may be serviced in operating position, and an advanced high fidelity sound system.

The new Seeburg retains its characteristic revolving "Program Drum Selector" which features five separate musical classifications plus the "Tormat Memory Unit" which utilizes "memory" toroids with no moving parts and is permanently sealed and guaranteed for five years. Optional features include single pricing and a half dollar unit.

The new Seeburg 100 (designated as the L-100) has the same crisp modern lines at the 200 and is of a size suitable to locations where space limitation is a factor. The 100 also has printed circuit and the electronics system is interchangeable with the 200 so that the door assemblies may be exchanged, if necessary. The 100 also utilizes the "Tormat" memory system and the new "Selection Playing Indicator."

The company has continued to build its merchandising and sales plan around "Dual Pricing" and the featuring of EP album records. Seeburg emphasizes and explains the emergence of album records as a major factor in the industry and the necessity for the music operator to play albums in order to satisfy the greatly expanded public appetite for a wider choice of music.

Seeburg "Dual Pricing" enables the operator to program EP albums profitably by obtaining a higher price for the selection of two-tune EP album records. Nickels, dimes and quarters in mixed denominations may be accumulated up to $1.00 in stored credits. Selections need not be made after each coin. "Dual Pricing" and the accumulator advantage continue to be a feature in the remote control Wall-O-Matic line.

Subscription to
THE CASH BOX . . . 52 Issues . . . $15

# Survey Indicates:

# 312,800 U.S. 10c PLAY PHONOS

## With 54.4% of Nation's Juke Boxes Already on Dime Play Music Ops are Changing to 10c Play at Faster Pace Than Ever Before. Many Also Adopt The Cash Box' "10c Play Plus" Plan When Making Change to 10c Play

CHICAGO—It is now over 13 years since **The Cash Box** first proposed that the nation's operators change to 10¢ play.

It has been a very slow process of change. Yet, everything considered, the fact that approximately 54.4 of the 575,000 phonographs now reported to be on U.S. locations have changed to dime play causes the belief that, eventually, this figure will reach close to the 100% mark within the next five years.

It will be noted, by those who carefully study the graph which accompanies this article, that 10¢ play started very slowly. That it began to pick up at a faster pace in the early '50's. It has continued to pick up with continued good speed ever since.

Prior to 1944 **The Cash Box** had urged operators to change to a 70%-30% commission basis. Then **The Cash Box** suggested that operators propose to Congressmen and Senators creation of a 7½¢ coin.

The beverage industry picked up the plan for a 7½¢ coin and used the editorials which had appeared in **The Cash Box** as part of their bill which they introduced into Congress. They tried twice to get this bill out on the floor for a vote. They failed each time.

When **The Cash Box** noted that the chances for the minting of a 7½¢ coin were growing constantly dimmer, it then switched over to the next best thing, the one coin that was in being after the nickel, or the 7½¢ coin it had proposed, and suggested that operators change to 10¢ play.

There were some who immediately backed the plan. Others were against it. The war was nearing its end. Wartime intake was so great that many, even tho warned of the after effects of the wartime boom period and the coming higher priced machines, did not even make an attempt to adopt 10¢ play.

But, as the years went on and as **The Cash Box** continued to crusade, along with overhead expense and prices of machines continuing to tend higher and higher, many more changed to 10¢ play.

Dime play was given a terrific boost in the early '50's when many leading firms thruout the nation, including the telephone companies, started to charge 10¢ for former 5¢ items and services.

This brought more dimes into the pockets of the general public. More operators then changed to 10¢ play. They agreed that this was a logical time for such a change.

The success which these operators enjoyed spread far and wide. This caused others to start changing over to 10¢ play. As the 50's continued, a sudden sharp increase in dime play became noticeable all over the nation.

These past few years have proved the most progressive as far as operators changing over to dime play. This was made absolutely necessary by tremendously inflated overhead expense and greatly increased cost of new equipment.

This brought **The Cash Box** into the picture once again with its suggestion for "10¢ Play Plus".

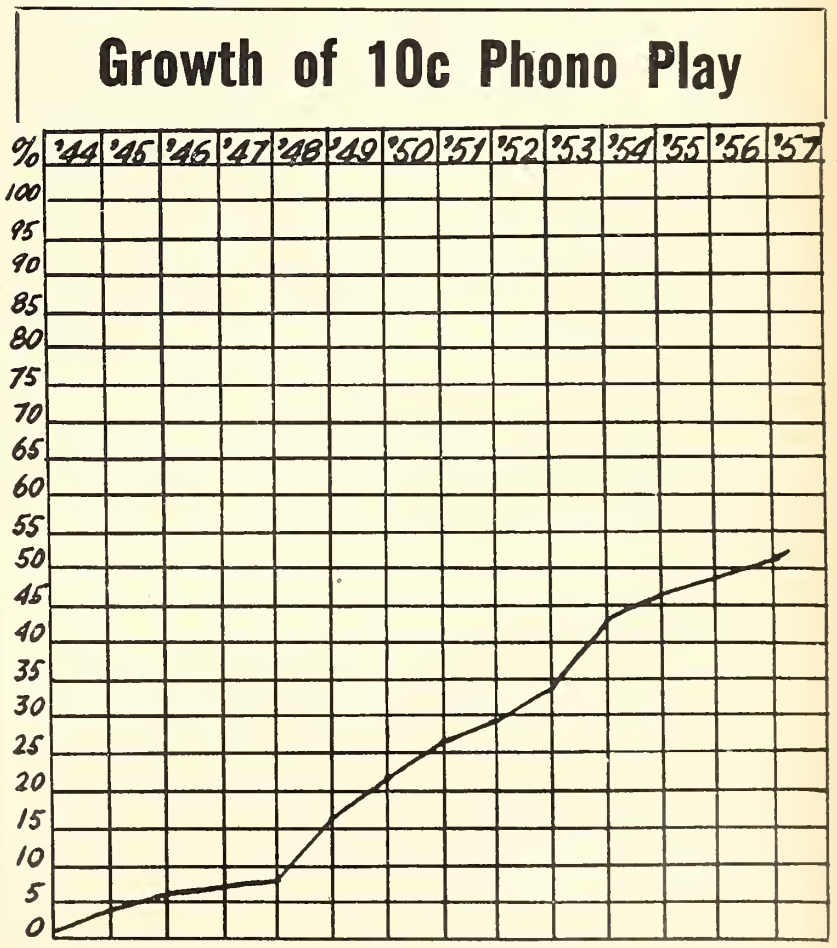
This plan urged the operators, who were already on 10¢ play, to attempt to also obtain front money, minimums, or a more equitable commission percentage basis.

In short, "10¢ Play Plus" simply means for the operators to obtain a more equitable division of the gross intake from all of their machines. So that they will be able to continue on ahead in business on a profitable and progressive basis.

The very fact that 312,800 of today's 575,000 automatic phonos are now on 10¢ play is very fine progress. There is no doubt that this number will continue to increase as the weeks pass.

Also interesting is the fact that operators who are just changing over to 10¢, 3/25¢ play, are also changing to a more equitable commission arrangement between themselves and their locations.

And that portends a more progressive and more profitable future for all concerned.




In the case of amusements, The Cash Box' chart is based on 1949, the year when the first Shuffle Alley was introduced and also when the first kiddie rides came into the picture. By that time, it is generally believed, better than 5% of the amusements were featuring 10¢ play action. The rapid growth of dime play in the amusements field is quite remarkable considering the fact that there are reputed to be a much greater number of amusements than music on locations in the U.S.

## Survey Shows:

# MORE GAMES THAN PHONOS NOW FEATURE 10c PLAY

**Reports from All Over U.S. Indicate About 62.5% of All Amusements on 10c Play. Attribute This to Dime Play Success of Earlier Shuffles, Bowlers, Kiddie Rides, Guns and Now New King-Size Bowling Games. These Type Games Reported to Outnumber All Pinballs Thruout the Nation.**

## Report More Rapid Changeover To Dime Due To Games Shipped From Factory With 10¢ Coin Chute

CHICAGO — Without as yet being able to ascertain the number of amusements involved in the dime play survey just completed by **The Cash Box**, most surprising was the fact that there are more games on 10¢ play than there are phonographs from a percentage standpoint.

About 62.5% of the games, contained in the reports received and charted are on 10¢ play.

This is attributed to the kiddie rides, gun games, bowlers, shuffle games and, especially, the new king-size bowling games now on the market and the fact that, combined, these far outnumber the pinball games on U.S. locations. Even at that, a great number of pinball games of all kinds are also featuring 10¢ play.

In short, it seems operators were better able to change over their amusements to dime play (many report that this is due to the fact that the games were shipped right from the factory with 10¢ coin chutes) than they were able to change music machines to 10¢ play.

One reason was that new games come out with greater frequency and, as the new games are located, the operators placed them with the 10¢ chute just as they had been received from the factory.

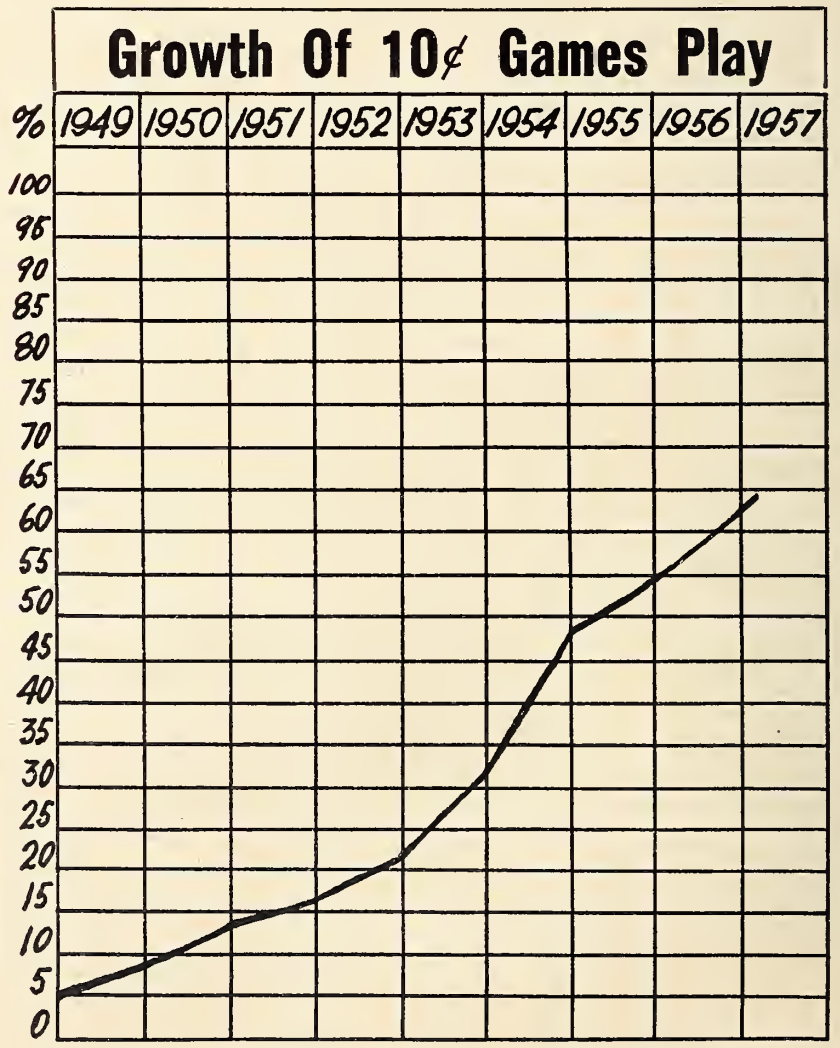
Still another reason is that competitive play action between players on many locations made the dime chute a minor factor.

There are a great number of reasons advanced as to why it was much easier for some operators to get their amusement games on 10¢ play action than their phonos.

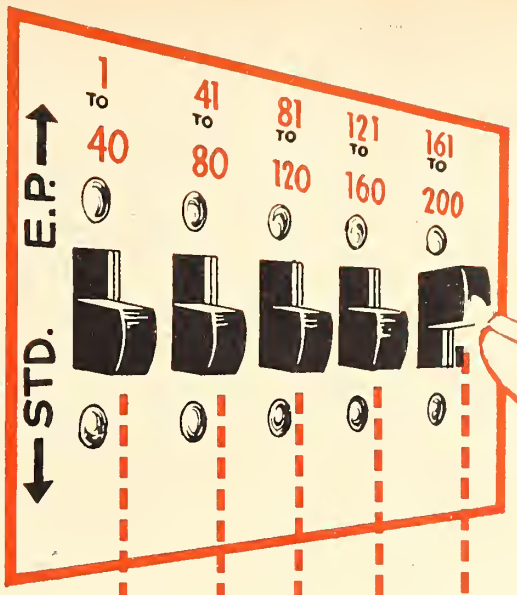
Some operators stated that, as they bring in new phonos to their locations, they start them off on 10¢ play.

They claim they just can't change over the pheno that is already on the location and has been there for some time without creating opposition from the location owner and the players.

Whatever the reason, the fact remains that about 62.5% of the games on U.S. locations, today feature 10¢ play.



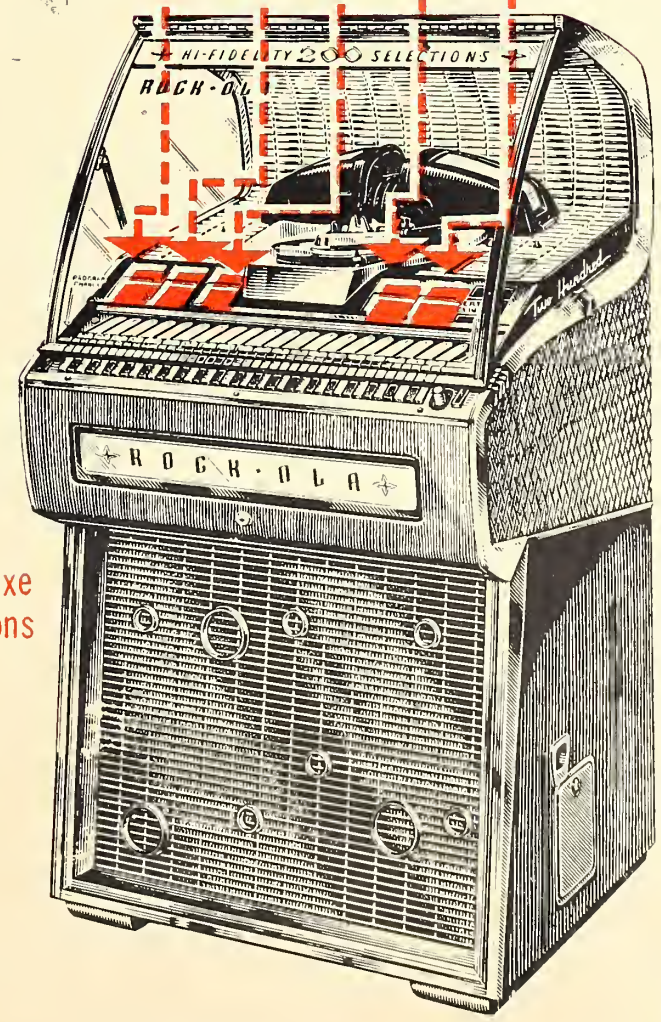

The above chart indicates the growth of 10¢ play in the U.S. percentage-wise ever since a strong campaign in favor of dime play was started by **The Cash Box** back in 1944. Today approximately 54.4% of the automatic phonographs in the U.S. are featuring dime play. A slow but sure growth that has been picking up greater speed since the '50's.




You deserve higher prices for E.P. (two tune) records! With a ROCK-OLA 1455-D higher pricing is obtained without costly kits. Just flip any switch and the program side you desire can be programmed for E.P. records, for increased earnings.

Only

# ROCK-OLA




Model 1455 DeLuxe
with 200 Selections

**offers the universal "Flip-a-switch" dual pricing system with Picture Window Programming... nothing extra to buy**

*See It... Hear It... Buy It Today at your ROCK-OLA Distributor!*

**ROCK-OLA** Manufacturing Corp.
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

# "Best We've Ever Produced"



PAUL HUEBSCH

CHICAGO — "It's the best we've ever produced", was the statement made by Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, this past week, to a group of distributors in his offices who had come to order the firm's new kingsize bowling game, "True Score".

"What's more", Huebsch advised, "this is one game that has captured more attention for our firm than any game we have manufactured in many, many months.

"'True Score'," Huebsch states, "caught on faster than we had ever expected. Our distributors tell us that everyone is complimenting us on this game because of the fact that we are featuring an entirely new mechanism.

"In addition", Huebsch says, "we have arranged for one of the most intensive production schedules in our history. We believe that 'True Score' is going to outsell and outshine everything on the market when the chips are all in."

The Keeney factory is one of the businest in this busy production town at this time. "Employees Wanted" signs not only decorate the factory but the firm is featuring advertisements in the Want Ad columns of newspapers here in an effort to build up a night shift of larger proportions than they've ever formerly employed.

"Yes, sir", Huebsch concluded, "'True Score' is the best we've ever produced."

# An Operators Life

MIAMI, FLA.—"To have a successful coin machine operation", reports Willie (Little Napoleon) Blatt of this city, "we must, at all times, keep in mind the fact that we are dealing with human beings.

"What will help get cooperation from one location will not always suit another location.

"As an example, in one location you might have to sit down and take a drink with the owner while listening to his stories, good or bad.

"In another location, you might have to get him a loan to tide him over for a while, or help him remodel his place.

"To sum it all up, an operator has to be a banker, politician, rabbi, priest, lawyer, and a man who can get everything wholesale.

"He must be able to drink. He must be able to listen to all kinds of hard luck stories, domestic and otherwise.

"And, if the location phones him during the day or night, and complains that the machine he just set in the place 'is a piece of junk' (even tho he just bought it and paid over $1,000 for it) he must be able to calmly agree with the location owner and say, 'Yes, Johnny, old boy, old boy, I'll have it picked up right away and give you another machine'.

"If you have all the above mentioned qualities and will not get disgusted and 'blow your top', you might be able to get the complete cooperation of the location because, to get along with the locations, you must handle them as delicately as the most expensive china as well as individuals and act accordingly."

BINGO
CLOSED TERRITORY
BINGO
200 LATE CLEAN RECONDITIONED
KEY WEST, BIG SHOW, DOUBLE HEADER, PARADE, NIGHT CLUB, MIAMI BEACH, BIG TIME, VARIETY.
WRITE — WIRE
BOX # 377,
c/o THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

SANDY MOORE . . .
Offers Operators
A ONE-STOP SERVICE
for
EVERY POSSIBLE NEED
RECORDS — NEW and USED MACHINES — PARTS — PREMIUMS
Complete Your Shopping ALL AT ONE TIME AT ONE PLACE.
Anything You Want — WE HAVE ON HAND
SANDY MOORE'S RECORD CENTER
240 E. MERRICK ROAD, FREEPORT, L. I., N. Y.
(PHONE: MAyfair 3-2472)

# Through The Coin Chute

## CALIFORNIA CLIPPINGS

Excitement is running high among the operators along Pico Boulevard with the appearance of new lines of phonographs and games making their debuts in the showrooms and the arrival of new models in the near future. Operators from all over the Southland are being seen in the various showrooms. . . . At Minthorne Music Company, **Wayne Davis** busy with the orders for the Seeburg "200" phonograph. . . . **Matt Nordberg** is phoning and mailing into the main office from San Diego. George Mahlum reports Chicago Coin's "Bowling League" is so popular with the operators he can't keep a model in the showroom. Minthorne's Used Equipment Department is getting heavy traffic which keeps **Paul Vogel** on his toes. . . . **Lee Palmer** introduced **Ree Brunell** to **Sammy Ricklin** and **Gabe Orland** at California Music Company where they spun Ree's first album for San Francisco Jazz. Sammy and Gabe told her it wouldn't be her last! Gabe reports he is receiving letters of praise on the appearance of the new parchment title strips from operators all over the country who want them for their locations. **Betty Williams** says "1492" looks like another big one for **Betty Johnson** on Bally. **Martha Delgado** reports **Chuck Berry's** "School Day" on Chess is one of the biggest R & B records in some time. **Buddy Robinson** predicts "Young And In Love" by **The Lennon Sisters** on Brunswick should take off. . . . **Bill and Andy Lanzy** have extended the services of American Coin Machine Service Company to the Long Beach area. They have had a huge rush for overhauling equipment in the shop the past week which keeps **Bob Baird** and **Bob White** working overtime. . . . A shipment of Rock-Ola "200" and "120" phonographs were received at Paul A. Laymon, Inc. which Ed **Wilkes** reports is a great aid in filling the orders. **Jimmy Wilkens** and **Charlie Daniels** say Bally's ABC "Bowling Lanes" continues the "hot" item at Laymon's. **Paul Laymon** reports a great increase of sales of kiddie rides by operators preparing for the vacation season. Bally's "Champion Horse" remains one of the most popular and most requested rides. . . . At Leuenhagen's Record Bar, **Kay Solle** is now posting **The Cash Box** R & B Award Of The Week and Sleeper Of The Week which she finds is a vast help to the operators in their programming. **Mary Solle** believes Mercury has a big one with "I Need Your Lovin'" by **Conway Twitty**. **Claire Solle** predicts **Al Hibbler** has another hit with "Because Of You" on Decca. Kay says the operators are going big with **Eydie Gorme's** "I'll Take Romance" on ABC-Paramount. . . . Many operators have made personal calls to **Wayne Copeland** at Sierra Distributors to praise the new all-location 1957 Wurlitzer phonograph line. Points of praise have been on the new cabinet styling, availability of two 200 play phonographs for different locations and all title strips showing on the "2150" model phonograph. **Frank Davis** reports sales of the "Ranger" pool table have been fantastic with operators ordering on lots of three, six and upward. **Ed Wisler** returned from San Diego saying operators report greater profit with the 50¢ coin chute on all new Wurlitzer phonographs. . . . **Phil Robinson** returned from his vacation in Honolulu and is the envy of Pico Boulevard with his dark tan. While in Honolulu Phil saw **Marty Bromley**, Service Games Company, Honolulu, and reports he is doing a bang up job in the islands. Phil was pleased to see how Chicago Coin's "Bowling League" had taken over during his absence. . . . **Jack Simon** back at his desk at Simon Distributing Company after a very successful trip through Arizona. **Sonny Lomberg** reports the export business is booming which keeps **George Muraoka** busy in the shipping department. **John Freeman** says local business is picking up with operators preparing for another big year in arcades. . . . At C. A. Robinson & Company, **Charley Robinson** has taken a two weeks leave for Chicago, where he will visit United's factory, and on to New York. There is great activity at Robinson's with the new "Team", **Al Bettelman, Hank Tronick** and **Ray Powers**, and they all report United's "Bowling Alley" remains the biggest seller on the sales charts. Al says used equipment is going out at a fast pace. Hank reports there has been a steady increase of music operators coming to the showroom. . . . **Norty Beckman** reports the jazz LP album section has met with great success since he has enlarged it at Norty's Music Center. Norty says there is still a great demand for progressive jazz singles by the operators. **Ana Marinez** was being congratulated on the announcement of her coming marriage this September to **Heber Olivares**. Ana reports **Frank Sinatra's** release of "Crazy Love" on Capitol has started to move fast with the operators.

# Through The Coin Chute

## DALLAS DOINGS

**Alvin Gottlieb**, secretary-treasurer of Gottlieb & Company, was in town visiting with their distributor for the State of Texas, Abe **Susman** at State Music Distributors. Abe reports a backlog of orders for Gottlieb's new 4 player "Majestic" as well as for Chicago Coin's "Bowling Leagues". . . . Record managers of RCA Victor distributors throughout the Southwest area are meeting at the local regional offices for a conference. . . . **R. B. Williams** on a trip to Chicago. . . . **Jerry Wexler** of Atlantic Records visited at Big State Record Distributors. . . . The tornado that cut a swath through Dallas damaged the homes of several employees of S. H. Lynch and Company. . . . **Hal Grogan**, regional operations manager for Capitol Records, is expected in at the local branch. . . . **Dick Quam** of Henderson sighted shopping along coinrow. . . . Other visitors were **Charlie Minnis, Freddy Schmitz** and **Lindsay Embrey** from Gainesville; Mrs. Ray Barnes of Palestine; **Pete Selman** and G. C. Ormond of Longview; W. E. **Lilly**, Cleburne; **Fred Ellis** and **Wilbur Brisco**, Waco; **Buna Carr**, Corsicana; **Jerry Woolsey, Mrs. Drew Osborne, Pete McDonald, Mr. and Mrs. Johnny Presson, Ernest Harris** and **Harold McKenzie** from Fort Worth. . . . **Tommy Chatten** of Commercial Music on a business trip through the Panhandle. . . . **Jiggs Hamilton** of Coin-O Novelty Company, Fort Worth, on a fishing vacation in Arkansas. . . . **The DeCastro Sisters** who record for RCA Victor just completed their engagement at the Statler Hilton's Empire Room. . . . **Jimmy Crudgington**, sales representative for Fidelitone and Permo Needles, paid a call at Big State Record Distributors.

Williams DELUXE 1957 BASEBALL!

REPLAY or NOVELTY

SINGLES • DOUBLES
TRIPLES
•
out of the park
HOME RUNS
•
SACRIFICE HITS

Only AUTHENTIC BASEBALL GAME WITH WILLIAMS PROVEN NEW ANIMATED BASE RUNNING UNIT

YOU PITCH AND BAT YOUR OWN BALL!

FORMICA PLAYFIELD

SCORES REPLAYS ON:
- RUNS • HOMERUNS
- BEAT PREVIOUS HIGH SCORE*
- GRAND SLAM HOME RUN*
- NUMBER MATCH*

*Adjustable to Register on Replay Unit or Meters

3 OUTS: 10¢
3 PLAYS for 25¢
Adjustable to 5¢ per Play, 5 Plays for 25¢

2 BIG CARRY-OVER FEATURES:
1. GRAND SLAM HOME RUN
2. BEAT PREVIOUS HIGH SCORE

MORE FANS come in crowds to play and pay MORE MONEY!

NEW Hi-Style Cabinet with Show Case Vision

Twin National Slug Rejectar Cain Mechanism

Williams MANUFACTURING COMPANY

See Your Williams Distributor without delay...today!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Williams Now Delivering CROSSFIRE Popular Gun Game
•
6-Pocket POOL TABLE


# Chicago Coin Working Night And Day Production Lines



SAMUEL WOLBERG

CHICAGO—"In addition to the fact that we are working both night and day shifts at our factory", reported Samuel Wolberg, president of Chicago Coin Machine Company, this past week, "we have instituted an entirely new type production system which, we hope, will soon allow us to catch up with orders we have for our 'Bowling League'."

Wolberg explained that the factory's production experts have worked out an entirely new system whereby the day shift finds everything ready for instant assembly so that the 'Bowling Leagues' can come off the production lines at a much more rapid rate than ever before.

"To do this", he advised, "we were forced to put a night shift into action so that this shift would have everything set for the morning when the day shift came on the job.

"It's not so much different from what we have done in the past, but", added Wolberg, "it has been so much more efficiently arranged that we have been able to step up our production to a much higher rate than we ever formerly did.

"In this way", he stated, "we have been able to meet the orders that are arriving at our factory every day along with the orders that we have on hand.

"Also", he continued, "if we can keep this production method in force for sometime we shall, we believe, be able to satisfy the tremendous demand which we are enjoying for our 'Bowling League' and even be able to promise practically same day shipment of orders as they are received."

# Top Money For Records And Service

SAN DIEGO, CAL.—Walt Schinkal well known music operator, this city, urged music operators to get "top money".

"There is one thing that will do a lot of good for all operators", says Schinkal, "and that's 10¢ play plus $7.50 to $10 top money for service and records.

"After that", he adds, "the operator can work on a 50-50 basis.

"The locations realize", Schinkal claims, "that operators are actually spending that 'top money' for service and records."

# Urge Ops Make Music Operating Real Business

ST. LOUIS, MO.—Seymour C. Raiffie of Atlas Amusement, this city, has a most complete story to tell operators who are seeking cooperation from their locations.

"1) Sell yourself to the owner of the location. He is the one who decides which operator will have equipment in his place of business.

"2) Give him good equipment and fast service in the event the machine goes out of order.

"3) Latest records must be on phonos. Some operators work on 10% or 15% of collections for records and try to change as few records as possible. We differ from most in this respect. We change records every week. In most cases we use our own judgment as to the type of records that are best for each particular location.

"4) In most cases requests are filled while servicing the phonos. We carry a large supply of records with us. If we don't have what they want, it is purchased, and put on the following day.

"5) We operate a territory with both 5¢ and 10¢ play. All commissions are 50%. We are proud to be able to say that 80% of our equipment is on 10¢ play and has worked out very successfully.

"6) We have found that the best way to try to convert from 5¢ to 10¢ play has been a matter of salesmanship.

"Ask your customer if he thinks half of his customers will stop playing music if the price goes up to 10¢. If he says, 'yes', and in most cases the majority will say that half won't stop playing, you wind up with the spot. Even if only half play that means the same revenue anyway.

"Try to sell them on a 60-day trial period. In every case the location owner will make more money and that's the one big thing in which he is most interested.

"In every case of converting from 5¢ to 10¢ play it is important to change the phonograph. This doesn't necessarily mean a new machine—just another model and make.

"7) Our operation is run like a real business. The location gets an honest count. His exact commission. He gets good equipment. The latest records. Good service. A gift for Christmas. The collector is not allowed to buy drinks for himself or the customers or anyone else during working hours."


A. B. T. RIFLE SPORT
3 and 6 Gun Models




Pace Aristo Scale
Kicker & Catcher
A.B.T. Guesser Scale
A.B.T. Challenger

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE STREET, CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)
● Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

# Trimount Hosts Over 400 Ops At Seeburg Phono Show



DAVID S. BOND

BOSTON, MASS. — Dave Bond, president; Irwin Margold, general manager, and the staff of Trimount Automatic Sales Corporation, this city, hosted more than 400 operators from all over New England gathered at Hotel Somerset on Sunday, April 7, for the showing of the new Seeburg phonographs.

The new music machines were displayed around the ballroom. Each guest was given a pin-on label card, "The Jets Have Landed," tying up with the new jet styled phonographs. Special displays pointed up the unusual opportunities to program album music.

Starting at 2 p.m. the showing lasted throughout the entire afternoon, with operators partaking of the heavily laden tables of delicacies and liquid refreshments.

"Operators were visibly impressed with the superb styling and new engineering and design features," stated Margold, "which resulted in orders being placed for substantial equipment. We also were extremely pleased by the comments of those present, who stated our showing was one of the most outstanding held in this area."


TRIMOUNT'S NOW DELIVERING

This outstanding equipment—unquestionably the finest offered in years.

Gottlieb's 4 PLAYER MAJESTIC
Williams DELUXE 1957 BASEBALL
Williams 6 POCKET POOL TABLE
Chicago Coin's BOWLING LEAGUE
Williams CROSSFIRE
Genco's CIRCUS
Mutoscopes VOICE-A-GRAPH

*See them all at Trimount*

NEW PARTS INFORMATION CATALOG NOW AVAILABLE—SEND FOR YOUR COPY TODAY.

*Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.*

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480



EXCLUSIVE DISTRIBUTORS for FISCHER'S

"SIX-POCKET POOL"

in ILLINOIS, INDIANA, IOWA and MICHIGAN

BINGOS

All Games In Stock!

| | | | |
|---|---|---|---|
| Key West | Write | Gaytime | $195 |
| Big Show | $565 | Gayety | 115 |
| Double Header | 475 | Big Time | 225 |
| Nite Club | 425 | Variety | 135 |
| Broadway | 385 | Monaco | 345 |
| Beach Beauty | 325 | Stardust | 295 |
| Miami Beach | 215 | Starlet | 225 |

All thoroly Reconditioned!

PRICED RIGHT!

SPECIAL!

Seeburg

HF 100 R

Phonos

A-1 Condition!

$725 EA.

IMMEDIATE DELIVERY!




Phone: EVergladc 4-2300

Chicago 47 2330 N. Western Ave.


# Through The Coin Chute

## NEW ENGLAND NIBBLES

Biz holding up fine as outdoor season activity begins to perk with arcades getting ready and fun spots refurbishing. . . . Around with the distribs: **Dave Bond, Irwin Margold** and staff of Trimount, played hosts to a tremendous turnout of ops at the Hotel Somerset, Sunday, Apr. 7, for showing of new Seeburg phonos. . . . At Atlas Distributors (AMI), **Barney Blatt** coming along fine at home. Reaction to floor samples of new AMI 200, 120 and 100 phonographs at the Commonwealth Ave. plant is reported terrific and potential is estimated extremely high. . . . At Redd Distributors (Wurlitzer), **Bob Jones**, sales mgr., off on trip to Hartford, Conn. to attend a state operators' dinner and to visit with ops in the area. Biz good all around in all lines here. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** in Conn. and on to Manhattan. Biz on bowling alleys is going along at snappy pace and arcade equipment is moving fast.

Ops in visiting distribs this week included: **Ernie Smith**, Groveton, N. H.; **Jim O'Connor**, Danielson, Ct.; **Guy Durgin**, Presque Isle, Me.; **Al Dolins**, Hyannis; **Sol Taube**, Manchester, N. H.; **Ray Shea**, Worcester; **Bill Arrison**, Chester, Vt.; **Bill Hamel**, Concord, N. H.; **Paul Carrizia**, Beverly; **D. J. Halle**, Berlin, N. H.; **Dave Hammett**, Hyannis; **Dave Campagnia**, Springvale, Me.; **Martin Oliver**, Portland, Me.; **Joe Assad**, York Beach, Me.; **Harry Deshowitz**, Chelsea; **Ralph Lackey**, Roxbury; **Daniel** and **Tony Casali**, Portland, Me.; **Peachy Cassanta**, Milford; **Ray Faini**, Framingham; **Tom Libby**, Haverhill; **Donald Foote**, Randolph; and **Oscar Pratt**, Manchester, N. H. . . .

Music continues to dominate the Boston scene with recording stars in on record promosh and appearing in niteries. . . . **Pat Boone** at Blinstrub's rocked the house at opening Monday night, Apr. 8. . . . **Eileen Rodgers'** new disk out this week already getting big plays from the Hub disk jocks. . . . **Johnny Mathis** opens at Storyville Thursday, Apr. 11, where Gene Krupa is current. . . . Columbia Records just opened new plant here. . . . **Bob Crites**, Columbia promosh mgr., arranged big party for Mathis at Storyville opening night at which town's deejays were hosted.

# Miller Outlines Activities Skedded For MOA Convention

CHICAGO — George A. Miller, president and business manager of Music Operators of America (MOA), who is now settled in Suite 1728, Morrison Hotel, this city, released a general picture of activities which will take place during the MOA Convention being held May 19, 20 and 21 at the Morrison Hotel.

"General meetings will be held on Monday, May 20, and Tuesday, May 21," stated Miller, "with the possibility of a meeting for members only, which would be held on Wednesday morning, May 22.

"Besides the general meetings," he continued, "there will be the usual forum meetings, moderated by Ted Nichols, Howard Ellis, Larry Marvin, John Wallace, Harry Snodgrass, Martin Britz, Sidney Levine, Al Denver, James Tolisano, Clint Pierce, myself, and many other directors who will be designated when the agenda is completed and ready for publication.

"There will also be a round table discussion with the people in the music business and music operators on matters pertinent to this phase of the business. There will be several outstanding speakers on the program, such as John Haddock of AMI, Inc.; some public officials as well as professional speakers who will discuss public relations and the value of trade associations. Dave Baker, president of the Massachusetts Music Operators Association, will speak at one of the meetings, as will Hirsh de LaViez, Sidney Levine, Al Denver, Clint Pierce, and Harry Snodgrass."

Election of officers will be held on Monday, May 20, and Miller asks that all members of MOA to attend and register their vote for the men who will represent the organization for the next three years. Admittance to the election meeting will be by membership card only.

Before the Convention gets under way on Sunday, the national Board of Directors will meet on Saturday evening, May 18, in Suite 1728 for a pre-conference meeting. All officers and directors are requested to be present.

Continuing to outline more of the programs planned, Miller said that a luncheon-fashion show will be held in the Terrace Casino Room on Monday, May 20, under the auspices of Music Operators of America, and Cissie Gersh, assisted by Marie Pierce and Juanita Miller will act as hostesses for the event. A sight-seeing trip for the ladies is planned for Tuesday, May 21, and the Mesdames Clinton Pierce, Howard Ellis, Martin Britz, James Tolisano and George Miller will act as hostesses. Tickets will be available at the membership booth for all such events.

The exhibitors' luncheon, sponsored by MOA, will be held Monday, May 20, at 12:30 p.m. in conjunction with the officers and members of MOA.

"What will be, without a question of doubt, the greatest banquet and floor show of all time will be held on Tuesday evening, May 21," advised Miller. "Tickets are $20 each, and reservation should be sent to me at the Morrison Hotel, Suite 1728. All record companies who have exhibits, both major and independent, will present artists in the mammoth show.

"The closing banquet between the manufacturers of automatic phonographs and the Directors of MOA will be held Wednesday evening, May 22, at 7 p.m.," concluded Miller, "and tickets can be obtained by calling for them at Suite 1728."

# On and After April 15

UP TO THE

# M. O. A. CONVENTION

*MAY 19-20-21, 1957*

# Mr. George A. Miller

*President and Business Manager*

of



GEORGE A. MILLER

# MUSIC OPERATORS OF AMERICA

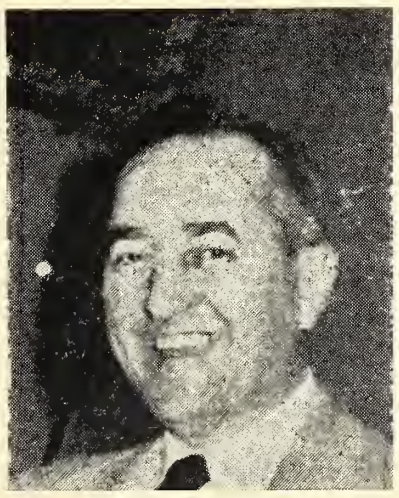
WILL BE AT THE

## MORRISON HOTEL, SUITE 1728, CHICAGO, ILL.

## (Tel.: FRANKLIN 2-9600)

*Please Wire, Write or Phone: Mr. George A. Miller at the Morrison Hotel, Chicago, Ill., for Exhibit Space as well as for all business concerning Music Operators of America, Inc., during that time.*


# Williams Mfg. Ships New Baseball Game



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's timely new game, "DeLuxe 1957 Baseball," is now on display in the showrooms of all its distributors.

"Each spring," stated Weinand, "distributors and operators eagerly look for our baseball game with the certain knowledge that it will be the season's outstanding winner.

"In our '1957 Baseball,' we start with the universal appeal of baseball itself. We produce the only authentic game with our new and fascinating animated base running unit.

"Then we add more ways to win. We increase the competitive features, and finally, we offer the trade this year's most exciting and popular entertainment for greater incomes."

Player presses button to pitch. Pushing lever to the left bats his own ball for singles, doubles, triples, outs, sacrifices, or, up one of three ramps for home runs.

The game is available in Replay or Novelty. Four ways to score replays, plus "Number Match" affords incentive, extra excitement and unexpected surprises with every hit.

Players can score up to 7 replays on runs; up to 5 replays on home runs, on Grand Slam Home Runs, and for topping previous high score. In addition, matching last number of the run score to lit number at end of game scores 1 replay.

New colorful cabinet with windows at sides increases vision for the benefit of crowds at the sidelines. Play field is covered with formica.

Inducing extra play are two carry-over features. "Grand Slam Home Runs" and "Previous Hi-Score" remain until player beats it to score replays.

Weinand pointed out that these two features, as well as "Number Match," can be adjustable to register on replay unit or meters.

"DeLuxe 1957 Baseball" is equipped with slug rejector coin mechanism. Optional choice is 3 outs for 10¢, 3 plays for 25¢, or 5¢ per play, 5 plays for 25¢.

Weinand concluded by urging operators everywhere to play the game at the nearest Williams' distributor "to see the season's greatest game in action and open up more locations for more profits."

# Distinguished Service Award To Max Roth, Roth Novelty Co.

WILKES-BARRE, PA. — Invitations have been sent to all friends of Max Roth, this city, to attend a testimonial and reception on April 24 at the Jewish Community Center, this city, where this nationally known and favored coinman will be presented with the 1957 "Distinguished Service Award" for "outstanding meritorious community service in the promotion of brotherhood, charity and patriotism."

The community holds Roth in such high esteem that the local newspaper, the Wilkes-Barre Times Leader, devoted space in its editorial section commending him. The editorial read:

"The choice of Max Roth as the 1957 recipient of the Distinguished Service Award of Irving Rutstein Post of the Jewish War Veterans for outstanding service to the community without regard for race or creed is a signal honor for the nominee.

"While the Post canvasses the field annually, the award is made only in those years when a local resident has met the exacting requirements. Last year, for instance, the committee did not make a recommendation.

"Mr. Roth, who is head of the Roth Novelty Company, is president of Ohav Zedek Synagogue and vice-president of the Jewish Community Center. He is the father of Philip Roth who gave his life for his country during the Second World War.

"In the three decades Mr. Roth has been in Wilkes-Barre, he has acquired a reputation for civic enterprise, and philanthropy which throws additional light on the unanimous decision of the committee to honor him this month.

"Mr. Roth joins a distinguished company of Christians and Jews who have qualified under the strict rules which govern the award."


NO QUESTION ABOUT IT!

WE HAVE THE FINEST

SLATE TOPS

FOR ALL TYPE POOL GAMES

*Write For Prices!*

SPECIAL DEAL ON QUANTITY BUYS!

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

# United Distribs Enjoy Big Factory Meet

## Full Day Meeting of United Mfg. Co. and United Music Corp. at Chi's Bismarck Hotel, April 14, Acclaimed by Distribs

CHICAGO—In addition to 75 of United's distributors, there was the complete staff of United's engineers, as well as executives: Herb Oettinger, Bill De Selm, Jack Mitnick and president Lyn Durant, along with roadmen: John Casola, Al Thoelke and Bob Bever present at the Bismarck Hotel, this city, all day April 4 in the largest distributor meeting yet held by United Manufacturing Company and United Music Corporation.

Jack Mitnick was Master of Ceremonies. United day opened with breakfast being served to all present at 9 A. M. At 10 A. M. Jack Mitnick called the meeting together. The morning meeting was devoted to the games of United Manufacturing Company.

At 12 Noon luncheon was served to all and a two-hour break was taken. At 2 P. M. the meeting was again called to order by Mitnick and this time the open forum discussion was all concerned with the United Music Corporation phonographs and music accessories.

At 5 P. M. a cocktail party was arranged and then all were taken to the Chez Paree where they enjoyed a dinner and the Jimmy Durante show.

"This was", Jack Mitnick reported, "the biggest and most successful meeting of United's distributors yet held."

Noted distribs acclaimed the meeting as "the greatest yet" and added, "this is one day we aren't ever going to forget."

Another well known distributor who was present said, "We learned more at this meeting than we could ever have learned making an individual call on the factory.

"It was open forum discussions", he explained, "which gave us all a new insight into what others were doing and thinking and made it possible for all of us to get closer together as a distributing organization as well as developing closer friendship between us.

"Only hope", he stated, "that United will run more such days in the future and much more often.

"Because", he said, "this is the one way to bring about better understanding between distributor and factory and, at the same time, also arrange for better public relations."

Mitnick probably spoke for the United factory when he reported:

"We are all tremendously elated over the great success of United day. We are sincerely grateful to every one of our distributors for the marvelous courtesy they showed our factory by making it their business to be present and by also very frankly and honestly entering into the open forum discussions for the betterment and future finer welfare of all concerned."

For BEST BUYS ↓ ↓
$—MUSIC
$—BINGO
$—PINS
$—ARCADE
$—SHUFFLES
$—GUNS
SEND FOR OUR COMPLETE LISTS
WRITE — WIRE — PHONE
DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

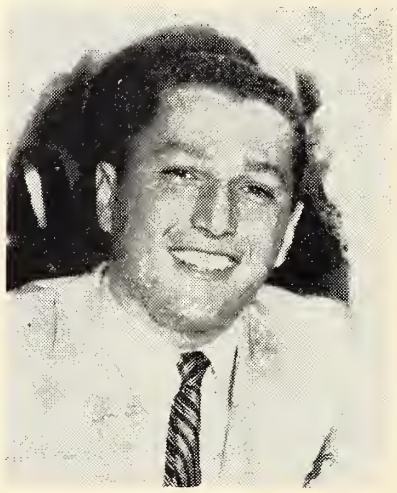
CASH IN NOW!
RACK POOL PLAYFIELDS, BUMPERLESS—IMMEDIATE DELIVERY
Regular Size—32"x48" ..... $24.50 King Size—32"x66" ..... $34.50
Specify Style
No. 1—Holes away from cushions for rebound play. No. 2—Holes close to rails.
4-HOLE PLAYFIELDS AT SAME PRICE
FREE: With each playfield, Deluxe Cue Ball, 2¼", and Triangle.
REGULAR STYLE BUMPER POOL REPLACEMENT PLAYFIELDS
Available in 2 or 3 hole ..... $22.95
ARAMITH ROTATION POOL BALL SETS—APRIL SPECIAL
15 Ball Sets for 6-Pocket Tables, 2⅛" Nos. 1-15 ..... $29.00
10-Ball Sets for Skill Pool Tables, 2⅛" Nos. 1-10 ..... 16.95
REGULAR ROTATION POOL BALL SETS, Nos. 1-10, incl., 2⅛" ..... Per set 18.50
Rule cards and instruction sheets packed with each set.
Deluxe Cue Balls, 2¼" ..... Each $2.50 | 2⅛" 10-Ball Racks ..... Each $1.50
Regular Cue Balls, 2¼" ..... Each $1.95 | Kelly Pool Bottles ..... Each $1.50
TALLY BALL SETS (Peas), Nos. 1-10 Incl. ..... Per set .65
No. 1 Grade Bumper Pool Cues, 48", $36 val., Special Price, $28.50 doz.
Solid mahogany butts; white points with tips. You can't buy better cues.
No. 2 Grade Bumper Pool Cues, 48", $27 val., Special Price, $24.50 doz.
4-prong, walnut-stained butts. This is a real saving for top-quality cues. Don't foul yourself up with cheap cues, ours will last twice as long.
No. 3 Grade Cues—Special—Price, $17.75 per doz.
BEST BUY FOR THE MONEY
For Top Quality Bumper Pool Supplies—Every Item You Need.
Write for Our Special Price List for Bumper Pool Supplies.
We are as near to you as your telephone or mail box.
TERMS: 25% Deposit on C.O.D. Orders; Prepaid Orders 2% Cash Discount.
MARVEL Billiard Supply Company
1604-06 W. LAKE ST., CHICAGO 12, ILL. Phone: MOnroe 6-8855

# Presley Visits Coinmen



CLEVELAND, O.—While visiting in this city, Elvis Presley, most talked about RCA Victor recording artist, spent some time with local coinmen. Pictured above is Joe Abraham and Jimmie Ross with the rock n' roller.

# World Wide Distrib Expands Export Business Dep't.



JOEL STERN

CHICAGO—"We believe that we have developed the finest reconditioning process for all types of machines for the export market", was the statement made by Joel Stern of World Wide Distributors, this city, this past week.

"Furthermore", he advised, "we are again expanding our export department and will have the finest export set-up in the nation.

"Tho this seems rather boastful", he continued, "we want anyone who seeks to import machines into any country to contact us and allow us to demonstrate the methods which we use for refurbishing, reconditioning and arranging machines mechanically for any and all countries everywhere in the world."

Joel Stern advised that, hard as they are trying to catch up on the backlog of orders they now have from all over the world, and the further fact that their huge warehouse is jammed chock full of machines, they are still far behind at this time.

"But", he promises, "within a few weeks we expect to be all caught up and will be able to handle more business from firms all over the world.

"In the meantime", he reported, "our new and larger export department will be in operation and we shall be able to better handle world wide business."

# Through The Coin Chute

## UPPER MID-WEST MUSINGS

**George Berquist** of Ironwood, Mich., was seen looking over the latest in games and purchased several of the big bowling alleys for some location changes. . . . **Dick Grant** of Mound, Minn., is back on the job after spending 10 days in the hospital. Dick is proud of the job done on him and was seen showing off pictures of the stitch job. . . . **Art Hagness** of Grand Forks, N. D., was seen shopping around for equipment for his route. . . . **Floyd Shaw** of Eden Valley, Minn., is keeping busy in his spare time these days building an electronic organ and Floyd should be ready for a recital in the very near future. . . . **Mr. and Mrs. Earl Perry**, Lee and Earls Amusement Company of Manly, Iowa, spent a day in the Twin Cities shopping around. . . . **Royal Hegan** made the trip into the Twin Cities to pick up supplies and records and to pick out some music for his route. . . . Recent visitors to the Twin Cities were **Ernest Woytassek** of Hankinson, Minn.; **Andy Benna** of Ironwood, Mich.; **Frank Mager** of Grand Rapids, Minn.; C. **E. Harris** of Darwin, Minn.; **Lyle Kesting** of Bellingham, Minn., ad **Joe Weber** of Blue Earth, Minn. . . . **The** gang at the Lieberman Music Company all flocked upstairs when the new Model "H" AMI phonos were uncrated and were very pleased with what they saw and also heard when the phonos were plugged in and set up. A showing of the new line is being held on Sunday and Monday, April 14th and 15th.

# Chicago World Shipping Port

## 19 Foreign Ship Lines Now Using Chicago Port Facilities. First Ship Due April 21. Manufacturers and Distribs Can Load Machines Aboard Ship in Chicago for World Export

### Foreign Shippers Serving Chicago

**Great Lakes-Bordeaux-Hamburg Range Eastbound Conference**

| Steamship Line | Chicago Agent | Ports of Call |
|---|---|---|
| Fjell-Oranje | Great Lakes Overseas | Le Havre, Antwerp, Rotterdam, Hamburg |
| Hapag, Lloyd, A&B | Kuecker | Antwerp, Rotterdam, Bremen, Hamburg, Le Havre |
| Hamburg Chicago | Midwest | Same as above |
| Swedish American | Furness, Withy & Co. | Le Havre, Rouen, Antwerp, Rotterdam, Hamburg, Bremen |
| French Line | Furness, Withy & Co. | Bordeaux, Le Havre, Antwerp, Rotterdam, Hamburg, Bremen, Rouen, Dunkirk, St. Nazaire |
| Wallenius | Kerr Steamship Co. | Rotterdam, Hamburg |

**Great Lakes-Scandinavian and Baltic Eastbound Conference**

| | | |
|---|---|---|
| Fjell | Great Lakes Overseas | Copenhagen, Oslo, Stavanger, Bergen |
| Finlake | James W. Elwell & Co. | Gothenburg, Stockholm, Malmo, Copenhagen, Karlshamm, Hango, Kotka, Helsinki |
| Swedish American | Furness, Withy & Co. | Gothenburg, Copenhagen, Malmo, Stockholm, Helsinki |
| Swedish Chicago | Great Lakes Overseas | Same as above |

**Great Lakes-United Kingdom Eastbound Conference**

| | | |
|---|---|---|
| Fjell | Great Lakes Overseas | London, Glasgow |
| Swedish Chicago | Great Lakes Overseas | Liverpool, Manchester |
| Oranje | Great Lakes Overseas | London, Glasgow |

**Great Lakes-Mediterranean Eastbound Conference**

| | | |
|---|---|---|
| Ellerman | Norton, Lilly & Co. | Lisbon, Tangier, Algiers, Tunis, Seville, Barcelona, Marseilles, Leghorn, Genoa, Naples |
| Fabre | James W. Elwell & Co. | Same as above |
| Montship-Capo | Phelps Agency, Inc. | Casablanca, Algiers, Tunis, Naples, Leghorn, Marseilles, Lisbon |
| Niagara | Great Lakes Overseas | Same as above |

**Nonconference Lines**

| | | |
|---|---|---|
| Manchester Liners | Furness, Withy & Co. | Manchester |
| Wallenius | Kerr Steamship Co. | Stockholm, Gothenburg, Malmo, Helsinki |
| Poscidon | James W. Elwell & Co. | Antwerp, Rotterdam, Bremen, Hamburg |
| Ahlmann Transcaribbean | Midwest | Curacao, La Guaira, Puerto Cabello, Maracaibo, Barranquilla |
| Furness Great Lakes Head Line | Furness, Withy & Co. / James W. Elwell & Co. | London / Dublin, Belfast, Liverpool |

CHICAGO—Foreign shipping business continues to grow. There are now nineteen foreign ship lines serving Chicago. The first vessel scheduled to arrive on April 21.

Pioneered by the Oranje Line, Fjell Line and Swedish Chicago Line, lines now service practically all parts of the world with even greater growth foreseen when the St. Lawrence Seaway is completed.

Manufacturers and distributors in and around this area can now load machines right on ships here in Chicago for export to all parts of the world.

The above list of shippers serving Chicago will prove of great value to U.S. exporters as well as coin machines importers all over the world.

Schedules of arrivals and departures can be obtained from the firms listed.

Many of the vessels listed have already left foreign ports. Some are tied up at Montreal, Canada, awaiting the ice to clear from the St. Lawrence River so they can come thru the great lakes to Chicago.

A plaque is awarded to the first foreign ship that docks in Chicago each year. The Chicago Association of Commerce makes the award.

# Salesmanship—The Answer

LOUISVILLE, KY.—L. B. Gupton of S. L. Stiebel Company, this city, believes the answer to operators getting full cooperation from their locations is good salesmanship.

"First of all," he advises operators, "you must sell the location on yourself.

"Then," he adds, "sell the location on your equipment and service.

"In this business," continues Gupton, "the operator has nothing else to sell but himself and his equipment.

"If the operator really sells the location, the location owner will take more interest in helping the operator to get more money out of the machine.

"Next," advises Gupton, "the operator must have good equipment in order to get peak play and hold his locations.

"Ten cent play," concludes Gupton, "is a must."






# Boston City Council Cuts Phono License From $100 To $25 A Year

## New Fees Must Be Ok'd by Mayor. Will Go Into Effect in 1958

BOSTON, MASS.—A victory was scored by the music machine industry when, after hearings in which representatives of the Massachusetts Music Operators Association were heard, the Boston City Council, in one of the longest and stormiest sessions in years, voted Monday night, April 8, at the close of a bitter five-hour debate, to cut juke box license fees 75%, from $100 to $25 a year.

The Council action, by a 5-3 vote, cut the weekday license fee for a music machine from $50 to $15 and the Sunday license from $50 to $10. Also reduced was a $50 annual fee for playing a radio or television for public entertainment. This was set at $10.

Attorney Arthur Sherman, representing the Massachusetts Music Operators Association, disclosed that an effort will soon be made to get the State Department of Public Safety to eliminate its Sunday fee for juke boxes. "That's our next step," he said. "Cost of servicing and price of records have gone up and we are being taxed out of business."

Sherman said that the juke box industry was the "fairy godfather last year for the muscular dystrophy drive, and we had cans on each and all of our machines for donations."

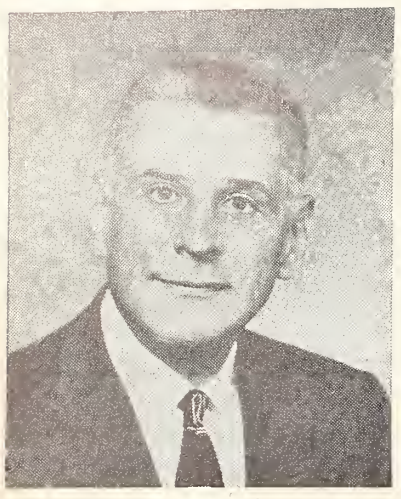
David J. Baker, Melo-Tone Music, Arlington, president of the Massachusetts Music Operators Association, said the average net income per player is $9.50 per week to the operator, the location owner getting a similar amount. "You people mistakenly think we are a big syndicate making millions, but there is only one operator in our association that has more than 140 machines—the others 15 or 20 each," he said.

"Licenses or no licenses," he continued, "if we can't increase revenues, there will be no juke boxes at all, and that seems to be the intent of some of the Councilors."

The new fees, which must be approved by the mayor, will not go into effect until next year, it was said.


WANT TO BUY!
VARIETY
HI-FI
ICE FROLICS
PALM SPRINGS
SURF CLUB
BIG TIME
BROADWAY
NITE CLUB
MANHATTAN
PIXIES
CARAVAN
Highest Prices Paid
CALL COLLECT!
ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

# Looks To Biggest Sales Year



ED RATAJACK

CHICAGO—Edward R. Ratajack, sales manager of AMI, Inc., returned to his headquarters here from the distributors' meeting held at the Grand Rapids, Michigan factory of the firm with the enthusiastic statement:

"We are looking forward to our biggest sales year.

"I'm making this statement", he explained, "because of what our distributors have told me.

"They also tell me that 'this is the AMI year of years'.

"In fact", he added, "everyone of the distributors was so enthused over what they saw that it was catching.

"Everybody who has talked to our distributors is eagerly looking forward to seeing our new phonographs.

"I'm again going to make the statement", Ratajack remarked, "that this is going to be our biggest year.

"I'm sure that, when the nation's phonograph operators see the new AMI, they are going to be just as elated and as enthusiastic as all our distributors are."

## Service! Service! Service!

CANTON, O.—"Service! Service! Service!", emphasizes Paul Angel of Stark Novelty, this city.

"This is the answer", he adds, "to getting the location's cooperation.

"This includes everything", Paul continues, "from keeping machines clean and up to date to prompt attention to all requests for records and service."

## Customer's Confidence

OTTAWA, ONT., CAN. — Mack Levin of Regent Vending Machines, this city, advises that the most important thing an operator must do to gain location cooperation is to win the customer's confidence.

"Having the customer's confidence", says Levin, "can lead to a reasonable percentage agreement if followed up by close contact.

"That takes a lot of real salesmanship", he continues, "but, in time, it pays off.

"This cooperation is usually accompanied by using new equipment. This should increase the income in the average location large enough to give the location, itself, a bigger net return, even tho the location's percentage may be smaller."


**SCALE ASSEMBLERS WANTED !**

Must be experienced on Pace, Watling, Rock-Ola, Mills or Jennings Scales.

*Call or write in confidence.*

**J. F. FRANTZ MFG. CO.**

1940 W. LAKE STREET, CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)



| | |
|---|---|
| SEEBURG 100-R | $765 |
| SEEBURG 100-G | 675 |
| ROCK-OLA 51-50 | 175 |
| ROCK-OLA 1448 | 685 |
| ROCK-OLA FIREBALL | 275 |
| A.M.I. Model C | 125 |
| A.M.I. B | 125 |

**A.M.I. E-120**
Perfect condition— Ready to operate. **$445**

*RECONDITIONED AND REFINISHED LIKE NEW!*
Terms: 1/3 Dep., Bal. C. O. D.
*Exclusive Seeburg Distributors*

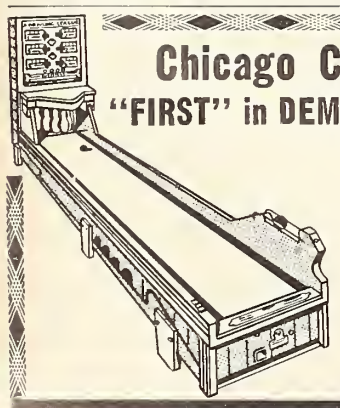


*A Quarter Century of Service*

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005





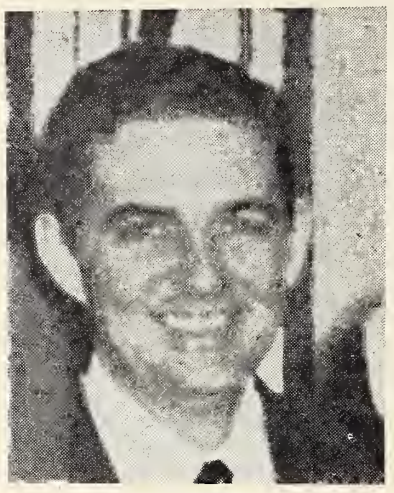
**Chicago Coin's BOWLING LEAGUE**
**"FIRST" in DEMAND! "FIRST" in LONG BOWLERS!**
2 SIZES: 14'8" and 11'8"

*Exclusive Distributor for*
CHICAGO COIN and EXHIBIT
*in Illinois and Indiana*

*BUY THE BEST!*
BY THE BEST MANUFACTURER OF POOL GAMES!
**EXHIBIT'S 6-POCKET POOL**
Now in 2 GREAT MODELS—
Regular Top and Slate Top

FIRST
COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500


# Bally Hits New Visitor High



BILL O'DONNELL

CHICAGO—Known for a quarter of a century as the "visitors' mecca", Bally Manufacturing Company found, when this past week was over, that they had hit a new high mark in the number of visitors that had called at the factory here.

Bill O'Donnell, general sales manager, was one of the busiest of men in all of Bally's 25-year history this past week.

Not only did distributor after distributor call at the factory to visit with executives of the firm and to say "hello" to Bill O'Donnell, but many were entertained during the evening hours. This made it one full day after the other all week long.

Regardless of this new record number of visitors, O'Donnell reported:

"We always want everyone in the industry, who visits Chicago, to feel completely welcome to call at our factory.

"It has always been our greatest pleasure to greet all visitors and always will be."

# Int'l Scott Crosse Increases Staff To Meet Export Demand



ABE WITSEN

PHILADELPHIA, PA.—Abe Witsen, International Scott Crosse, this city, reports that export demands have been so great he's had to increase his personnel in order to meet shipment dates on reconditioned equipment.

"During the last ten days," states Witsen, "two work crews have been working six days each week to meet the tremendous demand from the export market. We are now meeting a 100-piece-per-week shipping schedule and expect to increase this schedule during the next few months when more and increased demands are received from export customers. Our export market has really boomed now that I can fill orders, thanks to the wonderful cooperation of distributors all over the country."

In addition to the export business which takes a major part of his daily tasks, Witsen has been busy with the opening of his latest arcade, which he advises is number 17. "I've planned several arcade openings in the last month that will be permanent arcades in terminals, shopping centers and farmer's markets", said Witsen. "I also have many openings which will be of the seasonal type, and which will remain in action for a period of some six months.

"Of course," concluded Abe, "like everything else, when business is good you want it to be better. If the distributors around the country continue to send me their used machines, I can see no limit to the business that can be done overseas. My customers in the export market have been very patient and understanding in awaiting deliveries of their shipments. I can now meet their demands. Business in the next months will depend on the amount of equipment we can obtain for export."

# Chi Phono Bowling League News

CHICAGO—ABC No. 2 took two from Mercury Records. Les Taylor was high for ABC with 474. Mel Jones was high for Mercury with 410.

B&B Novelty won two from Paschke Phono. Fred Dries' 495 was high for B&B. Ray Gallet was high for Paschke and high for men with 567.

Coven Music took two from ABC No. 1. Coven's Phil Biancini was high with a 511 series. Bob Gnarro was high for ABC with 518.

Galgano Distribs won two from Coral Records and tied for the third game. Charlie Alesi was high for Galgano with 492. Coral's Rudy Zelina was high with 486.

Atlas Music took two from Decca Records. Bud Hofert's 462 was high for Atlas. Frank Tutomase was high for Decca with 496.

Singer One Stop won two from Gillette. Harry Julian was high for Singer with 551. Gillette's Bob Holl was high with 456.

Oomens swept three from Western Automatic and went into second place. Johnny Oomens was high for his crew with 515. Frank Dalton was high for Western with 435.

M. S. Distribs took two from Star Music. Ralph Kick was high for M. S. with 516. Leo Sochacki was high for Star with 487, along with Myrtle Sochacki's 460, which was also high for women.

# EXHIBIT'S NEW SIX-POCKET POOL!

## ONLY THE SIZE MAKES IT DIFFERENT FROM REGULATION POOL!




### HANDSOME, STURDY 6-POCKET TABLE

41" wide x 74" long.
20c or 25c coin chute.
Hinged playing field.
Shipping weight 270 lbs.
Finest green felt cover.
Warp-proof playing field.
Live rubber bumpers around railing.

### EVERY TABLE COMES COMPLETE WITH . . .

1. Counting Board for fast accurate scoring
2. Finest Quality Pool Balls.
3. 4 Clue Sticks.
4. Cue Chalk.
5. Wood Triangle Rack.
6. Complete Rules.
7. Bottle and Peas for Kelly Pool.
8. Cue Repair Kit.
9. Table Level.

**THE EXHIBIT SUPPLY CO.**
*Established 1901*
4218 W. LAKE ST. • CHICAGO 24, ILL.
Phone VA 6-3100


# Atlantic-New York Seeburg Showing A Lavish Affair



MEYER PARKOFF

NEW YORK—Meyer Parkoff, Atlantic New York Corporation, unveiled the new Seeburg phonograph, model "KD-200" (200 selections) and model "L-100" (100 selections) in a most dramatic presentation before some 400 guests in the grand ballroom of the Park Sheraton Hotel, this city, on Tuesday night, April 9.

Assisted by Oscar Parkoff of Newark, N. J., and Mac Perlman of Hartford, Conn., and their staffs of sales personnel and technical experts, Atlantic hosted music operators from New Jersey, Connecticut, Westchester and parts o New York State, as well as local coinmen from the Metropolitan area.

The operators were treated to a convention type party. Cocktails were served, starting at 5 p.m. in a setting of booth displays by record firms (featuring EP albums) and the trade press. At one side of the hall, Atlantic had set up in order Seeburg phonograph models, starting with the 100-A through the model "V-200." Coinmen were able to relax and greet their friends, as well as gather "free" albums and copies of the trade press.

Then, at 6:30 p.m., everyone moved over to the dining room for a most delicious dinner. At the conclusion of the meal, Meyer Parkoff started the business proceedings by introducing Jack Gordon, Seeburg regional representative, who gave a comprehensive talk on the history of the record industry as related to the coin machine industry. It was a most informative talk, with Gordon illustrating his points with charts. Upon the conclusion of Gordon's talk, Parkoff took over again. He expressed regrets that C. T. McKelvey, Seeburg's vice-president, who had intended to be on hand, was unable to attend due to the enormous amount of work at the factory.

Parkoff's talk featured a history of Seeburg phonographs from the Model "100-A" on, stressing the many innovations introduced by this factory. His talk was interspersed with the showing of slides to emphasize his points. He concluded his remarks by noting some of the new features of the model "KD-200," and with a dramatic flourish and to the accompanying sound of a jet plane taking off, the drapes were removed from the new phonograph as it played its first record.

During the dinner, the previous Seeburg models were removed from the display outside the dining room. After the oratory, guests were then invited to return to this hall, and view and listen to the new machines which were set into the space previously occupied by the older machines. Operators were so enthralled by the "KD-200" phonograph that they were still mulling around by midnight.

Assisting Parkoff from the New York office were Murray Kaye, Gene Brody, Steve Quinn, Mike Colland and Gordon Howard. In from Newark, N. J., in addition to Oscar Parkoff, was Bernie Wolfson. And from Hartford, Conn., in addition to Mac Perlman, was Jim Sisti. From the Seeburg firm, in addition to Jack Gordon, was John Stuperitz, field engineer.

Among out-of-town coinmen noted were: From Connecticut—Abe Fish, Jimmy Tolisano, Frank Marks, Mike Banas, Nat Lesser, Irving Geltzer, Pat Montano, Herb Chacon, Jerry Lambert, Byron Athenian, Ralph Collucci and Iz Resnick. From New Jersey: Sam Waldor, Sam Wichansky, Harry Wichansky, Humbert Betti, Rudy Leitgub, Mannie Ehrenfeld and Dave Stern. From Westchester: Carl Pavesi, Seymour Pollak, Max Klein, Jim Smith, Nat Bensky, Harold Rosenberg, Lou Tartaglia, and Mike Tartaglia. From New York State: John Bullock and his son, Jerome, "Pie" Haley, Tony Catonese, Ray Gillideau, Dave Conrad and Mike Mulqueen.

On hand to view the proceedings, and to meet with their many friends, were Harry Rosen, Nat Solow and Bill Adair of Atlantic Pennsylvania Company.


Remember for EXPORT it's
*International Scott Crosse Co.*
SCOTT CROSSE COMPANY
1423 Spring Garden Street, Philadelphia 30, Pa.
Rittenhouse 6-7712
Branch: 819-821 Lackawanna Ave., Scranton, Pa.


# Hemple Elected Prez Calif. Music Merchants

LOS ANGELES, CALIF. — At an election meeting of the Los Angeles Division of the California Music Merchants Association held March 21, Walter J. Hemple was elected president.

Larry Collins was named vice president; Jerry Jacobs, secretary and Al Cohn, treasurer. Elected to the Board of Directors were: Walter Levy, Sam Ricklin, Harvey Kirby, Al Cohn, Ben Korte, Lee Walker, Les Cordell, Dean Brown and Fred Ross. Named as alternates were Duane Butts and Bill Leuenhagen.

The Los Angeles local is one of the seven divisions of the California Music Merchants Association, which elects its officers on an annual basis. George A. Miller, State president and business manager, conducted the meeting. Matters which came under discussion were membership drive; obedience to the rules and regulations in the area; copyright legislation; and personal property tax revisions. Vince Passaro, L.A. business manager, is making a strong drive for new members and reports most satisfactory progress.

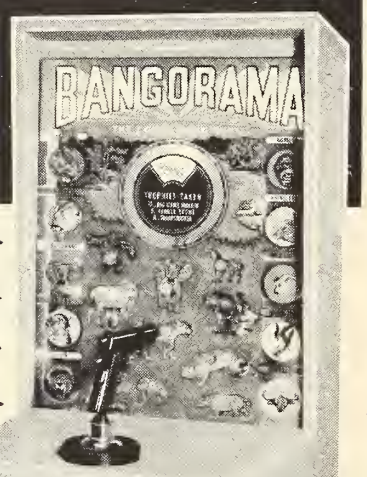


New... FROM MUTOSCOPE ...Another Winner!

BANG-O-RAMA T.M.

The Most Realistic Gun On The Market

...AND THE LOWEST PRICED!




MOTION
ACTION
COLOR
REALISM

Center Dial In Constant Motion

. . . 10 Animals to shoot at. Insert the coin — the 10 targets light up on a jungle scene panorama. Target lights go out, scoring lights go on as each animal is shot.

A TERRIFIC ATTRACTION IN DEPT. STORES, SUPER MARKETS, TERMINALS, PARKS, ARCADES AND USUAL LOCATIONS.

68 in. high x 24 in. square. Height of Pistol from floor — 44 inches. Net weight 113 lbs. Shipping weight 175 lbs.

*Write, wire, or phone — or contact your nearest Distributor TODAY!*

INTERNATIONAL MUTOSCOPE CORPORATION
44-04 Eleventh Street, Long Island City 1, New York
Telephone: STILLWELL 4-3800


# New Equip't, Personal Contact, 24 Hour Service Gets Results

FAYETTEVILLE, ARK. — Otto Gage, this city, believes the answer to the operator getting cooperation from his locations is found in more than one item.

"First of all", advises Gage, "we find we get better cooperation from our locations by giving them new equipment from time to time without the location owners having to ask us for new machines.

"Another important factor", says Gage, "is for the operator to make personal calls on the locations.

"He should maintain 24 hour service at all times.

"And another thing that helps us", reports Gage who also encloses one of his collection slips with a slogan printed on the back, "is using some slogan on collection slips."

On the back of his collection slip Gage has printed, "Human Welfare is the only true basis of Business Prosperity. We aim to keep your welfare ever in mind."

# Through The Coin Chute

## EASTERN FLASHES

Highlight of the week, of course, with the showing of the new Seeburg "KD-200" and "L-100" models by Atlantic New York Corp. at the Park Sheraton Hotel on Tuesday night, Apr. 9. **Meyer Parkoff** used a highly dramatic technique to present the machine to some 400 operators from N.Y., N.J., and Conn. Coinmen who attended were treated to a cocktail hour, which simulated a small convention at which record companies and the trade press displayed in exhibit booths. Ops picked up free EP albums and magazines. Then a free dinner, speeches and a look-see-hear of the new machines. Mighty impressive—and Parkoff to be commended for his enterprise. Participating in the showing were **Oscar Parkoff** and his staff from Newark, N. J., and **Mac Perlman** and his staff from Hartford, Conn. **Harry Rosen, Nat Solow** and **Bill Adair** of the Atlantic Pa. Co., Phila. came in, and then left the same night in order to present the Seeburg phonos to Phila. ops the next day, Wed., April 10.

* * * * *

**Herb Chacon,** C. L. Amusement Co., Stamford, Conn., tells a funny (?) story. We mentioned in this column some weeks back that he was leaving for a cruise to So. American countries. When we saw **Herb** this week, he gave us some of the details. The most harrowing adventure was when the ship went on the rocks at Martinique, and was stuck for three days. Provisions were ultimately made to change over to the Queen of Bermuda, which brought **Herb** back. . . . Visitors at **Sandy Moore's** grand opening party on Sunday, April 7, in Freeport, L. I., were treated royally by the host. Starting about noon, Sandy was kept busy greeting his friends all day and night. Big, brand new building is quite a tribute to **Moore** and the industry. Met up with **Eddie Corriston** of Cliffside Park, N. J., who is now acting as Moore's pinball buyer and seller. **Allie Goldberg,** Young Distributing salesman, drove us back to Brooklyn, and while en route, his two young daughters, **Ileen** and **Fran,** regaled us with all the songs and cheers they learned in summer camp. . . . **Max Weiss** back from a month's vacation in Fla. Claims he would have stayed on longer, except that **Willie Blatt** "gin rummied" him out of rent. By the way, Willie's son, **Marty,** regional rep for AMI in the Eastern area, tells us he has dispensed with the "Little Napoleon" tag when writing his dad, and now addresses him as "Commodore."

* * * * *

We've a pretty good idea for that happy smile adorning the phiz of **Barney (Shugy) Sugerman,** Runyon Sales Co., when we visited here. However, all that Shugy would say is "Big things are coming!" . . . Condolences by the hundreds being received by **Mike Munves** on the death of his brother **Max.** . . . Another coinman, **Al Maniaci,** receiving condolences on the death of his mother last week. . . . **John Bullock,** in the coin biz some 30 years (with a few out when he was in the construction biz) brings his son **Jerome** along when he visited on coinrow. Jerome, a graduate of Binghamton College, and the U. S. Army, now working with his dad full time. . . . **Ben Palastrant** of Boston, drops in to pay us a visit. Ben looks nice and trim, having dropped some 15 lbs. . . . **Joe Young** and **Abe Lipsky,** Young Distributing, check in a fresh delivery of Wurlitzer phonos. They advise they'll be going right out after the usual shop check-up. . . . **Al Simon** and **Al D'Inzillo,** Albert Simon, Inc., say they don't know whether to cheer or moan. All ChiCoin's "Bowling Leagues" that come in go right out, and they have so many orders to fill, they don't even have any idea of how long it'll take even with the factory rushing in games by the truckloads. . . . Need a pogo stick to keep up with **Harry Koeppel,** Koeppel Distributing. Harry runs from his West side office to his office on the East side of coinrow. He's particularly hard put now, with brother **Hymie** working out of Sandy Moore's office in Freeport. . . . **Bess Berman,** who's been staying in Miami Beach these past months, now back in the big city. Says she's feeling great. . . . **Dave** and **Sylvia Lowy,** Dave Lowy & Co., ran quite a bar mitzvah party for their son **Mike** last Sunday, Apr. 7, at the Elsmere Hall, Bronx. The Lowys very proud of their boy. . . . **Bernie Wolfson** now associated in a sales capacity with the Newark, N. J. office of Atlantic. . . . **Erich Schneider,** import manager, Loewen-Automaten, Bingen (Rhine), Germany, attended the Atlantic N. Y. showing on Tuesday, and then left for home the following day.

# Through The Coin Chute

## MIAMI MURMURS

**Si Wolfe,** Seeburg distrib here, held a wonderful showing of the new Seeburg phonos on April 14 at the El Commodore Hotel, with plenty of refreshments for attending music ops. . . . **Willie Levey** took a fast flight out to N. Y., and was back in a few days. . . . We understand **Bert Lane** has taken a home in Long Island, N. Y., for the summer and intends to close up his Miami Beach home until next Fall. . . . **Max Weiss** finally left for home in Brooklyn. His op friends here claim that he just ran out of money taking "gin" lessons from the Miamians. Max stated he'll get even when these boys visit N. Y. . . . **Dave Friedman's** son studying law. Dave claims he'll soon get legal work "for free." Ops here ask "What about the friends?" . . . Juke box ops here hope to get enough men together to charter a plane to take them to Chi for the MOA Convention. . . . **Ruth Michaelson** setting up her own place of operations in Miami with her son-in-law in charge. . . . Report is that Miami, Miami Beach and Dade and Broward Counties are about 75 to 80% on 10¢, 3 for 25¢ play. . . . **Willie Blatt** (is it "Little Napoleon" or "Commodore"?) hoping **Barney (Shugy) Sugerman** will visit in early May and then go right on to Chi for the MOA Convention. Blatt, by the way, a member of the "Optimist Club of North Shore Miami Beach" (and who's more of an optimist than Willie?) was the subject of a biography in its Apr. 2 house magazine. Under "Hobbies" is the following: "Gin Rummy (he even imported 7 families from N. Y. to live here just to have permanent Gin Rummy competition)".

# Through The Coin Chute

## CHICAGO CHATTER

Chicago's foreign shipping biz continues to grow. Foreign vessels tied up at Montreal on the St. Lawrence River waiting for the locks to be cleared of ice will head for Chi Apr. 23. This year, two new lines have been added to the Chi-overseas service. New lines raised the total serving Chi exporters to 19, all foreign flag lines. Prediction is there will be a total of 387 sailings from Lake Mich. ports this year, compared with 364 last year. . . . Going full-steam ahead all 'round the bustling United factory, **Bill DeSelm** had nothing to do this past week—except take hundreds of phone calls, attend meetings, watch shipments, etc., etc., etc. **Al Thoelke** taking **Bob Bever** on first leg of trip. Al to circle up from Des Moines to Mpls, thru Mich. and on to New England. Bob to Salt Lake to pick up car. **Johnny Casola** heading back to waiting distribs down south. . . . **Herb Bidenkap** of Coven Music had to back down last Wed., Apr. 10, as he took his Third Degree in Fox River Grove. . . . Bally's **Bill O'Donnell** reports business "never better, with 'Show-Time' and 'Bowling Lanes' going terrific." Added Bill, "Never saw so many visitors here as we enjoyed during the past week."



HERB JONES

Reports from **Sam Wolberg** and **Sam Gensburg** indicate that heavy demand for "Bowling League" still continues without a sign of letting up. "Real gutters," they contend, "and all mechanism in the back rack for easy servicing are just two of the features operators like." **Ed** and **Billie Levin** taking off for two weeks of relaxation in Hot Springs. **Mort Secore** to take over Ed's multitude of duties. . . . **Stan Levin** of All-State back from NYC. "Had a very nice time," confides Stan. "Saw 'My Fair Lady' and 'Some Foreign Buyers'." . . . **Jack (The Shamus) Mitnick** flying to N. Y. to conduct Seder. Jack says he had better remember every word. Seems his grandson, **Michael Alan Wolf**, 10½ years old, is mighty well informed. "Mike is sure to correct me if I skip anything," smiled "Shamus" Jack. . . . **Ralph Sheffield** and **Al Warren** advise they enjoyed many a visit this past week with distribs who came in for meetings and buying trips. **Avron Gensburg**, several shades tanner, back at the factory, with **Nancy, John and Lane** back home again. Ralph planning some smelt fishing with son **Roger**, who suddenly is 14½, 5 ft. 4, and weighs 154.



AL WARREN

Over at Marvel, **Ted Rubenstein** trying to cook up ways and means of stepping up production of his 6-Pocket Pool Table and Horoscope venders. With able assistance of **E. Bye**, things ought to be steaming by now. . . . Empire's **Jack Burns** zooming all over **Joe Robbins'** old stamping grounds in Michigan's Upper Peninsula. **Gil Kitt** reported toiling away at his usual fast pace, with several great new games to talk about for Spring locations. . . . **Alvin Gottlieb** was less than a mile away from tornado's funnel when it struck Dallas recently. When storm subsided, Al drove over with distrib **Abe Sussman** and uncle **Morrie Gottlieb**. Saw one location flattened to the ground. "Not a trace of juke box or game could be found," recalls Alvin. . . . **Charlie Nicholas** has complete woodworking and machine shop at Marvel Billiard Supply on Lake St. Charlie not only handles everything in pool supplies, but also repairs all makes of pool tables. No wonder he's always on the go. . . . **Joel Stern**, World Wide, a live wire of energy, handling the phone calls all day long with unabated gusto. Seems Joel can't wear himself out, no matter how hard he tries.

Tour of the big Keeney plant with **Paul Huebsch** can be a real taste-treat. Paul gives you a choice of coffee, hot chocolate, ice cream, cold drinks, cigarettes and soups, if you're really hungry. Then a fast bowling game on "Truce Score." Taking the tour one aft were **Barnet "Shugy" Sugerman** and **Abe Green** of Runyon Sales, along with **Ken Glenn** of Mayflower Dist., Mpls. . . . Drove **Glenn** over to Williams for a re-union with **Art Weinand**, where they swapped reminiscences of the old Rock-Ola days. Being entertained by **Harry Williams** and **Sam Stern** were **Sam Taran** and **Eli Ross** from Miami; C. A. "Shorty" Culp from Okla. City. . . . Bally's **Herb Jones** in his office putting his brain children down on paper to tell the world all about the many Bally products. . . . Atlas' full week showing of the new Seeburg "Jet" models had the ops oh-ing and ah-ing. **Ed Ginsburg, Nate Feinstein, Harold** Schwartz and **Bob Phillips** smiling happily at the grand response to the new phonos. . . . Almost every inch of **John Frantz'** factory being taken up with assembly of his "Rifle Sport Shooting Gallery." "Just as soon as we finish these," declared John, "we'll go back into production of 'Challenger Pistols' to catch up with orders." . . . Gary ops **Joe Foley** and **Frank Witecki** in town this past week shopping for games for the spring season.



WALLY FINKE

**Art Garvey**, when he wasn't talking on the phone last week, helping entertain a record-breaking number of visiting distribs. "They wouldn't relax until we promised them still more Ballygames," states Art. . . . **Norby Paskon** of Donan getting ready for biztrip to Havana, Cuba. "I'll be there only three days," says Norby in regretful tones. **Don Moloney** with a problem in developing special film even expert photographers can't solve. **Mac Brier** helping get a shipment off to Europe. . . . "You've got troubles?" Dept: Bally's **Phil Weinberg** bought wife shiny new car. She parked it in driveway, which is on a hill in Dallas overlooking park. Forgot to put on emergency brake. Car rolled down driveway, turned itself around, and rammed into tree a block away. **Johnny Michael**, Seattle, also bought wife new car. Before going home with it, he parked car in front of the store. Telephone wire overhead broke, burned holes all over the top. $600 worth of damages. . . . **Wally Finke** back on the job at First sporting healthy sun-tan after short stay in Miami Beach. **Joe Kline** hoping he can get away soon to break up a cold he has had for over a month. **Sam Kolber**, cradling the register as usual, remarking how terrific orders keep pouring in for ChiCoin's "Bowling League."



GIL KITT

Additional Ill. state tax on cigs goes into effect in July. To save cost of pennying, ops may have to absorb tax on 25¢ regulars and 30¢ filter tips. What cig ops will do on 27¢ to 28¢ king size depends on value of location, according to **Mack Postel**, vending machine distrib for past 30 years. Opinion is op will absorb half the tax. But may cut commish ½¢ to 1¢ if location is poor. . . . State of Penna. ruling permits installation of soft drink machines in funeral parlors. One ops' comment: "People are just dying to get into these locations!" (Alright, alright, if you've got a better one, send it in). . . . Seems like AMI distribs highly pleased with what they saw at Grand Rapids. All enthusiastic over forthcoming year. Tho no info released as yet, everyone seems very happy and looks forward to prosperous year. . . . **Tom Roberts**, Range Amuse., Hurley, Wis., shopping around at World Wide for phonos and games. Tom qualifies for full membership in the "20 Year Club." . . . **Marino Malone** of Continental Exhibit Co., now a mfr of speakers and baffles. Also creates displays. Claims to have some original ideas for the coin machine industry.



HARRY WILLIAMS

When mud and moisture threatened to sag the floor of **Paul Brown's** building on Western Ave., Paul decided the time had come to enlarge. So he built a complete new basement that will soon be put to good use as an extra display room. . . . Application received from **Leon F. Stone**, Erin, Tenn. for membership in the "20 Year Club." Leon writes he's the oldest op in the state. . . . Local op **Lou Lewis** of Lewis Sales advises he's planning trip to his native England. Says he'd like to represent various firms or persons for missionary work. If you have a message for someone in Great Britain, he'll deliver it for you.

HAPPY BIRTHDAY THIS WEEK TO: **J. Fred Barber**, Dallas, Tex. . . . **John B. Arena**, Galveston, Tex. . . . **M. F. Patton**, Jacksonville, Fla. . . . **Harry Swartz**, Brookline, Mass. . . . **Daniel M. Kenaga**, Pocatello, Ida. . . . **Frank C. Lamb**, Montebello, Cal. . . . **George Wrenn**, Dallas, Tex. . . . **James G. Mattingly**, Elizabethtown, Ky. . . . **George R. Benak**, Chicago, Ill. . . . **Sam A. Pierce**, Austin, Tex. . . . **Anthony Siracuse**, Dearborn, Mich. . . . **Donald Robertson**, Lubbock, Tex. . . . **Arthur C. Hughes**, Dallas, Tex. . . . **S. H. Lynch**, Dallas, Tex. . . . **J. Leonard Barnes**, Selma, Ala. . . . **Philip Adams**, New Bedford, Mass. . . . **William H. Bailey**, Stockton, Cal. . . . **Ralph Lackey**, Roxbury, Mass.

WORTH REPEATING: The average motorist is sure he drives carefully, but the fellow ahead always stays too close.



AL THOELKE


NEW!



SIZE—74"x41"x32"

- Attractively finished grey cabinet
- Choice of A. B. T. double 10c or 25c chute
- White and black beaded score rack
- Cue Ball return
- Separate locked coin compartment
- Anti-cheat system

6 POCKET

Each table comes equipped with one set of beautiful ARAMITH numbered balls 1-15, triangular ball rack, four cues, instruction book, Kelly bottle & peas, and repair kit.

MARVEL Manufacturing Co.

2849 W. Fullerton Chicago 47, Ill. DIckens 2-2424

Play Ball! . . . . . WITH WILLIAMS GREAT NEW

DELUXE 1957 BASEBALL

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

HERE IS TREMENDOUS EARNING POWER!

IT SURELY IS A REAL BEAUTY!

# Keeney's TRUE SCORE 6-PLAYER BOWLER

"BOWL 300 SCORE THIS GAME" FEATURE

•

DELUXE PLASTIC LITE-UP REELS

•

HANDSOME MIRRORED BACK GLASS




PLEXIGLASS BACKGLASS *Optional*

FAST ACTION!

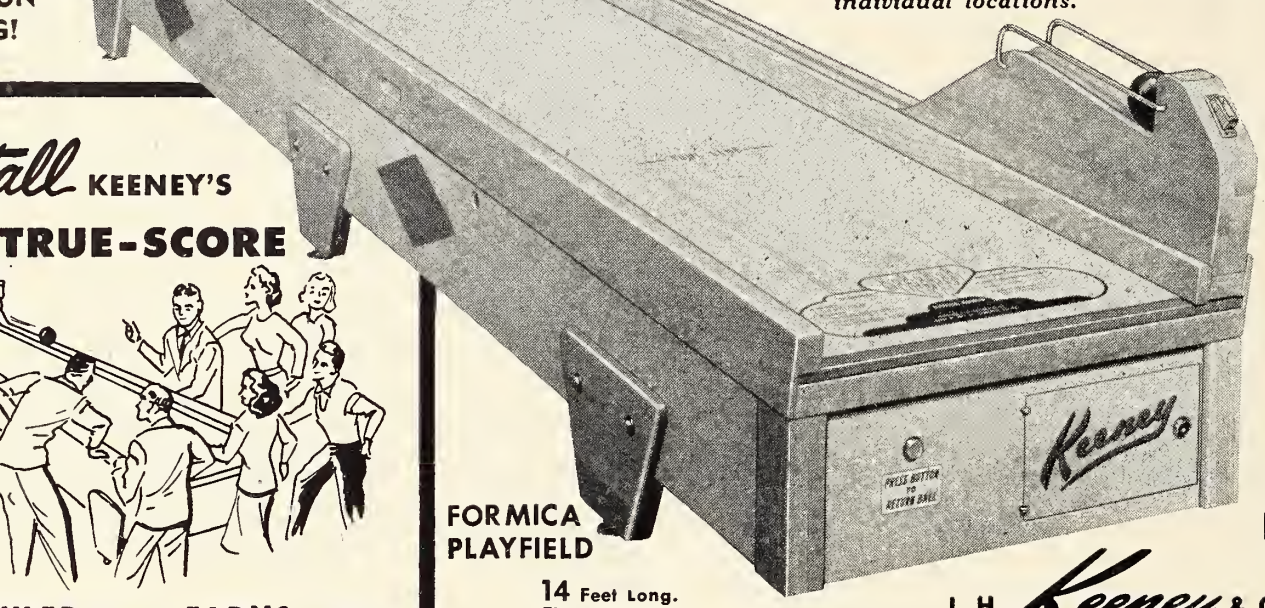
JAM-PROOF BALL LIFT

REGULATION BOWLING!

## Check THESE FEATURES:

- *"Bowl 300 this Game" lites up at selected intervals on upper left of backglass. May lite up in 5th or 7th frame at option of operator. Pulls heavy play!*
- *When 300 is bowled—"Perfect Score" lites up at upper right of backglass.*

**Operators:** *Keeney's True-Score Bowler has 6 different adjustments on strikes controlled by a Knob. Operator can adjust game for easier strikes as required by individual locations.*




FAST BALL RETURN— NO WAITING!

NO HANG-UP

National Slug Rejector

SEE YOUR KEENEY DISTRIBUTOR!

FORMICA PLAYFIELD

14 Feet Long. Three easy-to-move sections

Install KEENEY'S TRUE-SCORE



THE BOWLER THAT EARNS MORE!

J. H. Keeney & CO. INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS



**ALL GAMES CLEANED AND IN WORKING ORDER**

| | |
|---|---|
| ABC DeLuxe | $395.00 |
| ABC | 325.00 |
| GOLD MEDAL | 240.00 |
| ROCKET | 75.00 |
| JET | 85.00 |
| VICTORY | 60.00 |
| United CLIPPER | 125.00 |
| United SPEEDY | 65.00 |
| United CHIEF | 50.00 |
| United ROYALS | 40.00 |
| United LEAGUE | 65.00 |
| United LIGHTNING | 125.00 |
| United MARS | 115.00 |
| United RAINBOW | 65.00 |
| United MERCURY | 85.00 |
| Small Pins—6 for | 100.00 |
| Williams PEPPY | WRITE |
| Williams CRANES | WRITE |

For quantity wholesale prices WIRE—WRITE or PHONE HE 1-7577.
*1/3 Deposit Required On Each Order.*

We are exclusive factory distributors for:

**BALLY-WILLIAMS-ROCK-OLA**

**LAKE CITY AMUSE. CO.**
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

SUBSCRIPTION THE CASH BOX $15—


## Loewen Automaten Rep Visits U. S. Coin Firms

NEW YORK — Erich Schneider, representing Loewen-Automaten of Hamburg, Germany, as import manager, completed a visit to this country, leaving for home Wednesday, April 10.

"Loewen Automaten ranks among the leading firms of West Germany in the line of coin operated devices," stated Schneider.

They are the manufacturers of payout machines, legal in West Germany. Formerly established at Brunswick, a very modern plant is now being erected at Bingen-On-The-Rhine, near Frankfort.

The industrial division of the business being run under the name of NSM Apparaten, Loewen Automaten is the exclusive distributor of the NSM products. Gerhard W. Schulze is president of both companies.

The juke box, "Fanfare", is also manufactured by NSM. Schneider stated that this 60 selection phonograph does not affect the import of U.S. juke boxes, among them the Seeburg line, for which the firm is distributor in its territory.

Principal object of Schneider's present visit here was to further develop cooperation with the U.S. phonograph industry.

Much interest was also shown by Schneider in U.S. amusements which are very popular in Germany. He reported he made his first contact with firms in this country. He was shown through factories. He was much impressed by the high standard and the modern equipment of the industry.

Schneider, who speaks English, French and Spanish, as well as German, was very pleased with the welcome he received.

## Nat'l Rejectors To Close Aug. 3 to Aug. 18

ST. LOUIS, MO.—John J. Cleary, manager of sales, National Rejectors, Inc., this city, advises that the plant will be closed for a two week period starting Saturday, August 3 thru August 18, and that no shipments will be made during that time.

Notice is given so far in advance so that buyers can anticipate their orders and schedule them for shipment prior to August 3.

## Sincere Friendship Helps Operators

PHILADELPHIA, PA. — Samuel Klein, one of the real old time operators here, has a very sincere suggestion to make to operators who want to gain their location's cooperation.

"Show your location owner sincere friendship", he suggests. "He is your bread and butter. Treat him like you need him very much in your organization. Give him prompt service.

"Make sure, if you are the owner of the route, that you stop in to see him every so often and tell him how much you appreciate his business.

"Once friendship is cemented", comments Klein, "the location owner will start to work for you.

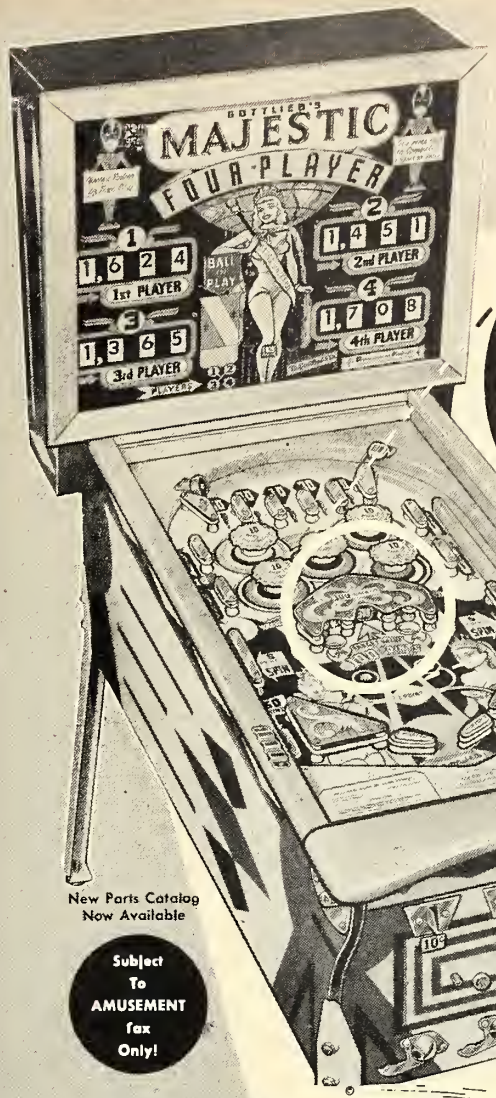
"He will, 1) Look after your equipment so that the players will not damage it.

"2 He will help keep the machines clean and attractive and not use it as a fixture on which to heap newspapers.

"3) He will tell his customers how interesting the game is to play.

"4) If it is a chain store, be courteous to all employees in the store as well as to the manager.

"An operator can only make money in a location by having the storekeeper cooperate with him."




GOTTLIEB'S 4 PLAYER

# MAJESTIC

*Introducing...*




## NEW ROTO-TARGETS

**15 Colorful Rotating Targets with Scoring Values From 30 to 300 Points Challenge the Skill of All Players.**

- Red and Green Pop Bumpers Lite Alternately for High Score.
- Holes Score Indicated Target Value plus 100 Points When Lit.
- Rollovers Score 10, 30 and 50 Points for High Score.
- Super-Powered Flippers Fire Ball Up Field at Roto-Targets.

New Parts Catalog Now Available

Subject To AMUSEMENT Tax Only!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue
Chicago 51, Illinois

Amusement Pinballs
*as American as Baseball and Hot Dogs!*

**Something New always Draws the Play!**
ALL GOTTLIEB MACHINES ARE EQUIPPED WITH *NATIONAL SLUG REJECTORS*


## Bilotta Distrib Plans Series Of Service Schools For Wurlitzer "2100"

NEWARK, N. Y.—John Bilotta, Bilotta Distributing Company, with headquarters in this city, announced a series of "service schools" for music operators on the Wurlitzer "2100 series" phonographs.

The first session will take place on Monday, April 15, at the Rochester Hotel, Rochester, N. Y. The classes will start at 2 P.M., and will continue thru the balance of the day and into the evening. Hank Peteet, Wurlitzer field engineer, will conduct the classes, and John Bilotta will be on hand to greet the operators and see that they partake of the spread of buffet food which will be available.

On Tuesday, April 16, the "service school" will take place at Bilotta's main office, Newark, N. Y. It will start at 9:30 A.M. and run all day.

On Wednesday, April 17, the sessions will be held at Rex Distributing Company, Syracuse, N. Y., and will start at 2 P.M.

On Friday, classes will be held at Bilotta's Albany, N. Y. offices, starting at 9:30 A.M. Bob Catlin, manager of the office will be host.

Hank Peteet will conduct all these schools. Bilotta will probably attend them all, and Ted Parker, Wurlitzer regional representative advises he'll try to be on hand at all the sessions.

## Sandy Moore's One-Stop Grand Opening Draws Ops

FREEPORT, N. Y.—Coin machine operators, record representatives and recording artists were on hand Sunday, April 7 to help Sandy Moore celebrate the grand opening of his new offices, showrooms and one-stop record center, Young Distributing Long Island Corporation, this city.

Visitors started arriving around noon on Sunday, and kept dropping in thruout the day, and away into the night. To accommodate his guests, Sandy had all equipment removed from the showrooms. Set up in this area were tables full of delicacies, sandwiches, and liquid refreshments. The equipment, which was moved to his large stockroom, was in continual use by operators, their wives and children.

Moore is featuring what he calls an all-inclusive one stop center." "Operators from this area" stated Sandy, "can now shop for any and all of their needs under one roof. They can buy or trade new and used music and games, as well as stock up on records and premiums."

Photo taken at the party, surrounding a Wurlitzer model "2150" are, left to right: Dewey Bergman, record executive; Ziggy Lane, recording artist; Joe Young, Young Distributing Company; Sandy Moore; Joe Orleck, publisher of The Cash Box; Ted Parker, regional representative for The Rudolph Wurlitzer Company; and Sherwood Schwach, one of Moore's associates.




SALE!
6 MUTOSCOPE
VOICE-O-GRAPH
$200 EA.

Will Trade or Buy
CHI. TWIN HOCKEY
AUTO PHOTOS
GENCO 2 PLAYER SKILL BALL
KIDDIE RIDES
GUNS

PHOTO-VEND
5400 Cullom Ave. • Chicago, Ill.
Phone: MUlberry 5-5788

For SALE In
BELGIUM
BINGO and
ONE BALL
ROUTE
Consisting Of
120 Top Locations
PRICE $45,000.00 (ALL CASH)
Money Back Within 8 Months
FOR INFORMATION CONTACT
BELGIAN
AMUSEMENT COMPANY
112 Belgielei, Antwerp, Belgium

# CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Late Model 2 Player Pins, Big Time, Broadways, other late models, cash or will trade 6 slightly used Popperette 10c Pop Corn Venders, 4 Wall type Shuffleboard Electric Scoreboards. PACIFIC KIDDIE RIDE DIST. CO., 1212 S. TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLuemound 8-6700).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillybilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Will Pay $$$$$$$$$ Cash. Entire Inventory, Large Operators, Distributors. Please send complete list Bally, United Bingos, Guns, Arcade, Music, Shuffle. REDD DIST. CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. Tel.: (TRafalgar 7-9147).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel.: MOline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT — For export: 25 Wurlitzer 1600's at $225 ea.; 25 Wurlitzer 1400's at $125 ea. Will trade against other equipment, or pay cash. Call, write, wire. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurliter and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Late model Shooting Galleries; Round World Trainers; Drive Mobiles; other late arcade machines. State condition and lowest price first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—United Derby Rolls. Write or 'phone giving quantity and price. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOwer 1-6715).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST. SYRACUSE, N. Y. (Tel.: 2-8255).

CLASSIFIED ADVERTISING SECTION

WANT—Latest model music machines. Quote price in first letter. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIrcle 6-8939).

WANT—To exchange two Mutoscope Voice-O-Graph, one Photomatic, for Pool Tables, Arcade Equipment or Music. ODCO, INC., 1100-1102 BROADWAY, ALBANY 4, N. Y.

WANT—Late Model 5 Balls; 12 ft. American Bank Shuffleboards; 22 ft. Rock-Ola Shuffleboards; Complete used Juke Boxes. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 2282).

WANT—To report. Survey says Michael Anthony can sing, "Cold, Cold Heart" like nobody else. Try Michael Anthony records at our expense. $2.00 a dozen for packing, mailing and postage. Limit four dozen 45's only. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

## FOR SALE

FOR SALE—6 Bank Shots—9 ft. and 4—12 ft. with or without Score Boards. Make offer. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO, OHIO.

FOR SALE—Gottlieb Toreador, $275; Gottlieb Gladiator, $250; Bally Balls-A-Poppin', $295; 3 United Singapore, $50 ea.; 1 United Nevada, $30; United Manhattan, $75; Williams Super Pennant Baseball, $140; Williams Jet Fighter, $125. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HArrison 3-4508).

FOR SALE—Locks of all kinds. Bally pinball locks, Wall Box locks, Music Box locks, like new, 75c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: NE 5-1444).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE — ABC DeLuxe, $395; ABC, $325; Gold Medal, $240; Rocket, $75; Jet, $85; Victory, $60; United Clipper, $125; United Speedy, $65; United Chief, $50; United Royals, $40; United League, $65; United Lightning, $125; United Mars, $115; United Rainbow, $65; United Mercury, $85; Small Pins—6 for $100; Williams Peppy, Write; Williams Cranes, Write. For quantity wholesale prices Write, Wire or Phone HE 1-7577. 1/3 Deposit Required on Each Order. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO.

FOR SALE — Chicago Coin Tournament Ski-Bowls, Like New, $395; Blondie, Like New, $250; Twin Hockey (Match) New, $290. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Big Show, $525; Parade, $435; Broadway, $350; Nite Club, $390; Starlet, $220; Pixie, $160. One-Third Deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.

FOR SALE—25 Bally Bingo Games including Big Show, Key West, Night Club, Gay Time, Beach Beauty, Broadway. All guaranteed in A-1 condition. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y. or 1226 BROADWAY, ALBANY, N. Y.

# CLASSIFIED ADVERTISING SECTION

FOR SALE — Genco Davy Crockett (Brand New), Write. W. B. DISTRIBUTORS, INC., 1012 MARKET ST. LOUIS 1, MO. (Tel.: CEntral 9292).

---

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

---

FOR SALE — Gottlieb's Chinatown, $40; Gottlieb's Crossroads, $45; Gottlieb's Marble Queen, $65; Gottlieb's Poker Face, $65; Wms.' Spark Plug, $20; United Ace Bowler (DeLuxe), $110; AMI Model B, $80. SALINA MUSIC & AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

---

FOR SALE—Variety, $75; Big Time, $150; Gay Time, $145; Beach Beauty, $285; Night Club, $350; Parade, $350; Big Show, $500; Key West, $550. All in stock. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

---

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-500).

---

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

---

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

---

FOR SALE—Make us an offer: Chi-Coin Big League Baseball (2-player); United Comet Targette; United Venus Targette. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

---

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price $80. Wallboxes, clean, $6; Wurlitzer 1080's $75. FEDOR MUSIC CO. c/o GEORGE THAYER & CO. 47 STATE ST., BINGHAMTON, N. Y.

---

FOR SALE — Baseball Games — Williams Four Bagger, $350; King Of Swat, $250; United Star Slugger, $275; Genco Champion 2 Pl., $275; Chicoin Super Home Run, $150; Big League Bull's Eye, $350. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

---

FOR SALE—Keeney Deluxe Sportsman Gun, $195; Wurlitzer 1650A Hi Fi, 45 rpm, $325; Wurlitzer 1600, 45 rpm, $300; Wurlitzer 1800, $795; AMI Model "A", $80; Seeburg Model "C", $425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

---

FOR SALE—Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

---

FOR SALE — Or trade for Bumper Pools or AMI "D" or "E-80" phonos: Bert Lane Stutz Bearcat, Bert Lane Circus Wagon, Bert Lane Fire Engine, Chicago Coin Blondie, Chicago Coin Twin Hockey, Relaxalator, "300" Shuffle Alley, Genco Davy Crockett Gun, Exhibit Jungle Hunt, Williams Peppy the Clown. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

---

FOR SALE—United: Lightning, $175; Speedy, $135; Ace, $110. Bally: Gold Medal, $235; Blue Ribbon, $225; Mystic, $145. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

---

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

---

FOR SALE—Muto-Scope K.O. Champ, $350; Williams DeLuxe B. B., $100; King Of Swat, $275; Rock and Roll, $85; Gladiator, $265; Marathon, $285; Broadway, $325; Nite Club, $400; Wurlitzer, 1800, $625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DE 2-1500).

---

FOR SALE—Comet, $160; DeLuxe 5th Inning, $200; Leader, $150; Manhattan, $135; Targette, $150; Mars, $250; Lightning, $250; Triple Play, $225. AMI A, 78 rpm, $95; AMI D-40, 78 rpm, $225; AMI E-120, $495; AMI A, 45 rpm, $125; AMI D-80, $325; AMI F-80, $650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Key West @ $550; Bally Big Show, $500; Bally Night Club, $375; Bally Broadway, $325. Like new—just off location—completely refinished. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAgnolia 6-386).

---

FOR SALE—3 Wurlitzer 2000, $1095; 5 1900 Williams, $895; 4 1800 Williams, $765; 2 1700 Williams, $665; 2 V200, $795; 6 HF100R, $685; 3 H100G, $595; 11 M100C, $485; AMI 3 G120, $715; 11 F120, $595; 2 E-120, $395; 2 E-80, $365; 35 Seeburg Wallboxes, $50 ea.; 40 AMI 120 Wallboxes, $62.50 ea. All machines like new. LEW JONES DIST. CO., INC., 1301 N. CAPITOL AVENUE, INDIANAPOLIS 2, IND. (Tel.: ME 5-1593).

---

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

---

FOR SALE—Bowling Alley Conversion, "Do It Yourself" Kit, Ball Lift, Ball Return, Rollovers, Rubber Balls, Fast Easy Installation. Send for picture. 8 Foot Game, $169.50; 8½ Foot Game, $174.50. Prompt shipment made. Send 1/3 deposit, balance COD. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

---

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

---

FOR SALE—Bally Bowlers: Victory, $105; Champion, $105; Rocket, $105; Jet $115; Magic, $165; ABC, $345; King Pin, $345; DeLuxe Congress, $395; United Team, $115; 11th Frame, $165; Chicago Coin Criss Cross Bowler, $75; Hollywood, $185. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. (Tel.: 5-7549).

---

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, $465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, $50; AMI Model E120, $425; Wurlitzer Wall Boxes: Model 3020, $7.50; Model 4820, $12.50; Model 4851, $15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

---

FOR SALE—Shuffles at Low Cash Box Price. United: Mercury's, Targettes, Venus, Lightnings. Bally: Rockets, Mysties, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, $60. AMI "A", $70; "B", $95; "C", $115. Wurlitzer, 1015, $50. 1/3 Deposit, Balance C.O.D. If picked up deduct $10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

---

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case 12 cans) $4.50; Pucks (set of 8) $12; Fluoreseent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

---

FOR SALE — Slate Top Pool Table Replacement, any size holes wherever you want them, ¾ in. Genuine Slate, Best Cloth and Large Lively Bumpers. Lowest Price. Ball for Bumper Games, 2⅛ in. Size, Red or White, 50¢ per ball. Will trade for any merchandise, what have you? SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

---

FOR SALE—Model C chrome pilaster replacement, $17.50 pair. Numbered Pool Balls—Marked on 2 sides —1 to 5, White and 1 to 5, Red; or numbered 1 to 10, $14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

---

FOR SALE—Lowest prices Thunderbolts, Lightnings, $229.50 ea.; Hollywood Bowlers, $269.50; Chicago Coin Super Home Run, $179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

---

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

---

FOR SALE—Or Trade. 1 Voice Recorder and 1/4 for 25¢ Photograph Machine — both Semi-Automatic. Will trade for Shuffle Alleys, Guns. Pin Games or Music or Kiddie Rides. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD. CONN. (Tel.: CHapel 9-6556).

---

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO. CALIF. (Tel.: MA 1-5438).

---

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

**WANT** **FOR SALE** ☚ *CHECK OFF WHICH YOU DESIRE*

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

## Use This Convenient Form For Your Classified Ad

START HERE ☚

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

FIRM_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

TELEPHONE NUMBER _____

*ENCLOSE YOUR CHECK—AIRMAIL TO:*

**THE CASH BOX**

**1721 BROADWAY, NEW YORK 19, N. Y.**

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Bally Big Shows, $499.50; United: Monaco, $410; Pirate Guns, $395; Mercury Bowling Alley, $175; Pool Alleys, $195; International Mutoscope: Voice-O-Graphs, $285; Genco: Sky Rocket Gun, $225. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Beautifully reconditioned Bingos. Unlimited quantities. Double Header, $445; Broadway, $365; Miami Beach, $190; Variety, $120; Gaycty, $125; Palm Beach, $105; Palm Springs, $105; Dude Ranch, $135; Key West, $590; Big Time, $215; Big Show, $530; Nite Club, $415; Beach Beauty, $330; Parade, $405. Quantity volume discounts offered. SHELDON SALES, INC., 1626 N. SALINA ST., SYRACUSE N. Y. (Tel.: GRanite 1-5161).

FOR SALE—Down in Texas among oil wells, cattle and diversified manufacturing. Two man Music and Game Route with Bingos. Write for particulars, if you mean business, then make offer. Illness forces retirement. P.O. BOX 2051, FT. WORTH, TEXAS.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg V-200, Write; Seeburg 100-R, $690; 100-G, $600; 100-C, $490; 100-B, $400; United Regulations, $425; Chi Coin Triple Strike, $200. WANT — All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y.

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3W1 Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — New Rails for Pool Games. 32″ x 48″, Set $10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32″ x 48″, $29.95; Cue Sticks 48″ Brunswick, $1.69 ea., $18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel.: ALbany 2-3272).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Freidman Amusement Co., Atlanta, Ga. and Columbia, S. C. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — 200 Seeburgs, Write; 1454 Rock-Olas, Write; 1448 Rock-Olas, $665; Comet Rock-Olas, $450; 100G Seeburgs, $625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, $30; Small Pools, $50; Long Pools, $75; Palm Beaches, $40; Genco Sky Rocket Guns, $285; Sportsman Gun, $165; Gold Star, $145; Stage Coach, $155; Gypsy Queen, $165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).

# MISCELLANEOUS

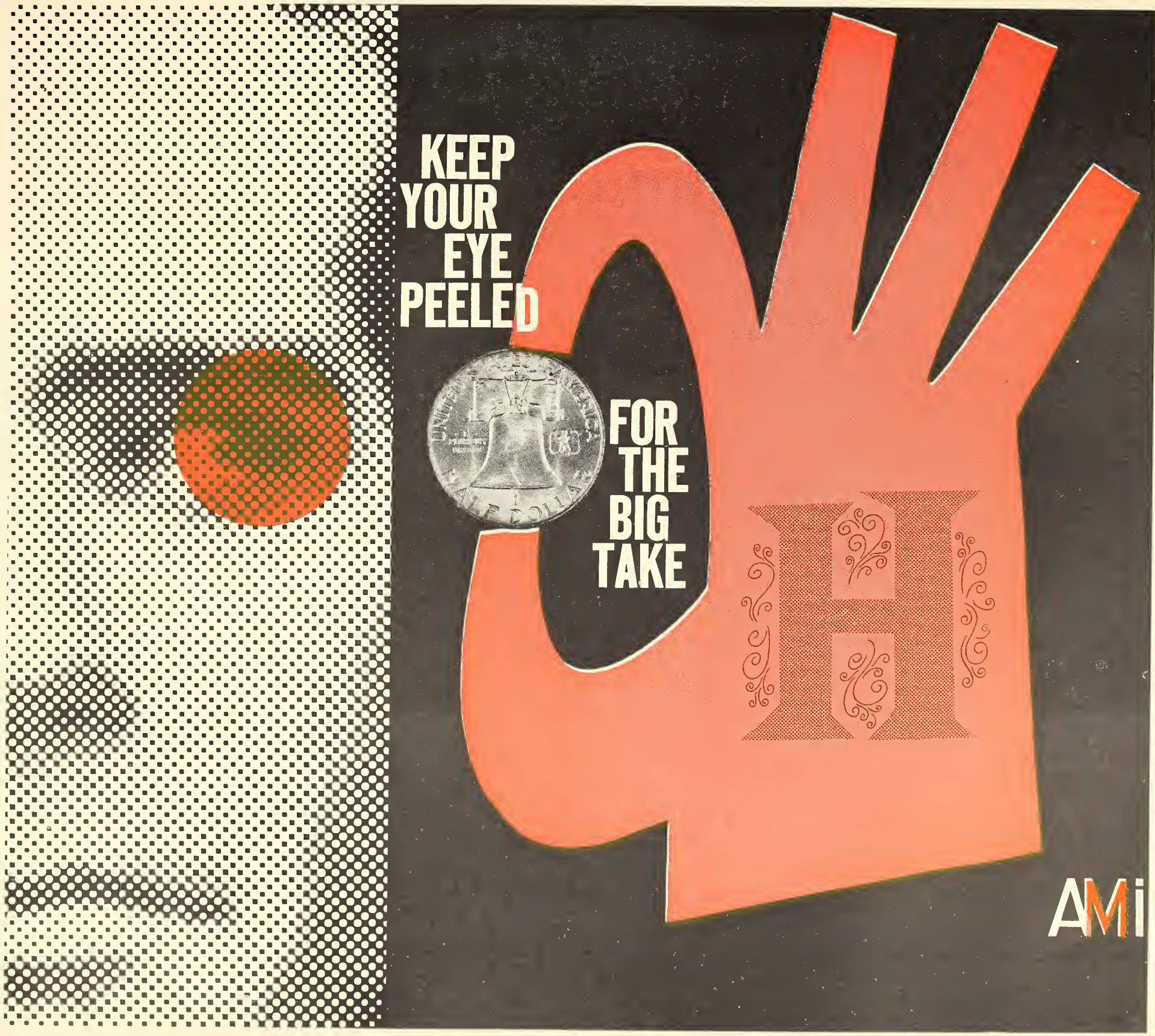
NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.




## AMI Puts You in Musical Show Business

Yesterday a juke box was a juke box.

Today–with the ShowBox "H-200"–the juke box becomes **a complete musical entertainment system.**

Your music becomes the star attraction... the center of action...the hit parade of tunes that will make every location a music hall.

Here's ShowBox Styling...Show Stage Lighting...Music Hall Sound...3-D Title-O-Rama...Billboard Visibility...Variety Show Programming...Pocket-Level Play...Dual Pricing!

Plus everything else you'd expect to come only from AMI: complete accessibility... easiest service...fastest record changer...simplest selection system... utmost dependability.

Yes, the "H" is great. See it...hear it now at your distributor's!

*Incorporated*

1500 Union Avenue S.E. • Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927

*Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Stesbye A/S, 5 Palaisgade, Copenhagen K., Denmark*
*Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box*

# THIS WEEK'S USED MACHINE QUOTATIONS

## 18th YEAR OF PUBLICATION

## 915th CONSECUTIVE WEEK'S ISSUE

## How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" shonld be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

**CODE**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

## REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

## PHONOGRAPHS

LISTED ALPHABETICALLY

### AMI

| | | |
|---|---|---|
| 1* Model A, '46, 40 Sel., 78 RPM | 70.00 | 125.00 |
| 1* Model B, '48, 40 Sel., 78 RPM | 75.00 | 135.00 |
| 2* Model C, '50, 40 Sel., 78 RPM | 85.00 | 145.00 |
| 4* Model D-40, '51, 40 Sel., 78 RPM | 150.00 | 225.00 |
| 4* Model D-80, '51, 80 Sel., 45 RPM | 275.00 | 325.00 |
| 4. Model E-40, '53, 40 Sel., 45 RPM | 295.00 | 375.00 |
| 2* Model E-80, '53, 40 Sel., 78 RPM | 350.00 | 400.00 |
| 4* Model E-120, '53, 120 Sel., 45 RPM | 375.00 | 495.00 |
| 4. Model F-80, '54, 80 Sel., 45 RPM | 525.00 | 650.00 |
| 4* Model F-120, '54, 120 Sel., 45 RPM | 565.00 | 675.00 |
| 7* Model G-120, '56, 120 Sel., 45 RPM | 745.00 | 815.00 |
| 7. Model G-200, '56, 200 Sel., 45 RPM | 795.00 | 835.00 |
| 4. WM Wall Box | 5.00 | 10.00 |
| 4. SM or SL Stepper | 10.00 | 15.00 |

### EVANS

| | | |
|---|---|---|
| 4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM | 25.00 | 50.00 |
| 4. Constellation, '49, Model 135, 40 Sel., 78 RPM | 65.00 | 95.00 |
| 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM | 100.00 | 165.00 |
| 4. Century, '52, Model 2045, 100 Sel., 45 RPM | 200.00 | 275.00 |

### ROCK-OLA

| | | |
|---|---|---|
| 6. 1422, '46, 20 Sel., 78 RPM | 25.00 | 65.00 |
| 6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM | 30.00 | 65.00 |
| 4. 1426, '47, 20 Sel., 78 RPM | 35.00 | 70.00 |
| 4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM | 39.50 | 89.00 |
| 4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM | 75.00 | 110.00 |
| 4. 1432, Same as above, Converted to 45 RPM | 90.00 | 120.00 |
| 4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM | 120.00 | 195.00 |
| 4. 1434, Same as above, Converted to 45 RPM | 135.00 | 220.00 |
| 4. 1436, '52, Fireball, 120 Sel., 45 RPM | 165.00 | 275.00 |
| 4. 1436A, '53, Fireball, 120 Sel., 45 RPM | 175.00 | 295.00 |
| 4. 1438, '54, Comet, 120 Sel., 45 RPM | 390.00 | 465.00 |
| 4. 1446, '54, Hi-Fi. 120 Sel., 45 RPM | 495.00 | 650.00 |
| 2. 1448, '55, Hi-Fi, 120 Sel., 45 RPM | 650.00 | 685.00 |

### SEEBURG

| | | |
|---|---|---|
| 4. 146S, '46, Standard, 20 Sel., 78 RPM | 20.00 | 40.00 |
| 4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 55.00 |
| 4. 147S, Standard, 20 Sel., 78 RPM | 20.00 | 55.00 |
| 4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 60.00 |
| 4. 148S, '48, Standard, 20 Sel., 78 RPM | 20.00 | 65.00 |
| 4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 70.00 |
| 4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM | 20.00 | 75.00 |
| 1* M100A, '49, 100 Sel., 78 RPM | 100.00 | 225.00 |
| 1* M100B, '51, 100 Sel., 45 RPM | 375.00 | 445.00 |
| 4. M100BL, '51, 100 Sel., 45 RPM, Light Cab. | 375.00 | 450.00 |
| 1* M100C, '53, 100 Sel., 45 RPM | 425.00 | 575.00 |
| 1* HF100G, '54, 100 Sel., 45 RPM | 585.00 | 700.00 |

(PHONOGRAPHS—Continued)

| | | |
|---|---|---|
| 1* HF100R, '54, 100 Sel., 45 RPM | 660.00 | 800.00 |
| 7* V200, '55, 200 Sel., 45 RPM | 795.00 | 835.00 |
| 4. W1-L56 Wall Box 5c | 3.00 | 5.00 |
| 4. 3W2 Wall-a-Matic | 3.00 | 6.00 |
| 4. W4L-56 | 5.00 | 10.00 |
| 4. 3W5-L56 Wall Box 5c, 10, 25e | 5.00 | 10.00 |
| 4. W6L-56 5/10/25 Wireless | 5.00 | 10.00 |
| 4. 3W7-L56 | 5.00 | 12.00 |
| 4* 3W1 Wall-a-Matic | 40.00 | 70.00 |

### WURLITZER

| | | |
|---|---|---|
| 4. 1015, '46, 24 Sel., 78 RPM | 25.00 | 65.00 |
| 4. 1017, '46, 24 Sel., 78 RPM | 25.00 | 70.00 |
| 4. 1080, '46, 24 Sel., 78 RPM | 35.00 | 75.00 |
| 4. 1100, '47, 24 Sel., 78 RPM | 65.00 | 120.00 |
| 4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM | 75.00 | 130.00 |
| 4. 1250, '50, 48 Sel., 45 or 78 RPM | 69.00 | 150.00 |
| 4. 1400, '51, 48 Sel., 45 or 78 RPM | 140.00 | 185.00 |
| 4. 1450, '51. 48 Sel., 45 or 78 RPM | 150.00 | 200.00 |
| 4. 1500, '52, 104 Sel., 45 & 78 Intermix | 195.00 | 275.00 |
| 1. 1500A, '53, 104 Sel., 45 & 78 Intermix | 225.00 | 310.00 |
| 4. 1600, '53, 48 Sel., 45 & 78 Intermix | 250.00 | 325.00 |
| 4. 1650, '53, 48 Sel., 45 RPM | 265.00 | 375.00 |
| 4. 1650A, '54, 48 Sel., 45 or 78 RPM | 275.00 | 375.00 |
| 3* 1700, 54, 104 Sel., 45 RPM | 525.00 | 675.00 |
| 2* 1800, '55, 104 Sel., 45 RPM | 645.00 | 795.00 |
| 7. 1900, '56, 104 Sel., 45 RPM | 775.00 | 800.00 |
| 4. 2140 Wall Box | 3.00 | 5.00 |
| 4. 3020 Wall Box | 4.00 | 8.00 |
| 4. 3048 (Conv. of 3020) | 5.00 | 10.00 |
| 4. 3031 Wall Box | 3.00 | 5.00 |
| 2. 3045 Wall Box | 4.00 | 10.00 |
| 2. 4820 Wall Box | 10.00 | 15.00 |

## PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | |
|---|---|---|
| 4. ABC (Un 3/52) | 20.00 | 40.00 |
| 4. Across the Board (Un 9/52) | 20.00 | 45.00 |
| 4. All Star Basketball (Got 1/52) | 20.00 | 30.00 |
| 4. Arabian Knights (Got 12/53) | 90.00 | 125.00 |
| 4. Arcade (Wm 11/51) | 20.00 | 35.00 |
| 4. Arizona (Un 4/50) | 10.00 | 15.00 |
| 4. Army-Navy (Wm 10/53) | 35.00 | 70.00 |
| 4* Atlantic City (B 5/52) | 25.00 | 60.00 |
| 4. Bank-A-Ball (Got 5/50) | 10.00 | 20.00 |
| 4. Beach Beauty (B 11/55) | 275.00 | 375.00 |
| 4. Beach Club (B 2/53) | 40.00 | 65.00 |
| 4. Beauty (B 11/52) | 40.00 | 70.00 |
| 4. Be Bop (Ex 3/50) | 10.00 | 15.00 |
| 4. Big Ben (Wm 9/54) | 75.00 | 135.00 |
| 2* Big Show (B 9/56) | 475.00 | 525.00 |
| 4. Big Hit (CC 7/52) | 20.00 | 40.00 |
| 2* Big Time (B 1/55) | 150.00 | 225.00 |
| 4. Blondie (Wm 8/56) | 250.00 | 310.00 |
| 4. Bolero (Un 12/51) | 30.00 | 50.00 |
| 4. Bomber (CC 3/51) | 15.00 | 20.00 |
| 4. Bowling Champ (Got 2/49) | 10.00 | 20.00 |
| 4. Bright Lights (B 5/51) | 30.00 | 50.00 |
| 4. Bright Spot (B 11/51) | 35.00 | 60.00 |
| 2* Broadway (B 12/55) | 320.00 | 395.00 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 |
| 4. Cabana (Un 3/53) | 30.00 | 70.00 |
| 4. Campus (Ex 2/50) | 10.00 | 15.00 |
| 4. Canasta (Ge 7/50) | 15.00 | 25.00 |
| 4. Capri (CC 10/56) | 200.00 | 245.00 |
| 4. Caravan (Un 2/56) | 265.00 | 325.00 |
| 4. Caravan (Wm 6/52) | 30.00 | 60.00 |
| 4. Chinatown (Got 10/52) | 35.00 | 65.00 |
| 4. Circus (Un 8/52) | 35.00 | 60.00 |
| 4. Circus Wagon (Wm 10/55) | 195.00 | 275.00 |
| 4. Citation (B 10/48) | 10.00 | 20.00 |
| 4. Classy Bowler (Got 7/56) | 230.00 | 265.00 |
| 4. C.O.D. (Wm 9/53) | 50.00 | 90.00 |
| 4. College Daze (Got 8/49) | 15.00 | 25.00 |
| 4. Colors (Wm 11/54) | 110.00 | 160.00 |
| 4. Coney Island (B 9/52) | 20.00 | 65.00 |
| 4. Control Tower (Wm 3/51) | 15.00 | 30.00 |
| 4. Coronation (Got 11/52) | 30.00 | 60.00 |
| 4. County Fair (Un 9/51) | 15.00 | 30.00 |
| 4. Crossroads (Got 5/52) | 45.00 | 70.00 |
| 4. Crosswords (B 1/56) | 200.00 | 325.00 |
| 2. Cyclone (Got 5/51) | 25.00 | 40.00 |
| 4. Daffy Derby (Wm 8/54) | 75.00 | 145.00 |
| 4. Daisy May (Got 7/54) | 135.00 | 175.00 |
| . Dallas (Wm 2/49) | 10.00 | 20.00 |
| 4. Dealer "21" (Wm 2/54) | 35.00 | 85.00 |
| 4. Derby Day (Got 5/56) | 195.00 | 230.00 |
| 4. De Icer (Wm 11/49) | 10.00 | 20.00 |
| 4. Diamond Lill (Got 12/54) | 110.00 | 165.00 |
| 4. Disk Jockey (Wm 11/52) | 35.00 | 75.00 |
| 4. Domino (Wm 5/52) | 25.00 | 60.00 |
| 4. Double Action (Ge 1/52) | 20.00 | 30.00 |
| Double Feature (Got 12/50) | 15.00 | 30.00 |
| 2* Double Header (B 7/56) | 400.00 | 475.00 |
| 4. Dragonette (Got 6/54) | 125.00 | 165.00 |
| 4. Dreamy (Wm 2/50) | 15.00 | 30.00 |
| 4. Dude Ranch (B 9/53) | 50.00 | 85.00 |
| 4. Duette (Got 4/55) | 169.50 | 225.00 |
| 4. Easy Aces (Got 12/55) | 175.00 | 220.00 |
| 4. Eight Ball (Wm 1/52) | 30.00 | 50.00 |
| 4. Fairway (Wm 6/53) | 40.00 | 60.00 |
| 4. Fighting Irish (CC 11/50) | 10.00 | 25.00 |
| 4. Five Star (Univ 5/51) | 25.00 | 40.00 |

COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

## (PINBALL GAMES—Continued)

| | | |
|---|---|---|
| 4. Flying High (Got 2/53) | 50.00 | 80.00 |
| 4. Flying Saucers (Ge 12/50) | 15.00 | 25.00 |
| 4. Four Bells (Got 10/54) | 135.00 | 160.00 |
| 4. Four Corners (Wm 12/52) | 45.00 | 85.00 |
| 4. Four Horsemen (Got 9/50) | 20.00 | 40.00 |
| 4. "400" (Upright) (Ge 10/52) | 35.00 | 55.00 |
| 4. Four Stars (Got 6/52) | 40.00 | 60.00 |
| 4. Frolics (B 10/52) | 20.00 | 50.00 |
| 4. Frontiersman (Got 11/55) | 125.00 | 195.00 |
| 4. Fun House (Wm 10/56) | 250.00 | 300.00 |
| 4. Futurity (B 3/51) | 25.00 | 40.00 |
| 2* Gay Times (B 6/55) | 145.00 | 225.00 |
| 4* Gayety (B 3/55) | 75.00 | 120.00 |
| 4. Georgia (Wm 7/50) | 20.00 | 30.00 |
| 4. Gin Rummy (Got 2/49) | 10.00 | 20.00 |
| 4. Gladiator (Got 1/56) | 235.00 | 275.00 |
| 4. Glamour (Got 7/51) | 10.00 | 20.00 |
| 4. Globe Trotter (Got 11/51) | 20.00 | 30.00 |
| 4. Golden Gloves (CC 7/49) | 10.00 | 20.00 |
| 4. Golden Nugget (Upright) (Ge 2/53) | 35.00 | 55.00 |
| 4. Gold Star (Got 8/54) | 125.00 | 160.00 |
| 4. Grand Champion (Wm 3/53) | 45.00 | 90.00 |
| 4. Grand Slam (Got 4/53) | 40.00 | 90.00 |
| 4. Green Pastures (Got 1/54) | 60.00 | 120.00 |
| 4. Gun Club (Wm 11/53) | 35.00 | 70.00 |
| 4. Guys-Dolls (Got 5/53) | 30.00 | 70.00 |
| 4. Gypsy Queen (Got 2/55) | 145.00 | 185.00 |
| 4. Handicap (Wm 6/52) | 40.00 | 60.00 |
| 4. Happy Days (Got 7/52) | 40.00 | 70.00 |
| 4. Happy-Go-Lucky (Got 3/51) | 25.00 | 40.00 |
| 4. Harbor Lites (Got 2/56) | 175.00 | 210.00 |
| 6. Harvest Time (Ge 9/50) | 10.00 | 20.00 |
| 4. Harvey (Wm 5/51) | 25.00 | 40.00 |
| 4. Havana (Un 2/54) | 35.00 | 90.00 |
| 4. Hawaii (Un 6/54) | 39.00 | 95.00 |
| 4. Hawaiian Beauty (Got 4/54) | 100.00 | 130.00 |
| 4. Hayburner (Wm 6/51) | 25.00 | 50.00 |
| 4. Hi-Fi (B 6/54) | 50.00 | 85.00 |
| 4. Hit Parade (CC 2/51) | 10.00 | 15.00 |
| 4. Hit & Runs (G 3/51) | 10.00 | 20.00 |
| 4. Hit 'N Run (Got 4/52) | 30.00 | 55.00 |
| 4. Holiday (Ke 12/51) | 25.00 | 40.00 |
| 4. Hong Kong (Wm 9/51) | 25.00 | 50.00 |
| 4. Horsefeathers (Wm 1/52) | 20.00 | 35.00 |
| 4. Horse Shoe (Wm 12/51) | 15.00 | 30.00 |
| 4. Hot Rods (B '49) | 15.00 | 25.00 |
| 4. Ice-Frolics (B 1/54) | 40.00 | 95.00 |
| 4. Jalopy (Wm 8/51) | 35.00 | 70.00 |
| 4. Jeannie (Ex 6/50) | 15.00 | 20.00 |
| 4. Jockey Club (Got 5/54) | 70.00 | 135.00 |
| 4. Joker (Got 11/50) | 20.00 | 40.00 |
| 4. Jolly Joker (Un 11/55) | 75.00 | 125.00 |
| 4. Jubilee (Got 5/55) | 230.00 | 275.00 |
| 4. Judy (Ex 7/50) | 10.00 | 15.00 |
| 4. Jumping Jacks (Upright) (Ge 12/52) | 20.00 | 45.00 |
| 4. Just 21 (Got 1/50) | 10.00 | 20.00 |
| 4. K. C. Jones (Got 11/49) | 10.00 | 20.00 |
| 4. King Arthur (Got 10/49) | 20.00 | 35.00 |
| 4. King Pin (CC 12/51) | 25.00 | 45.00 |
| 4. Knockout (Got 1/51) | 20.00 | 40.00 |
| 4. Lady Luck (Got 9/54) | 85.00 | 160.00 |
| 4. Lazy "Q" (Wm 2/54) | 45.00 | 110.00 |
| 4. Leaders (Un 10/51) | 25.00 | 50.00 |
| 4. Lite-A-Line (Ke 6/52) | 35.00 | 65.00 |
| 4. Long Beach (Wm 7/52) | 35.00 | 60.00 |
| 4. Lovely Lucy (Got 2/54) | 55.00 | 125.00 |
| 4. Lucky Inning (Wm 5/50) | 20.00 | 30.00 |
| 4. Lulu (Wm 12/54) | 125.00 | 180.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 20.00 | 35.00 |
| 4. Majorettes (Wm 4/52) | 20.00 | 40.00 |
| 4. Manhattan (Un 4/55) | 75.00 | 140.00 |
| 4. Marathon (Got 10/55) | 265.00 | 300.00 |
| 4. Marble Queen (Got 8/53) | 60.00 | 100.00 |
| 4. Mercury (G 3/50) | 10.00 | 20.00 |
| 4. Mermaid (Got 6/51) | 20.00 | 40.00 |
| 4. Mexico (Un 3/54) | 40.00 | 100.00 |
| 4* Miami Beach (B 9/55) | 180.00 | 235.00 |
| 4. Minstrel Man (Got 3/51) | 35.00 | 50.00 |
| 4. Mystic Marvel (Got 3/54) | 100.00 | 150.00 |
| 4. Nevada (Un 8/54) | 30.00 | 85.00 |
| 4. Niagara (Got 12/51) | 25.00 | 50.00 |
| 4. Nifty (Wm 12/50) | 15.00 | 25.00 |
| 1* Night Club (B 4/56) | 350.00 | 465.00 |
| 4. "9" Sisters (Wm 1/54) | 50.00 | 110.00 |
| 6. Oasis (Ex 10/50) | 10.00 | 15.00 |
| 2. Olympics (Wm 5/52) | 30.00 | 50.00 |
| 4. Palisades (Wm 7/53) | 45.00 | 85.00 |
| 4. Palm Beach (B 7/52) | 35.00 | 75.00 |
| 4. Palm Springs (B 11/53) | 40.00 | 80.00 |
| 2* Parade (B 6/56) | 350.00 | 440.00 |
| 4. Paratrooper (Wm 8/52) | 20.00 | 40.00 |
| 4. Peter Pan (Wm 4/55) | 125.00 | 165.00 |
| 4. Piccadilly (Wm 5/56) | 200.00 | 300.00 |
| 2. Pin Bowler (CC 6/50) | 10.00 | 20.00 |
| 4. Pinch Hitter (Un 5/49) | 10.00 | 15.00 |
| 2. Pinky (Wm 9/50) | 20.00 | 30.00 |
| 4. Pin Wheel (Got 11/53) | 75.00 | 120.00 |
| 4* Pixie (Un 10/55) | 150.00 | 225.00 |
| 4. Play Ball (CC 1/51) | 15.00 | 25.00 |
| 4. Poker Face (Got 9/53) | 65.00 | 100.00 |
| 4. Punchy (CC 12/50) | 10.00 | 15.00 |
| 4. Quarterback (Wm 10/49) | 15.00 | 25.00 |
| 4. Quartet (Got 2/52) | 45.00 | 75.00 |
| 4. Queen of Hearts (Got 12/52) | 50.00 | 85.00 |
| 4. Quintet (Got 3/53) | 45.00 | 100.00 |
| 4. Race The Clock (Wm 5/55) | 125.00 | 225.00 |
| 4. Rag Mop (Wm 10/50) | 20.00 | 30.00 |
| 4. Red Shoes (Un 11/50) | 20.00 | 30.00 |
| 4. Regatta (Wm 11/55) | 125.00 | 175.00 |
| 1. Rio (Un 11/53) | 35.00 | 75.00 |
| 4. Rip Snorter (Ge 10/49) | 10.00 | 15.00 |
| 2. Rocket (Ge 5/50) | 15.00 | 25.00 |
| 2. Rockettes (Got 8/50) | 20.00 | 30.00 |
| 4. Rodeo (Un 2/53) | 35.00 | 95.00 |
| 4. Rose Bowl (Got 10/51) | 25.00 | 65.00 |
| 4. Saddle and Turf (Ev 10/53) | 150.00 | 200.00 |
| 4. (Club Model) | 160.00 | 225.00 |
| 4. Scoreboard (Got 4/56) | 235.00 | 305.00 |
| 4. Screamo (Wm 4/54) | 50.00 | 100.00 |
| 4. Sea Belles (Got 8/56) | 265.00 | 325.00 |
| 4. Sea Jockeys (Wm 11/51) | 35.00 | 55.00 |
| 4. Select-A-Card (Got 4/50) | 15.00 | 25.00 |
| 4. Sharpshooter (Got 5/49) | 10.00 | 20.00 |
| 4. Shindig (Got 10/53) | 75.00 | 115.00 |
| 4. Shoo Shoo (Wm 2/51) | 10.00 | 20.00 |
| 4. Shoot The Moon (Wm 11/51) | 20.00 | 40.00 |
| 4. Show Boat (Un 12/52) | 50.00 | 90.00 |
| 4. Silver Chest (Upright) (Ge 4/53) | 55.00 | 95.00 |
| 2. Silver Skates (Wm 2/53) | 30.00 | 65.00 |
| 4 Singapore (Un 10/54) | 50.00 | 100.00 |
| 4. Skill Pool (Got 8/52) | 35.00 | 50.00 |
| 4. Skyway (Wm 8/54) | 70.00 | 140.00 |
| 4. Slugfest (Wm 3/52) | 30.00 | 50.00 |
| 4. Sluggin' Champ (Got 4/55) | 150.00 | 185.00 |
| 4. Smoke Signal (Wm 10/55) | 135.00 | 190.00 |
| 4. Snafu (Wm 12/55) | 135.00 | 195.00 |
| 6. Snooks (Wm 6/51) | 10.00 | 20.00 |
| 4. Southern Belle (Got 6/55) | 155.00 | 195.00 |
| 4. South Pacific (Ge 2/50) | 15.00 | 30.00 |
| 2. South Seas (Un 5/56) | 295.00 | 385.00 |
| 4. Spark Plugs (Wm 9/51) | 20.00 | 35.00 |
| 4. Spitfire (Wm 2/55) | 75.00 | 130.00 |
| 4. Spot Bowler (Got 10/50) | 25.00 | 50.00 |
| 4. Spot Lite (B 1/52) | 35.00 | 70.00 |
| 4. Sportsman (Wm 2/52) | 20.00 | 35.00 |
| 4. Springtime (Ge 3/52) | 20.00 | 35.00 |
| 4. Stage Coach (Got 11/54) | 135.00 | 170.00 |
| 4. Stardust (Wm 3/56) | 225.00 | 310.00 |
| 4* Starlets (Un 12/55) | 210.00 | 250.00 |
| 4. Star Pool (Wm 10/54) | 85.00 | 160.00 |
| 4. Stars (Un 6/52) | 30.00 | 50.00 |
| 4. Starlite (Wm 3/53) | 35.00 | 55.00 |
| 4. Steeple Chase (Un 1/52) | 25.00 | 50.00 |
| 4. Stop & Go (Ge 3/51) | 10.00 | 20.00 |
| 4. Struggle Buggies (Wm 12/53) | 40.00 | 90.00 |
| 4. Sunshine Park (B 12/52) | 25.00 | 35.00 |
| 6. Super Hockey (CC 4/49) | 10.00 | 20.00 |
| 4. Super Jumbo (Got 10/54) | 250.00 | 295.00 |
| 4* Surf Club (B 3/54) | 37.50 | 75.00 |
| 4. Sweepstakes (Wm 1/52) | 50.00 | 75.00 |
| 4. Sweet-Add-A-Line (Got 7/55) | 145.00 | 185.00 |
| 4. Sweetheart (Wm 5/50) | 20.00 | 35.00 |
| 4. Tahiti (Un 8/53) | 25.00 | 75.00 |
| 4. Tampico (Un 6/49) | 10.00 | 15.00 |
| 4. Telecard (Got 1/49) | 10.00 | 15.00 |
| 4. Thing (CC 2/51) | 15.00 | 25.00 |
| 4. Three Deuces (Wm 8/55) | 175.00 | 200.00 |
| 4. Three Feathers (Ge 5/49) | 10.00 | 20.00 |
| 4. Three Four Five (Un 6/51) | 20.00 | 35.00 |
| 4. Thunderbird (Wm 5/54) | 70.00 | 120.00 |
| 4. Tim-Buc-Tu (Wm 1/56) | 145.00 | 200.00 |
| 4. Times Square (Wm 4/53) | 50.00 | 85.00 |
| 4. Toreador (Got 6/56) | 275.00 | 320.00 |
| 2. Touchdown (Un 1/52) | 20.00 | 30.00 |
| 4. Tournament (Got 8/55) | 225.00 | 285.00 |
| 4. Triple Play (Un 8/55) | 145.00 | 195.00 |
| 4. Triplets (Got 7/50) | 15.00 | 20.00 |
| 4. TriScore (Ge 1/51) | 15.00 | 25.00 |
| 4. Tropicana (Un 1/55) | 55.00 | 140.00 |
| 4. Tropics (Un 7/53) | 25.00 | 60.00 |
| 4. Turf King (B 6/50) | 20.00 | 45.00 |
| 4. Twenty Grand (Wm 12/52) | 25.00 | 55.00 |
| 4. Twin Bill (Got 1/55) | 120.00 | 175.00 |
| 4* Variety (B 9/54) | 70.00 | 135.00 |
| 4. Watch My Line (Got 9/51) | 25.00 | 35.00 |
| 4. Whizz Kids (CC 3/52) | 35.00 | 50.00 |
| 4. Wild West (Got 8/51) | 30.00 | 50.00 |
| 4. Winner (Univ.) | 20.00 | 40.00 |
| 4. Wishing Well (Got 9/55) | 165.00 | 195.00 |
| 4. Wonderland (Wm 5/55) | 125.00 | 180.00 |
| 2* Yacht Club (B 6/53) | 45.00 | 80.00 |
| 4. Zingo (Un 10/51) | 25.00 | 75.00 |

## SHUFFLES

| | | |
|---|---|---|
| 2* Bally Victory Bowler (5/54) | 60.00 | 150.00 |
| 4. Bally Champion Bowler (5/54) | 65.00 | 155.00 |
| 4* Bally Jet Bowler (8/54) | 75.00 | 160.00 |
| 4. Bally Rocket Bowler (8/54) | 75.00 | 165.00 |
| 4* Bally Mystic Bowler (12/54) | 100.00 | 185.00 |
| 4* Bally Magic Bowler (12/54) | 100.00 | 190.00 |
| 4* Bally Blue Ribbon (3/55) | 175.00 | 260.00 |
| 4* Bally Gold Medal (3/55) | 175.00 | 275.00 |
| 4* Bally ABC Bowler (7/55) | 325.00 | 400.00 |
| 4. DeLuxe model | 350.00 | 425.00 |
| 4. Bally Congress (7/55) | 375.00 | 425.00 |
| 4. DeLuxe model | 395.00 | 450.00 |
| 4. ChiCoin 6-Player (8/51) | 35.00 | 65.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) | 35.00 | 65.00 |
| 4. ChiCoin Match Bowler (6/52) | 35.00 | 70.00 |
| 4. ChiCoin Bowl-A-Ball (10/52) | 35.00 | 80.00 |
| 4. ChiCoin Match Bowl-A-Ball (11/52) | 35.00 | 80.00 |
| 4. ChiCoin 10th Frame Special (12/52) | 35.00 | 80.00 |
| 4. ChiCoin Name Bowler (1/53) | 35.00 | 85.00 |
| 4. ChiCoin 10th Frame Double Score Bowler (2/53) | 25.00 | 95.00 |
| 4. ChiCoin Crown (4/53) | 45.00 | 100.00 |
| 4. ChiCoin Crown, Giant Pins (4/53) | 50.00 | 100.00 |
| 4. ChiCoin Triple Score (6/53) | 50.00 | 110.00 |
| 4. ChiCoin Gold Cup (7/53) | 50.00 | 115.00 |
| 4. ChiCoin High Speed Crown (7/53) | 60.00 | 120.00 |
| 4. ChiCoin High Speed Triple Score (8/53) | 65.00 | 125.00 |
| 4. ChiCoin Advance (10/53) | 75.00 | 135.00 |
| 4. ChiCoin King (10/53) | 75.00 | 140.00 |
| 4. ChiCoin Criss Cross Bowler (12/53) | 75.00 | 145.00 |
| 4. ChiCoin Super Frame (3/54) | 50.00 | 155.00 |
| 4. ChiCoin Starlite (5/54) | 90.00 | 175.00 |
| 4. ChiCoin Feature (7/54) | 95.00 | 180.00 |
| 4. ChiCoin Holiday (9/54) | 95.00 | 195.00 |
| 4. ChiCoin Flash (10/54) | 95.00 | 195.00 |
| 4. ChiCoin Playtime (10/54) | 95.00 | 200.00 |
| 4. ChiCoin Fireball (11/54) | 95.00 | 200.00 |
| 4. ChiCoin Thunderbolt (12/54) | 150.00 | 250.00 |
| 4. ChiCoin Triple Strike (2/55) | 150.00 | 250.00 |
| 4. ChiCoin Arrow (2/55) | 175.00 | 250.00 |
| 4. ChiCoin Criss Cross Targette (1/55) | 35.00 | 150.00 |
| 4. DeLuxe model | 50.00 | 160.00 |
| 4. ChiCoin Bonus Score (4/55) | 175.00 | 265.00 |
| 4. ChiCoin Big League (5/55) | 185.00 | 270.00 |
| 4* ChiCoin Hollywood (5/55) | 185.00 | 275.00 |
| 4. ChiCoin Blinker (8/55) | 225.00 | 295.00 |
| 4. ChiCoin Score-A-Line (9/55) | 235.00 | 315.00 |
| 2. ChiCoin Bowling Team (10/55) | 200.00 | 320.00 |
| 4* ChiCoin Miami Shuffle (10/56) | 65.00 | 195.00 |
| 4. Exhibit Twin Rotation (5/52) | 50.00 | 80.00 |
| 4. Genco Shuffle Target (7/51) | 20.00 | 30.00 |
| 4. Genco 8-Player Rebound (9/51) | 20.00 | 35.00 |
| 4. Genco Shuffle Pool (11/53) | 25.00 | 75.00 |
| 4. Genco Match Pool (2/54) | 50.00 | 85.00 |
| 4. Gottlieb Bowlette (3/50) | 15.00 | 25.00 |
| 4. Keeney Super DeLuxe League Bowler (3/52) | 40.00 | 75.00 |
| 4. Keeney High Score League (5/52) | 40.00 | 80.00 |
| 4. Keeney Team (10/52) | 35.00 | 90.00 |
| 4. Keeney Club (4/53) | 25.00 | 90.00 |
| 4. Keeney Domino (5/53) | 40.00 | 95.00 |
| 4. Keeney Carnival (5/53) | 45.00 | 95.00 |
| 4. Keeney Pacemaker (9/53) | 50.00 | 100.00 |
| 4. Keeney Mainliner Bowler (1/54) | 65.00 | 150.00 |
| 4. Keeney Bonus Bowler (3/54) | 70.00 | 175.00 |
| 4. Keeney Diamond Bowler (5/54) | 75.00 | 175.00 |
| 4* Keeney Bikini (6/54) | 90.00 | 175.00 |
| 4. Keeney Century (6/54) | 90.00 | 195.00 |
| 4. Keeney American (9/54) | 90.00 | 250.00 |
| 4. Keeney National (9/54) | 100.00 | 260.00 |
| 4. Keeney Speedlane (4/55) | 100.00 | 300.00 |
| 1. United 6-Player Super (3/52) | 20.00 | 65.00 |
| 4. United 4-Player Official (5/52) | 30.00 | 50.00 |
| 4. United 6-Player Super (7/52) | 30.00 | 60.00 |
| 4. United 10th Frame Star (9/52) | 35.00 | 85.00 |
| 4. United Manhattan 10th Frame (9/52) | 35.00 | 75.00 |
| 1. United Manhattan (9/52) | 35.00 | 85.00 |
| 4. United 10th Frame Super (10/52) | 35.00 | 75.00 |
| 4. United Cascade (2/53) | 35.00 | 80.00 |
| 4. United Clover (2/53) | 35.00 | 85.00 |
| 4. United Liberty (2/53) | 40.00 | 85.00 |
| 4. United Classic (6/53) | 45.00 | 85.00 |
| 4. United Olympic (6/53) | 45.00 | 85.00 |
| 1. United Royal (9/53) | 40.00 | 90.00 |
| 1. United Imperial (9/53) | 40.00 | 110.00 |
| 4. DeLuxe model | 75.00 | 110.00 |
| 2. United Chief (11/53) | 50.00 | 115.00 |
| 4* United Leader (11/53 | 75.00 | 115.00 |
| 4. DeLuxe model | 85.00 | 115.00 |
| 4* United Team (1/54) | 85.00 | 125.00 |
| 4. DeLuxe model | 85.00 | 130.00 |
| 2. United League (1/54) | 65.00 | 135.00 |
| 4. DeLuxe model | 90.00 | 140.00 |
| 4* United Ace (5/54) | 90.00 | 150.00 |
| 4. DeLuxe model | 90.00 | 160.00 |
| 1* United Rainbow (5/54) | 65.00 | 160.00 |
| 4. United Banner (8/54) | 115.00 | 170.00 |
| 4. DeLuxe model | 115.00 | 175.00 |
| 4. United Shuffle Targette (8/54) | 110.00 | 180.00 |
| 4. DeLuxe model | 110.00 | 185.00 |
| 2* United Speedy (8/54) | 65.00 | 190.00 |
| 4. Un. 11th Frame (10/54) | 90.00 | 195.00 |
| 4. DeLuxe model | 125.00 | 195.00 |
| 2* United Comet Targette (11/54) | 110.00 | 200.00 |
| 2. DeLuxe model | 110.00 | 210.00 |
| 2. United Mercury (12/54) | 85.00 | 210.00 |
| 2. DeLuxe model | 100.00 | 215.00 |
| 2* United Mars (1/55) | 115.00 | 225.00 |
| 2. DeLuxe model | 120.00 | 230.00 |
| 2* Un. Lightning (2/55) | 125.00 | 235.00 |
| 2. DeLuxe model | 130.00 | 240.00 |
| 2. Un. Venus (3/55) | 130.00 | 245.00 |
| 2. DeLuxe model | 135.00 | 250.00 |
| 2* Un. Clipper (5/55) | 125.00 | 255.00 |
| 2. DeLuxe model | 135.00 | 260.00 |
| 4. Un. Derby Roll (5/55) | 175.00 | 290.00 |
| 4. DeLuxe model | 185.00 | 290.00 |
| 4. Un. 5th Inning (6/55) | 125.00 | 295.00 |
| 4. DeLuxe model | 185.00 | 295.00 |
| 4* Un. Capitol (6/55) | 195.00 | 300.00 |
| 4. DeLuxe model | 195.00 | 305.00 |

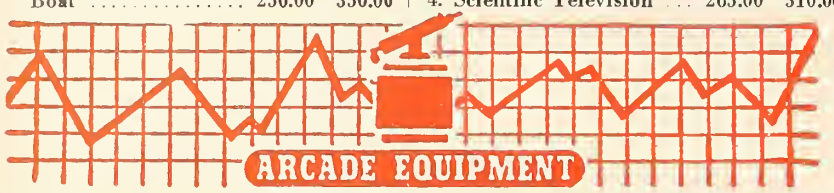
COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

(SHUFFLE GAMES—Continued)

| | | |
|---|---|---|
| 4* Un. Super Bonus (9/55) | 195.00 | 310.00 |
| 2. DeLuxe model | 200.00 | 320.00 |
| 4. Un. Top Notch (10/55) | 325.00 | 425.00 |
| 4. Top Notch Special | 325.00 | 450.00 |
| 4* Un. Regulation (11/55) | 295.00 | 450.00 |
| 4. DeLuxe model | 325.00 | 460.00 |




| | | |
|---|---|---|
| 4. Bally Champion Horse | 300.00 | 450.00 |
| 2. Bally Moon Ride | 130.00 | 320.00 |
| 2* Bally Space Ship | 165.00 | 325.00 |
| 4. Bally Speed Boat | 250.00 | 350.00 |
| 2* Bert Lane Merry-Go-R'd | 275.00 | 395.00 |
| 4. Bert Lane Miss America Boat | 250.00 | 350.00 |
| 4. Bert Lane Fire Engine | 325.00 | 450.00 |
| 4. Chicago Coin Super Jet | 195.00 | 345.00 |
| 4* Clown See Saw | 125.00 | 250.00 |
| 4. Decco Merry-Go-Round | 225.00 | 345.00 |
| 4. Exhibit Mustang | 310.00 | 395.00 |
| 4. Exhibit Space Patrol | 150.00 | 295.00 |
| 4. Scientific Television | 265.00 | 310.00 |




| | | |
|---|---|---|
| 4. ABT 6 Gun Rifle Range | 500.00 | 600.00 |
| 4. Air Football | 195.00 | 250.00 |
| 4. Amus. Boomerang | 30.00 | 75.00 |
| 4. Bally Big Inning | 65.00 | 125.00 |
| 2. Bally Heavy Hitter | 30.00 | 50.00 |
| 4. Bally King Pin | 20.00 | 50.00 |
| 4. Bally Rapid Fire | 65.00 | 125.00 |
| 4. Bally Undersea Raider | 75.00 | 125.00 |
| 4. Capitol Midget Movies | 95.00 | 195.00 |
| 4. Champion Hockey | 45.00 | 125.00 |
| 4* ChiCoin Basketball Champ | 100.00 | 175.00 |
| 4. ChiCoin 4-Player Derby | 99.50 | 165.00 |
| 4. ChiCoin Goalee | 35.00 | 75.00 |
| 4. ChiCoin Hockey | 55.00 | 75.00 |
| 4. ChiCoin Midget Skee | 60.00 | 125.00 |
| 4. ChiCoin Pistol | 30.00 | 95.00 |
| 4* CbiCoin Home Run, 6 Player (3/54) | 100.00 | 185.00 |
| 4. Super model | 125.00 | 195.00 |
| 4* ChiCoin Twin Hockey (5/56) | 225.00 | 350.00 |
| 4* ChiCoin Steam Shovel (5/56) | 165.00 | 285.00 |
| 4. Edelco Pool Table | 20.00 | 40.00 |
| 4. Evans Bola Score | 40.00 | 70.00 |
| 4. Evans Bat-A-Score | 40.00 | 105.00 |
| 4. Evans Ski Roll | 35.00 | 75.00 |
| 4. Evans Super Bomber | 60.00 | 120.00 |
| 4. Evans Play Ball | 30.00 | 90.00 |
| 4. Evans Ten Strike '46 | 30.00 | 75.00 |
| 4. Evans Tommy Gun | 30.00 | 110.00 |
| 4. Exhibit Dale Gun | 25.00 | 95.00 |
| 4. Exhibit Gun Patrol | 50.00 | 110.00 |
| 4. Exhibit Jet Gun | 55.00 | 145.00 |
| 4. Exhibit Space Gun | 50.00 | 140.00 |
| 4. Exhibit Pony Express | 70.00 | 135.00 |
| 4* Exhibit Silver Bullets | 35.00 | 125.00 |
| 4. Exhibit Six Shooter | 50.00 | 125.00 |
| 4. Exhibit Vitalizer | 40.00 | 70.00 |
| 4* Exhibit Shooting Gal. (6/54) | 85.00 | 175.00 |
| 4. Exhibit Star Shooting Gallery (9/54) | 85.00 | 195.00 |
| 4. Exhibit Sportland Shooting Gallery (11/54) | 125.00 | 225.00 |
| 4. Exhibit "500" Shooting Gallery (3/55) | 150.00 | 275.00 |
| 4. Exhibit Treasure Cove Shooting Gallery (6/55) | 225.00 | 325.00 |
| 2. Games Inc. Hunter (1/56) | 225.00 | 295.00 |
| 4* Genco Sky Gunner | 75.00 | 145.00 |
| 4. Genco Night Fighter | 75.00 | 145.00 |
| 4. Genco 2-Player Basketball | 110.00 | 195.00 |
| 4* Genco Rifle Gal. (6/54) | 119.50 | 250.00 |
| 4. Genco Big Top Rifle Gallery (6/54) | 235.00 | 300.00 |
| 4. Super Model (12/55) | 325.00 | 375.00 |
| 4. Genco Wild West Gun (2/55) | 245.00 | 320.00 |
| 4* Genco Sky Rocket Rifle Gal. (5/55) | 225.00 | 325.00 |
| 4* Genco Champion Baseball (9/55) | 225.00 | 325.00 |
| 4* Genco Quarterback (10/55) | 215.00 | 325.00 |
| 2. Genco Hi-Fly Baseball (5/56) | 225.00 | 325.00 |
| 2* Genco State Fair Rifle Gal. (6/56) | 345.00 | 395.00 |
| 4. Jack Rabbit | 50.00 | 75.00 |
| 4. Jungle Joe | 45.00 | 65.00 |
| 4. Keeney Air Raider | 65.00 | 150.00 |
| 4. Keeney Sub Gun | 70.00 | 125.00 |
| 4. Keeney Texas Leaguer | 25.00 | 40.00 |
| 4* Keeney Sportsman (11/54) | 145.00 | 195.00 |
| 4. DeLuxe model | 160.00 | 195.00 |
| 4. Keeney Ranger (3/55) | 225.00 | 250.00 |
| 4. DeLuxe model (3/55) | 235.00 | 260.00 |
| 4. Lite League | 45.00 | 75.00 |
| 4. Mills Panorama Peek (11/54) | 175.00 | 325.00 |
| 4. Mills Conv. for Panoram Peek | 10.00 | 20.00 |
| 4. Muto. Atomic Bomber | 65.00 | 145.00 |
| 4. Mutos. Ace Bombers | 95.00 | 150.00 |
| 4. Mutoscope Dr. Mobile (Prewar) | 95.00 | 175.00 |
| 4. Mutos. Fly. Saucers | 90.00 | 150.00 |
| 4. Mutos. Photo (Pre-War) | 125.00 | 275.00 |
| 4. Mutos. Photomatic (DeLuxe) | 250.00 | 350.00 |
| 4. Mutoscope Silver Gloves | 125.00 | 225.00 |
| 4. Mutoscope Sky Fighter | 60.00 | 150.00 |
| 4. Mutos. Voice-O-Graph 35¢ | 175.00 | 375.00 |
| 4* Mutoscope K.O. Champ | 295.00 | 395.00 |
| 4. Muto. Drive Yourself | 475.00 | 550.00 |
| 4. Mutoscope Rock 'n' Roll (7/56) | 55.00 | 115.00 |
| 4. QT Pool Table | 50.00 | 75.00 |
| 4. Quizzer | 50.00 | 85.00 |
| 4. Rockola World Series | 35.00 | 85.00 |
| 4. Scientific Baseball | 20.00 | 40.00 |
| 4. Scientific Basketball | 20.00 | 45.00 |
| 4. Scientific Batting Pr. | 30.00 | 85.00 |
| 4. Scientific Pitch 'Em | 50.00 | 175.00 |
| 4* Seeburg Bear Gun | 75.00 | 175.00 |
| 4. Seeburg Chicken Sam | 50.00 | 100.00 |
| 4. Seeburg Shoot the Chute | 45.00 | 90.00 |
| 4. Seeburg Coon Hunt | 85.00 | 175.00 |
| 4. Set Shot Basketball | 135.00 | 265.00 |
| 4* Telequiz | 75.00 | 100.00 |
| 4. Un. Team Hockey | 25.00 | 50.00 |
| 4. United Jungle Gun | 75.00 | 185.00 |
| 4. DeLuxe model | 75.00 | 195.00 |
| 4* United Carnival Gun (10/54) | 125.00 | 195.00 |
| 4. DeLuxe model | 135.00 | 200.00 |
| 4. Un. Bonus Gun (1/55) | 240.00 | 285.00 |
| 4. DeLuxe model | 245.00 | 290.00 |
| 4. United Super Slugger (7/55) | 245.00 | 325.00 |
| 4. United Star Slugger (4/56) | 295.00 | 375.00 |
| 4. Wilcox-Gay Recordio | 50.00 | 75.00 |
| 6. Wms. All Stars (8/47) | 25.00 | 70.00 |
| 6. Wms. Box Score (12/47) | 25.00 | 70.00 |
| 6. Wms. Star Series (4/49) | 25.00 | 75.00 |
| 4. Wms. Super World Series (4/51) | 35.00 | 75.00 |
| 4. Wms. DeLuxe World Series (2/52) | 40.00 | 80.00 |
| 4. Wms. DeLuxe Baseball (4/53) | 75.00 | 125.00 |
| 4. Wms. Pennant Baseball (12/53) | 80.00 | 135.00 |
| 4. Wms. Super Pennant Baseball (12/53) | 84.50 | 150.00 |
| 4. Wms. Super Star Baseball (12/53) | 90.00 | 175.00 |
| 4. Wms. Major League Baseball (2/54) | 99.50 | 185.00 |
| 4. Wms. All Star Baseball (2/54) | 125.00 | 185.00 |
| 4. Wms. Big League Baseball (2/54) | 125.00 | 190.00 |
| 4* Wms. Jet Fighter (10/54) | 125.00 | 225.00 |
| 4. Wms. Safari (2/54) | 210.00 | 300.00 |
| 4. DeLuxe model | 220.00 | 310.00 |
| 4. Wms. Polar Hunt (3/55) | 245.00 | 325.00 |
| 4* Wms. Sidewalk Engineer (4/55) | 125.00 | 175.00 |
| 4* Wms. King Of Swat (5/55) | 200.00 | 295.00 |
| 4. Wms. Four Bagger (4/56) | 300.00 | 365.00 |
| 4. DeLuxe model | 310.00 | 375.00 |

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

## AMI, INCORPORATED

*No List Price Authorized for Publication*

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G -80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS- 80" Selective Hideaway
- "HC-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

## AUTO-PHOTO CO.

| | |
|---|---|
| Studio Model "II" | $3,245.00 |

## BALLY MFG. CO.

| | |
|---|---|
| Show-Time | $ 837.00 |
| ABC Bowling Lanes (6 Player) | |
| 18 Foot | 1,330.00 |
| 14 Foot Model | 1,245.00 |
| 11 Foot Model | 1,225.00 |
| Bike (Kiddie Ride) | 835.00 |
| Model T (without Record Changer) | 705.00 |
| Model T (with Record Changer) | 755.00 |
| The Champion (with new all-metal cabinet) | 835.00 |

## CHICAGO COIN MACHINE CO.

Bowling League (6 Player)
- 14 Foot-8 In.
- 11 Foot-11 In.

De Luxe Ski-Roll or
De Luxe Ski-Score (6 Player)
- 13 Foot
- 11 Foot

*No List Price Authorized for Publication*

## J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

*No List Price Authorized for Publication*

## GENCO MFG. & SALES CO.

- Circus Rifle Gallery
  - Regular Model
  - Match Model
- Davy Crockett (Rifle Gallery)

*No List Price Authorized for Publication*

## D. GOTTLIEB & CO.

Majestic (4 Player, 5-Ball)

*No List Price Authorized for Publication*

## INTERNATIONAL MUTOSCOPE CORP.

| | |
|---|---|
| Bang-O-Rama | |
| Voice-O-Graph, 45-78 RPM | |
| With musical unit | $1,850.00 |
| Without musical unit | 1,750.00 |
| Lord's Prayer Vendor | 390.00 |

## J. H. KEENEY & CO., INC.

*No List Price Authorized for Publication*

- True-Score (6 Player)
  - 14 Foot
- Bowlette (6 Player)
  - 14 Foot
  - 12 Foot
  - 9 Foot
- Super Big Tent
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

## ROCK-OLA MFG. CORP.

*No List Price Authorized for Publication*

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

## J. P. SEEBURG CORP.

*No List Price Authorized for Publication*

- KD-"200" Phonograph
- 100L Phonograph
- V-3W-A—Wall-O-Matic "200"
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

## UNITED MFG. CO.

| | |
|---|---|
| Bowling Alley (6 Player) | |
| 14 Foot | $1,195.00 |
| 11 Foot | 1,170.00 |
| Brazil | 775.00 |
| Pirate Gun | 645.00 |
| Handicap Shuffle Alley (Without Match Feature) | |
| Single Chute | 760.00 |
| Double Chute | 780.00 |
| DeLuxe Handicap Shuffle Alley (With Match Feature) | |
| Single Chute | 810.00 |
| Double Chute | 830.00 |

## WILLIAMS MFG. CO.

- DeLuxe 1957 Baseball
- 6-Pocket Pool Table
- Cue Ball (Single Player, 5-Ball)
- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Peppy, The Clown
- Crane

*No List Price Authorized for Publication*

## THE RUDOLPH WURLITZER CO.

*No List Price Authorized for Publication*

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

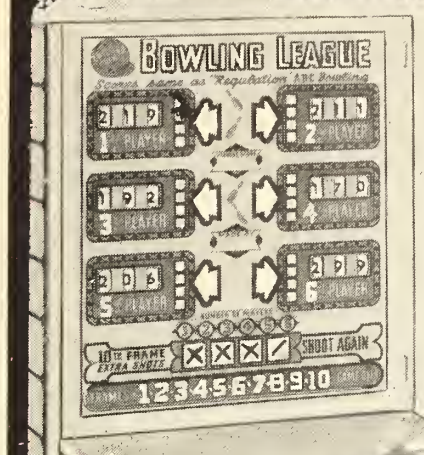
COPYRIGHTED 1957. REPRODUCTION NOT PERMITTED.

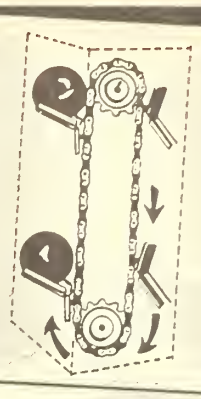
chicago coin's

# BOWLING LEAGUE EXTRAS

Bring YOU

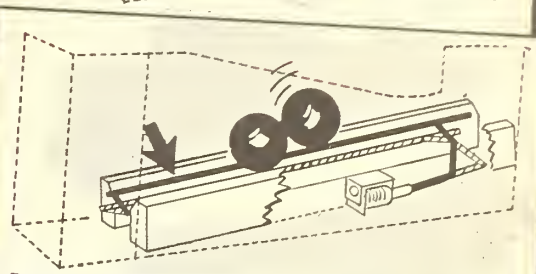
# BIGGER PROFITS



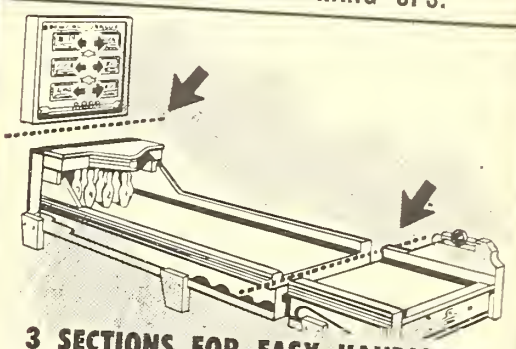



NEW!
ALL METAL
ROLLER CHAIN
AND SPROCKET
BALL LIFT

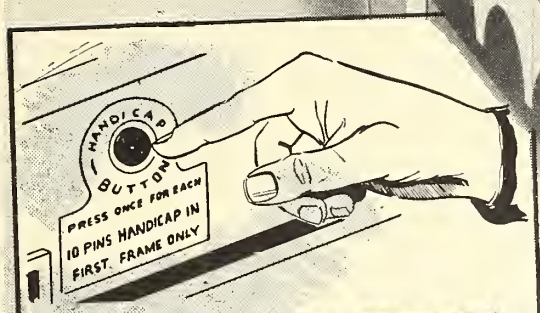
(ELIMINATES BALL JAMS)



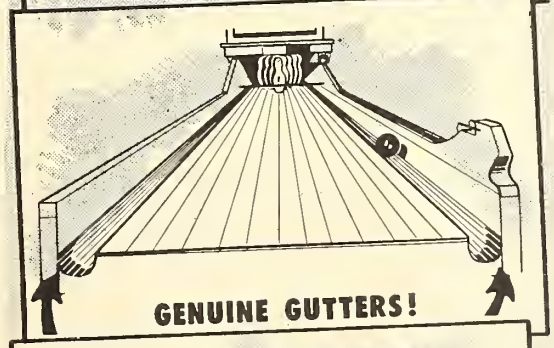
BALLS FEEDING ON TO CHAIN ELEVATOR GET AGITATED IN THE TROUGH PREVENTING JAMMING OR BALL HANG UPS.



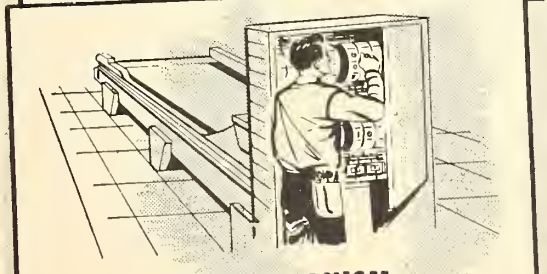
3 SECTIONS FOR EASY HANDLING!
(Custom Built For A Perfect Fit)




SCORING HANDICAP CONTROL!



GENUINE GUTTERS!



ALL MECHANISM IN THE BACK RACK!

Your Choice Of 2 Size Cabinets!

• **14 ft. 8″ LONG** • 29 Inches Wide 18 Inches High

**12 ft. LONG**

Ball Return Rack Operates The Same As Regulation Bowling!

- Ball Return Button Easily Accessible!
- Automatic Regulation Scoring!
- 3 Inch Hard Rubber Balls!
- Equipped With National Slug Rejector!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS






104-Selection
Model 2104

200-Selection
Model 2150

200-Selection
Model 2100

# THREE SHOTS AT EVERY TARGET

The Wurlitzer All-Location Line gives you a triple opportunity to satisfy the musical needs of any location. Every model features 50-cent play. Each has a record for increasing earnings wherever installed. Each, in its class, is priced to pay you a greater return than you could enjoy from any other phonograph.

# WURLITZER

## ALL-LOCATION LINE

SEE ALL THREE AT YOUR
WURLITZER DISTRIBUTOR

WURLITZER • NORTH TONAWANDA, N. Y.
*ESTABLISHED 1856*

First and Finest

UNITED'S **BOWLING ALLEY**




**AVAILABLE IN**
**18 Ft., 14 Ft., 11 Ft. LENGTHS**

**MAY BE SEPARATED INTO SECTIONS FOR EASY INSTALLATION AND HANDLING**

*SEE YOUR UNITED DISTRIBUTOR TODAY*

*YOU'LL MAKE MORE MONEY WITH UNITED EQUIPMENT*

**UNITED MANUFACTURING COMPANY**
**3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS**

*Biggest hit in years!*

Bally

# SHOW-TIME

## EXTRA time is EXTRA fun, earns EXTRA cash for you

Extra earning-power of Extra Time is profit-proved in greatest Ballygames. Now SHOW-TIME gives players 4 WAYS TO PLAY FOR EXTRA TIME . . . and the extra play-appeal insures extra profits to you. Get SHOW-TIME from your Bally Distributor today.




*New Style*
MAGIC SQUARES
*plus*
MAGIC LINE

*Popular*
CORNER SCORES
BALLYHOLE
EXTRA BALLS
TRIPLE-DECK
ADVANCING SCORES



*Free*
TOURNAMENT
PROMOTION KIT
WITH EACH GAME

## ABC Bowling Lanes

OFFICIAL BOWLING with 3 in. rubber balls, ABC BOWLING LANES is today's top money-maker. Get ABC BOWLING LANES busy for you now and be set for the biggest profit year you ever enjoyed.

You can bank on a Ballygame — Bally 25TH ANNIVERSARY 1932 1957

**ORDER FROM YOUR BALLY DISTRIBUTOR**

BALLY MANUFACTURING COMPANY, 2640 Belmont Avenue, Chicago